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July 10, 2007

Ms. Renee J. Jenkins  
Director, Administration Department  
Secretary to the Commission  
Docketing Division  
The Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, OH 43266-5073

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PUCO

Re: Application to Establish a Competitive Bidding Process  
Case No. 07-196-EL-ATA, Case No. 07-197-EL-AAM

Dear Ms. Jenkins:

Please file this letter, the Application and all of the attachments thereto as Ohio Edison Company's, The Cleveland Electric Illuminating Company's and The Toledo Edison Company's ("Companies") proposal to establish a competitive bidding process. This Application, if approved, establishes the processes and mechanisms necessary for the Companies to acquire generation through a competitive bidding process for the purpose of serving retail load in the Companies' service territories commencing in 2009.

Pursuant to O.A.C. 4901:1-35-04, a copy of this letter is being served upon all persons that were parties in the Companies' electric transition plan ("ETP") cases and upon all certified suppliers that are currently registered to provide competitive retail electric service in the Companies' service territories. A copy of the application and any waiver requests are available through the Commission's web site, available at the Companies' main office, available at the Commission's offices, and any other sites at which the Companies will maintain a copy of the application and any waiver requests. To obtain an electronic copy of the filing, please contact Ben Rich at brich@firstenergycorp.com.

Thank you for your assistance in this matter. Please contact me if you have any questions concerning this matter.

Very truly yours,

Enc.

cc: Service List in Case No. 99-1212-EL-ETP et al.  
Certified Retail Electric Service Providers

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.  
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