Before

**The Public Utilities Commission of Ohio**

In the Matter of the Application )

of Ohio Edison Company, The Cleveland )

Electric Illuminating Company and The ) Case No. 12-2190-EL-POR

Toledo Edison Company for Approval of ) Case No. 12-2191-EL-POR

Their Energy Efficiency and Peak Demand ) Case No. 12-2192-EL-POR

Reduction Program Portfolio Plans for )

2013 through 2015 )

# MOTION TO INTERVENE AND MEMORANDUM IN SUPPORT

# OF INDUSTRIAL ENERGY USERS-OHIO

Samuel C. Randazzo (Counsel of Record)

Frank P. Darr

Joseph E. Oliker

Matthew R. Pritchard

McNees Wallace & Nurick LLC

21 East State Street, 17TH Floor

Columbus, OH 43215

Telephone: (614) 469-8000

Telecopier: (614) 469-4653

sam@mwncmh.com

fdarr@mwncmh.com

joliker@mwncmh.com

mpritchard@mwncmh.com

August 24, 2012 Attorneys for Industrial Energy Users-Ohio

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# MOTION TO INTERVENE OF INDUSTRIAL ENERGY USERS-OHIO

Industrial Energy Users-Ohio (“IEU-Ohio”) hereby respectfully moves the Public Utilities Commission of Ohio (“Commission”), pursuant to Section 4903.221, Revised Code, and Rule 4901-1-11, Ohio Administrative Code, for leave to intervene in the above-captioned matter(s) with the full powers and rights granted by the Commission, specifically by statute or by the provisions of the Ohio Administrative Code, to intervening parties.

On July 31, 2012, Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company (collectively, “FirstEnergy”) filed an Application for approval of their Energy Efficiency and Peak Demand Reduction Program (“EE/PDR”) Portfolio Plans for 2013 through 2015.

As demonstrated further in the Memorandum in Support attached hereto and incorporated herein, IEU-Ohio has a direct, real, and substantial interest in the issues and matters involved in the above-captioned proceeding, and is so situated that the disposition of this proceeding may, as a practical matter, impair or impede its ability to protect that interest. IEU-Ohio believes that its participation will not unduly prolong or delay this proceeding and that it will significantly contribute to the full development and equitable resolution of the factual and other issues in the proceeding. The interests of IEU-Ohio will not be adequately represented by other parties to the proceeding and, as such, IEU-Ohio is entitled to intervene with the full powers and rights granted by the Commission, specifically by statute and by the provisions of the Ohio Administrative Code, to intervening parties.

Respectfully submitted,

/s/ Joseph E. Oliker

Samuel C. Randazzo (Counsel of Record)

Frank P. Darr

Joseph E. Oliker

Matthew R. Pritchard

McNees Wallace & Nurick LLC

21 East State Street, 17TH Floor

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# MEMORANDUM IN SUPPORT

In support of this Motion to Intervene, Industrial Energy Users-Ohio (“IEU-Ohio”) states that it is an association of ultimate customers. A current listing of IEU-Ohio member companies is available on IEU-Ohio's website at http://www.ieu-ohio.org/member\_list.aspx. IEU-Ohio’s members purchase substantial amounts of electric and related services from Ohio’s Electric Distribution Utilities (“EDU”).

IEU-Ohio’s members work together to address matters that affect the availability and price of utility services. Additionally, IEU-Ohio seeks to promote customer-driven policies that will assure an adequate, reliable, and efficient supply of energy for all consumers at competitive prices. To this end, IEU-Ohio has worked, including actively participating in the legislative process related to Substitute Senate Bill 221, and will continue to work to produce legislative, regulatory, and market outcomes that are consistent with the state policy contained in Section 4928.02, Revised Code.

IEU-Ohio has a real and substantial interest inasmuch as this proceeding may directly or indirectly impact the provision of electric service to IEU-Ohio members’ manufacturing facilities. Specifically, IEU-Ohio’s direct interest in this proceeding is the result of the effect that this proceeding shall have upon the price, adequacy, and reliability of the electric supply and related services within Ohio.

Respectfully submitted,

/s/ Joseph E. Oliker

Samuel C. Randazzo (Counsel of Record)

Frank P. Darr

Joseph E. Oliker

Matthew R. Pritchard

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joliker@mwncmh.com

mpritchard@mwncmh.com

**Attorneys for** **Industrial Energy Users-Ohio**

**CERTIFICATE OF SERVICE**

#### I hereby certify that a copy of the foregoing *Motion to Intervene and Memorandum in Support of Industrial Energy Users-Ohio*, was served upon the following parties of record this 24th day of August, 2012 *via* hand-delivery, electronic transmission, or first class mail, U.S. postage prepaid.

#### /s/ Joseph E. Oliker

Joseph E. Oliker

Kathy J. Kolich (Counsel of Record)

Carrie M. Dunn

First Energy Service Company

76 South Main Street

Akron, OH 44308

kjkolich@firstenergycorp.com

edunn@firstenergycorp.com

**Attorneys for Ohio Edison Company, The Cleveland Electric Company, and The Toledo Edison Company**

Richard L. Sites

General Counsel & Senior Director of Health Policy

Ohio Hospital Association

155 East Broad Street, 15th Floor

Columbus, OH 43215-3620

ricks@ohanet.org

Thomas J. O’Brien

Bricker & Eckler, LLP

100 South Third Street

Columbus, OH 43215-4291

tobrien@bricker.com

**On Behalf of the Ohio Hospital Association**

Todd M. Williams (Counsel of Record)

Williams Allwein and Moser, LLC

Two Maritime Plaza, Third Floor

Toledo, OH 43604

toddm@wamenergylaw.com

Christopher J. Allwein

Williams Allwein and Moser, LLC

1371 Grandview Ave., Suite 212

Columbus, OH 43212

callwein@wamenergylaw.com

**On Behalf of the Sierra Club and The Natural Resources Defense Council**

Colleen L. Mooney

Ohio Partners for Affordable Energy

231 West Lima Street

Findlay, OH 45839-1793

cmooney2@columbus.rr.com

**On Behalf of Ohio Partners for Affordable Energy**

Cathryn N. Loucas

Trent Dougherty

The Ohio Environmental Council

1207 Grandview Avenue, Suite 201

Columbus, OH 43212-3449

Cathy@theOEC.org

Trent@theOEC.org

**On Behalf of the Ohio Environmental Council**

Michael L. Kurtz

Kurt J. Boehm

Jody M. Kyler

Boehm, Kurtz & Lowry

36 East Seventh Street, Suite 1510

Cincinnati, OH 45202

mkurtz@BKLlawfirm.com

kboehm@BKLlawfirm.com

jkyler@BKLlawfirm.com

**On Behalf of the Ohio Energy Group**

Justin Vickers

Robert Kelter

Environmental Law & Policy Center

35 East Wacker Drive, Suite 1600

Chicago, IL 60601-2110

jvickers@elpc.org

rkelter@elpc.org

**On Behalf of the Environmental Law & Policy Center**

Bruce J. Weston

Consumers’ Counsel

Kyle L. Kern

Assistant Consumers’ Counsel

10 West Broad Street, Suite 1800

Columbus, OH 43215-3485

kern@occ.state.oh.us

**On Behalf of The Office of the Ohio Consumers’ Counsel**Gregory J. Poulos

EnerNOC, Inc.

471 East Broad Street, Suite 1520

Columbus, OH 43215

gpoulos@enernoc.com

**On Behalf of EnerNOC**

Devin Parram

Attorney General’s Office

Public Utilities Commission of Ohio

180 East Broad St., 6th Floor

Columbus, OH 43215

devin.parram@puc.state.oh.us

**On Behalf of the Public Utilities Commission of Ohio**

Gregory Price

Mandy Willey

Attorney Examiners

Public Utilities Commission of Ohio

180 East Broad Street

Columbus, OH 43215

gregory.price@puc.state.oh.us

mandy.willey@puc.state.oh.us

**Attorney Examiners**