

FILE

201 E. Fourth St. P.O. Box 2301 Cincinnati, Ohio 45201-2301

January 11, 2001

Ms. Daisy Crockron **Docketing Division Chief** The Public Utilities Commission of Ohio 180 East Broad Street, 10th Floor Columbus, Ohio 43215-3793

Case No. 90-2021-TP-ATA

Case No. 90-5013-TP-TRF Case No. 93-1020-TP-ATA Case No. 96-899-TP-ALT

Dear Ms. Crockron:

Cincinnati Bell Telephone (CBT) proposes to revise it's General Exchange Tariff PUCO No. 8 in order to conduct a promotion on it's Asymmetrical Digital Subscriber Line Service. This promotion offers residential customers who subscribe to the ADSL 768 KBPS/384 KBPS Service during the promotional period, a \$20.00 discount off of the monthly charges associated with the service for the first 3 months of service. After the 3 months are over the monthly charge will revert to the tariffed rate. This promotion will be in effect from January 15, 2001 through February 28, 2001.

In accordance with the Commission's guidelines for promotions established in the cases referenced above, CBT is forwarding for filing three copies of the addendum sheet to the tariff page affected by this promotion. An addendum sheet, in the form authorized by the Commission is being issued for CBT's General Exchange Tariff PUCO No. 8 Section 44, Page 4. The addendum sheet specifies the terms and conditions which will be in effect for this service during the promotional period.

Please date-stamp and return the enclosed duplicate of this transmittal to acknowledge its receipt. Any questions regarding this transmittal should be directed to me at 513-397-1296.

Sincerely,

Kathy Reid

Regulatory Specialist

Kathy Reid

Business Market, Business Unit

Attachment

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.

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GENERAL EXCHANGE TARIFF PUCO No. 8

CINCINNATI BELL TELEPHONE COMPANY

Section 44

10 Revised Addendum Sheet 4

To 9th Revised Page 4

ADDENDUM TO ASYMMETRICAL DIGITAL SUBSCRIBER LINE

C. RATES

1. RECURRING CHARGES

Promotional Offering Addendum

All residential customers, who meet the terms listed below and subscribe to Asymmetrical Digital Subscriber Line Service (ADSL) TurboSpeed Service during the period will receive a \$20 discount off of the monthly recurring charge, for the first 3 months of service.

a. Market Area Exchange Targeted By Special Promotion

All Exchanges served by Cincinnati Bell Telephone Company.

b. Promotional Period

Beginning Date: Ending Date:

January 15, 2001 February 28, 2001

c. Terms and Limitations of the Promotion:

- During the promotion period customers will receive a \$20 discount off of the monthly recurring charge, for the first 3 months of service. After the 3 months the monthly rate will revert to the tariffed rate.
- (2) Customers may place multiple orders during the promotional period.
- (3) This promotion applies only to orders placed during the promotional period
- d. Twelve Month Promotional History
 - (1) March 1, 2000 through April 28, 2000 (Residential and Nonresidential)
 - (2) May 2, 2000 through July 31, 2000 (Residential and Nonresidential)

 - (3) June 26, 2000 through September 30, 2000 (Residential) (4) October 5, 2000 through October 31, 2000 (Residential)
 - (5) November 1, 2000 through January 15, 2001 (Residential)

Issued: January 12, 2001

By Eugene J. Baldrate Vice President - Regulatory Affairs Cincinnati, Ohio

Effective: January 15, 2001 In accordance with Case No. 90-2021-TP-ATA, issued by The Public Utilities Commission of Ohio on March 7, 1991 PUCO Case No. 93-1020-TP-ATA, issued July 22, 1993 and PUCO Case No. 96-899-TP-ALT issued April 9, 1998