

Ameritech.

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September 14, 1999

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Columbus, Ohio 43215-3111

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Ms. Daisy Crockron  
Docketing Division  
The Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43266-0573

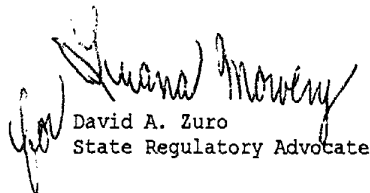
Re: Case No. 93-487-TP-ALT  
Case No. 90-5032-TP-TRF

Dear Ms. Crockron:

Attached are six (6) copies of the Addendum to the Ameritech Tariff, P.U.C.O. No. 20, regarding Special Promotional Offerings. The Addendum is effective September 15, 1999, and is issued in accordance with Entry dated January 5, 1995 in Case No. 93-487-TP-ALT.

Acknowledgment and date of receipt of this Addendum are requested. A duplicate transmittal letter is attached for this purpose.

Very truly yours,

  
David A. Zuro  
State Regulatory Advocate

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.  
Technician SW Date Processed 9-15-99

**1. PROMOTIONAL OFFERINGS - ADDENDUM**

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
<b>Ameritech ValueLink Extra</b>						
Ameritech ValueLink Extra with Toll (See Note 1)	4/2/19.11	-	-	2/2/99	10/31/99	Business
Ameritech ValueLink Extra Select Winback (See Note 1)	4/2/25	-	-	2/2/99	10/31/99	Business
<b>Business Network Access Lines Winback Promotion</b>						
-Nonrecurring Charges (See Note 2)	3/1/3.1	See Note 2	-	11/9/98	10/31/99	Business
<b>Direct Inward Dialing (DID) Winback Promotion</b>						
-Nonrecurring Charges (See Note 3)	3/1/3.1 6/1/1	See Note 3	-	1/3/99	10/31/99	Business
<b>Residence Services Winback Offering</b>						
-Nonrecurring Charges (See Note 4)	3/1/3.1	(See Note 4)	-	1/18/99	12/31/99	Residence
<b>Ameritech ValueLink Extra - Select 2-PIC Offering</b>						
(See Note 5)	4/2/25	(See Note 5)		2/8/99	10/31/99	Business
<b>Message Toll Telephone Service</b>						
(See Note 6)	9/3	(See Note 6)		2/9/99	12/31/99	Residence
<b>Message Toll Telephone Service</b>						
(See Note 7)	9/3	(See Note 7)		2/9/99	12/31/99	Business

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In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio

THE OHIO BELL  
TELEPHONE COMPANY

## Ameritech

Tariff

P.U.C.O. NO. 20

PART 2 SECTION 8

PART 2 - General Terms and Conditions  
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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
Message Toll Telephone Service (See Note 8)	9/3/10-11	Toll Schedule	\$0.08/ \$0.07	2/9/99	12/31/99	Business
Ameritech ValueLink Extra Winback Offering (See Note 9)	4/2/19.11	(See Note 9)		2/15/99	10/31/99	Business
Ameritech ValueLink Extra - Select Winback Offering (See Note 10)	4/2/25	(See Note 10)		3/8/99	10/31/99	Business
Message Toll Telephone Service (See Note 11)	9/1/10-11	(See Note 11)	\$0.085	3/8/99	10/31/99	Business
Ameritech ValueLink Extra Save Promotion (See Note 12)	4/2/19.11	(See Note 12)		4/8/99	10/31/99	Business
Ameritech ValueLink Extra- Select Save Offer (See Note 13)	4/2/25	(See Note 13)		4/15/99	10/31/99	Business

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Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
<b>Ameritech Voice Mail Features Package (AVMFP) /Ameritech Home Services Basic Value-Value Plus Packages</b>						
<b>AVMFP</b>						
-Recurring Monthly Price (See Note 14)	7/3/14	\$1.50	See Note 14	9/1/99	3/31/00	Residence
<b>Basic Value Package</b>						
-Recurring Monthly Price (See Note 14)	4/5/31	\$12.70	See Note 14	9/1/99	3/31/00	Residence
<b>Value Plus Package</b>						
-Recurring Monthly Price (See Note 14)	4/5/31	\$20.70	See Note 14	9/1/99	3/31/00	Residence
<b>Anytime Rate Calling Plan</b>						
-Monthly Price (See Note 15)	9/3/24	\$4.95	-	6/12/99	12/31/99	Residence
<b>ValueLink Extra Select Winback Offering</b>						
(See Note 16)	4/2/25	(See Note 16)		6/21/99	10/31/99	Business
<b>Business Access Line Winback Promotion</b>						
-Nonrecurring Charges (See Note 17)	3/1/3.1	(See Note 17)		7/26/99	10/23/99	Business
<b>GBS New Customer Access Lines C.O. Services</b>						
(See Note 18)	3/1/3.1	(See Note 18)		8/1/99	9/30/99	Business

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Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
<b>Ameritech Digital</b>						
<b>Transport Service -</b>						
<b>Enhanced (ADTS-E) Winback</b>						
<b>Promotion</b>						
-Nonrecurring Charge						
Module 1	6/7/4	\$ 240.00	-	8/2/99	10/29/99	Business
Module 2	6/7/4	280.00	-	8/2/99	10/29/99	Business
Module 3	6/7/4	300.00	-	8/2/99	10/29/99	Business
-Additional Equipment						
Charge	6/7/4	240.00	-	8/2/99	10/29/99	Business
(See Note 19)						
<b>Ameritech National ISDN</b>						
<b>Direct</b>						
-Service Order Chg	3/1/3.1	\$17.65	-	9/1/99	11/30/99	Residence
-CO Connection Chg	3/1/3.1	8.25	-	9/1/99	11/30/99	Residence
-Line Connection Chg	3/1/3.1	10.60	-	9/1/99	11/30/99	Residence
-Misc. Feature NRC	3/1/6	7.95	-	9/1/99	11/30/99	Residence
-Natl ISDN CO Term	17/1/23	50.00	-	9/1/99	11/30/99	Residence
-Ckt Sw Svc Element	17/1/24	15.00	-	9/1/99	11/30/99	Residence
-Addl Call Offering	17/1/24	5.00	-	9/1/99	11/30/99	Residence
-Addl Mult Call Appear	17/1/24	5.00	-	9/1/99	11/30/99	Residence
-Intercom Calling	17/1/24	5.00	-	9/1/99	11/30/99	Residence
-Secondary Tel Nmbrrs	17/1/24	5.00	-	9/1/99	11/30/99	Residence
-Sta Cont Conf 6 Port	17/1/24	15.00	-	9/1/99	11/30/99	Residence
-Message Waiting Ind	17/1/24	5.00	-	9/1/99	11/30/99	Residence
-Pkt Sw Data "B" Chnl	17/1/25	100.00	-	9/1/99	11/30/99	Residence
-On Demand Pkt "B" Chnl	17/1/25	50.00	-	9/1/99	11/30/99	Residence
-Pkt Sw Data "D" Chnl	17/1/25	15.00	-	9/1/99	11/30/99	Residence
-Subsequent Changes	17/1/13	15.00	-	9/1/99	11/30/99	Residence
<b>Ameritech Customer</b>						
<b>Location Alternate Routing</b>						
<b>Promotion</b>						
-Nonrecurring Charges	(See Note 20)			9/1/99	12/31/99	Business
(See Note 20)						

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
<b>Caller ID with Name</b>						
<b>Fall Consumer Promotion</b>						
-Nonrecurring Charge	3/1/6	\$7.00	-	9/13/99	11/14/99	Residence
-Recurring Charge	7/2/5	\$8.50	-	9/13/99	11/14/99	Residence
(See Note 21)						
<b>Ameritech Home Services</b>						
<b>Packages Coupon Offer</b>						
Promotion	4/5/29-31	(See Note 22)		9/13/99	11/14/99	Residence
(See Note 22)						
<b>Ameritech CompleteLink</b>						
<b>2-PIC Winback</b>						
	4/2/34	(See Note 23)		9/15/99	9/14/00	Business
(See Note 23)						
<b>Ameritech CompleteLink</b>						
<b>2-PIC Save</b>						
	4/2/34	(See Note 24)		9/15/99	9/14/00	Business
(See Note 24)						
<b>Ameritech CompleteLink</b>						
<b>Winback</b>						
	4/2/32-34	(See Note 25)		9/15/99	9/14/00	Business
(See Note 25)						
<b>Ameritech CompleteLink</b>						
<b>Save</b>						
	4/2/32-34	(See Note 26)		9/15/99	9/14/00	Business
(See Note 26)						

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 1:** A retail Ameritech ValueLink Extra with Toll and ValueLink Extra - Select promotional period shall be extended from February 2, 1999 through October 31, 1999. Eligible Business customers subscribing to Ameritech ValueLink Extra with Toll and ValueLink Extra - Select three-year term plans during the promotional period will receive a bill credit on the 13th, 25th, and 37th month anniversary of the term plan. Each bill credit shall be the equivalent of 1/12 of the minimum annual revenue commitment (MARC) subscribed to by the customer and shall appear on the customer's Ameritech bill within sixty days of the anniversary date. This is an extension of a promotion filed on June 30, 1998 with an effective date of July 1, 1998.

**Note 2:** A Winback offering will be in effect from November 9, 1998 through October 31, 1999 for eligible business customers who have discontinued their business network access line service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech. During the promotional period, the normally applicable Service Ordering charge, Line Connection charge and Central Office charge will be waived for business customers ordering and installing business network access lines. The Line Connection charge and Central Office Connection charge will be waived for each business network access line installed. In addition, where the customer is returning to Ameritech from a reseller, and previously had message service with Ameritech, but now wishes to establish measured service (and vice-versa), the normally applicable nonrecurring Exchange Service Change charge will be waived. Customers ordering 4 or more lines must contract for a ValueLink Extra, ValueLink Extra - Select, or other local usage or toll/800 term plan to qualify for the waivers. Contracts must be dated November 9, 1998 through October 31, 1999. This promotion may not be combined with other access line offers and is not applicable to Flexline, Centrex, ISDN, DID trunks or coin service lines.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 3:** A Winback offering will be in effect from January 3, 1999 through October 31, 1999 for eligible business customers who have discontinued their business access service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech and establish Direct Inward Dialing (DID) service. During the promotional period, the normally applicable nonrecurring Service Ordering, Line Connection, Central Office Connection and trunk termination charges will be waived for each DID trunk ordered. In addition, the normally applicable nonrecurring DID number charge will be waived for all DID station numbers ordered.

**Note 4:** A retail promotional period will be established from January 18, 1999 through December 31, 1999 for eligible residence customers who have discontinued their local network access line service with Ameritech for the purpose of establishing service with another local exchange carrier within the Ameritech Service Area and who now wish to return to Ameritech. During the promotion period, the normally applicable nonrecurring Service Ordering, Central Office Connection and Line Connection Charges will be waived for residence customers returning to Ameritech. Eligible customers responding to promotional offers will also receive one promotional gift, the value of which will not exceed \$20.00, per access line ordered. Except as noted here, this promotion may not be combined with other access line offers. In addition to the eligibility criteria noted above, customers must 1) have had service with Ameritech for at least one year prior to leaving, 2) not have had service disconnected for nonpayment, and 3) not have any past due bills for regulated service owed to the Company.

**Note 5:** During the period of February 8, 1999 through October 31, 1999, eligible business customers subscribing to Ameritech Valuelink Extra - Select 3-year term plan will be eligible for the following intraLATA toll, and 800/888 rates:

3 year term Plans: \$0.102 per minute

Eligible customers include customers who have disconnected their intraLATA toll usage with Ameritech for the purpose of establishing service with another toll carrier and who now wish to return to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 6:** A promotional period will be established from February 9, 1999 through December 31, 1999 for intraLATA Message Toll Service. This promotion is available to residence customers that are not subscribed to Ameritech as their intraLATA toll carrier.

Residence customers who select Ameritech, as their intraLATA carrier, will be provided with an intraLATA toll credit of \$5.00 per exchange access line, up to a maximum of \$45.00 per account.

**Note 7:** This promotion is available to business customers that are not subscribed to Ameritech as their intraLATA toll carrier.

Business customers that select Ameritech, as their intraLATA toll carrier, will be provided with an intraLATA toll credit of up to \$5.00 per exchange access line. Business customers that have nineteen or fewer exchange access lines will have a maximum credit of \$165.00 per account. Business customers that have twenty or more exchange access lines will have a maximum credit of \$500.00 per account.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 8:** A promotional period will be established from February 9, 1999, to December 31, 1999, for intraLATA Message Toll Service. Business customers that qualify for this promotion will receive a special rate for intrastate intraLATA Message Toll Service. A fixed rate per minute of use will apply to all intraLATA toll usage beginning with the first minute of use.

This promotion is only available to business customers, subject to the following:

The customer is currently using another carrier for intraLATA message toll service and is now selecting Ameritech, or to business customers that have re-subscribed to Ameritech intraLATA toll through a previous promotional offering.

The Winback Term Plan is offered on a twelve- (12) or eighteen- (18) month term basis. Customers that participate in this offering will receive a special rate for intrastate intraLATA Message Toll Service based upon the term selected.

The twelve- (12) month term has a fixed rate of \$0.080 per minute of use and the eighteen- (18) month term has a rate of \$0.070 per minute of use.

If the customer terminates the plan prior to the expiration of the twelve- (12) or eighteen- (18) month commitment, the customer will be billed a lump sum termination liability of \$200.00.

The Winback Term Plan cannot be combined with any other optional calling plan on the same line.

Service Establishment and monthly Recurring Charges are not associated with this offering.

The Winback Term Plan is billed in increments of eighteen (18) seconds and additional increments of six (6) seconds or fraction thereof.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 9:** A retail Ameritech ValueLink Extra offering will run from February 15, 1999 through October 31, 1999. During this period, existing Business customers subscribing to Ameritech ValueLink Extra three-year term plan and increasing their intraLATA toll revenue spending with Ameritech by a minimum of 30%, will be eligible for the Minimum Annual Toll Usage Commitment (MATUC) rates, as described below.

<u>MATUC</u>	<u>3 Year Plan RATE PER MINUTE</u>
\$ 3,000 to 5,999	\$.080
6,000 to 11,999	.077
12,000 to 29,999	.074
30,000 to 49,999	.072
50,000 plus	.070

**Note 10:** During the period of March 8, 1999 through October 31, 1999, eligible business customers subscribing to Ameritech ValueLink Extra - Select 3-year term plan will be eligible for the following intraLATA toll, and 800/888 rates:

3 year term Plans: \$0.102 per minute

Eligible customers include business customers who are contemplating disconnecting their intraLATA toll usage or business network access lines or trunk service with Ameritech for the purpose of establishing service with another toll or local carrier. It also includes business customers who have discontinued their business network access lines or business trunk service with Ameritech and who now wish to return to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 11:** This special rate offer is only available to business customers. As an incentive to remain with Ameritech, business customers that have been presented with an intraLATA toll offer from another carrier will be offered a special intraLATA toll rate of \$0.085 per minute.

The special \$0.085 per minute rate is only available on a twelve (12) month term basis.

If the customer terminates the plan prior to the expiration of the twelve (12) month commitment, the customer will be billed a lump sum termination liability of \$200.00.

At the expiration of the twelve (12) month term, the customer will have the opportunity to select another optional calling plan or the rates will revert to the "standard" intraLATA toll rate schedule.

The \$0.085 per minute rate is only applicable to customer-dialed station-to-station calls. Operator-handled and customer-dialed credit card calls are not included.

This special rate offer is available statewide, however it is applicable only to intraLATA toll calls within the customer's home LATA.

This special rate offer is not available on coin telephone service.

This offering may not be combined with other Ameritech intraLATA toll promotions.

Service Establishment Charges are not associated with this offering.

This special rate offer is billed in increments of eighteen (18) seconds and additional increments of six (6) seconds or fraction thereof.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 12:** During the period of April 8, 1999 through October 31, 1999, existing Business customers, subscribing to Ameritech ValueLink Extra three-year term plan, and who are considering switching to another intraLATA toll carrier, will be eligible for the Minimum Annual Toll Usage Commitment (MATUC) rates, as described below.

MATUC	3 Year plan RATE PER MINUTE
\$3,000 to 5,999	\$.093
\$6,000 to 11,999	\$.089
\$12,000 to 29,999	\$.082
\$30,000 to 49,999	\$.076
\$50,000 plus	\$.073

**Note 13:** During the period of April 15, 1999 through October 31, 1999, eligible business customers subscribing to Ameritech ValueLink Extra - Select 3-year term plan will be eligible for the following intraLATA toll, and 800/888 rates:

3-year term Plans: \$0.090 per minute

Customers subscribing to the three-year term plan will receive an additional 5% volume discount.

Eligible customers include business customers who are contemplating disconnecting their intraLATA toll usage or business network access lines or trunk service with Ameritech for the purpose of establishing service with another intraLATA toll or local carrier, and have rejected previous ValueLink Extra - Select offers from Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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**Note 14:** A promotional period will be extended from September 1, 1999 through March 31, 2000 for residence customers. This promotion is an extension of a promotion filed on April 16, 1999 with an effective date of April 19, 1999.

This promotion provides a \$7.50 credit against the regulated charges for these features when residential customers order Ameritech Voice Mail Features Package with either Ameritech Home Services Basic Value Package or Basic Value Plus Package on the same service order.

In order to receive the credit, residential customers who do not currently subscribe to Alternate Answering, Busy Line Transfer, Message Waiting Indication or Star Code Access, must order Ameritech Voice Mail Features Package and Ameritech Home Services Basic Value Package or Basic Value Plus Package.

In addition, the customer must 1) not have had service disconnected for nonpayment and 2) not have any past due bills for regulated service owed to the Company.

**Note 15:** A promotional period will be established from June 12, 1999, to December 31, 1999, for the Anytime Rate Calling Plan. This promotion provides a waiver of the recurring monthly price to residence customers who are not using Ameritech for their intraLATA message toll service, are now returning to Ameritech, and would not have subscribed to the Anytime Rate Calling Plan without this incentive. During the promotional period customers may receive a waiver of the recurring price for one month.

Customers that meet the eligibility criteria may participate in this promotion by completing and returning the enrollment form provided by Ameritech, or by calling a special toll free number designated for this promotion, or by enrolling during a marketing contact by an Ameritech telemarketing representative.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 16:** During the period of June 21, 1999 through October 31, 1999, eligible business customers subscribing to Ameritech ValueLink Extra - Select three year term plans will be eligible for the following rate on IntraLATA toll 800/888 usage:

3-year term plans: \$0.09 per minute

Customers subscribing to the three-year term plan will receive an additional 3% volume discount.

Eligible customers include business customers who have discontinued their business network access lines or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech, and have refused other offers.

This offer may not be combined with other Ameritech business access usage or intraLATA discount plans or promotional offerings.

**Note 17:** A Winback offering will be in effect from July 26, 1999 through October 23, 1999 for eligible business customers who have discontinued their business network access line service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech. During the promotional period, customers returning to Ameritech, who sign a 1-year CompleteLink contract, will receive a waiver of the normally applicable Service Ordering charge as well as a waiver of Line Connection and Central Office charges and a \$35 per line credit for each business network access line installed. In addition, where the customer is returning to Ameritech from a reseller, and previously had message service with Ameritech, but now wishes to establish measured service (and vice-versa), the normally applicable nonrecurring Exchange Service Change charge will be waived. Contracts must be dated July 26, 1999 through October 23, 1999. This promotion may not be combined with other access line offers and is not applicable to Flexline, Centrex, ISDN, DID trunks or coin service lines.

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By J. F. Woods, President, Cleveland, Ohio

**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 18:** A retail promotional period shall be established from August 1, 1999 through September 30, 1999 for eligible business customers. During the promotional period, business customers with nineteen or less lines, who established new service between July 15, 1999 and August 15, 1999, will receive a waiver of the normally applicable nonrecurring charge(s) when they order one or more additional business network access lines and/or any of the following Custom Calling or Advanced Custom Calling Features: Call Waiting, Call Forwarding, 3-Way Calling, Automatic Call Back, Repeat Dialing and Caller ID with Name. The Service Ordering, Line Connection, and Central Office Connection Charges will be waived for business customers ordering additional network access lines. The Service Establishment Charge will be waived for business customers ordering any of the Custom Calling and/or Advanced Custom Calling Features listed above. Customers must retain the service(s) being added for a minimum of 90 days to qualify for this offer. Service orders for new service(s) must be completed by no later than October 31, 1999. This promotion may not be combined with other business network access line offers and is not applicable to Flexline, Centrex, ISDN, PBX trunks or coin service lines.

**Note 19:** During the period from August 2, 1999 through October 29, 1999, a Winback promotional offering will be in effect for eligible business customers who have discontinued their business network access line service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech utilizing Ameritech Digital Transport Service - Enhanced. During the promotional period the Nonrecurring Charge for ADTS-E will be waived for customers subscribing to either 3 year or 5 year Term Payment Plans.

In the event a customer participating in this promotion requests termination of this service prior to the completion of a minimum of 36 months of a 36 month or greater term payment plan, the customer will become liable for payment of the Nonrecurring Charge as described above as well as any termination charges due as set forth in Part 6, Section 7.

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THE OHIO BELL  
TELEPHONE COMPANY

## Ameritech

Tariff

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

**Note 20:** A promotional period will be established from September 1, 1999, through December 31, 1999, for any PBX and/or key system customer who wishes to back up their service using Ameritech Centrex Service and Ameritech Customer Location Alternate Routing (ACLAR) in the event of a disaster, system failure, planned system outage or Y2K compliance concern. In order to participate in this offer, the customer must also participate in the Ameritech Centrex Service promotion.

For orders placed during the promotional period, the following nonrecurring charges will be waived:

#### ACLAR Charges

Service Establishment Charge	Ameritech Tariff, P.U.C.O. No. 20 Part 8, Section 4, Sheet No. 8
Per protected telephone number, each	Ameritech Tariff, P.U.C.O. No. 20 Part 8, Section 4, Sheet No. 8
Additional Alternate Routing Plan	Ameritech Tariff, P.U.C.O. No. 20 Part 8, Section 4, Sheet No. 8
Per protected telephone number, per Add'l Alternate Routing Plan, each	Ameritech Tariff, P.U.C.O. No. 20 Part 8, Section 4, Sheet No. 8
Change Charge	Ameritech Tariff, P.U.C.O. No. 20 Part 3, Section 1, Sheet No. 9

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By J. F. Woods, President, Cleveland, Ohio

**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 20: (cont'd)**

In order to participate in the promotion, the following conditions must be met:

- commit to ACLAR on a month-to-month basis
- the ACLAR offering associated with this promotion is a reduced set of functions:
  - when ACLAR is activated, calls route over the public network (private facility routing is not permitted) to the Centrex lines via the first ACLAR plan
  - customer activates ACLAR via Touch Tone Access (Terminal Access activation is not permitted)
  - the customer can elect to purchase a second plan that routes calls over the public network to an alternative service location.
- customer can only take advantage of one promotional offer per Billed Telephone Number (BTN)
- installation must complete within 60 days of order date
- participation in the Ameritech Centrex Service promotion is required

**Note 21:** A retail promotional period will be established from September 13, 1999 through November 14, 1999. During this promotional period all residence customers who purchase Caller ID with Name will receive a waiver of the nonrecurring charge.

In addition, residence customers subscribing to Caller ID with Name during the promotional period will receive a waiver of the recurring charge through December 31, 1999 via a coupon provided by the Company with the following requirements: 1) customer must keep the Caller ID with Name service through December 31, 1999 and 2) customer must submit a completed coupon with a copy of their telephone bill showing proof of purchase in order to receive their check equal to the applicable Caller ID with Name recurring charges. Customers who currently subscribe to Caller ID with Name service and cancel that service to resubscribe during the promotional period will not be eligible for the recurring waiver. The customer must 1) not have had service disconnected for nonpayment and 2) not have any past due bills for regulated service owed to the Company.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 22:** A retail promotional period shall be established from September 13, 1999 through November 14, 1999. During this promotional period, eligible residence customers who purchase a new or upgrade an existing Home Services Package will receive an incentive, value not to exceed \$20.00, via a coupon provided by the Company with the following requirements:

- Customer must keep the Home Services Package for 30 days from the order completion date.
- Customer must submit a completed coupon and a copy of their telephone bill with their name and address.
- Customers who currently subscribe to Home Services Package and cancel the service to resubscribe during the promotional period will not be eligible for the incentive check.

In addition to the eligibility criteria noted above, the customer must not have had service disconnected by Ameritech for nonpayment.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

**Note 23:** During the period of September 15, 1999 through September 14, 2000 eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute.

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE	
	3-year plan	5-year plan
\$ 70 - 119	\$0.088	\$0.078
120 - 299	0.088	0.078
300 - 699	0.086	0.076
700 - 1,199	0.084	0.074
1,200 - 1,799	0.082	0.072
1,800 - 2,499	0.082	0.072
2,500 - 3,499	0.080	0.070
3,500 - 4,999	0.078	0.068
5,000 - 7,499	0.076	0.066
7,500 - 9,999	0.072	0.062
10,000 - 12,499	0.068	0.058
12,500 - 14,999	0.068	0.058
15,000 - 19,999	0.064	0.054
20,000 - 29,999	0.064	0.054
30,000 - 49,999	0.060	0.050
50,000 PLUS	0.056	0.046

Eligible customers include business customers who have discontinued their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier and now wish to return their intraLATA toll usage to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 24:** During the period of September 15, 1999 through September 14, 2000 eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intraLATA toll, and 800/888 rates.

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE	
	3-year plan	5-year plan
\$ 70 - 119	\$0.110	\$0.100
120 - 299	0.110	0.100
300 - 699	0.106	0.096
700 - 1,199	0.102	0.092
1,200 - 1,799	0.098	0.088
1,800 - 2,499	0.098	0.088
2,500 - 3,499	0.094	0.084
3,500 - 4,999	0.090	0.080
5,000 - 7,499	0.086	0.076
7,500 - 9,999	0.082	0.072
10,000 - 12,499	0.078	0.068
12,500 - 14,999	0.078	0.068
15,000 - 19,999	0.074	0.064
20,000 - 29,999	0.074	0.064
30,000 - 49,999	0.070	0.060
50,000 PLUS	0.066	0.056

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

**Note 25:** During the period of September 15, 1999 through September 14, 2000, eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intralATA toll, and 800/888 rates per minute, as well as the following MARC discounts and the increased maximum annual discount.

MINIMUM ANNUAL REVENUE COMMITMENT	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON ELIGIBLE SERVICES <sup>/1/</sup>	
		3-year	5-year
700 - 1,199	\$ 350	15.0%	15.5%
1,200 - 2,999	700	15.25%	15.75%
3,000 - 6,999	1,200	15.5%	16.0%
7,000 - 11,999	2,100	16.0%	16.5%
12,000 - 17,999	3,100	16.5%	17.0%
18,000 - 24,999	4,500	16.5%	17.0%
25,000 - 34,999	6,500	17.5%	18.0%
35,000 - 49,999	9,500	18.0%	18.5%
50,000 - 74,999	15,000	18.5%	19.0%
75,000 - 99,999	20,000	19.0%	19.5%
100,000 - 124,999	25,000	19.5%	20.0%
125,000 - 149,999	31,000	19.5%	20.0%
150,000 - 199,999	41,000	20.0%	20.5%
200,000 plus	62,000	20.0%	20.5%

/1/ These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

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## 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 25: (cont'd)

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE	
	3-year plan	5-year plan
\$ 70 - 119	\$0.092	\$0.082
120 - 299	0.092	0.082
300 - 699	0.090	0.080
700 - 1,199	0.088	0.078
1,200 - 1,799	0.086	0.076
1,800 - 2,499	0.086	0.076
2,500 - 3,499	0.084	0.074
3,500 - 4,999	0.082	0.072
5,000 - 7,499	0.080	0.070
7,500 - 9,999	0.076	0.066
10,000 - 12,499	0.072	0.062
12,500 - 14,999	0.072	0.062
15,000 - 19,999	0.068	0.058
20,000 - 29,999	0.068	0.058
30,000 - 49,999	0.064	0.054
50,000 plus	0.060	0.054

Eligible customers include business customers who discontinued their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier and now wish to return to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 26:** During the period of September 15, 1999 through September 14, 2000, eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute, as well as the following MARC discounts and increased Maximum Annual Discount.

MINIMUM ANNUAL REVENUE COMMITMENT	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON ELIGIBLE SERVICES <sup>/1/</sup>	
		3-year	5-year
700 - 1,199	\$ 350	12.0%	12.5%
1,200 - 2,999	700	12.25%	12.75%
3,000 - 6,999	1,000	12.5%	13.0%
7,000 - 11,999	1,700	13.0%	13.5%
12,000 - 17,999	2,600	13.5%	14.0%
18,000 - 24,999	3,800	13.5%	14.0%
25,000 - 34,999	5,500	14.5%	15.0%
35,000 - 49,999	8,000	15.0%	15.5%
50,000 - 74,999	12,500	15.5%	16.0%
75,000 - 99,999	17,000	16.0%	16.5%
100,000 - 124,999	22,000	16.5%	17.0%
125,000 - 149,999	27,000	16.5%	17.0%
150,000 - 199,999	35,000	17.0%	17.5%
200,000 plus	55,000	17.0%	17.5%

/1/ These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 26: (cont'd)**

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE	
	3-year plan	5-year plan
\$ 70 - 119	\$0.096	\$0.086
120 - 299	0.096	0.086
300 - 699	0.094	0.084
700 - 1,199	0.092	0.082
1,200 - 1,799	0.090	0.080
1,800 - 2,499	0.090	0.080
2,500 - 3,499	0.088	0.078
3,500 - 4,999	0.086	0.076
5,000 - 7,499	0.084	0.074
7,500 - 9,999	0.080	0.070
10,000 - 12,499	0.076	0.066
12,500 - 14,999	0.076	0.066
15,000 - 19,999	0.072	0.062
20,000 - 29,999	0.072	0.062
30,000 - 49,999	0.068	0.058
50,000 plus	0.064	0.054

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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