

Customer Education	Responsibility	Target Completion Date	Status
Monitor OH 440 CO code assignments	NANPA	Report on Monthly Calls	Ongoing
Commission to issue initial Press release	OH PUCO	12/14/2022	Completed
File consumer education plan in PUCO Docket 22-631-TP-COI	Carriers	9/1/2023	Completed
Supply Verbiage for Single Customer Notification	Co-Chairs	9/1/2023	Completed
Review impacted directories and make necessary arrangements to update directories	Carriers with Directories	Ongoing	
Notify directory publishers of new 436 NPA so they can add it to their directories in next publication	Co-Chairs	10/1/2023	In Progress
Update internal and external websites	All Carriers	12/1/2023	
Update Social Media outlets to include the subsequent overlay information	All Carriers (Voluntary)	12/1/2023	
Issue Customer Notification	All Carriers	January / February 2024 Billing Cycle	
Supply Verbiage for Press Release to Industry and Ohio Commission	Co-Chairs	1/2/2024	
Issue Press Release	Commission and All Carriers who have the ability	2/22/2024	
Earliest First Code Activation in new 436 Area Code	All Carriers	3/1/2024	

Comments
See Quick Reference Tab for details.
The Ohio PUCO Issued a News Release on 12/14/2022 to announce the assignment of 436 as the new area code to overlay the 440 NPA: https://puco.ohio.gov/news/puco-approves-overlay-plan-pending-440-area-code-exhaust
Language within ¶44 of the order says "Following the filing of industry implementation time frames, each NXX code holder in the "440" NPA should file its consumer education plan in this docket."
Carriers to update internal and external websites to include new 436 area code
Carriers are encouraged to use social media outlets where possible to communicate information about the new 436 area code.
Co-chairs to distribute a template for a press release that carriers and the OH PUCO can issue to ensure the public is aware of the new
Press release should be issued sometime during the week prior to the 3/1/2024 effective date of the new 436 area code.
All remaining 440 codes must be assigned before the 436 codes can be assigned.