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Cincinnati Bell
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201 E. Fourth St.
P.O. Box 2301
Cincinnati, Ohio 45201-2301

December 24, 1998

Ms. Daisy Crockron
Docketing Division Chief
The Public Utilities Commission of Ohio
180 East Broad Street, 10th Floor
Columbus, Ohio 43215-3793

Re: Case No. 90-2021-TP-ATA
Case No. 90-5013-TP-TRF
Case No. 93-1020-TP-ATA

Dear Ms. Crockron:

Cincinnati Bell Telephone Company (CBT) proposes to revise its General Exchange Tariff PUCO No. 8, to do a promotional offering of its *pay-per-use* services. The *pay-per-use* services are Call Return, Repeat Dialing and Three-way Calling. *Pay-Per-Use* allows CBT customers to utilize the service on a per use basis without having to pay a monthly subscription charge.

In accordance with the Commission's guidelines for promotional offering established in Case No. 90-2021-TP-ATA, Case No. 90-5013-TP-TRF and Case No. 93-1020-TP-ATA, we are forwarding for filing three copies of the addendum sheets to the tariff pages affected by this promotional offering. Addendum sheets, in the form authorized by the Commission, are being issued for CBT's General Exchange Tariff PUCO No. 8, Section 25, 4th Revised Page 7 and Section 35, 4th Revised Page 13. The addendum sheets specify the rates that will be in effect for the services included in this promotion.

This special promotion will be in effect only on Christmas Day, December 25, 1998. CBT will waive the \$.75 per use charge normally associated with the *pay-per-use* activation of Call Return, Repeat Dialing and/or Three-way Calling during this special promotion. The *pay-per-use* charge will be waived for nonresidential and residential service subscribers. Special promotions become effective upon filing in accordance with the terms established in CBT's Alternative Regulation Case No 97-899-TP-ALT, issued April 9, 1998.

Questions regarding this promotion may be directed to Mr. Tom McCloud at 513-397-1312. Acknowledgment of receipt of this transmittal is requested. A duplicate of this transmittal is enclosed for this purpose.

Sincerely,

Tom McCloud

Tom McCloud
Regulatory Specialist- Regulatory Affairs

Attachments

This is to certify that the images appearing are an
accurate and complete reproduction of a case file
document delivered in the regular course of business.
Technician SW Date Processed 12-30-98

GENERAL EXCHANGE TARIFF
PUCO No. 8
CINCINNATI BELL TELEPHONE COMPANY

Section 25
16th Revised Addendum Sheet 7
to 7th Revised Page 7

ADDENDUM TO CUSTOM CALLING SERVICES

B. RATES

3. RECURRING CHARGE

Promotional Offering Addendum

All residential and nonresidential service customers who utilize Three-way Calling on a **pay-per-use** basis during the promotional period specified below will have the **pay-per-use** charges waived during this special promotion.

a. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company.
All residential and nonresidential service customers

b. Promotional Period

Beginning Date: December 25, 1998
Ending Date: December 25, 1998

c. Terms and Limitations of the Promotion

- (1) The **pay-per-use** charge for Three-way Calling will be waived for all residential and nonresidential service customers utilizing Three-way Calling on a **pay-per-use** basis during this special promotion.
- (2) This special promotion will be in effect only on Christmas Day, December 25, 1998.
- (3) There are no nonrecurring charges associated with Three-way Calling when provided on a **pay-per-use** basis.
- (4) Customers do not have to place orders in advance in order to take advantage of this promotion.

d. Twelve Month Promotional History

- (1) December 14, 1998 through January 10 1998 (Residential and nonresidential)
- (2) November 16, 1998 through December 31, 1998 (Residence & nonresidence)
- (3) September 17, 1998 through October 31, 1998 (Residence)
- (4) July 6, 1998 through September 21, 1998. (Nonresidence)
- (5) February 23, 1998 through April 17, 1998. (Nonresidence)
- (6) February 23, 1998 through April 4, 1998. (Residence)
- (7) September 7, 1997 through November 6, 1997. (Nonresidence)

Issued: December 24, 1998

Effective: December 24, 1998

In accordance with Case No. 92-2021-TP-ATA, issued by the Public Utilities Commission of Ohio on March 7, 1991, PUCO Case No. 93-1020-TP-ATA July 22, 1993 and PUCO Case No 97-899-TP-ALT, April 9, 1988.

By Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio

GENERAL EXCHANGE TARIFF
PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 35
12th Revised Addendum Sheet 13
to 4th Revised Page 13

ADDENDUM TO CUSTOM CALLING PLUS SERVICES

B. RATES (Cont'd)

3. RECURRING CHARGES

Promotional Offering Addendum
Promotional Offering Addendum

All residential and nonresidential service customers who utilize Call Return and /or Repeat Dialing on a pay-per-use basis during the promotional period specified below will have the pay-per-use charges waived during this special promotion.

a. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company.

b. Promotional Period

Beginning Date: December 25, 1998
Ending Date: December 25, 1998

c. Terms and Limitations of the Promotion

- (1) The pay-per-use charge for using Call Return and/or Repeat Dialing will be waived for all residential and nonresidential service customers utilizing Call Return and/or Repeat Dialing on a pay-per-use basis during this special promotion.
- (2) This special promotion will be in effect only on Christmas Day, December 25, 1998.
- (3) There are no nonrecurring charges associated with Call Return or Repeat Dialing when provided on a pay per use basis.
- (3) Customers do not have to place orders in advance in order to take advantage of this special promotion

d. Twelve Month Promotional History

- (1) November 16, 1998 through December 31, 1998 (residential)
- (2) July 6, 1998 through September 21, 1998 (Nonresidence).
- (3) June 22, 1998 through September 21, 1998 (Nonresidence and Residence).
- (4) June 15, 1998 through September 12, 1998 (Residence).
- (5) May 10, 1998 through June 30, 1998 (Residence).
- (6) February 23, 1998 through April 17, 1998 (Nonresidence).
- (7) February 23, 1998 through April 4, 1998 (Residence).
- (8) June 2, 1997 through August 30, 1997 (Nonresidence and Residence).

Issued: December 24, 1998

Effective: December 24, 1998

In accordance with Case No. 92-2021-TP-ATA, issued by the Public Utilities Commission of Ohio on March 7, 1991, PUCO Case No. 93-1020-TP-ATA July 22, 1993 and PUCO Case No 97-899-TP-ALT, April 9, 1988.

Eugene J. Baldrate Vice President - Regulatory Affairs, Cincinnati, Ohio