



RECEIVED-DOCKETING DIV  
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PUCO April 2, 2001

Ms. Daisy Crockron  
Docketing Division  
The Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43266-0573

Re: Case No. 01-773-TP-ATA  
Case No. 90-5032-TP-TRF

Dear Ms. Crockron:

Three copies of each of the following sheet(s) of the Ameritech Tariff P.U.C.O. No. 20, issued by The Ohio Bell Telephone Company, are attached for filing in compliance with the requirements of the law relating to Public Utilities.

<u>Part</u>	<u>Section</u>	<u>New Revision No.</u>	<u>Cancelled Revision No.</u>	<u>Sheet No.</u>
4	2	Original		36
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This(ese) sheet(s) is/are effective April 2, 2001, and is/are issued in accordance with Case No. 01-773-TP-ATA.

Also attached are three copies of the associated Pricing List(s).

This filing implements a new service, Ameritech EasyLink and Ameritech EasyLink Save/Winback. This service does not have privacy implications, is not essential to public safety and does not impact access to or usage of 9-1-1 type services. Accordingly, the tariff and required supporting information were provided to the Commission Staff and OCC on March 1, 2001. This service is classified in Cell C-1(a). A service description is attached.

Acknowledgment and date of receipt of this filing are requested. A duplicate transmittal letter is attached for this purpose.

Very truly yours,

Robert J. Wentz  
Manager - Dockets and Issues

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Technician JS Date Processed 4/3/01



THE OHIO BELL  
TELEPHONE COMPANY

# Ameritech

Tariff

P.U.C.O. NO. 20

PART 1

SECTION 3

18th Revised Sheet No. 2

Cancels

PART 1 - Preface

SECTION 3 - Alphabetical Subject Index

17th Revised Sheet No. 2

## ALPHABETICAL SUBJECT INDEX (cont'd)

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In accordance with Case No. 01-773-TP-ATA, March 1, 2001.

By James C. Smith, President, Cleveland, Ohio

THE OHIO BELL  
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# Ameritech

Tariff

P.U.C.O. NO. 20

PART 4 SECTION 2

PART 4 - Exchange Access Services  
SECTION 2 - Exchange Lines and Usage

Original Sheet No. 36

## 5. AMERITECH EASYLINK (Save/Winback)

(N)

### A. DESCRIPTION

Ameritech EasyLink is an optional access and usage volume discount plan for Ameritech business customers who have received a competitive proposal and are considering switching their business network access lines or intraLATA toll service to a competitor. Ameritech EasyLink is also available to customers who have left Ameritech for another carrier and now want to return their business network access lines or intraLATA toll to Ameritech.

Customers subscribing to Ameritech EasyLink receive monthly discounts on total billed revenue based on the customer's Minimum Annual Revenue Commitment (MARC).

### B. DEFINITIONS

#### Minimum Annual Revenue Commitment (MARC)

The minimum annual revenue commitment that the customer must commit to, per year, in order to receive the volume discount.

#### Total Billed Revenue

Total Billed Revenue included all Ameritech regulated services, with the exception of products mentioned in C. Terms and Conditions.

### C. TERMS AND CONDITIONS

#### 1. Minimum Annual Revenue Commitment

The MARC is the minimum annual revenue commitment that the customer must commit to, per year, in order to receive the volume discount.

MARC revenue is the sum total of the customer's annual total billed revenue, for all eligible business accounts, before discounts are applied.

MARC volume discounts are applied to the following eligible services:

Business Exchange Access Service	Business Trunk Service
Centrex	FeatureLink
ISDN Direct	ISDN Prime
ADTS-E	DS0 & DS1
All local usage except usage from an existing Optional Calling Plan	
IntraLATA Toll usage	Toll Free/800/888
Calling Card Surcharges and usage	
Custom Calling and Advanced Custom Calling features	

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PART 4

SECTION 2

PART 4 - Exchange Access Services  
SECTION 2 - Exchange Lines and Usage

Original Sheet No. 37

5. AMERITECH EASYLINK (Save/Winback) (cont'd)

(N)

C. TERMS AND CONDITIONS (cont'd)

The Ameritech EasyLink plan is available with one year, two year, three year or five year term plans.

Easylink customers who fail to meet their selected MARC will be billed the difference between the selected MARC and the Annual revenue billed.

Accounts with existing term agreements, including, but not limited to Centrex, ISDN Direct, ISDN Prime, ADTS-E, FeatureLink DS0, DS1, are not eligible for EasyLink.

Local and state additional charges, taxes and the End User Common Line Charge are not volume discount eligible.

EasyLink Save/Winback is limited to 10 accounts.

An Easylink plan is not transferable to, or may not be assumed by, a customer or customers other than the customer of record without prior written consent of Ameritech.

The Ameritech EasyLink plan applies to all of the intraLATA services of the subscribing customer, including all business usage and message toll service.

D. PRICES

1. Service Elements

% Discount on Total Billed Revenue (regulated)

Annual Minimum				
	1 Year	2 Years	3 Years	5 Years
\$ 1,000- 2,999	12.0%	13.0%	14.0%	15.0%
3,000- 6,999	13.0%	14.0%	15.0%	16.0%
7,000- Plus	14.0%	15.0%	16.0%	17.0%

Monthly Toll Discount

45%

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Tariff

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PART 4

SECTION 2

PART 4 - Exchange Access Services  
SECTION 2 - Exchange Lines and Usage

Original Sheet No. 38

**5. AMERITECH EASYLINK (Save/Winback) (cont'd)**

(N)

**D. PRICES (cont'd)**

**2. Revenue Growth Incentive**

At end of the 2nd year of the term agreement, and going forward, customers will receive an annual credit equal to 10% of the increase over the highest spending in any previous year of the contract.

**3. Other Applicable Charges and Payments**

Service Connection Charges are not applicable when establishing or changing to Ameritech EasyLink.

**4. Termination Charges**

Customers terminating an EasyLink plan prior to the expiration of the selected term period are subject to termination charges.

Termination charges are equal to 50% of the MARC multiplied by the number of years remaining in the customer's term period. For a partial year, if the partial year revenue is less than the MARC, the customer is liable for 50% of the difference between the MARC and the actual billed revenue.

Termination liability charges are not applicable if during the EasyLink term period the customer converts to another Ameritech access or usage plan with a term equal to or greater than the existing EasyLink plan, and a revenue commitment equal to or greater than the EasyLink MARC.

Commission approval of the above termination liability language is not intended to indicate that the Commission has sanctioned any particular legal result should a dispute arise between the parties. In the event of dispute signatures to such contracts may pursue whatever legal remedies they deem appropriate to resolve the dispute.

**5. Service Guarantee**

Within 90 days of subscribing to Ameritech EasyLink 3 year and 5 year term plans, customers may cancel this service without incurring the termination liability charges specified in this tariff. This guarantee does not apply to customers who terminate or convert to another Ameritech toll, access and/or usage commitment product for the purpose of subscribing to Ameritech EasyLink.

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PART 4

SECTION 2

PART 4 - Exchange Access Services  
SECTION 2 - Exchange Lines and Usage

Original Sheet No. 39

## 6. AMERITECH EASYLINK

(N)

### A. DESCRIPTION

Ameritech EasyLink is an optional access and usage volume discount plan for Ameritech business customers. Customers subscribing to Ameritech EasyLink receive monthly discounts on total billed revenue based on the customer's Minimum Annual Revenue Commitment (MARC).

### B. DEFINITIONS

#### Minimum Annual Revenue Commitment (MARC)

The minimum annual revenue commitment that the customer must commit to, per year, in order to receive the volume discount.

#### Total Billed Revenue

Total Billed Revenue includes all Ameritech regulated services, with the exception of products mentioned in C. Terms and Conditions.

### C. TERMS AND CONDITIONS

#### 1. Minimum Annual Revenue Commitment

The MARC is the minimum annual revenue commitment that the customer must commit to, per year, in order to receive the volume discount.

MARC revenue is the sum total of the customer's annual total billed revenue, for all eligible business accounts, before discounts are applied.

MARC volume discounts are applied to the following eligible services:

Business Exchange Access Service	Business Trunk Service
Centrex	FeatureLink
ISDN Direct	ISDN Prime
ADTS-E	DS0 & DS1
All local usage except usage from an existing Optional Calling Plan	
IntraLATA Toll usage	Toll Free/800/888
Calling Card Surcharges and usage	
Custom Calling and Advanced Custom Calling features	

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Tariff

P.U.C.O. NO. 20

PART 4 SECTION 2

PART 4 - Exchange Access Services  
SECTION 2 - Exchange Lines and Usage

Original Sheet No. 40

### 6. AMERITECH EASYLINK (cont'd)

(N)

#### C. TERMS AND CONDITIONS (cont'd)

The Ameritech EasyLink plan is available with one year, two year, three year or five year term plans.

EasyLink customers who fail to meet their selected MARC will be billed the difference between the selected MARC and the Annual revenue billed.

Accounts with existing term agreements, including, but not limited to Centrex, ISDN Direct, ISDN Prime, ADTS-E, FeatureLink DS0, DS1, are not eligible for EasyLink.

Local and state additional charges, taxes and the End User Common Line Charge are not volume discount eligible.

EasyLink is limited to 10 accounts.

An Easylink plan is not transferable to, or may not be assumed by, a customer or customers other than the customer of record without prior written consent of Ameritech.

The Ameritech EasyLink plan applies to all of the intraLATA regulated services of the subscribing customer, including all business usage and message toll service.

#### D. PRICES

##### 1. Service Elements

% Discount on Total Billed Revenue (regulated)

Annual Minimum				
	1 Year	2 Years	3 Years	5 Years
\$ 1,000- 2,999	4.0%	5.0%	6.0%	7.0%
3,000- 6,999	5.0%	6.0%	7.0%	8.0%
7,000- Plus	6.0%	7.0%	8.0%	9.0%
<u>Monthly Toll Discount</u>	35%			

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PART 4 - Exchange Access Services  
SECTION 2 - Exchange Lines and Usage

Original Sheet No. 41

6. AMERITECH EASYLINK (cont'd)

(N)

D. PRICES (cont'd)

2. Revenue Growth Incentive

At the end of the 2nd year of the term agreement, and going forward, customers will receive an annual credit equal to 10% of the increase over the highest spending in any previous year of the contract.

3. Other Applicable Charges and Payments

Service Connection Charges are not applicable when establishing or changing to Ameritech EasyLink.

4. Termination Charges

Customers terminating an EasyLink plan prior to the expiration of the selected term period are subject to termination charges.

Termination charges are equal to 50% of the MARC multiplied by the number of years remaining in the customer's term period. For a partial year, if the partial year revenue is less than the MARC, the customer is liable for 50% of the difference between the MARC and the actual billed revenue.

Termination liability charges are not applicable if during the EasyLink term period the customer converts to another Ameritech access or usage plan with a term equal to or greater than the existing EasyLink plan, and a revenue commitment equal to or greater than the EasyLink MARC.

Commission approval of the above termination liability language is not intended to indicate that the Commission has sanctioned any particular legal result should a dispute arise between the parties. In the event of dispute signatures to such contracts may pursue whatever legal remedies they deem appropriate to resolve the dispute.

5. Service Guarantee

Within 90 days of subscribing to Ameritech EasyLink 3 year and 5 year term plans, customers may cancel this service without incurring the termination liability charges specified in this tariff. This guarantee does not apply to customers who terminate or convert to another Ameritech toll, access and/or usage commitment product for the purpose of subscribing to Ameritech EasyLink.

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