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Columbus, OH 43215-3111

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December 31, 2001

FILE

Ms. Daisy Crockron  
Docketing Division  
The Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43266-0573

Re: Case No. 93-487-TP-ALT  
Case No. 90-5032-TP-TRF

Dear Ms. Crockron:

Attached are six (6) copies of the Addendum to the Ameritech Tariff, P.U.C.O. No. 20, regarding Special Promotional Offerings. The Addendum is effective January 2, 2002, and is issued in accordance with Opinion and Order dated April 27, 2000 in Case No. 93-487-TP-ALT.

Acknowledgment and date of receipt of this Addendum are requested. A duplicate transmittal letter is attached for this purpose.

Very truly yours,



Robert J. Wentz  
Manager - Dockets and Issues

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THE OHIO BELL  
TELEPHONE COMPANY

**Ameritech**  
Tariff

P.U.C.O. NO. 20

PART 2 SECTION 8

1st Revised Sheet No. 1

PART 2 - General Terms and Conditions

Cancels

SECTION 8 - Promotional Service Offerings

Original Sheet No. 1

**1. PROMOTIONAL OFFERINGS**

The Telephone Company may from time to time offer special promotions of various services offered under this tariff in order to attract new customers and/or increase existing customer awareness of the specially-promoted tariff service.

Promotional prices offered for a period greater than 90 days to the same class of customers within a 12-month period will be offered for resale at wholesale rates. The 12-month period begins on the first day the promotional price is offered. Notification of promotional offerings will be provided on one day's notice to the Public Utilities Commission of Ohio as an addendum to this tariff.

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Issued: May 3, 1999

Effective: May 3, 1999

In accordance with Case No. 99-429-TP-ATA, issued April 2, 1999.

By J. F. Woods, President, Cleveland, Ohio

THE OHIO BELL  
TELEPHONE COMPANY

## Ameritech

Tariff

P.U.C.O. NO. 20

PART 2 SECTION 8

PART 2 - General Terms and Conditions  
SECTION 8 - Promotional Service Offerings

Addendum to  
1st Revised Sheet No. 1  
Page 1 of 22

### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
See Your Savings -- Save (See Note 1)	9/2/10	See Reference	(See Note 1)	09/15/00	02/28/02	Business
See Your Savings - Retention (See Note 2)	7/1/5	See Reference	(See Note 2)	09/15/00	02/28/02	Business
See Your Savings -- Winback (See Note 3)	4/1/5.1	See Reference	(See Note 3)	09/15/00	02/28/02	Business
Privacy Manager -Recurring Charge	7/2/9	\$3.95	\$0	11/29/01	11/28/02	Residence
-Nonrecurring Charge (See Note 4)	3/1/6	\$6.00	\$0	11/29/01	11/28/02	Residence
CompleteLink Termination Waiver (See Note 5)	4/2/35	-	-	12/01/01	11/30/02	See Note 5
Message Toll Telephone Service (See Note 6)	9/1/10-11	(See Note 6)	0.08	03/26/01	03/25/02	Business
Ameritech Digital Transport Service - Enhanced (ADTS-E) - Nonrecurring Charge (See Note 7)	6/7/14	(See Note 7)		02/01/01	01/31/02	Business
Ameritech CompleteLink 2-PIC Winback (See Note 8)	4/2/34	(See Note 8)		09/15/01	09/14/02	Business

Issued: December 31, 2001

Effective: January 2, 2002

In accordance with Opinion and Order in Case No. 93-487-TP-ALT, issued by  
The Public Utilities Commission of Ohio, dated April 27, 2000.

By James C. Smith, President, Cleveland, Ohio

THE OHIO BELL  
TELEPHONE COMPANY

## Ameritech

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PART 2 - General Terms and Conditions  
SECTION 8 - Promotional Service Offerings

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
Ameritech CompleteLink 2-PIC Save (See Note 9)	4/2/34	(See Note 9)		09/15/01	09/14/02	Business
Ameritech CompleteLink Winback (See Note 10)	4/2/32- 34	(See Note 10)		09/15/01	09/14/02	Business
Ameritech CompleteLink Save (See Note 11)	4/2/32- 34	(See Note 11)		09/15/01	09/14/02	Business
Message Toll Service -2PIC Winback Promotion (See Note 12)	9/3/10-11	Toll Schedule	\$ .065	10/15/01	04/30/02	Business
Business Line Winback (See Note 13)	2/8/32	(See Note 13)		11/05/01	04/30/02	Business
Busy Line Transfer, Alternate Answering, Message Waiting Indication or Ameritech Voice Mail Features Package (See Note 14)	7/3/4 7/3/5 7/3/3 7/3/14	\$0.60 \$0.60 \$0.25 \$1.50	\$0.00 \$0.00 \$0.00 \$0.00	11/05/01	01/05/02	Residence
Operation Enduring Freedom and Noble Eagle Military Service (See Note 15)	3/1/3.1 3/1/6	\$36.50 \$ 6.00	\$0 \$0	01/02/02	06/30/02	Residence
Business Caller ID Campaign (See Note 16)	7/2/5	\$7.00 \$2.50	\$0 \$0	01/01/02	02/28/02	Business

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THE OHIO BELL  
TELEPHONE COMPANY

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
Message Toll Telephone Service (See Note 17)	21/2/9	(See Note 17)		1/2/02	3/31/02	Business
Message Toll Telephone Service (See Note 18)	21/2/9	(See Note 18)		1/2/02	3/31/02	Residence
Business Network Access Lines Winback Promotion -Nonrecurring Charges (See Note 19)	3/1/3.1	(See Note 19)	-	01/01/02	01/31/02	Business
Residence Line Winback -Nonrecurring Charges (See Note 20)	3/1/3.1	(See Note 20)	-	01/01/02	01/31/02	Residence
Direct Inward Dialing (DID) Winback Promotion -Nonrecurring Charges (See Note 21)	3/1/3.1 6/1/1	(See Note 21)	-	01/01/02	01/31/02	Business
Enhanced See Your Savings - Retention (See Note 22)	9/1/10 7/1/5	(See Note 22)		01/02/02	01/01/03	Business
Enhanced See Your Savings - Save (See Note 23)	9/1/10 7/1/5	(See Note 23)		01/02/02	01/01/03	Business
Enhanced See Your Savings - Winback (See Note 24)	9/1/10 7/1/5	(See Note 24)		01/02/02	01/01/03	Business

Issued: December 31, 2001

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The Public Utilities Commission of Ohio, dated April 27, 2000.

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THE OHIO BELL  
TELEPHONE COMPANY

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PART 2 - General Terms and Conditions  
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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 1:** During the period of September 15, 2000 through February 28, 2002, business customers with 1 to 10 business lines who make a 12 month commitment and commit to \$60 in annual toll, \$5 monthly, will be eligible for the following discounts on local usage, and will receive a postalized Toll rate and either 3 months free call forwarding or waive \$5 monthly usage for 3 months per account.

Eligible customers include business customers with 1 to 10 business lines who have received a competitive toll offer and a competitive network access line offer and are considering changing their toll and network access line to the competitive carrier.

Eligible customers must agree to a 12-month term, and commit to \$60 in annual toll usage, \$5 monthly. Customers, who make this commitment, will receive a 15% discount on local usage, with maximum monthly local savings of \$20.00. Customers will also receive a toll rate of \$0.10/minute, and either free installation of call forwarding and 3 months of call forwarding free or waive the \$5 monthly usage for 3 months per account.

This offer may not be combined with other Ameritech business access usage discount plans or promotions.

Customers who do not meet the \$5 monthly toll commitment will be billed the month of the shortfall. Customers who terminate their term agreement will be billed 50% of the monthly MARC for the remainder of the agreement.

**Note 2:** During the period of September 15, 2000 through February 28, 2002, business customers with 1 to 10 business lines who make a 12 month commitment and commitment to \$60 in annual toll, \$5 monthly, will be eligible for the following discounts on local usage, and will receive a postalized Toll rate and either 3 months free call forwarding or waive the \$5 monthly usage for 3 months per account.

Issued: December 31, 2001

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THE OHIO BELL  
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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 2: (cont'd)**

Eligible customers include business customers with 1 to 10 business lines. This customer's must agree to a 12-month term, and commit to \$60 in annual toll usage, \$5 monthly. Customers, who make this commitment, will receive a 10% discount on local usage, with maximum monthly local savings of \$15.00. Customers will also receive a toll rate of \$0.125/minute, and either free installation of call forwarding and 3 months of call forwarding free or waive the \$5 monthly usage for 3 months per account.

This offer may not be combined with other Ameritech business access usage discount plans or promotions.

Customers who do not meet the \$5 monthly toll commitment will be billed the shortfall. Customers who terminate their term agreement will be billed 50% of the monthly MARC for the remainder of the agreement.

**Note 3:** During the period of September 15, 2000 through February 28, 2002, business customers with 1 to 10 business lines who make a 12 month commitment and commit to \$60 in annual toll, \$5 monthly, be eligible for the following discounts on local usage, and will receive a postalized Toll rate and either 3 months free call forwarding or waive the \$5 monthly usage for 3 months per account.

Eligible customers include business customers with 1 to 10 business lines who had their toll and business network access lines with Ameritech, and switched their business network access lines and business toll to a competitor, and now wish to return their toll and business network access lines to Ameritech.

Eligible customers must agree to a 12-month term, and commit to \$60 in annual toll usage, \$5 monthly. Customers, who make this commitment, will receive a 20% discount on local usage, with maximum monthly local savings of \$20.00. Customers will also receive a toll rate of \$0.095/minute, and either free installation of call forwarding and 3 months of call forwarding free or waive the \$5 monthly usage for 3 months per account.

Issued: December 31, 2001

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In accordance with Opinion and Order in Case No. 93-487-TP-ALT, issued by The Public Utilities Commission of Ohio, dated April 27, 2000.

By James C. Smith, President, Cleveland, Ohio

**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 3: (cont'd)**

This offer may not be combined with other Ameritech business access usage discount plans or promotions.

Customers who do not meet the \$5 monthly toll commitment will be billed the shortfall. Customers who terminate their term agreement will be billed 50% of the monthly MARC for the remainder of the agreement.

**Note 4:** A retail promotional period will be extended from November 29, 2001 through November 28, 2002. During this promotional period, eligible residence customers who purchase Privacy Manager will receive a waiver of the nonrecurring charge and a waiver of six month's recurring charges for Privacy Manager.

To be eligible for this promotion the customer must have received a competitive offer from another provider and the customer is considering disconnecting their service or, the customer must have previously had service with Ameritech and switched to another provider, and now wishes to come back to Ameritech.

**Note 5:** During the period of December 1, 2001 and November 30, 2002, eligible customers will receive a waiver of fees associated with early termination of optional Calling Plan agreements. Eligible customers include business customers who were under an Ameritech Optional Calling Plan agreement and left Ameritech to establish service with another carrier and have returned to Ameritech and signed a CompleteLink contract and term and Minimum Annual Revenue Commitment (MARC) greater than or equal to that of the original agreement within 120 days of the terminating their original agreement.

**Note 6:** This special rate offer will be from March 26, 2001 through March 25, 2002. As an incentive to remain with Ameritech, business customers that have been presented with an intraLATA toll offer from another carrier will be offered a special intraLATA toll rate of \$0.08 per minute.

The special \$0.08 per minute rate is only available on a twelve (12) month term basis.

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Issued: December 31, 2001

Effective: January 2, 2002

In accordance with Opinion and Order in Case No. 93-487-TP-ALT, issued by The Public Utilities Commission of Ohio, dated April 27, 2000.

By James C. Smith, President, Cleveland, Ohio



THE OHIO BELL  
TELEPHONE COMPANY

**Ameritech**

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 6: (cont'd)**

If the customer terminates the plan prior to the expiration of the twelve (12) month commitment, the customer will be billed a lump sum termination liability of \$200.00.

At the expiration of the twelve (12) month term, the customer will have the opportunity to select another optional calling plan or the rates will revert to the "standard" intraLATA toll rate schedule.

The \$0.08 per minute rate is only applicable to customer-dialed station-to-station calls. Operator-handled and customer-dialed credit card calls are not included.

This special rate offer is available statewide, however it is applicable only to intraLATA toll calls within the customer's home LATA.

This special rate offer is not available on coin telephone service.

This offering may not be combined with other Ameritech intraLATA toll promotions.

Service Establishment Charges are not associated with this offering.

This special rate offer is billed in increments of eighteen (18) seconds and additional increments of six (6) seconds or fraction thereof.

Issued: December 31, 2001

Effective: January 2, 2002

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By James C. Smith, President, Cleveland, Ohio

THE OHIO BELL  
TELEPHONE COMPANY

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 7:** During the period from February 1, 2001 through January 31, 2002, a Winback promotional offering will be in effect for eligible business customers who have discontinued their business network access line service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech utilizing Ameritech Digital Transport Service - Enhanced. During the promotional period the Install Charge for ADTS-E will be waived for customers subscribing to either 3 year or 5-year Term Payment Plans

In the event a customer participating in this promotion requests termination of this service prior to the completion of the Term Payment Plan, the customer will become liable for payment of the Install Charge as described above as well as any termination charges due as set forth in Part 6, Section 7.

Issued: December 31, 2001

Effective: January 2, 2002

In accordance with Opinion and Order in Case No. 93-487-TP-ALT, issued by The Public Utilities Commission of Ohio, dated April 27, 2000.

By James C. Smith, President, Cleveland, Ohio

THE OHIO BELL  
TELEPHONE COMPANY

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 8:** During the period of September 15, 2001 through September 14, 2002 eligible business customers subscribing to Ameritech CompleteLink 1-year, 3-year or 5-year term plans will be eligible for the following intraLATA toll, and 800/888 rates per minute.

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE		
	1-year plan	3-year plan	5-year plan
\$ 70 - 119	\$0.098	\$0.088	\$0.078
120 - 299	0.098	0.088	0.078
300 - 699	0.096	0.086	0.076
700 - 1,199	0.094	0.084	0.074
1,200 - 1,799	0.092	0.082	0.072
1,800 - 2,499	0.092	0.082	0.072
2,500 - 3,499	0.090	0.080	0.070
3,500 - 4,999	0.088	0.078	0.068
5,000 - 7,499	0.086	0.076	0.066
7,500 - 9,999	0.082	0.072	0.062
10,000 - 12,499	0.078	0.068	0.058
12,500 - 14,999	0.078	0.068	0.058
15,000 - 19,999	0.074	0.064	0.054
20,000 - 29,999	0.074	0.064	0.054
30,000 - 49,999	0.070	0.060	0.050
50,000 PLUS	0.066	0.056	0.046

Eligible customers include business customers who have discontinued their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier and now wish to return their intraLATA toll usage to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: December 31, 2001

Effective: January 2, 2002

In accordance with Opinion and Order in Case No. 93-487-TP-ALT, issued by The Public Utilities Commission of Ohio, dated April 27, 2000.

By James C. Smith, President, Cleveland, Ohio

THE OHIO BELL  
TELEPHONE COMPANY

## Ameritech

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

**Note 9:** During the period of September 15, 2001 through September 14, 2002 eligible business customers subscribing to Ameritech CompleteLink 1-year, 3-year or 5-year term plans will be eligible for the following intraLATA toll, and 800/888 rates.

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE		
	1-year plan	3-year plan	5-year plan
\$ 70 - 119	\$0.120	\$0.110	\$0.100
120 - 299	0.120	0.110	0.100
300 - 699	0.116	0.106	0.096
700 - 1,199	0.112	0.102	0.092
1,200 - 1,799	0.108	0.098	0.088
1,800 - 2,499	0.108	0.098	0.088
2,500 - 3,499	0.104	0.094	0.084
3,500 - 4,999	0.100	0.090	0.080
5,000 - 7,499	0.096	0.086	0.076
7,500 - 9,999	0.092	0.082	0.072
10,000 - 12,499	0.088	0.078	0.068
12,500 - 14,999	0.088	0.078	0.068
15,000 - 19,999	0.084	0.074	0.064
20,000 - 29,999	0.084	0.074	0.064
30,000 - 49,999	0.080	0.070	0.060
50,000 PLUS	0.076	0.066	0.056

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: December 31, 2001

Effective: January 2, 2002

In accordance with Opinion and Order in Case No. 93-487-TP-ALT, issued by The Public Utilities Commission of Ohio, dated April 27, 2000.

By James C. Smith, President, Cleveland, Ohio

THE OHIO BELL  
TELEPHONE COMPANY

## Ameritech

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

**Note 10:** During the period of September 15, 2001 through September 14, 2002, eligible business customers subscribing to Ameritech CompleteLink 1-year, 3-year or 5-year term plans will be eligible for the following intraLATA toll, and 800/888 rates per minute, as well as the following MARC discounts and the increased maximum annual discount.

MINIMUM ANNUAL REVENUE COMMITMENT	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON ELIGIBLE SERVICES <sup>/1/</sup>		
		1-year	3-year	5-year
700 - 1,199	\$ 350	13.0%	15.0%	15.5%
1,200 - 2,999	700	13.3%	15.25%	15.75%
3,000 - 6,999	1,200	13.5%	15.5%	16.0%
7,000 - 11,999	2,100	14.0%	16.0%	16.5%
12,000 - 17,999	3,100	14.5%	16.5%	17.0%
18,000 - 24,999	4,500	14.5%	16.5%	17.0%
25,000 - 34,999	6,500	15.5%	17.5%	18.0%
35,000 - 49,999	9,500	16.0%	18.0%	18.5%
50,000 - 74,999	15,000	16.5%	18.5%	19.0%
75,000 - 99,999	20,000	17.0%	19.0%	19.5%
100,000 - 124,999	25,000	17.5%	19.5%	20.0%
125,000 - 149,999	31,000	17.5%	19.5%	20.0%
150,000 - 199,999	41,000	18.0%	20.0%	20.5%
200,000 plus	62,000	18.0%	20.0%	20.5%

/1/ These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

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1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 10: (cont'd)

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE		
	1-year	3-year	5-year
\$ 70 - 119	\$0.102	\$0.092	\$0.082
120 - 299	0.102	0.092	0.082
300 - 699	0.100	0.090	0.080
700 - 1,199	0.098	0.088	0.078
1,200 - 1,799	0.096	0.086	0.076
1,800 - 2,499	0.096	0.086	0.076
2,500 - 3,499	0.094	0.084	0.074
3,500 - 4,999	0.092	0.082	0.072
5,000 - 7,499	0.090	0.080	0.070
7,500 - 9,999	0.086	0.076	0.066
10,000 - 12,499	0.082	0.072	0.062
12,500 - 14,999	0.082	0.072	0.062
15,000 - 19,999	0.078	0.068	0.058
20,000 - 29,999	0.078	0.068	0.058
30,000 - 49,999	0.074	0.064	0.054
50,000 plus	0.070	0.060	0.054

Eligible customers include business customers who discontinued their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier and now wish to return to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: December 31, 2001

Effective: January 2, 2002

In accordance with Opinion and Order in Case No. 93-487-TP-ALT, issued by The Public Utilities Commission of Ohio, dated April 27, 2000.

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1. PROMOTIONAL OFFERINGS - ADDENDUM

**Note 11:** During the period of September 15, 2001 through September 14, 2002, eligible business customers subscribing to Ameritech CompleteLink 1-year, 3-year or 5-year term plans will be eligible for the following intraLATA toll, and 800/888 rates per minute, as well as the following MARC discounts and increased Maximum Annual Discount.

MINIMUM ANNUAL REVENUE COMMITMENT	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON ELIGIBLE SERVICES <sup>/1/</sup>		
		1-year	3-year	5-year
700 - 1,199	\$ 350	10.0%	12.0%	12.5%
1,200 - 2,999	700	10.3%	12.25%	12.75%
3,000 - 6,999	1,000	10.5%	12.5%	13.0%
7,000 - 11,999	1,700	11.0%	13.0%	13.5%
12,000 - 17,999	2,600	11.5%	13.5%	14.0%
18,000 - 24,999	3,800	11.5%	13.5%	14.0%
25,000 - 34,999	5,500	12.5%	14.5%	15.0%
35,000 - 49,999	8,000	13.0%	15.0%	15.5%
50,000 - 74,999	12,500	13.5%	15.5%	16.0%
75,000 - 99,999	17,000	14.0%	16.0%	16.5%
100,000 - 124,999	22,000	14.5%	16.5%	17.0%
125,000 - 149,999	27,000	14.5%	16.5%	17.0%
150,000 - 199,999	35,000	15.0%	17.0%	17.5%
200,000 plus	55,000	15.0%	17.0%	17.5%
		17.0%		

/1/ These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

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By James C. Smith, President, Cleveland, Ohio

THE OHIO BELL  
TELEPHONE COMPANY

**Ameritech**  
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1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 11: (cont'd)

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE		
	1-year	3-year	5-year
\$ 70 - 119	\$0.106	\$0.096	\$0.086
120 - 299	0.106	0.096	0.086
300 - 699	0.104	0.094	0.084
700 - 1,199	0.102	0.092	0.082
1,200 - 1,799	0.100	0.090	0.080
1,800 - 2,499	0.100	0.090	0.080
2,500 - 3,499	0.098	0.088	0.078
3,500 - 4,999	0.096	0.086	0.076
5,000 - 7,499	0.094	0.084	0.074
7,500 - 9,999	0.090	0.080	0.070
10,000 - 12,499	0.086	0.076	0.066
12,500 - 14,999	0.086	0.076	0.066
15,000 - 19,999	0.082	0.072	0.062
20,000 - 29,999	0.082	0.072	0.062
30,000 - 49,999	0.078	0.068	0.058
50,000 plus	0.074	0.064	0.054

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 12:** During the period of October 15, 2001 through April 30, 2002, business customers that qualify for this offer will receive a special rate for intrastate intraLATA Message Toll Service.

- Business customers that are currently using another intraLATA toll service and now wish to return their intraLATA toll to Ameritech, and have refused a previous offer from Ameritech, and agree to a twelve (12) month term will receive a \$.065 per minute of use rate.
- The \$.065 per minute of use rate is only applicable to customer dialed station-to-station calls. Operator handled and customer dialed credit card calls are not included.
- At the expiration of the twelve (12) month term, the customer will have the opportunity to select another optional calling plan or the rates will revert to the "standard" intraLATA toll rate schedule.
- If the customer terminates the plan prior to the expiration, the customer will be billed a lump sum termination liability of \$200.00.
- This offer is available statewide, however it is applicable only to intraLATA toll calls within the customer's home LATA.
- This offer cannot be combined with any other optional calling plan on the same line.
- This rate is not available on coin telephone service.
- Service Establishment and monthly Recurring Charges are not associated with this offering.
- The per minute rates are billed in increments of eighteen (18) seconds and additional increments of six (6) seconds or fraction thereof.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 13:** A retail promotional period for eligible business customers will be established from November 5, 2001 through April 30, 2002. This promotion provides a maximum \$100 per line credit. Eligible business customers are those who have local exchange access services with another competitive local exchange carrier and who now select Ameritech Ohio as their local exchange carrier.

The customer must establish a minimum 12 month agreement for local exchange access service and either Caller ID with Name service or one of two Complementary Network Services: Busy Line Transfer or Alternate Answering service. Up to five total network exchange access lines ordered by the customer during the term of the promotional offer are eligible for the credit. Caller ID with Name, Busy Line Transfer or Alternate Answering service must be ordered and retained on at least one line. The per line credit will appear in \$25 increments on the customer's 1st, 4th, 7th and 10th bill after establishing local exchange access service with the Company.

Each line ordered must be installed by June 15, 2002. This offer is not applicable to Flexline, Centrex, ISDN, PBX trunks or coin service lines and may not be combined with other business package offers. The credit is not applicable on additional lines ordered during the promotion period.

**Note 14:** A retail promotional period shall be established from November 5, 2001 through January 5, 2002. During this promotional period, eligible residence customers who purchase the Ameritech Voice Mail Features Package or the Complementary Network Services feature package including Busy Line Transfer, Alternate Answering, and Message Waiting Indication will receive a waiver of one month's recurring charges for the features.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

**Note 15:** A residential promotional waiver will be from January 2, 2002 through June 30 2002. This waiver applies to military reservists and full time military personnel who disconnect and/or those requesting reconnection of their service due to military deployment associated with Operation Enduring Freedom or Noble Eagle (homeland defense).

- All residence nonrecurring charges are to be waived at the time the access line is installed. The nonrecurring charges include the service charge for the access line, any additional access lines and any optional feature or features installed at the same time.
- This waiver is not available to personnel whose telephone service was disconnected for nonpayment, or disconnected prior to military service. This waiver does not apply to jack installation, time sensitive charges, or other installation charges not listed above.
- In order to qualify for the waiver, military personnel must meet one or more of the following qualifications:
- Personnel who are relocated to other countries, states or cities because of Operation Enduring Freedom or Noble Eagle and have returned to SBC territory.
- Personnel who are moved from military bases in other telephone company areas and have relocated to SBC territory.
- Only Personnel who are moved as a direct result of Operation Enduring Freedom or Noble Eagle (homeland defense) are eligible for this waiver. Military personnel being relocated as a result of normal military operations are not eligible.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 16:** A retail promotional period shall be established from January 1, 2002 through February 28, 2002 for eligible business customers who order both Caller ID and Caller ID with name

During the promotional period, the company will waive one month's recurring charge for business customers ordering these services.

The eligibility requirements are as follows:

- Customers who already subscribe to Caller ID with name are not eligible for this promotion

**Note 17:** A promotional period will be extended from January 2, 2002 through March 31, 2002 for intraLATA Message Toll Service. This promotion is available to business customers that are not subscribed to Ameritech as their intraLATA toll carrier.

Business customers that select Ameritech, as their intraLATA toll carrier, will be provided with an intraLATA toll credit of up to \$5.00 per exchange access line. Business customers that have nineteen or fewer exchange access lines will have a maximum credit of \$165.00 per account. Business customers that have twenty or more exchange access lines will have a maximum credit of \$500.00 per account.

**Note 18:** A promotional period will be extended from January 2, 2002 through March 31, 2002 for intraLATA Message Toll Service. This promotion is available to residence customers that are not subscribed to Ameritech as their intraLATA toll carrier.

Residence customers who select Ameritech as their intraLATA carrier will be provided with a Presubscription Change Charge credit per exchange access line, up to an annual maximum of \$45.00 per account.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 19:** A Winback offering will be extended from January 1, 2002 through January 31, 2002 for eligible business customers who have discontinued their business network access line service with Ameritech Ohio for the purpose of establishing service with another local exchange carrier within the Ameritech Ohio service area and who now wish to return to Ameritech Ohio. During the promotional period, the normally applicable Service Ordering charge, Line Connection charge and Central Office charge will be waived for business customers ordering and installing business network access lines. The Line Connection charge and Central Office charge will be waived for each business network access line installed. In addition, where the customer is returning to Ameritech from a reseller, and previously had message service with Ameritech, but now wishes to establish measured service (and vice-versa), the normally applicable nonrecurring Exchange Service Change charge will be waived. Customers ordering 5 or more lines must contract for a local usage or toll/800 term plan to qualify for the waivers. Contracts must be dated January 1, 2002 through January 31, 2002. This promotion may not be combined with other access line offers and is not applicable to Flexline, Centrex, ISDN, DID trunks or coin service lines.

**Note 20:** A retail promotional period will be extended from January 1, 2002 through January 31, 2002 for eligible residence customers who have discontinued their local network access line service with Ameritech Ohio for the purpose of establishing service with another local exchange carrier within the Ameritech Ohio service area and who now wish to return to Ameritech Ohio. During the promotion period, the normally applicable nonrecurring Service Ordering, Central Office Connection and Line Connection Charges will be waived for residence customers returning to Ameritech.

Eligible residence customers will also receive a one time \$20 promotional credit per account. Except as noted here, this promotion may not be combined with other access line offers.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 21:** A Winback offering will be extended from January 1, 2002 through January 31, 2002 for eligible business customers who have discontinued their business access service with Ameritech Ohio for the purpose of establishing service with another local exchange carrier within the Ameritech Ohio service area and who now wish to return to Ameritech Ohio and establish Direct Inward Dialing (DID) service. During the promotional period, the normally applicable nonrecurring Service Ordering, Line Connection, Central Office Connection and trunk termination charges will be waived for each DID trunk ordered. In addition, the normally applicable nonrecurring DID number charge will be waived for all DID station numbers ordered. Customers ordering 5 or more DID trunks must contract for a local usage or toll/800 term plan to qualify for the waivers. Contracts must be dated January 1, 2002 through January 31, 2002.

**Note 22:** During the period of January 2, 2002 through January 1, 2003, business customers with 1 to 10 business lines who make a commitment to spend \$5 monthly in toll usage for the next 12 month period, will be eligible for the following discounts on local usage, and will receive a postalized Toll rate and 3 months free call forwarding per account.

Eligible customers include business customers with 1 to 10 business lines. These customer's must agree to a 12-month term, and commit to \$5 monthly in toll usage. Customers who make this commitment will receive a 25% discount on local usage. Customers will also receive a toll rate of \$0.080/minute and free installation of call forwarding and 3 months of call forwarding free per account.

This offer may not be combined with other Ameritech business access usage discount plans or promotions.

Customers who do not meet the \$5 monthly toll commitment will be billed the shortfall. Customers who terminate their term agreement prior to completion of the 12-month term period will be billed 50% of the monthly revenue commitment for the remainder of the agreement.

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**Note 23:** During the period of January 2, 2002 through January 1, 2003, business customers with 1 to 10 business lines who make a commitment to spend \$5 monthly in toll usage for the next 12 month period will be eligible for the following discounts on local usage and will receive a postalized Toll rate and 3 months free call forwarding per account.

Eligible customers include business customers with 1 to 10 business lines who have received a competitive toll offer and a competitive network access line offer and are considering changing their toll and network access line to the competitive carrier.

Eligible customers must agree to a 12-month term, and commit to \$5 in monthly toll usage. Customers who make this commitment will receive a 35% discount on local usage. Customers will also receive a toll rate of \$0.075/minute and free installation of call forwarding and 3 months of call forwarding free per account.

This offer may not be combined with other Ameritech business access usage discount plans or promotions.

Customers who do not meet the \$5 monthly toll commitment will be billed the shortfall. Customers who terminate their term agreement prior to completion of the 12-month term period will be billed 50% of the monthly revenue commitment for the remainder of the agreement.

**Note 24:** During the period of January 2, 2002 through January 1, 2003, business customers with 1 to 10 business lines who make a commitment to spend \$5 monthly in toll usage for the next 12 month period, will be eligible for the following discounts on local usage and will receive a postalized Toll rate and 3 months free call forwarding per account.

Eligible customers include business customers with 1 to 10 business lines who had their toll and business network access lines with Ameritech, and switched their business network access lines and business toll to a competitor, and now wish to return their toll and business network access lines to Ameritech.

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**Note 24: (cont'd)**

Eligible customers must agree to a 12-month term, and commit to \$5 in monthly toll usage. Customers, who make this commitment, will receive a 50% discount on local usage. Customers will also receive a toll rate of \$0.045/minute and free installation of call forwarding and 3 months of call forwarding free per account.

This offer may not be combined with other Ameritech business access usage discount plans or promotions.

Customers who do not meet the \$5 monthly toll commitment will be billed the shortfall. Customers who terminate their term agreement prior to completion of the 12-month term period will be billed 50% of the monthly revenue commitment for the remainder of the agreement.

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