150 East Gay Street Room: 4A Columbus, OH 43215-3111



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November 1, 2001

Ms. Daisy Crockron Docketing Division The Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215

> Case No. 93-487-TP-ALT Re: Case No. 90-5032-TP-TRF

Dear Ms. Crockron:

Attached are six (6) copies of the Addendum to the Ameritech Tariff, P.U.C.O. No. 20, regarding Special Promotional Offerings. The Addendum is effective November 5, 2001, and is issued in accordance with Opinion and Order dated April 27, 2001 in Case No. 93-487-TP-ALT.

Acknowledgement and date of receipt of this Addendum is requested. A duplicate transmittal letter is attached for this purpose. If you have any questions, please contact me at (614) 223-7950.

Very truly yours,

Robert J.

-Wentz Manager - Dockets and Issues

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business Ann Technician 

## Ameritech

P.U.C.O. NO. 20 PART 2 SECTION 8

Tariff

PART 2 - General Terms and Conditions SECTION 8 - Promotional Service Offerings 1st Revised Sheet No. 1 Cancels Original Sheet No. 1

### 1. PROMOTIONAL OFFERINGS

The Telephone Company may from time to time offer special promotions of various services offered under this tariff in order to attract new customers and/or increase existing customer awareness of the specially-promoted tariff service.

Promotional prices offered for a period greater than 90 days to the same class of customers within a 12-month period will be offered for resale at wholesale rates. The 12-month period begins on the first day the promotional price is offered. Notification of promotional offerings will be provided on one day's notice to the Public Utilities Commission of Ohio as an addendum to this tariff.

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(C)

Issued: May 3, 1999 Effective: May 3, 1999

In accordance with Case No. 99-429-TP-ATA, issued April 2, 1999.

By J. F. Woods, President, Cleveland, Ohio

# Ameritech

P.U.C.O. NO. 20
PART 2 SECTION 8

Tariff

PART 2 - General Terms and Conditions SECTION 8 - Promotional Service Offerings Addendum to 1st Revised Sheet No. 1 Page 1 of 30

### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
Ameritech CompleteLink 2-PIC Winback (See Note 1)	4/2/34	(See Not	ce 1)	09/15/00	09/14/01	Business
Ameritech CompleteLink 2-PIC Save (See Note 2)	4/2/34	(See Not	ce 2)	09/15/00	09/14/01	Business
Ameritech CompleteLink Winback (See Note 3)	4/2/32-34	(See Not	te 3)	09/15/00	09/14/01	Business
Ameritech CompleteLink Save (See Note 4)	4/2/32-34	(See Not	te 4)	09/15/00	09/14/01	Business
Ameritech CompleteLink 2-PIC Winback (See Note 5)	4/2/34	(See Not	te 5)	09/15/00	09/14/01	Business
Ameritech CompleteLink 2-PIC Save (See Note 6)	4/2/34	(See Not	ie 6)	09/15/00	09/14/01	Business
Ameritech CompleteLink Winback (See Note 7)	4/2/32-34	(See Not	e 7)	09/15/00	09/14/01	Business
Ameritech CompleteLink Save (See Note 8)	4/2/32-34	(See Not	:e 8)	09/15/00	09/14/01	Business

Issued: November 1, 2001

Effective: November 5, 2001

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

	Tariff Reference Part/Sec/	Tariff	Charge During Waiver	Waiver Start	Waiver Expected End	Target
Name of Service	Sheet	Charge	Period	<u>Date</u>	<u>Date</u>	Areas
Anytime Rate Calling Plan II						
-Monthly Price -Price Per Minute (See Note 9)	9/3/24 9/3/24	\$4.95 \$0.10	- \$0.09	07/26/00 07/26/00	07/25/01 07/25/01	Residence Residence
\$ee Your \$avings — Save (See Note 10)	9/2/10	S <del>ee</del> Reference	(See Note 10)	09/15/00	02/28/02	Business
See Your Savings Retention (See Note 11)	7/1/5	See Reference	(See Note 11)	09/15/00	02/28/02	Business
<b>See Your Savings</b> Winback (See Note 12)	4/1/5.1	See Reference	(See Note 12)	09/15/00	02/28/02	Business
Ameritech Business Association Promotion (Ameritech CompleteLink) (See Note 13)	4/2/32-34	(See No	ote 13)	11/01/00	10/31/01	Business
Privacy Manager -Recurring Charge -Nonrecurring Charge (See Note 14)	7/2/9 3/1/6	\$3.95 \$6.00	\$0 \$0	11/28/00 11/28/00	11/28/01 11/28/01	Residence Residence

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start	Waiver Expected End Date	Target Areas
CompleteLink Termination Waiver (See Note 15)	4/2/35	-	-	12/01/00	11/30/01	See Note
CompleteLink Targeted Save Offer (See Note 16)	4/2/32	-	-	12/01/00	10/01/01	See Note 16
CompleteLink Targeted Winback Offer (See Note 17)	4/2/32	-	-	12/01/00	10/01/01	See Note 17
CompleteLink Targeted Retention Offer (See Note 18)	4/2/32	-	-	12/01/00	10/01/01	See Note 18
Message Toll Telephone Service (See Note 19)	21/2/9	(See Not	ce 19)	01/01/01	12/31/01	Residence
Message Toll Telephone Service (See Note 20)	9/3	(See Not	ce 20)	01/01/01	12/31/01	Business
Massage Toll Telephone Service (See Note 21)	9/3/10-11	Toll Schedule	\$0.07	01/01/01	12/31/01	Business
Business Network Access Lines Winback Promotion -Nonrecurring Charges (See Note 22)	3/1/3.1	(See Note 22)	-	01/01/01	12/31/01	Business

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
Residence Line Winback						
-Nonrecurring Charges						
(See Note 23)	3/1/3.1	(See Note 23)	_	01/01/01	12/31/01	Residence
Message Toll Telephone Service						
(See Note 24)	9/1/10-11	(See Note 24)	0.08	03/26/01	03/25/02	Business
Direct Inward Dialing (DID) Winback Promotion						
-Nonrecurring Charges (See Note 25)	3/1/3.1 6/1/1	(See Note 25)	-	01/01/01	12/31/01	Business
Instant Office Package						
-Monthly Prices Call Waiting Call Forwarding Three-Way Calling Automatic Callback Caller ID with Name (See Note 26)	7/1/5 7/1/5 7/1/5 7/1/5 7/2/5 7/2/5	(See Note 2	6)	07/01/01 07/01/01 07/01/01 07/01/01 07/01/01	12/31/01 12/31/01 12/31/01 12/31/01 12/31/01	Business Business Business Business Business
Ameritech Digital Transport Service - Enhanced (ADTS-E) - Nonrecurring Charge (See Note 27)	6/7/14	(See Not	e 27)	02/01/01	01/31/02	Business
Additional Business Line (See Note 28)	3/1/3.1	(See Note 28)	(See Note 28)	06/04/01	08/31/01	Business

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Name of Service	Tariff Reference Part/Sec/ Sheet	Standard Tariff Charge	Charge During Waiver Period	Waiver Start Date	Waiver Expected End Date	Target Areas
Additional Residence Line -Recurring Charge (See Note 29)	3/1/3.1	\$36.50	0	04/30/01	07/28/01	Residence
Ameritech FeatureLink - Nonrecurring Charges (See Note 30)	7/5/11 3/1/3.1 3/1/3.1 3/1/3.1 3/1/13	50.00 24.35 13.000 25.50 31.15		07/02/01	09/28/01	Business
CompleteLink Affinity Promotion (See Note 31)	4/2/32	***	-	11/05/01	06/30/02	Business

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Effective: November 5, 2001

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PART 2 - General Terms and Conditions SECTION 8 - Promotional Service Offerings Addendum to 1st Revised Sheet No. 1 Page 6 of 30

### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 1: During the period of September 15, 2000 through September 14, 2001 eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intraLATA toll, and 800/800 rates per minute.

INTRALATA TOLL

TOLL COMMITMENT	800/888 RA	res/minute
	3-year plan	5-year plan
\$ 70 <b>-</b> 119	\$0.088	\$0.078
120 - 299	0.088	0.078
300 - 699	0.086	0.076
700 - 1,199	0.084	0.074
1,200 - 1,799	0.082	0.072
1,800 - 2,499	0.082	0.072
2,500 - 3,499	0.080	0.070
3,500 - 4,999	0.078	0.068
5,000 - 7,499	0.076	0.066
7,500 - 9,999	0.072	0.062
10,000 - 12,499	0.068	0.058
12,500 - 14,999	0.068	0.058
15,000 - 19,999	0.064	0.054
20,000 - 29,999	0.064	0.054
30,000 - 49,999	0.060	0.050
50,000 PLUS	0.056	0.046

Eligible customers include business customers who have discontinued their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier and now wish to return their intraLATA toll usage to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 1, 2001 Effective: November 5, 2001

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 2: During the period of September 15, 2000 through September 14, 2001 eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intraLATA toll, and 800/888 rates.

INTRALATA TOLL

TOLL COMMITMENT	800/888 RAT	ES/MINUTE
	3-year plan	5-year plan
\$ 70 - 119	\$0.110	\$0.100
120 - 299	0.110	0.100
300 - 699	0.106	0.096
700 - 1,199	0.102	0.092
1,200 - 1,799	0.098	0.088
1,800 - 2,499	0.098	0.088
2,500 - 3,499	0.094	0.084
3,500 - 4,999	0.090	0.080
5,000 - 7,499	0.086	0.076
7,500 - 9,999	0.082	0.072
10,000 - 12,499	0.078	0.068
12,500 - 14,999	0.078	0.068
15,000 - 19,999	0.074	0.064
20,000 - 29,999	0.074	0.064
30,000 - 49,999	0.070	0.060
50,000 PLUS	0.066	0.056

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 1, 2001

Effective: November 5, 2001

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PART 2 - General Terms and Conditions SECTION 8 - Promotional Service Offerings Addendum to 1st Revised Sheet No. 1 Page 8 of 30

### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 3: During the period of September 15, 2000 through September 14, 2001, eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute, as well as the following MARC discounts and the increased maximum annual discount.

MINIMUM ANNUAL REVENUE COMMITMENT	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON SERVICE	
		3-year	5-year
700 - 1,199 1,200 - 2,999 3,000 - 6,999 7,000 - 11,999 12,000 - 17,999 18,000 - 24,999 25,000 - 34,999 35,000 - 49,999 50,000 - 74,999 75,000 - 99,999 100,000 - 124,999 125,000 - 149,999	\$ 350 700 1,200 2,100 3,100 4,500 6,500 9,500 15,000 20,000 25,000 31,000	15.0% 15.25% 15.5% 16.0% 16.5% 16.5% 17.5% 18.0% 19.0% 19.5%	15.5% 15.75% 16.0% 16.5% 17.0% 17.0% 18.0% 18.5% 19.0% 20.0%
150,000 - 199,999 200,000 plus	41,000 62,000	20.0% 20.0%	20.5% 20.5%

Issued: November 1, 2001

Effective: November 5, 2001

<sup>/1/</sup> These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

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0.062

0.062

0.058

0.058

0.054

0.054

INTRALATA TOLL

### 1. PROMOTIONAL OFFERINGS - ADDENDUM

10,000 - 12,499

12,500 - 14,999 15,000 - 19,999

20,000 - 29,999 30,000 - 49,999

50,000 plus

Note 3: (cont'd)

TOLL COMMITMENT	800/888 RATES/MINUTE	
	3-year plan	5-year plan
\$ 70 - 119	\$0.092	\$0.082
120 - 299	0.092	0.082
300 - 699	0.090	0.080
700 - 1,199	0.088	0.078
1,200 - 1,799	0.086	0.076
1,800 - 2,499	0.086	0.076
2,500 - 3,499	0.084	0.074
3,500 - 4,999	0.082	0.072
5,000 - 7,499	0.080	0.070
7,500 - 9,999	0.076	0.066

Eligible customers include business customers who discontinued their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier and now wish to return to Ameritech.

0.072

0.072

0.068

0.068

0.064

0.060

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 1, 2001

Effective: November 5, 2001

## Ameritech

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PART 2 SECTION 8

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 4: During the period of September 15, 2000 through September 14, 2001, eligible business customers subscribing to Ameritech CompleteLink 3-year or 5-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute, as well as the following MARC discounts and increased Maximum Annual Discount.

MINIMUM REVENUE	ANNUAL COMMITMENT	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON EL SERVICES/1	
			3-year	5-year
18,000 25,000 35,000 50,000 75,000 100,000 125,000	- 2,999 - 6,999 - 11,999 - 17,999 - 24,999 - 34,999 - 49,999 - 74,999 - 99,999 - 124,999 - 149,999 - 149,999	\$ 350 700 1,000 1,700 2,600 3,800 5,500 8,000 12,500 17,000 22,000 27,000 35,000 55,000	12.0% 12.25% 12.25% 13.5% 13.5% 14.5% 15.0% 15.5% 16.0% 16.5% 17.0%	12.5% 12.75% 13.0% 13.5% 14.0% 15.0% 15.5% 16.0% 17.0% 17.0% 17.5%

Issued: November 1, 2001

Effective: November 5, 2001

In accordance with Opinion and Order in Case No. 93-487-TP-ALT, issued by The Public Utilities Commission of Ohio, dated April 27, 2000.

By James C. Smith, President, Cleveland, Ohio

<sup>/1/</sup> These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

# Ameritech

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PART 2 - General Terms and Conditions SECTION 8 - Promotional Service Offerings

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 4: (cont'd)

TOLL COMMITMENT	INTRALATA T 800/888 RATES/	
	3-year plan	5-year plan
\$ 70 - 119 120 - 299 300 - 699 700 - 1,199 1,200 - 1,799 1,800 - 2,499 2,500 - 3,499 3,500 - 4,999 5,000 - 7,499 7,500 - 9,999 10,000 - 12,499 12,500 - 14,999 15,000 - 19,999 20,000 - 29,999 30,000 - 49,999 50,000 plus	\$0.096 0.094 0.092 0.090 0.090 0.088 0.086 0.084 0.080 0.076 0.076 0.072 0.072 0.072 0.068 0.064	\$0.086 0.084 0.082 0.080 0.080 0.078 0.076 0.074 0.070 0.066 0.066 0.062 0.062

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 1, 2001 Effective: November 5, 2001

## Ameritech

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PART 2 SECTION 8

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PART 2 - General Terms and Conditions SECTION 8 - Promotional Service Offerings Addendum to 1st Revised Sheet No. 1 Page 12 of 30

### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 5: During the period of September 15, 2000 through September 14, 2001 eligible business customers subscribing to Ameritech CompleteLink 1-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute.

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE
	1-year plan
\$ 70 - 119	\$0.098
120 - 299	0.098
300 - 699	0.096
700 - 1,199	0.094
1,200 - 1,799	0.092
1,800 - 2,499	0.092
2,500 - 3,499	0.090
3,500 - 4,999	0.088
5,000 - 7,499	0.086
7,500 - 9,999	0.082
10,000 - 12,499	0.078
12,500 - 14,999	0.078
15,000 - 19,999	0.074
20,000 - 29,999	0.074
30,000 - 49,999	0.070
50,000 PLUS	0.066

Eligible customers include business customers who have discontinued their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier and now wish to return their intraLATA toll usage to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 1, 2001

Effective: November 5, 2001

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 6: During the period of September 15, 2000 through September 14, 2001 eligible business customers subscribing to Ameritech CompleteLink 1-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute.

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE
	1-year plan
\$ 70 - 119	\$0.120
120 – 299	0.120
300 - 699	0.116
700 - 1,199	0.112
1,200 - 1,799	0.108
1,800 - 2,499	0.108
2,500 - 3,499	0.104
3,500 - 4,999	0.100
5,000 - 7,499	0.096
7,500 - 9,999	0.092
10,000 - 12,499	0.088
12,500 - 14,999	0.088
15,000 - 19,999	0.084
20,000 - 29,999	0.084
30,000 - 49,999	0.080
50,000 PLUS	0.076

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their intraLATA toll usage with Ameritech for the purpose of establishing service with another intraLATA toll carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 1, 2001 Effective: November 5, 2001

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 7: During the period of September 15, 2000 through September 14, 2001, eligible business customers subscribing to Ameritech CompleteLink 1-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute, as well as the following MARC discounts and the increased maximum annual discount.

MINIMUM ANNUAL REVENUE COMMITMEN	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON ELIGIBLE SERVICES'1/
		1-year
700 - 1,199 1,200 - 2,999 3,000 - 6,999 7,000 - 11,999 12,000 - 17,999 18,000 - 24,999 25,000 - 34,999 35,000 - 49,999 50,000 - 74,999 75,000 - 99,999	2,100 3,100 4,500 6,500 9,500 15,000 20,000	13.0% 13.3% 13.5% 14.0% 14.5% 14.5% 16.5% 16.0%
100,000 - 124,999 125,000 - 149,999 150,000 - 199,999 200,000 plus	25,000 31,000 41,000 62,000	17.5% 17.5% 18.0% 18.0%

Issued: November 1, 2001 Effective: November 5, 2001

<sup>/1/</sup> These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 7: (cont'd)

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE
	1-year plan
\$ 70 - 119 120 - 299 300 - 699 700 - 1,199 1,200 - 1,799 1,800 - 2,499 2,500 - 3,499 3,500 - 4,999 5,000 - 7,499 7,500 - 9,999 10,000 - 12,499 12,500 - 14,999 15,000 - 19,999 20,000 - 29,999 30,000 - 49,999 50,000 plus	\$0.102 0.102 0.100 0.098 0.096 0.096 0.094 0.092 0.090 0.086 0.082 0.082 0.078 0.078

Eligible customers include business customers who discontinued their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier and now wish to return to Ameritech.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

Issued: November 1, 2001

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 8: During the period of September 15, 2000 through September 14, 2001, eligible business customers subscribing to Ameritech CompleteLink 1-year term plan will be eligible for the following intraLATA toll, and 800/888 rates per minute, as well as the following MARC discounts and increased Maximum Annual Discount.

MINIMUM ANNUAL REVENUE COMMITMENT	MAXIMUM ANNUAL DISCOUNT	DISCOUNT ON ELIGIBLE SERVICES'1'
		1-year
700 - 1,199 1,200 - 2,999 3,000 - 6,999 7,000 - 11,999 12,000 - 17,999 18,000 - 24,999 25,000 - 34,999 35,000 - 49,999 50,000 - 74,999 75,000 - 99,999 100,000 - 124,999 125,000 - 149,999	\$ 350 700 1,000 1,700 2,600 3,800 5,500 8,000 12,500 17,000 22,000	10.0% 10.3% 10.5% 11.5% 11.5% 11.5% 12.5% 13.0% 13.5% 14.0% 14.5%
150,000 - 199,999 200,000 plus	35,000 55,000	15.0% 15.0%

Issued: November 1, 2001

Effective: November 5, 2001

<sup>/1/</sup> These discounts will be reduced by 3% for customers who do not commit 10% or more of their MARC to toll usage.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 8: (cont'd)

TOLL COMMITMENT	INTRALATA TOLL 800/888 RATES/MINUTE
	1-year plan
\$ 70 - 119 120 - 299 300 - 699 700 - 1,199 1,200 - 1,799 1,800 - 2,499 2,500 - 3,499 3,500 - 4,999 5,000 - 7,499 7,500 - 9,999 10,000 - 12,499 12,500 - 14,999 15,000 - 19,999 20,000 - 29,999 30,000 - 29,999 30,000 - 49,999 50,000 plus	\$0.106 0.106 0.104 0.102 0.100 0.100 0.098 0.096 0.094 0.090 0.086 0.082 0.082

Eligible customers include business customers who have received a competitive proposal and are considering discontinuing their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier.

This offering may not be combined with other Ameritech Business access usage and/or toll discount plans or promotions.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 9: A promotional period will be established from July 26, 2000 to July 25, 2001. This promotion is available to residence customers who are not using Ameritech for their intraLATA message toll service, are now returning to Ameritech, and would not have subscribed to the Anytime Rate Calling Plan without this incentive. Customers that participate in this offer will receive a \$0.09 per minute intraLATA message toll rate and a waiver of the monthly recurring charge for as long as they remain subscribed to the Anytime Rate Calling Plan.

Customers that meet the eligibility criteria may participate in this special offer by enrolling during a marketing solicitation by Ameritech.

Note 10: During the period of September 15, 2000 through February 28, 2002, business customers with 1 to 10 business lines who make a 12 month commitment and commit to \$60 in annual toll, \$5 monthly, will be eligible for the following discounts on local usage, and will receive a postalized Toll rate and either 3 months free call forwarding or waive \$5 monthly usage for 3 months per account.

Eligible customers include business customers with 1 to 10 business lines who have received a competitive toll offer and a competitive network access line offer and are considering changing their toll and network access line to the competitive carrier.

Eligible customers must agree to a 12-month term, and commit to \$60 in annual toll usage, \$5 monthly. Customers, who make this commitment, will receive a 15\$ discount on local usage, with maximum monthly local savings of \$20.00. Customers will also receive a toll rate of \$0.10/minute, and either free installation of call forwarding and 3 months of call forwarding free or waive the \$5 monthly usage for 3 months per account.

This offer may not be combined with other Ameritech business access usage discount plans or promotions.

Customers who do not meet the \$5 monthly toll commitment will be billed the month of the shortfall. Customers who terminate their term agreement will be billed 50% of the monthly MARC for the remainder of the agreement.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 11: During the period of September 15, 2000 through February 28, 2002, business customers with 1 to 10 business lines who make a 12 month commitment and commitment to \$60 in annual toll, \$5 monthly, will be eligible for the following discounts on local usage, and will receive a postalized Toll rate and either 3 months free call forwarding or waive the \$5 monthly usage for 3 months per account.

Eligible customers include business customers with 1 to 10 business lines. This customer's must agree to a 12-month term, and commit to \$60 in annual toll usage, \$5 monthly. Customers, who make this commitment, will receive a 10% discount on local usage, with maximum monthly local savings of \$15.00. Customers will also receive a toll rate of \$0.125/minute, and either free installation of call forwarding and 3 months of call forwarding free or waive the \$5 monthly usage for 3 months per account.

This offer may not be combined with other Ameritech business access usage discount plans or promotions.

Customers who do not meet the \$5 monthly toll commitment will be billed the shortfall. Customers who terminate their term agreement will be billed 50% of the monthly MARC for the remainder of the agreement.

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#### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 12: During the period of September 15, 2000 through February 28, 2002, business customers with 1 to 10 business lines who make a 12 month commitment and commit to \$60 in annual toll, \$5 monthly, be eligible for the following discounts on local usage, and will receive a postalized Toll rate and either 3 months free call forwarding or waive the \$5 monthly usage for 3 months per account.

Eligible customers include business customers with 1 to 10 business lines who had their toll and business network access lines with Ameritech, and switched their business network access lines and business toll to a competitor, and now wish to return their toll and business network access lines to Ameritech.

Eligible customers must agree to a 12-month term, and commit to \$60 in annual toll usage, \$5 monthly. Customers, who make this commitment, will receive a 20\$ discount on local usage, with maximum monthly local savings of \$20.00. Customers will also receive a toll rate of \$0.095/minute, and either free installation of call forwarding and 3 months of call forwarding free or waive the \$5 monthly usage for 3 months per account.

This offer may not be combined with other Ameritech business access usage discount plans or promotions.

Customers who do not meet the \$5 monthly toll commitment will be billed the shortfall. Customers who terminate their term agreement will be billed 50% of the monthly MARC for the remainder of the agreement.

Note 13: During the period of November 1, 2000 through October 31, 2001 eligible business customers residing in multi-tenant properties with competitive connectivity and subscribing to Ameritech CompleteLink 3-year or 5-year term plans will receive, in addition to all CompleteLink discounts, an additional 3% discount on all eligible services.

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#### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 14: A retail promotional period will be established from November 28, 2000 through November 28, 2001. During this promotional period, eligible residence customers who purchase Privacy Manager will receive a waiver of the nonrecurring charge and a waiver of six month's recurring charges for Privacy Manager.

To be eligible for this promotion the customer must have received a competitive offer from another provider and the customer is considering disconnecting their service or, the customer must have previously had service with Ameritech and switched to another provider, and now wishes to come back to Ameritech.

- Note 15: During the period of December 1, 2000 and November 30, 2001, eligible customers will receive a waiver of fees associated with early termination of optional Calling Plan agreements. Eligible customers include business customers who were under an Ameritech Optional Calling Plan agreement and left Ameritech to establish service with another carrier and have returned to Ameritech and signed a CompleteLink contract and term and Minimum Annual Revenue Commitment (MARC) greater than or equal to that of the original agreement within 90 days of the terminating their original agreement.
- Note 16: During the period of December 1, 2000 through October 1, 2001 eligible business customers who have received a competitive offer and are considering switching their business access service to another carrier and who subscribe to Ameritech CompleteLink 3 or 5 year term plans will be eligible to receive the rates normally available for winback customers.

Eligible customers include those served by the following CLLIs in the following NPAs who sign a 3 or 5 year CompleteLink agreement:

- 614 All
- 216 Cleveland, Independence, Beachwood, Maple Heights
- 330 Youngstown, Cuyahoga Falls
- 419 Oregon, Toledo
- 440 Bedford, Berea, Chagrin Falls, Mayfield Heights, Olmsted
  - Falls, Rocky River, Westlake
- 937 Dayton

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 16: (cont'd)

This offering may not be combined with other Ameritech Business access usage and/or toll discount plan or promotion.

Note 17: During the period of December 1, 2000 through October 1, 2001 eligible business customers subscribe to Ameritech CompleteLink 3 or 5 year term plans will be eligible for a signing bonus per line

Term	Signing Bonus
3 year	\$50 per line
5 year	\$100 per line

Eligible customers include business customers who discontinued their business network access line or business trunk service with Ameritech for the purpose of establishing service with another local exchange carrier and now wish to return to Ameritech and have refused a previous offer form Ameritech. Eligible customers may have a maximum of 100 business network access lines (POTS, PBX and DID)

This offering may not be combined with other Ameritech Business access usage and/or toll discount plan or promotion.

Customers who terminate their CompleteLink 3 or 5 year term plan, prior to the plans termination, will be billed any signing bonus received.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 18: During the period of December 1, 2000 through October 1, 2001 eligible business customers subscribing to Ameritech CompleteLink 1 or 3 year term plans will be eligible for additional discount as described following.

Term	Additional Local	Additional Toll
	Discount	Discount
1 year	10%	15%
3 years	10%	10%

Eligible customers include those served by the following CLLIs in the following NPAs who sign a 1 or 3 year CompleteLink agreement:

- 614 All
- 216 Cleveland, Independence, Beachwood, Maple Heights
- 330 Youngstown, Cuyahoga Falls
- 419 Oregon, Toledo
- 440 Bedford, Berea, Chagrin Falls, Mayfield Heights, Olmsted Falls, Rocky River, Westlake
- 937 Dayton

This offering may not be combined with other Ameritech Business access usage and/or toll discount plan or promotion.

Note 19: A promotional period will be extended from January 1, 2001 through December 31, 2001 for intraLATA Message Toll Service. This promotion is available to residence customers that are not subscribed to Ameritech as their intraLATA toll carrier.

Residence customers who select Ameritech as their intraLATA carrier will be provided with a Presubscription Change Charge credit per exchange access line, up to an annual maximum of \$45.00 per account.

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#### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 20: A promotional period will be extended from January 1, 2001 through December 31, 2001 for intraLATA Message Toll Service. This promotion is available to business customers that are not subscribed to Ameritech as their intraLATA toll carrier.

Business customers that select Ameritech, as their intraLATA toll carrier, will be provided with an intraLATA toll credit of up to \$5.00 per exchange access line. Business customers that have nineteen or fewer exchange access lines will have a maximum credit of \$165.00 per account. Business customers that have twenty or more exchange access lines will have a maximum credit of \$500.00 per account.

- Note 21: During the period of January 1, 2001 through December 31, 2001, business customers that qualify for this offer will receive a special rate for intrastate intraLATA Message Toll Service.
  - Business customers that are currently usinganother intraLATA toll service and now wish to return their intraLATA toll to Ameritech, and agree to a twelve (12) month term will receive a \$.07 per minute of use rate.
  - At the expiration of the twelve 12) month term, the customer will have the opportunity to select another optional calling plan or the rates will revert to the "standard" intraLATA toll rate schedule.
  - It the customer terminates the plan prior to the expiration, the customer will be billed a lump sum termination liability of \$200.00.
  - This offer cannot be combined with any other optional calling plan on the same line.
  - Service Establishment and monthly Recurring Charges are not associated with this offering.
  - The per minute rates are billed in increments of eighteen (10) seconds and additional increments of six (6) seconds or fraction thereof.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 22: A Winback offering will be in effect from January 1, 2001 through December 31, 2001 for eligible business customers who have discontinued their business network access line service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech. During the promotional period, the normally applicable Service Ordering charge, Line Connection charge and Central Office charge will be waived for business customers ordering and installing business network access lines. The Line Connection charge and Central Office charge will be waived for each business network access line installed. In addition, where the customer is returning to Ameritech from a reseller, and previously had message service with Ameritech, but now wishes to establish measured service (and vice-versa), the normally applicable nonrecurring Exchange Service Change charge will be waived. Customers ordering 5 or more lines must contract for a local usage or toll/800 term plan to qualify for the waivers. Contracts must be dated January 1, 2001 through December 31, 2001. This promotion may not be combined with other access line offers and is not applicable to Flexline, Centrex, ISDN, DID trunks or coin service lines.

Note 23: A retail promotional period will be extended from January 1, 2001 through December 31, 2001 for eligible residence customers who have discontinued their local network access line service with Ameritech for the purpose of establishing service with another local exchange carrier within the Ameritech Service Area and who now wish to return to Ameritech. During the promotion period, the normally applicable nonrecurring Service Ordering, Central Office Connection and Line Connection Charges will be waived for residence customers returning to Ameritech.

Eligible customers responding to promotional offers will also receive a one time promotional credit, the value of which will not exceed \$20.00, per account. Except as noted here, this promotion may not be combined with other access line offers.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 24: This special rate offer will be from March 26, 2001 through
March 25, 2002. As an incentive to remain with Ameritech, business
customers that have been presented with an intraLATA toll offer
from another carrier will be offered a special intraLATA toll rate
of \$0.08 per minute.

The special \$0.08 per minute rate is only available on a twelve (12) month term basis.

If the customer terminates the plan prior to the expiration of the twelve (12) month commitment, the customer will be billed a lump sum termination liability of \$200.00.

At the expiration of the twelve (12) month term, the customer will have the opportunity to select another optional calling plan or the rates will revert to the "standard" intraLATA toll rate schedule.

The \$0.08 per minute rate is only applicable to customer-dialed station-to-station calls. Operator-handled and customer-dialed credit card calls are not included.

This special rate offer is available statewide, however it is applicable only to intraLATA toll calls within the customer's home LATA.

This special rate offer is not available on coin telephone service.

This offering may not be combined with other Ameritech intraLATA toll promotions.

Service Establishment Charges are not associated with this offering.

This special rate offer is billed in increments of eighteen (10) seconds and additional increments of six (6) seconds or fraction thereof.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

- Note 25: A Winback offering will be extended from January 1, 2001 through December 31, 2001 for eligible business customers who have discontinued their business access service with Ameritech for the purpose of establishing service with another local exchange carrier and who now wish to return to Ameritech and establish Direct Inward Dialing (DID) service. During the promotional period, the normally applicable nonrecurring Service Ordering, Line Connection, Central Office Connection and trunk termination charges will be waived for each DID trunk ordered. In addition, the normally applicable nonrecurring DID number charge will be waived for all DID station numbers ordered. Customers ordering 5 or more DID trunks must contract for a local usage or toll/800 term plan to qualify for the waivers. Contracts must be dated January 1, 2001through December 31, 2001
- Note 26: A retail and wholesale promotional period will be established from July 1, 2001 through December 31, 2001. During this promotional period, business customers who subscribe to a minimum of three of the following Call Management features: Call Waiting, Three-Way Calling, Call Forwarding or Automatic Callback, will receive a 15% discount on all features. If the business customer also subscribes to Caller ID with Name during the promotional period in addition to the three or more features listed above, the customer will receive a 20% discount on Caller ID with Name (also known as the Instant Office Enhanced).

The eligibility requirements are as follows:

- The discounts are only available on a 12-month term basis to business customers who at the time of purchasing the package have ten access lines or less per billed telephone number
- Customer must commit to at least three of the above-listed Call Management features per billed telephone number for each 12month term
- The maximum monthly dollar discount per customer is \$60.00 (\$35.00 on the Basic package and \$25.00 on the Enhanced package)

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

### Note 26: (cont'd)

- Discount will apply to all of the above-listed Call Management features on a billed telephone number
- If the customer terminates the features prior to the expiration of the twelve-month term, the customer will be billed for the monthly savings incurred to date
- At the beginning of the 12- month term, the customer will be notified of the automatic renewal of this discount
- This special offer is not available with ISDN, PBX, Coin, Centrex, 800/900, FeatureLink, Cellular, Semi-pub, WATS, FX, DID, Custom Business service (Premiere 2/6), COCOTS, Direct Connect, Flexline and Choke Networks
- This package is not to be sold in conjunction with other Call Management packages
- Customers who upgrade to another term commitment agreement and are no longer eligible for the Instant Office package, will be credited for the termination charge associated with this package.
- Note 27: During the period from February 1, 2001 through January 31, 2002, a
  Winback promotional offering will be in effect for eligible
  business customers who have discontinued their business network
  access line service with Ameritech for the purpose of establishing
  service with another local exchange carrier and who now wish to
  return to Ameritech utilizing Ameritech Digital Transport Service Enhanced. During the promotional period the Install Charge for
  ADTS-E will be waived for customers subscribing to either 3 year or
  5 year Term Payment Plans

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

#### Note 27: (cont'd)

In the event a customer participating in this promotion requests termination of this service prior to the completion of the Term Payment Plan, the customer will become liable for payment of the Install Charge as described above as well as any termination charges due as set forth in Part 6, Section 7.

Note 28: A retail promotional period shall be established from June 4, 2001 through August 31, 2001 for existing business customers who purchase an additional business access line within the promotional period.

A \$100 credit will be given for the first additional line ordered. The credit will be provided to the customer as two \$50 credits over two bill periods. This offer is limited to one additional line ordered per location during the promotion period.

This business access line offer is not applicable to Flexline, Centrex, ISDN, PBX trunks or coin service lines and may not be combined with other business access line offers.

Each additional line must be installed by September 30, 2001. Customers must retain services for a minimum of 180 days to qualify for this offer.

Note 29: A retail promotional period originally established on April 30, 2001 will be extended through July 28, 2001 for eligible residence customers who purchase an additional residential local exchange access line.

During the promotional period, customers who subscribe to an additional line will receive a waiver of normal applicable charges associated with connection of the additional line. In order to receive the waiver, the customer must have the additional line billed on the same account as the Primary Access Line. In addition, the Primary Access Line must include the following services: The WORKS® package and complementary network services. The customer also has the option of adding an intra-LATA toll single rate plan to their Primary Access Line. This promotion may not be combined with any other additional access line offers.

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### 1. PROMOTIONAL OFFERINGS - ADDENDUM

Note 30: A promotional period for Ameritech FeatureLink (AFL) Service customers will be established from July 2, 2001 through September 28, 2001. This promotion waives the nonrecurring Service Establishment, Service Order and Line Connection Charges for customers who subscribe to a 36-month or 60-month Term Payment Plan.

36 or 60-month contracts must be signed on or before September 28, 2001 and received by the Ameritech Business Office by October 5, 2001. Service must be installed within 60 days of the contract signing date.

Customers are not required to have AFL on all lines, but they must commit to the largest AFL line package for the number of AFL-equipped lines they have ordered

This promotion is available only once per customer during the promotional period.  $% \left( 1\right) =\left( 1\right) \left( 1\right)$ 

Note 31: During the period of November 5, 2001 through June 30, 2002 eligible business customers who subscribe to Ameritech CompleteLink 3 or 5-year term plans will be eligible to receive the rates and signing bonuses normally available with the CompleteLink Targeted Save Offer. Eligible customers include end user business customers engaged in a formal business affiliation with end user business customers in groups of 10,000 or more, and where greater than 50% of the affiliated customers are eligible for the offer based on geographic designation. Eligible end user business customers will be determined for qualification based upon the appearance of their business name on a list provided by the leadership of the business affiliation group. This offering may not be combined with any other Ameritech Business access usage and/or toll discount plan or promotion.

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