

B-2 - Experience and Plans

Acclaim Energy, Ltd. is a full-service energy consulting and brokerage firm acting exclusively on behalf of its clients. The Company has been in existence since 2003, however, its consultants and risk managers possess numerous years of experience in the energy industry as illustrated by the following:

Name	Summary of Experience
Ryk Holden	Over 29 years of energy industry experience as an energy trader and risk manager with Shell, Enron and the Company.
Richard Zdunkewicz	Over 21 years of energy industry experience as transaction originator and structure with Pennzoil, Enron, Sempra Energy and the Company.
Trish Collins	Over 16 years of energy industry experience as transaction originator and structure with Enron, Suez Energy and the Company.
Dennis Vegas	Over 21 years of energy industry experience as a Marketing Executive with Enron and the Company.
John D. Elder III	Over 8 years of energy industry experience as an Executive Officer with the Company.
Alberto Rios	Over 15 years of energy industry experience as trader and structure with Sempra Energy, Williams Energy and the Company.

The Company acquires and manages client relationships on both a direct basis and through its channel partners. The channel partners are typically large, national consulting firms which do not possess the deep energy expertise that the Company possesses. The targeted clients are typically large, multi-facility national accounts, such as big box and in-line retailers and mid-sized to large manufactures. The Company currently has the staff, systems and resources to adequately manage its current client base and anticipated growth. The Company will add future staff to accommodate the growth in its client base as necessary to provide the highest quality of services to its clients. The Company does not intend to act as a physical supplier of energy in the future.