

Ameritech.

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November 10, 1999

Ms. Daisy Crockron  
Docketing Division  
The Public Utilities Commission of Ohio  
180 East Broad Street  
Columbus, Ohio 43266-0573

Re: Case No. 93-487-TP-ALT  
Case No. 90-5032-TP-TRF

Dear Ms. Crockron:

Attached are six (6) copies of the Addendum to the Ameritech Tariff, P.U.C.O. No. 20, regarding Special Promotional Offerings. The Addendum is effective November 15, 1999, and is issued in accordance with Entry dated January 5, 1995 in Case No. 93-487-TP-ALT.

Acknowledgment and date of receipt of this Addendum are requested. A duplicate transmittal letter is attached for this purpose.

Very truly yours,

*for Shana Mowery*  
David A. Zuro  
State Regulatory Advocate

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Technician *Joan Schulte* Date Processed *11-12-99*



THE OHIO BELL  
TELEPHONE COMPANY

**Ameritech**  
Tariff

P.U.C.O. NO. 20

PART 2 SECTION 8

PART 2 - General Terms and Conditions  
SECTION 8 - Promotional Service Offerings

Addendum to  
1st Revised Sheet No. 1  
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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
<b>Business Network Access Lines Winback Promotion</b>						
-Nonrecurring Charges (See Note 1)	3/1/3.1	See Note 1	-	11/1/99	12/31/00	Business
<b>Direct Inward Dialing (DID) Winback Promotion</b>						
-Nonrecurring Charges (See Note 2)	3/1/3.1 6/1/1	See Note 2	-	11/1/99	12/31/00	Business
<b>Residence Services Winback Offering</b>						
-Nonrecurring Charges (See Note 3)	3/1/3.1	(See Note 3)	-	1/18/99	12/31/99	Residence
<b>Message Toll Telephone Service</b>						
(See Note 4)	9/3	(See Note 4)		2/9/99	12/31/99	Residence
<b>Message Toll Telephone Service</b>						
(See Note 5)	9/3	(See Note 5)		2/9/99	12/31/99	Business
<b>Message Toll Telephone Service</b>						
(See Note 6)	9/3/10-11	Toll Schedule	\$0.08/ \$0.07	2/9/99	12/31/99	Business
<b>Message Toll Telephone Service</b>						
(See Note 7)	9/1/10-11	(See Note 7)	\$0.085	11/1/99	12/31/00	Business

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Effective: November 15, 1999

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By J. F. Woods, President, Cleveland, Ohio

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## 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
<b>Ameritech Voice Mail Features Package (AVMFP) /Ameritech Home Services Basic Value-Value Plus Packages</b>						
<b>AVMFP</b>						
-Recurring Monthly Price (See Note 8)	7/3/14	\$1.50	See Note 8	9/1/99	3/31/00	Residence
<b>Basic Value Package</b>						
-Recurring Monthly Price (See Note 8)	4/5/31	\$12.70	See Note 8	9/1/99	3/31/00	Residence
<b>Value Plus Package</b>						
-Recurring Monthly Price (See Note 8)	4/5/31	\$20.70	See Note 8	9/1/99	3/31/00	Residence
<b>Anytime Rate Calling Plan</b>						
-Monthly Price (See Note 9)	9/3/24	\$4.95	-	6/12/99	12/31/99	Residence

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

Name of Service	Tariff	Standard Tariff Charge	Charge	Waiver Start Date	Waiver	Target Areas
	Reference Part/Sec/ Sheet		During Waiver Period		Expected End Date	
Ameritech National ISDN						
Direct						
-Service Order Chg	3/1/3.1	\$17.65	-	9/1/99	11/30/99	Residence
-CO Connection Chg	3/1/3.1	8.25	-	9/1/99	11/30/99	Residence
-Line Connection Chg	3/1/3.1	10.60	-	9/1/99	11/30/99	Residence
-Misc. Feature NRC	3/1/6	7.95	-	9/1/99	11/30/99	Residence
-Nat'l ISDN CO Term	17/1/23	50.00	-	9/1/99	11/30/99	Residence
-Ckt Sw Svc Element	17/1/24	15.00	-	9/1/99	11/30/99	Residence
-Add'l Call Offering	17/1/24	5.00	-	9/1/99	11/30/99	Residence
-Add'l Mult Call Appear	17/1/24	5.00	-	9/1/99	11/30/99	Residence
-Intercom Calling	17/1/24	5.00	-	9/1/99	11/30/99	Residence
-Secondary Tel Nmbrrs	17/1/24	5.00	-	9/1/99	11/30/99	Residence
-Sta Cont Conf 6 Port	17/1/24	15.00	-	9/1/99	11/30/99	Residence
-Message Waiting Ind	17/1/24	5.00	-	9/1/99	11/30/99	Residence
-Pkt Sw Data "B" Chnl	17/1/25	100.00	-	9/1/99	11/30/99	Residence
-On Demand Pkt "B" Chnl	17/1/25	50.00	-	9/1/99	11/30/99	Residence
-Pkt Sw Data "D" Chnl	17/1/25	15.00	-	9/1/99	11/30/99	Residence
-Subsequent Changes	17/1/13	15.00	-	9/1/99	11/30/99	Residence
Ameritech Customer						
Location Alternate Routing						
Promotion						
-Nonrecurring Charges (See Note 10)	(See Note 10)			9/1/99	12/31/99	Business

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
<b>Ameritech CompleteLink 2-PIC Winback</b> (See Note 11)	4/2/34	(See Note 11)		9/15/99	9/14/00	Business
<b>Ameritech CompleteLink 2-PIC Save</b> (See Note 12)	4/2/34	(See Note 12)		9/15/99	9/14/00	Business
<b>Ameritech CompleteLink Winback</b> (See Note 13)	4/2/32-34	(See Note 13)		9/15/99	9/14/00	Business
<b>Ameritech CompleteLink Save</b> (See Note 14)	4/2/32-34	(See Note 14)		9/15/99	9/14/00	Business
<b>Signing Promotion</b> (Ameritech CompleteLink) (See Note 15)	4/2/32-34	(See Note 15)		9/23/99	10/23/00	Business
<b>Ameritech Business Association Promotion</b> (Ameritech CompleteLink) (See Note 16)	4/2/32-34	(See Note 16)		10/1/99	3/31/00	Business
<b>Privacy Manager Promotion</b>						
-Nonrecurring Charge	3/1/6	\$7.00	-	11/1/99	12/31/99	Residence
-Nonrecurring Charge (See Note 17)	3/1/6	\$7.40	-	11/1/99	12/31/99	Business
<b>\$100 Promotional Incentive</b> (IntraLATA Toll Service) (See Note 18)	2/8	(See Note 18)		10/29/99	1/26/00	Business

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
<b>Ameritech CompleteLink 2-PIC Winback</b> (See Note 19)	4/2/34	(See Note 19)		11/8/99	9/14/00	Business
<b>Ameritech CompleteLink 2-PIC Save</b> (See Note 20)	4/2/34	(See Note 20)		11/8/99	9/14/00	Business
<b>Ameritech CompleteLink Winback</b> (See Note 21)	4/2/32-34	(See Note 21)		11/8/99	9/14/00	Business
<b>Ameritech CompleteLink Save</b> (See Note 22)	4/2/32-34	(See Note 22)		11/8/99	9/14/00	Business
<b>Anytime Rate Calling Plan</b>						
<b>II</b>						
-Monthly Price	9/3/24	\$4.95	-	11/15/99	7/1/00	Residence
-Price Per Minute	9/3/24	\$0.10	\$0.09	11/15/99	7/1/00	Residence
(See Note 23)						

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

**Note 1:** A Winback offering will be in effect from November 1, 1999 through December 31, 2000 for eligible business customers who have discontinued their business network access line service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech. During the promotional period, the normally applicable Service Ordering charge, Line Connection charge and Central Office charge will be waived for business customers ordering and installing business network access lines. The Line Connection charge and Central Office charge will be waived for each business network access line installed. In addition, where the customer is returning to Ameritech from a reseller, and previously had message service with Ameritech, but now wishes to establish measured service (and vice-versa), the normally applicable nonrecurring Exchange Service Change charge will be waived. Customers ordering 4 or more lines must contract for a local usage or toll/800 term plan to qualify for the waivers. Contracts must be dated November 1, 1999 through December 31, 2000. This promotion may not be combined with other access line offers and is not applicable to Flexline, Centrex, ISDN, DID trunks or coin service lines.

**Note 2:** A Winback offering will be in effect from November 1, 1999 through December 31, 2000 for eligible business customers who have discontinued their business access service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech and establish Direct Inward Dialing (DID) service. During the promotional period, the normally applicable nonrecurring Service Ordering, Line Connection, Central Office Connection and trunk termination charges will be waived for each DID trunk ordered. In addition, the normally applicable nonrecurring DID number charge will be waived for all DID station numbers ordered.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 3:** A retail promotional period will be established from January 18, 1999 through December 31, 1999 for eligible residence customers who have discontinued their local network access line service with Ameritech for the purpose of establishing service with another local exchange carrier within the Ameritech Service Area and who now wish to return to Ameritech. During the promotion period, the normally applicable nonrecurring Service Ordering, Central Office Connection and Line Connection Charges will be waived for residence customers returning to Ameritech. Eligible customers responding to promotional offers will also receive one promotional gift, the value of which will not exceed \$20.00, per access line ordered. Except as noted here, this promotion may not be combined with other access line offers. In addition to the eligibility criteria noted above, customers must 1) have had service with Ameritech for at least one year prior to leaving, 2) not have had service disconnected for nonpayment, and 3) not have any past due bills for regulated service owed to the Company.

**Note 4:** A promotional period will be established from February 9, 1999 through December 31, 1999 for intraLATA Message Toll Service. This promotion is available to residence customers that are not subscribed to Ameritech as their intraLATA toll carrier.

Residence customers who select Ameritech, as their intraLATA carrier, will be provided with an intraLATA toll credit of \$5.00 per exchange access line, up to a maximum of \$45.00 per account.

**Note 5:** This promotion is available to business customers that are not subscribed to Ameritech as their intraLATA toll carrier.

Business customers that select Ameritech, as their intraLATA toll carrier, will be provided with an intraLATA toll credit of up to \$5.00 per exchange access line. Business customers that have nineteen or fewer exchange access lines will have a maximum credit of \$165.00 per account. Business customers that have twenty or more exchange access lines will have a maximum credit of \$500.00 per account.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

**Note 6:** A promotional period will be established from February 9, 1999, to December 31, 1999, for intraLATA Message Toll Service. Business customers that qualify for this promotion will receive a special rate for intrastate intraLATA Message Toll Service. A fixed rate per minute of use will apply to all intraLATA toll usage beginning with the first minute of use.

This promotion is only available to business customers, subject to the following:

The customer is currently using another carrier for intraLATA message toll service and is now selecting Ameritech, or to business customers that have re-subscribed to Ameritech intraLATA toll through a previous promotional offering.

The Winback Term Plan is offered on a twelve- (12) or eighteen- (18) month term basis. Customers that participate in this offering will receive a special rate for intrastate intraLATA Message Toll Service based upon the term selected.

The twelve- (12) month term has a fixed rate of \$0.080 per minute of use and the eighteen- (18) month term has a rate of \$0.070 per minute of use.

If the customer terminates the plan prior to the expiration of the twelve- (12) or eighteen- (18) month commitment, the customer will be billed a lump sum termination liability of \$200.00.

The Winback Term Plan cannot be combined with any other optional calling plan on the same line.

Service Establishment and monthly Recurring Charges are not associated with this offering.

The Winback Term Plan is billed in increments of eighteen (18) seconds and additional increments of six (6) seconds or fraction thereof.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 7:** This special rate offer will be extended from November 1, 1999 through December 31, 2000. As an incentive to remain with Ameritech, business customers that have been presented with an intraLATA toll offer from another carrier will be offered a special intraLATA toll rate of \$0.085 per minute.

The special \$0.085 per minute rate is only available on a twelve (12) month term basis.

If the customer terminates the plan prior to the expiration of the twelve (12) month commitment, the customer will be billed a lump sum termination liability of \$200.00.

At the expiration of the twelve (12) month term, the customer will have the opportunity to select another optional calling plan or the rates will revert to the "standard" intraLATA toll rate schedule.

The \$0.085 per minute rate is only applicable to customer-dialed station-to-station calls. Operator-handled and customer-dialed credit card calls are not included.

This special rate offer is available statewide, however it is applicable only to intraLATA toll calls within the customer's home LATA.

This special rate offer is not available on coin telephone service.

This offering may not be combined with other Ameritech intraLATA toll promotions.

Service Establishment Charges are not associated with this offering.

This special rate offer is billed in increments of eighteen (18) seconds and additional increments of six (6) seconds or fraction thereof.

Issued: November 10, 1999

Effective: November 15, 1999

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 8:** A promotional period will be extended from September 1, 1999 through March 31, 2000 for residence customers. This promotion is an extension of a promotion filed on April 16, 1999 with an effective date of April 19, 1999.

This promotion provides a \$7.50 credit against the regulated charges for these features when residential customers order Ameritech Voice Mail Features Package with either Ameritech Home Services Basic Value Package or Basic Value Plus Package on the same service order.

In order to receive the credit, residential customers who do not currently subscribe to Alternate Answering, Busy Line Transfer, Message Waiting Indication or Star Code Access, must order Ameritech Voice Mail Features Package and Ameritech Home Services Basic Value Package or Basic Value Plus Package.

In addition, the customer must 1) not have had service disconnected for nonpayment and 2) not have any past due bills for regulated service owed to the Company.

**Note 9:** A promotional period will be established from June 12, 1999, to December 31, 1999, for the Anytime Rate Calling Plan. This promotion provides a waiver of the recurring monthly price to residence customers who are not using Ameritech for their intraLATA message toll service, are now returning to Ameritech, and would not have subscribed to the Anytime Rate Calling Plan without this incentive. During the promotional period customers may receive a waiver of the recurring price for one month.

Customers that meet the eligibility criteria may participate in this promotion by completing and returning the enrollment form provided by Ameritech, or by calling a special toll free number designated for this promotion, or by enrolling during a marketing contact by an Ameritech telemarketing representative.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 10:** A promotional period will be established from September 1, 1999, through December 31, 1999, for any PBX and/or key system customer who wishes to back up their service using Ameritech Centrex Service and Ameritech Customer Location Alternate Routing (ACLAR) in the event of a disaster, system failure, planned system outage or Y2K compliance concern. In order to participate in this offer, the customer must also participate in the Ameritech Centrex Service promotion.

For orders placed during the promotional period, the following nonrecurring charges will be waived:

ACLAR Charges

Service Establishment Charge	Ameritech Tariff, P.U.C.O. No. 20 Part 8, Section 4, Sheet No. 8
Per protected telephone number, each	Ameritech Tariff, P.U.C.O. No. 20 Part 8, Section 4, Sheet No. 8
Additional Alternate Routing Plan	Ameritech Tariff, P.U.C.O. No. 20 Part 8, Section 4, Sheet No. 8
Per protected telephone number, per Add'l Alternate Routing Plan, each	Ameritech Tariff, P.U.C.O. No. 20 Part 8, Section 4, Sheet No. 8
Change Charge	Ameritech Tariff, P.U.C.O. No. 20 Part 3, Section 1, Sheet No. 9

Issued: November 10, 1999

Effective: November 15, 1999

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 10: (cont'd)**

In order to participate in the promotion, the following conditions must be met:

- commit to ACLAR on a month-to-month basis
- the ACLAR offering associated with this promotion is a reduced set of functions:
  - when ACLAR is activated, calls route over the public network (private facility routing is not permitted) to the Centrex lines via the first ACLAR plan
  - customer activates ACLAR via Touch Tone Access (Terminal Access activation is not permitted)
  - the customer can elect to purchase a second plan that routes calls over the public network to an alternative service location.
- customer can only take advantage of one promotional offer per Billed Telephone Number (BTN)
- installation must complete within 60 days of order date
- participation in the Ameritech Centrex Service promotion is required

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 11:** During the period of September 15, 1999 through September 14, 2000 eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute.

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE	
	3-year plan	5-year plan
\$ 70 - 119	\$0.088	\$0.078
120 - 299	0.088	0.078
300 - 699	0.086	0.076
700 - 1,199	0.084	0.074
1,200 - 1,799	0.082	0.072
1,800 - 2,499	0.082	0.072
2,500 - 3,499	0.080	0.070
3,500 - 4,999	0.078	0.068
5,000 - 7,499	0.076	0.066
7,500 - 9,999	0.072	0.062
10,000 - 12,499	0.068	0.058
12,500 - 14,999	0.068	0.058
15,000 - 19,999	0.064	0.054
20,000 - 29,999	0.064	0.054
30,000 - 49,999	0.060	0.050
50,000 PLUS	0.056	0.046

Eligible customers include business customers who have discontinued their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier and now wish to return their intraLATA toll usage to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 12:** During the period of September 15, 1999 through September 14, 2000 eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intraLATA toll, and 800/888 rates.

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE	
	3-year plan	5-year plan
\$ 70 - 119	\$0.110	\$0.100
120 - 299	0.110	0.100
300 - 699	0.106	0.096
700 - 1,199	0.102	0.092
1,200 - 1,799	0.098	0.088
1,800 - 2,499	0.098	0.088
2,500 - 3,499	0.094	0.084
3,500 - 4,999	0.090	0.080
5,000 - 7,499	0.086	0.076
7,500 - 9,999	0.082	0.072
10,000 - 12,499	0.078	0.068
12,500 - 14,999	0.078	0.068
15,000 - 19,999	0.074	0.064
20,000 - 29,999	0.074	0.064
30,000 - 49,999	0.070	0.060
50,000 PLUS	0.066	0.056

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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**Note 13:** During the period of September 15, 1999 through September 14, 2000, eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute, as well as the following MARC discounts and the increased maximum annual discount.

MINIMUM ANNUAL REVENUE COMMITMENT	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON ELIGIBLE SERVICES <sup>/1/</sup>	
		3-year	5-year
700 - 1,199	\$ 350	15.0%	15.5%
1,200 - 2,999	700	15.25%	15.75%
3,000 - 6,999	1,200	15.5%	16.0%
7,000 - 11,999	2,100	16.0%	16.5%
12,000 - 17,999	3,100	16.5%	17.0%
18,000 - 24,999	4,500	16.5%	17.0%
25,000 - 34,999	6,500	17.5%	18.0%
35,000 - 49,999	9,500	18.0%	18.5%
50,000 - 74,999	15,000	18.5%	19.0%
75,000 - 99,999	20,000	19.0%	19.5%
100,000 - 124,999	25,000	19.5%	20.0%
125,000 - 149,999	31,000	19.5%	20.0%
150,000 - 199,999	41,000	20.0%	20.5%
200,000 plus	62,000	20.0%	20.5%

/1/ These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

Issued: November 10, 1999

Effective: November 15, 1999

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio



THE OHIO BELL  
TELEPHONE COMPANY

**Ameritech**  
Tariff

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

Note 13: (cont'd)

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE	
	3-year plan	5-year plan
\$ 70 - 119	\$0.092	\$0.082
120 - 299	0.092	0.082
300 - 699	0.090	0.080
700 - 1,199	0.088	0.078
1,200 - 1,799	0.086	0.076
1,800 - 2,499	0.086	0.076
2,500 - 3,499	0.084	0.074
3,500 - 4,999	0.082	0.072
5,000 - 7,499	0.080	0.070
7,500 - 9,999	0.076	0.066
10,000 - 12,499	0.072	0.062
12,500 - 14,999	0.072	0.062
15,000 - 19,999	0.068	0.058
20,000 - 29,999	0.068	0.058
30,000 - 49,999	0.064	0.054
50,000 plus	0.060	0.054

Eligible customers include business customers who discontinued their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier and now wish to return to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 10, 1999

Effective: November 15, 1999

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 14:** During the period of September 15, 1999 through September 14, 2000, eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute, as well as the following MARC discounts and increased Maximum Annual Discount.

MINIMUM ANNUAL REVENUE COMMITMENT	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON ELIGIBLE SERVICES <sup>/1/</sup>	
		3-year	5-year
700 - 1,199	\$ 350	12.0%	12.5%
1,200 - 2,999	700	12.25%	12.75%
3,000 - 6,999	1,000	12.5%	13.0%
7,000 - 11,999	1,700	13.0%	13.5%
12,000 - 17,999	2,600	13.5%	14.0%
18,000 - 24,999	3,800	13.5%	14.0%
25,000 - 34,999	5,500	14.5%	15.0%
35,000 - 49,999	8,000	15.0%	15.5%
50,000 - 74,999	12,500	15.5%	16.0%
75,000 - 99,999	17,000	16.0%	16.5%
100,000 - 124,999	22,000	16.5%	17.0%
125,000 - 149,999	27,000	16.5%	17.0%
150,000 - 199,999	35,000	17.0%	17.5%
200,000 plus	55,000	17.0%	17.5%

<sup>/1/</sup> These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

Issued: November 10, 1999

Effective: November 15, 1999

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio

**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 14: (cont'd)**

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE	
	3-year plan	5-year plan
\$ 70 - 119	\$0.096	\$0.086
120 - 299	0.096	0.086
300 - 699	0.094	0.084
700 - 1,199	0.092	0.082
1,200 - 1,799	0.090	0.080
1,800 - 2,499	0.090	0.080
2,500 - 3,499	0.088	0.078
3,500 - 4,999	0.086	0.076
5,000 - 7,499	0.084	0.074
7,500 - 9,999	0.080	0.070
10,000 - 12,499	0.076	0.066
12,500 - 14,999	0.076	0.066
15,000 - 19,999	0.072	0.062
20,000 - 29,999	0.072	0.062
30,000 - 49,999	0.068	0.058
50,000 plus	0.064	0.054

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

**Note 15:** During the period of September 23, 1999 through October 23, 2000, customers returning a signed contract within two weeks of receipt, for the following Ameritech product, will receive a promotional gift whose value will not exceed \$25.

- 3-year or 5-year CompleteLink contract where the customer has discontinued their intraLATA toll with Ameritech for the purpose of establishing service with another toll carrier and now wishes to return their intraLATA toll service to Ameritech.

Issued: November 10, 1999

Effective: November 15, 1999

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 16:** During the period of October 1, 1999 through March 31, 2000, eligible business customers residing in multi-tenant properties with competitive connectivity and subscribing to Ameritech CompleteLink 3-year or 5-year term plans will receive, in addition to all CompleteLink discounts, an additional 3% discount on all eligible services.

**Note 17:** A retail promotional period will be offered from November 1, 1999 through December 31, 1999. During this promotional period all residence and business customers who purchase Privacy Manager will receive a waiver of the nonrecurring charge.

**Note 18:** A promotional period will be established from October 29, 1999, through January 26, 2000 that provides a promotional gift to business customers who return to Ameritech intraLATA message toll service. This promotion is only available to business customers who are not using Ameritech for their intraLATA toll and have declined previous incentives to return to Ameritech.

Eligible customers that return to Ameritech intraLATA message toll service during this promotional period, will receive a promotional gift the value of which will not exceed \$100.00. Customers must remain subscribed to message toll service for a minimum of three months. Customers that discontinue using Ameritech prior to the three month period, will not be eligible for the gift and will be billed for the full amount received.

This promotion cannot be combined with any other intraLATA toll promotion.

Issued: November 10, 1999

Effective: November 15, 1999

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 19:** During the period of November 8, 1999 through September 14, 2000 eligible business customers subscribing to Ameritech CompleteLink 1-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute.

INTRALATA TOLL  
TOLL COMMITMENT 800/888 RATES/MINUTE

1-year plan

\$ 70 - 119	\$0.098
120 - 299	0.098
300 - 699	0.096
700 - 1,199	0.094
1,200 - 1,799	0.092
1,800 - 2,499	0.092
2,500 - 3,499	0.090
3,500 - 4,999	0.088
5,000 - 7,499	0.086
7,500 - 9,999	0.082
10,000 - 12,499	0.078
12,500 - 14,999	0.078
15,000 - 19,999	0.074
20,000 - 29,999	0.074
30,000 - 49,999	0.070
50,000 PLUS	0.066

Eligible customers include business customers who have discontinued their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier and now wish to return their intraLATA toll usage to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 10, 1999

Effective: November 15, 1999

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 20:** During the period of November 8, 1999 through September 14, 2000 eligible business customers subscribing to Ameritech CompleteLink 1-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute.

INTRALATA TOLL  
TOLL COMMITMENT 800/888 RATES/MINUTE

1-year plan

\$ 70 - 119	\$0.120
120 - 299	0.120
300 - 699	0.116
700 - 1,199	0.112
1,200 - 1,799	0.108
1,800 - 2,499	0.108
2,500 - 3,499	0.104
3,500 - 4,999	0.100
5,000 - 7,499	0.096
7,500 - 9,999	0.092
10,000 - 12,499	0.088
12,500 - 14,999	0.088
15,000 - 19,999	0.084
20,000 - 29,999	0.084
30,000 - 49,999	0.080
50,000 PLUS	0.076

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 10, 1999

Effective: November 15, 1999

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 21:** During the period of November 8, 1999 through September 14, 2000, eligible business customers subscribing to Ameritech CompleteLink 1-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute, as well as the following MARC discounts and the increased maximum annual discount.

MINIMUM ANNUAL REVENUE COMMITMENT	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON ELIGIBLE SERVICES <sup>/1/</sup>
		1-year
700 - 1,199	\$ 350	13.0%
1,200 - 2,999	700	13.3%
3,000 - 6,999	1,200	13.5%
7,000 - 11,999	2,100	14.0%
12,000 - 17,999	3,100	14.5%
18,000 - 24,999	4,500	14.5%
25,000 - 34,999	6,500	15.5%
35,000 - 49,999	9,500	16.0%
50,000 - 74,999	15,000	16.5%
75,000 - 99,999	20,000	17.0%
100,000 - 124,999	25,000	17.5%
125,000 - 149,999	31,000	17.5%
150,000 - 199,999	41,000	18.0%
200,000 plus	62,000	18.0%

/1/ These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

Issued: November 10, 1999

Effective: November 15, 1999

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio

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Note 21: (cont'd)

TOLL COMMITMENT	INTRALATA TOLL	
	800/888	
	RATES/MINUTE	
	1-year plan	
\$ 70 - 119	\$0.102	
120 - 299	0.102	
300 - 699	0.100	
700 - 1,199	0.098	
1,200 - 1,799	0.096	
1,800 - 2,499	0.096	
2,500 - 3,499	0.094	
3,500 - 4,999	0.092	
5,000 - 7,499	0.090	
7,500 - 9,999	0.086	
10,000 - 12,499	0.082	
12,500 - 14,999	0.082	
15,000 - 19,999	0.078	
20,000 - 29,999	0.078	
30,000 - 49,999	0.074	
50,000 plus	0.070	

Eligible customers include business customers who discontinued their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier and now wish to return to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 10, 1999

Effective: November 15, 1999

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 22:** During the period of November 8, 1999 through September 14, 2000, eligible business customers subscribing to Ameritech CompleteLink 1-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute, as well as the following MARC discounts and increased Maximum Annual Discount.

MINIMUM ANNUAL REVENUE COMMITMENT	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON ELIGIBLE SERVICES <sup>/1/</sup>
		1-year
700 - 1,199	\$ 350	10.0%
1,200 - 2,999	700	10.3%
3,000 - 6,999	1,000	10.5%
7,000 - 11,999	1,700	11.0%
12,000 - 17,999	2,600	11.5%
18,000 - 24,999	3,800	11.5%
25,000 - 34,999	5,500	12.5%
35,000 - 49,999	8,000	13.0%
50,000 - 74,999	12,500	13.5%
75,000 - 99,999	17,000	14.0%
100,000 - 124,999	22,000	14.5%
125,000 - 149,999	27,000	14.5%
150,000 - 199,999	35,000	15.0%
200,000 plus	55,000	15.0%

/1/ These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

Issued: November 10, 1999

Effective: November 15, 1999

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 22: (cont'd)

TOLL COMMITMENT	INTRALATA TOLL	
	800/888	
	RATES/MINUTE	
	1-year plan	
\$ 70 - 119	\$0.106	
120 - 299	0.106	
300 - 699	0.104	
700 - 1,199	0.102	
1,200 - 1,799	0.100	
1,800 - 2,499	0.100	
2,500 - 3,499	0.098	
3,500 - 4,999	0.096	
5,000 - 7,499	0.094	
7,500 - 9,999	0.090	
10,000 - 12,499	0.086	
12,500 - 14,999	0.086	
15,000 - 19,999	0.082	
20,000 - 29,999	0.082	
30,000 - 49,999	0.078	
50,000 plus	0.074	

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 10, 1999

Effective: November 15, 1999

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio

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**1. PROMOTIONAL OFFERINGS - ADDENDUM**

**Note 23:** A promotional period will be established from November 15, 1999, to July 1, 2000. This promotion is available to residence customers who are not using Ameritech for their intraLATA message toll service, are now returning to Ameritech, and would not have subscribed to the Anytime Rate Calling Plan without this incentive. Customers that participate in this offer will receive a \$0.09 per minute intraLATA message toll rate and a waiver of the monthly recurring price for as long as they remain subscribed to the Anytime Rate Calling Plan.

Customers that meet the eligibility criteria may only participate in this special offer by enrolling during a marketing solicitation by Ameritech.

Issued: November 10, 1999

Effective: November 15, 1999

In accordance with Case No. 93-487-TP-ALT, issued November 23, 1994.

By J. F. Woods, President, Cleveland, Ohio