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BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO

IN THE MATTER OF THE APPLICATION)
OF THE CINCINNATI GAS & ELECTRIC)
COMPANY FOR APPROVAL OF ITS) CASE NO. 99-1658-EL-ETP
TRANSITION PLAN AND FOR)
AUTHORIZATION TO COLLECT)
TRANSITION REVENUES.)

SUPPLEMENTAL TESTIMONY OF
COLIN C. BLAYDON
ON BEHALF OF
THE CINCINNATI GAS & ELECTRIC COMPANY

May 1, 2000

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SUPPLEMENTAL TESTIMONY OF

COLIN C. BLAYDON

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1 **SUPPLEMENTAL TESTIMONY OF COLIN C. BLAYDON**

2 **I. INTRODUCTION**

3 **Q. Please state your name, occupation and business address.**

4 A. My name is Colin C. Blaydon. I am a Senior Advisor of PHB Hagler
5 Bailly, Inc. (PHB), an economic and management consulting firm
6 that provides clients with strategy analysis, policy research, expert
7 testimony and litigation support. My business address is 1776 Eye
8 Street, N.W., Washington, DC 20006.

9 **Q. Are you the same Colin C. Blaydon who drafted the Direct**
10 **Testimony filed on behalf of Cincinnati Gas & Electric Company**
11 **(CG&E) in this proceeding?**

12 A. Yes. My qualifications are discussed in my Direct Testimony.

13 **Q. What is the purpose of your testimony?**

14 A. The purpose of my testimony is to respond to the objections raised
15 by Intervenor's relating to the cost of capital used by CG&E's expert
16 witnesses in their Transition Cost analyses and the
17 appropriateness of using a risk adjusted discount rate.

1 **Q. Intervenor Shell Energy Services Company has objected to the**
2 **use of a risk-adjusted discount rate, stating that CG&E should**
3 **be required to compute transition costs using a risk-free**
4 **discount rate (Shell Energy Objections, pp. 59-60). Do you**
5 **agree?**

6 A. No. Even under a regulatory environment, CG&E's generating
7 assets would be exposed to business and financial risk, as those
8 terms are defined in my Direct Testimony. Historically, the
9 Commission has recognized these risks and has allowed CG&E a
10 regulated return far in excess of a risk-free return. Moreover, with
11 the introduction of a competitive market for electricity in Ohio,
12 CG&E's generating assets will be faced with even greater risks than
13 those faced in its formerly regulated environment.

14 **Q. Intervenor AK Steel Corporation argues that CG&E's discount**
15 **rate used for present value purposes ignores the utility's**
16 **historical cost of capital, stating that CG&E should employ**
17 **either its own cost-of-capital or a market rate with a stranded**
18 **benefit adjustment to reflect the lower cost of capital actually**
19 **incurred by the utility. (AK Steel Objections No. 11, p. 5 and**
20 **27, p. 8) Do you agree?**

21 A. No. CG&E's historical cost of capital reflects the regulated
22 environment in which it has operated in the past. As discussed in
23 my Direct Testimony, the business risks facing regulated IOUs are

1 significantly lower than the risks facing unregulated generators
2 such as IPPs and MPPs. CG&E's Transition Cost analysis is forward
3 looking, i.e., the value of its assets are determined by events
4 occurring over the next 20 years or more. Since CG&E's generating
5 assets will receive future revenues that are determined in a
6 competitive market rather than regulated market, the market risks
7 facing these assets are comparable to those facing merchant power
8 plants.

9 **Q. The Kroger Company argues that CG&E's cost of capital**
10 **assumption ignores the availability of low cost pollution control**
11 **debt for new environmental capital expenditures (Kroger**
12 **Objection, p. 15). Please respond.**

13 A. While it is true that CG&E's historical cost of capital includes some
14 amount of pollution control debt (which is mostly short-term debt
15 constituting less than 15% of total company debt), the relevant cost
16 of capital for determining the value of CG&E's generating assets in a
17 competitive market is not its historical cost of capital, but rather,
18 the future cost of raising funds in the capital markets that a
19 merchant plant will face in the competitive market for electricity.
20 My analysis of CG&E's assumption relating to the cost of capital,
21 particularly the cost of debt component, is consistent with the
22 overall debt costs obtained by several recent merchant plant

1 financings, which also are required to have emissions control
2 equipment to meet environmental regulations.

3 **Q. The Ohio Consumers' Counsel (OCC) argues that CG&E uses a**
4 **discount rate for a hypothetical merchant power plant that is**
5 **too high; OCC further states that such a discount rate**
6 **understates the market value of CG&E's generating assets**
7 **(OCC Objection No. 10, p. 5). Do you agree?**

8 A. No. The empirical analyses presented in my Direct Testimony
9 demonstrates that the 9.2% discount rate used in valuing the CG&E
10 generating assets is at the lower end of the range that represents
11 reasonable estimates of the after-tax weighted cost of capital for
12 merchant power plants. Recall that these estimates ranged from
13 8.8% to about 13%, with an average point estimate of about 11%.
14 Importantly, as discussed in my Direct Testimony, the discount rate
15 used in valuing the cash flows associated with CG&E's generating
16 assets should be consistent with the cost of capital assumption
17 used in forecasting electricity prices, since the CG&E generating
18 assets will be competing in the same electricity markets as the
19 generating assets assumed to come on-line in the market price
20 forecast analysis. Therefore, it is inappropriate to use a lower
21 discount rate for determining the present value of the cash flows
22 associated with CG&E's generating assets while, at the same time,
23 using a higher cost of capital to determine the market price

1 forecasts which are used in developing these cash flows. If a lower
2 cost of capital assumption were to be used for both the discount
3 rate and the market price forecast, any increase in the market value
4 of the CG&E generating asset caused by a lower discount rate
5 would be correspondingly decreased by a lower market price
6 forecast.

7 II. SUMMARY AND CONCLUSIONS

8 **Q. Please summarize your response to Intervenor objections**
9 **relating to the cost of capital used in CG&E's Transition Cost**
10 **analyses?**

11 A. Looking forward, since CG&E's generating assets will be operating
12 in a competitive environment, the appropriate discount rate to use
13 in valuing the cash flows from these assets is one that reflects the
14 riskiness of these cash flows, which will be similar to the risks
15 facing MPPs. My empirical analyses of the after-tax WACC for MPPs
16 demonstrates that the 9.2% discount rate used by CG&E's
17 witnesses is a reasonable, and probably, conservative estimate of
18 the cost of capital that will be required to attract investors in this
19 new competitive environment.

20 **Q. Does this conclude your supplemental testimony?**

21 A. Yes, it does.