

FILE



Insight Communications • 810 Seventh Avenue • New York, NY 10019 • Main 917.286.2330 • Fax 917.286.2301

December 3, 2007

Ms. Renee Jenkins  
Commission Secretary  
Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43215-3793

RE: Insight Phone of Ohio, LLC  
Case No. 90-9294-TP-TRF

RECEIVED-DOCKETING DIV  
2007 DEC -4 AM 9:56  
PUCO

Dear Ms. Jenkins:

Enclosed for filing with the Commission are the original and three (3) copies of revisions to Insight Phone of Ohio, LLC, Local Service Tariff P.U.C.O. No. 1.

This filing introduces four new promotions. These promotions offer eligible customers discounts on various monthly recurring charges.

This filing should be processed as a zero-day filing to become effective on December 4, 2007.

Please stamp as received the attached duplicate transmittal letter and return it in the enclosed self-addressed, stamped envelope. If you have any questions or concerns with this filing please contact Gregory Cameron at 917-286-2254 or Janice Boice at 908-534-9833.

Yours truly,

Gregory Cameron  
Director of Telecommunications Legal Affairs

Enclosures

cc: Karen Hardie, OCC

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.  
Technician SM Date Processed 12/4/07

**The Public Utilities Commission of Ohio**  
**TELECOMMUNICATIONS APPLICATION FORM for ROUTINE PROCEEDINGS**  
 (Effective: 09/19/2007)  
 (Pursuant to Case No. 06-1345-TP-ORD)

In the Matter of the Application of Insight Phone of Ohio, LLC )  
 to introduce four new promotions )  
 )  
 )

TRF Docket No. 90-\_\_\_\_\_

Case No. 90 - 9294 - **TP** - **TRF**

NOTE: Unless you have reserved a Case # or are filing a Contract, leave the "Case No" fields BLANK.

Name of Registrant(s) Insight Phone of Ohio, LLC

DBA(s) of Registrant(s) \_\_\_\_\_

Address of Registrant(s) 810 7<sup>th</sup> Ave., 41<sup>st</sup> Floor, New York, NY 10019

Company Web Address www.insightcom.com/tariffs

Regulatory Contact Person(s) Gregory Cameron

Phone 917-286-2254

Fax \_\_\_\_\_

Regulatory Contact Person's Email Address CameronG@insightcom.com

Contact Person for Annual Report Gregory Cameron

Phone \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

Consumer Contact Information Gregory Cameron

Phone \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

Motion for protective order included with filing? ☐ Yes ☒ No

Motion for waiver(s) filed affecting this case? ☐ Yes ☒ No [Note: Waivers may toll any automatic timeframe.]

**Section I – Pursuant to Chapter 4901:11-6 OAC – Part I – Please indicate the Carrier Type and the reason for submitting this form by checking the boxes below. CMRS providers: Please see the bottom of Section II.**

NOTES: (1) For requirements for various applications, see the identified section of Ohio Administrative Code Section 4901 and/or the supplemental application form noted.

(2) Information regarding the number of copies required by the Commission may be obtained from the Commission's web site at [www.puco.ohio.gov](http://www.puco.ohio.gov) under the docketing information system section, by calling the docketing division at 614-466-4095, or by visiting the docketing division at the offices of the Commission.

Carrier Type <input type="checkbox"/> Other (explain below)	<input type="checkbox"/> ILEC	<input checked="" type="checkbox"/> CLEC	<input type="checkbox"/> CTS	<input type="checkbox"/> AOS/IOS
<b>Tier 1 Regulatory Treatment</b>				
Change Rates within approved Range	<input type="checkbox"/> TRF 1-6-04(B) (0 day Notice)	<input type="checkbox"/> TRF 1-6-04(B) (0 day Notice)		
New Service, expanded local calling area,	<input type="checkbox"/> ZTA 1-6-04(B) (0 day Notice)	<input type="checkbox"/> ZTA 1-6-04(B) (0 day Notice)		
Change Terms and Conditions, Introduce non-recurring service charges	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)		
Introduce or Increase Late Payment or Returned Check Charge	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)	<input type="checkbox"/> ATA 1-6-04(B) (Auto 30 days)		
Business Contract	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)		
Withdrawal	<input type="checkbox"/> ATW 1-6-12(A) (Non-Auto)	<input type="checkbox"/> ATW 1-6-12(A) (Auto 30 days)		
Raise the Ceiling of a Rate	Not Applicable	<input type="checkbox"/> SLF 1-6-04(B) (Auto 30 days)		
<b>Tier 2 Regulatory Treatment</b>				
Residential - Introduce non-recurring service charges	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)		
Residential - Introduce New Tariffed Tier 2 Service(s)	<input type="checkbox"/> TRF 1-6-05(C) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(C) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(C) (0 day Notice)	
Residential - Change Rates, Terms and Conditions, Promotions, or Withdrawal	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input checked="" type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	<input type="checkbox"/> TRF 1-6-05(E) (0 day Notice)	
Residential - Tier 2 Service Contracts	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	<input type="checkbox"/> CTR 1-6-17 (0 day Notice)	
Commercial (Business) Contracts	Not Filed	Not Filed	Not Filed	
Business Services (see "Other" below)	Detariffed	Detariffed	Detariffed	
Residential & Business Toll Services (see "Other" below)	Detariffed	Detariffed	Detariffed	

## Section I – Part II – Certificate Status and Procedural

<b>Certificate Status</b>	<b>ILEC</b>	<b>CLEC</b>	<b>CTS</b>	<b>AOS/IOS</b>
Certification (See Supplemental ACE form)		<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)	<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)	<input type="checkbox"/> ACE 1-6-10 (Auto 30 days)
Add Exchanges to Certificate	<input type="checkbox"/> ATA 1-6-09(C) (Auto 30 days)	<input type="checkbox"/> AAC 1-6-10(F) (0 day Notice)	CLECs must attach a current CLEC Exchange Listing Form	
Abandon all Services - With Customers	<input type="checkbox"/> ABN 1-6-11(A) (Non-Auto)	<input type="checkbox"/> ABN 1-6-11(A) (Auto 90 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)
Abandon all Services - Without Customers		<input type="checkbox"/> ABN 1-6-11(A) (Auto 30 days)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)	<input type="checkbox"/> ABN 1-6-11(B) (Auto 14 day)
Change of Official Name	<input type="checkbox"/> ACN 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ACN 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Change in Ownership	<input type="checkbox"/> ACO 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ACO 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Merger	<input type="checkbox"/> AMT 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> AMT 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Transfer a Certificate	<input type="checkbox"/> ATC 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ATC 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
Transaction for transfer or lease of property, plant or business	<input type="checkbox"/> ATR 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> ATR 1-6-14(B) (Auto 30 days)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)	<input type="checkbox"/> CIO 1-6-14(A) (0 day Notice)
<b>Procedural</b>				
Designation of Process Agent(s)	<input type="checkbox"/> TRF (0 day Notice)	<input type="checkbox"/> TRF (0 day Notice)	<input type="checkbox"/> TRF (0 day Notice)	<input type="checkbox"/> TRF (0 day Notice)

All Section I applications that result in a change to one or more tariff pages require, at a minimum, the following exhibits. Other exhibits may be required under the applicable rule(s).

Exhibit	Description:
A	The tariff pages subject to the proposed change(s) as they exist before the change(s)
B	The Tariff pages subject to the proposed change(s), reflecting the change, with the change(s) marked in the right margin.
C	A short description of the nature of the change(s), the intent of the change(s), and the customers affected.
D	A copy of the notice provided to customers, along with an affidavit that the notice was provided according to the applicable rule(s).

## Section II – Carrier to Carrier (Pursuant to 95-845-TP-COI), CMRS and Other

<b>Carrier to Carrier</b>	<b>ILEC</b>	<b>CLEC</b>		
Interconnection agreement, or amendment to an approved agreement	<input type="checkbox"/> NAG (Auto 90 day)	<input type="checkbox"/> NAG (Auto 90 day)		
Request for Arbitration	<input type="checkbox"/> ARB (Non-Auto)	<input type="checkbox"/> ARB (Non-Auto)		
Introduce or change c-t-c service tariffs,		<input type="checkbox"/> ATA (Auto 30 day)		
Introduce or change access service pursuant to 07-464-TP-COI	<input type="checkbox"/> ATA (Auto 30 day)			
Request rural carrier exemption, rural carrier suspension or modification	<input type="checkbox"/> UNC (Non-Auto)	<input type="checkbox"/> UNC (Non-Auto)		
Pole attachment changes in terms and conditions and price changes.	<input type="checkbox"/> UNC (Non-Auto)	<input type="checkbox"/> UNC (Non-Auto)		
<b>CMRS Providers</b> See 4901:1-6-15	<input type="checkbox"/> RCC [Registration & Change in Operations] (0 day)	<input type="checkbox"/> NAG [Interconnection Agreement or Amendment] (Auto 90 days)		
<b>Other*</b> (explain) _____				

\*NOTE: During the interim period between the effective date of the rules and an Applicant's Detariffing Filing, changes to existing business Tier 2 and all toll services, including the addition of new business Tier 2 and all new toll services, will be processed as 0-day TRF filings, and briefly described in the "Other" section above.

### Section III. – Attestation

Registrant hereby attests to its compliance with pertinent entries and orders issued by the Commission.

#### AFFIDAVIT

##### *Compliance with Commission Rules and Service Standards*

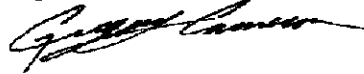
I am an officer/agent of the applicant corporation, Gregory Cameron, and am authorized to make this statement on its behalf.  
(Name)

I attest that these tariffs comply with all applicable rules, including the Minimum Telephone Service Standards (MTSS) Pursuant to Chapter 4901:1-5 OAC for the state of Ohio. I understand that tariff notification filings do not imply Commission approval and that the Commission's rules, including the Minimum Telephone Service Standards, as modified and clarified from time to time, supersede any contradictory provisions in our tariff. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on (Date) December 4, 2007 at (Location) 810 7<sup>th</sup> Ave., 41<sup>st</sup> Floor, New York, NY 10019

\*(Signature and Title)



Vice President

– Telecom Legal Affairs

(Date) December 4, 2007

- This affidavit is required for every tariff-affecting filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

#### VERIFICATION

I, Gregory Cameron

verify that I have utilized the Telecommunications Application Form for Routine Proceedings provided by the Commission and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

\*(Signature and Title)



Vice President – Telecom Legal Affairs

(Date) December 4, 2007

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\*Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

**Send your completed Application Form, including all required attachments as well as the required number of copies, to:**

**Public Utilities Commission of Ohio  
Attention: Docketing Division  
180 East Broad Street, Columbus, OH 43215-3793**

**Or**

**Make such filing electronically as directed in Case No 06-900-AU-WVR**

**EXHIBIT B**  
**PROPOSED TARIFF PAGES**

**INSIGHT LOCAL SERVICE TARIFF  
P.U.C.O. No. 1**

**INSIGHT PHONE  
OF OHIO, LLC**

**SECTION 8  
Original Sheet 22**

**8. PROMOTIONAL OFFERINGS**

**8.2. PROMOTIONS**

**8.2.21. PROMOTION (CODE 3 - Z)**

To be eligible for this promotion customers must:

- enroll in this promotion between December 4, 2007 and March 31, 2008 as part of a Company initiated contact; or contact the company and request this promotion;
- currently subscribe to 1) local service; 2) the 180 Minute Block of Time; with the Unlimited Add On or the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and continue to subscription without interruption through the term of this promotion; and
- have completed an Insight promotion for phone service, with one other non-regulated service, with a benefit period that has expired between December 4, 2007 and March 31, 2008.

Eligible customers will receive the following discounted rates, applicable on the customer's next twelve (12) consecutive monthly bills: (1) the Unlimited Usage Add On at a discounted Monthly Recurring Rate of \$0.00; (2) and the following discounted rates:

Customers paying a discounted rate for the Multi-Feature Pack of \$6.00 under the expired promotion will now pay a discounted rate of \$6.00.  
Customers paying a discounted rate for the 180 Block of Time of \$11.35 under the expired promotion will now pay a discounted rate of \$11.35.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers are only eligible to subscribe for one promotional period; customers may not re-enroll after the twelve month promotional benefit period ends.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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ISSUED: December 4, 2007

EFFECTIVE: December 4, 2007

Filed under authority of Entry issued by the Public Utilities Commission of Ohio,  
in Case No. 90-9294-TP-TRF

By: Gregory Cameron, Director of Telecommunications Legal Affairs, New York, New York

**INSIGHT LOCAL SERVICE TARIFF  
P.U.C.O. No. 1**

**INSIGHT PHONE  
OF OHIO, LLC**

**SECTION 8  
Original Sheet 23**

**8. PROMOTIONAL OFFERINGS**

**8.2. PROMOTIONS**

**8.2.22. PROMOTION (CODE 4- S)**

To be eligible for this promotion customers must:

- enroll in this promotion between December 4, 2007 and March 31, 2008 as part of a Company initiated contact; or contact the company and request this promotion;
- currently subscribe to 1) local service; 2) the 180 Minute Block of Time; with the Unlimited Add On or the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and continue to subscription without interruption through the term of this promotion; and
- have completed an Insight promotion for phone service only with a benefit period that has expired between December 4, 2007 and March 31, 2008.

Eligible customers will receive (1) the Unlimited Usage Add On at a discounted Monthly Recurring Rate of \$0.00 and (2) a discounted rate for the 180 Block of Time of \$11.35, applicable on the customer's next twelve (12) consecutive monthly bills.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers are only eligible to subscribe for one promotional period; customers may not re-enroll after the twelve month promotional benefit period ends.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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ISSUED: December 4, 2007

EFFECTIVE: December 4, 2007

Filed under authority of Entry issued by the Public Utilities Commission of Ohio,  
in Case No. 90-9294-TP-TRF

By: Gregory Cameron, Director of Telecommunications Legal Affairs, New York, New York

**INSIGHT LOCAL SERVICE TARIFF  
P.U.C.O. No. 1**

**INSIGHT PHONE  
OF OHIO, LLC**

**SECTION 8  
Original Sheet 24**

**8. PROMOTIONAL OFFERINGS**

**8.2. PROMOTIONS**

**8.2.23. PROMOTION (CODE 3 - S)**

To be eligible for this promotion customers must:

- enroll in this promotion between December 4, 2007 and March 31, 2008 as part of a Company initiated contact; or contact the company and request this promotion;
- currently subscribe to 1) local service; 2) the 180 Minute Block of Time; with the Unlimited Add On or the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and continue to subscription without interruption through the term of this promotion; and
- have completed an Insight promotion for phone service, with one other non-regulated service, with a benefit period that has expired between December 4, 2007 and March 31, 2008.

Eligible customers will receive the following discounted rates, applicable on the customer's next twelve (12) consecutive monthly bills: (1) the Unlimited Usage Add On at a discounted Monthly Recurring Rate of \$0.00; (2) the 180 Block of Time at a discounted Monthly Recurring Rate of \$11.35; and (3) the following discounted rate for Multi-Feature Pack:

Customers paying a discounted rate of \$6.00 under the expired promotion will now pay a discounted rate of \$9.00 unless that customer has seen a comparable increase in a non-regulated product also included as part of this promotion, in which case the discounted rate will be \$8.00.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers are only eligible to subscribe for one promotional period; customers may not re-enroll after the twelve month promotional benefit period ends.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

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ISSUED: December 4, 2007

EFFECTIVE: December 4, 2007

Filed under authority of Entry issued by the Public Utilities Commission of Ohio,  
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By: Gregory Cameron, Director of Telecommunications Legal Affairs, New York, New York



**INSIGHT LOCAL SERVICE TARIFF  
P.U.C.O. No. 1**

**INSIGHT PHONE  
OF OHIO, LLC**

**SECTION 8  
Original Sheet 25**

**8. PROMOTIONAL OFFERINGS**

**8.2. PROMOTIONS**

**8.2.24. PROMOTION (CODE 2 - S)**

To be eligible for this promotion customers must:

- enroll in this promotion between December 4, 2007 and March 31, 2008 as part of a Company initiated contact; or contact the company and request this promotion;
- currently subscribe to 1) local service; 2) the 180 Minute Block of Time; with the Unlimited Add On or the Unlimited Usage Offer; and 3) the Multi-Feature Pack; and continue to subscription without interruption through the term of this promotion; and
- have completed an Insight promotion for phone service, with two other non-regulated services, with a benefit period that has expired between December 4, 2007 and March 31, 2008.

Eligible customers will receive the following discounted rates, applicable on the customer's next twelve (12) consecutive monthly bills: (1) the Unlimited Usage Add On at a discounted Monthly Recurring Rate of \$0.00; (2) the 180 Block of Time at a discounted Monthly Recurring Rate of \$10.35; and (3) the following discounted rate for the Multi-Feature Pack:

Customers paying a discounted rate of \$2.00 under the expired promotion will now pay a discounted rate of \$5.00, unless that customer has seen a comparable increase in a non-regulated product also included as part of this promotion, in which case the discounted rate will be \$2.00.

This offer does not apply to monthly recurring charges for additional lines, usage charges, other optional features, or applicable taxes and surcharges.

Customers are only eligible to subscribe for one promotional period; customers may not re-enroll after the twelve month promotional benefit period ends.

This offer is not available to employees of the Company, or to Lifeline Service customers. Customers participating in this offer may not participate in other promotional offers pertaining to monthly recurring charges.

ISSUED: December 4, 2007

EFFECTIVE: December 4, 2007

Filed under authority of Entry issued by the Public Utilities Commission of Ohio,  
in Case No. 90-9294-TP-TRF

By: Gregory Cameron, Director of Telecommunications Legal Affairs, New York, New York