The Public Utilities Commission of Ohio TELECOMMUNICATIONS APPLICATION FORM (Effective: 10/01/2004) (Pursuant to Case Nos. 99-998-TP-COI and 99-563-TP-COI) In the Matter of the Application of SBC Ohio To Apply to Offer a Promotion on Certain Services ) Case No. 90-5032-TP-TRF Name of Registrant(s) SBC Ohio DBA(s) of Registrant(s) SBC Ohio is a registered trade name of the Ohio Bell Telephone Company. Address of Registrant(s) 150 E. Gay Street Company Web Address SBC.com Regulatory Contact Person(s) Robert J. Wentz Phone (614) 223-7950 Fax (614) 223-5955 Regulatory Contact Person's Email Address RW7817@sbc.com Phone (216) 822-8307 Contact Person for Annual Report Michael R. Schaedler Consumer Contact Information Kathy Gentile-Klein Phone (216) 822-2395 Date October 10, 2005 TRF Docket No.90-5032-TP-TRF Motion for protective order included with filing?  $\Box$  Yes  $\blacksquare$  No Motion for waiver(s) filed affecting this case? □ Yes ■ No [Note: waiver(s) tolls any automatic timeframe] Company Type (check all applicable): □ CTS (IXC) ■ ILEC □ CLEC □ CMRS  $\square$  AOS  $\Box$  Other (explain) NOTE: This form must accompany all applications filed by telecommunication service providers subject to the Commission's rules promulgated in Case No. 99-998-TP-COI, as well as by ILECs filing an ARB or NAG case pursuant to the guidelines established in Case No. 96-463-TP-UNC. It is preferable NOT to combine different types of filings, but if you do so, you must file under the process with the longest applicable review period. I. Please indicate the reason for submitting this form (*check one*) □ 1 (AAC) Application to Amend Certificate by a CLEC to modify Serving Area (0-day notice, 7 copies) □ 2 (ABN) Abandonment of all Services □ a. CLEC (90-day approval, 10 copies) □ b. CTS (14-day approval, 10 copies)  $\Box$  c. ILEC (NOT automatic, 10 copies) New Operating Authority for providers other than CMRS (30-day approval, 7 copies); for CMRS, see item No.15 on this page. □ 3 (ACE)  $\Box$  a. Switched Local  $\Box$  b. Non-switched local  $\Box$  c. CTS  $\Box$  d. Local and CTS  $\Box$  e. Other (explain)\_ LEC Application to Change Ownership (30-day approval, 10 copies) □ 4 (ACO) □ 5 (ACN) LEC Application to Change Name (30-day approval, 10 copies) □ 6 (AEC) Carrier-to-Carrier Contract Amendment to an agreement approved in a NAG or ARB case (30-day approval, 7 copies) NOTE: see item 25 (CTR) on page two of this form for all other contract filings. LEC Merger (30-day approval, 10 copies) □ 7 (AMT) Application for Arbitration (see 96-463-TP-COI for applicable process, 10 copies) □ 8 (ARB) Application for Tariff Amendment for Tier 1 Services, Application to Reclassify Service Among Tiers, or Change to Non-Tier Service □ 9 (ATA) □ a. Tier 1 (and Carrier-to-Carrier tariff filings as set-forth in 95-845-TP-COI) Pre-filing submittal (30-day pre-filing submittal with Staff and OCC; Do Not Docket, 4 copies) пi □ ii. New End User Service which has been preceded by a 30-day pre-filing submittal with Staff for all submittals and also with OCC for Tier 1 residential services (0-day filing, 10 copies) □ iii. New End User Service (NOT preceded by a 30-day filing submittal, 30-day approval, 10 copies) □ iv. New Carrier-to-Carrier Service which has been preceded by a 30-day pre-filing with Staff (0-day filing, 10 copies) □ v. Change in Terms and Conditions, textual revision, correction of error, etc. (30-day approval, 10 copies) □ vi. Grandfather service (30-day approval, 10 copies) □ vii. Initial Carrier-to-Carrier Services Tariff subsequent to ACE approval (60-day approval, 10 copies) □ viii. Withdrawal of Tier 1 service must be filed as an "ATW", not an "ATA" - see item 12, below □ b. Reclassification of Service Among Tiers (<u>NOT</u> automatic, 10 copies) □ c. Textual revision with no effect on rates for non-specific or non-tier service (30-day approval, 10 copies) □ 10 (ATC) Application to Transfer Certificate (30-day approval, 7 copies) LEC Application to Conduct a Transaction Between Utilities (30-day approval, 10 copies) □ 11 (ATR) □ 12 (ATW) Application to Withdraw a Tier 1 Service CLEC (60-day approval, 10 copies) □ b. п a. ILEC (NOT automatic, 10 copies) □ 13 (CIO) Application for Change in Operations by Non-LEC Providers (0-day notice, 7 copies) □ 14 (NAG) Negotiated Interconnection Agreement Between Carriers (0-day effective, 90-day approval, 8 copies) □ 15 (RCC) For CMRS providers only to Register or to Notify of a Change in Operations (0-day notice, 7 copies) Self-complaint Application □ 16 (SLF) □ a. CLEC only -Tier 1 (60-day automatic, 10 copies) □ b. Introduce or increase maximum price range for Non-Specific Service Charge (60-day approval, 10 copies) (NOT automatic, 15 copies) □ 17 (UNC) Unclassified (explain) Tariff Notification Involving only Tier 2 Services □ 18(**ZTA**) NOTE: Notifications do not require or imply Commission Approval.

- □ a. New End User Service (0-day notice, 10 copies)
- □ b. Change in Terms and Conditions, textual revision, correction of error, etc. (0-day notice, 10 copies)
- $\Box$  c. Withdrawal of service (0-day notice, 10 copies)

## THE FOLLOWING ARE TRF FILINGS ONLY, NOT NEW CASES (0-day notice, 3 copies)

■ 20 Introduction or Extension of Promotional Offering

- □ 21 New Price List Rate for Existing Service
- $\Box$  a. Tier 1  $\Box$  b. Tier 2
- □ 22 Designation of Registrant's Process Agent(s)
- □ 23 Update to Registrant's Maps
- 24 Annual Tariff Option For Tier 2 Services indicate which option you intend to adopt to maintain the tariff. NOTE, changing options is only permitted once per calendar year.
  - □ Paper Tariff □ Electronic Tariff. If electronic, provide the tariff's web address: \_

## THE FOLLOWING ARE CTR FILINGS ONLY, NOT NEW CASES (0-day notice, 7 copies)

- II. Please indicate which of the following exhibits have been filed. The numbers (corresponding to the list on page (1) and above) indicate, at a minimum, the types of cases in which the exhibit is required:

	[all]	A copy of any motion for waiver of O.A.C. rule(s) associated with this filing. NOTE: the filing of a motion for waiver tolls
		any automatic timeframe associated with this filing.
	[3]	Completed Service Requirements Form.
	[3, 9(vii)]	A copy of registrant's proposed tariffs. (Carrier-to-Carrier resale tariff also required if facilities-based)
	[3]	Evidence that the registrant has notified the Ohio Department of Taxation of its intent to conduct operations as a telephone
		utility in the State of Ohio.
	[3]	Brief description of service(s) proposed.
	[3a-b,3d]	Explanation of whether applicant intends to provide $\Box$ resold services, $\Box$ facilities-based services, or $\Box$ both resold and facilities-
	50 d d d	based services.
	[3a-b,3d]	Explanation as to whether CLEC currently offers CTS services under separate CTS authority, and whether it will be including
	52 1 2 13	those services within its CLEC filing, or maintaining such CTS services under a separate affiliate.
	[3a-b,3d]	Explanation of how the proposed services in the proposed market area are in the public interest.
	[3a-b,3d]	Description of the proposed market area.
	[3a-b,3d]	Description of the class of customers (e.g., residence, business) that the applicant intends to serve.
	[3a-b,3d]	Documentation attesting to the applicant's financial viability, including the following:
		1) An executive Summary describing the applicant's current financial condition, liquidity, and capital resources.
		Describe internally generated sources of cash and external funds available to support the applicant's operations that
		are the subject of this certification application.
		2) Copy of financial statements (actual and pro forma income statement and a balance sheet). Indicate if financial
		statements are based on a certain geographical area(s) or information in other jurisdictions
	[2, 1]	3) Documentation to support the applicant's cash an funding sources.
	[3a-d]	Documentation attesting to the applicant's technical and managerial expertise relative to the proposed service offering(s) and
	[2, 4]	proposed service area. Documentation indicating the applicant's corporate structure and ownership.
	[3a-d]	Information regarding any similar operations in other states. Also, if this company has been previously certified in the State of
	[3a-b,3d]	Ohio, include that certification number.
	[3a-b,3d]	Verification that the applicant will maintain local telephony records separate and apart from any other accounting records in
		accordance with the GAAP.
	[3a-b,3d]	Verification of compliance with any affiliate transaction requirements.
	[3a-b,3d]	Explanation as to whether rates are derived through (check all applicable):
		$\Box$ interconnection agreement, $\Box$ retail tariffs, or $\Box$ resale tariffs.
	[1,3a-b,3d]	Explanation as to which service areas company currently has an approved interconnection or resale agreement.
	[3a-b,3d, 9a(i-iii)]	
		Customer receiving dial tone.
	[3a,3b,3d,	Tariff sheet(s) listing the services and associated charges that must be paid prior to customer receiving dial tone (if applicable).
	9a,(i-iii)]	
	[3a-b,3d,8]	Letters requesting negotiation pursuant to Sections 251 and 252 of the Telecommunications Act of 1996 and a proposed
		timeline for construction, interconnection, and offering of services to end users.
	[3-5,7,10-11,13]	Certification from Ohio Secretary of State as to party's proper standing (domestic or foreign corporation, authorized use of
	52 4 7 10 11 121	fictitious name, etc.). In transfer of certificate cases, the transferee's good standing must be established.
	[3-4,7,10-11,13]	List of names, addresses, and phone numbers of officers and directors, or partners.
	[3]	A sample copy of the customer bill and disconnection notice the applicant plans to utilize.
	[1,4,9,10-13,16-21]	Copy of superseded tariff sheet(s) & price list(s), if applicable, marked as Exhibit A.
	[1,4,9,10-13,16-21]	Copy of revised tariff sheets & price lists, marked as Exhibit B.
	[3]	Provide a copy of any customer application form required in order to establish residential service, if applicable.
•	[1-2,4-7,9,12-	Description of and rationale for proposed tariff changes, including a complete description of the service(s) proposed or affected.
	13,16,18-23,25]	Specify for each service affected whether it is $\Box$ business; $\blacksquare$ residence; or $\Box$ both. Also indicate whether it is a $\Box$ switched or $\Box$
		dedicated service. Include this information in either the cover letter or Exhibit C.

	[1,2,4,9a(v-vi),	Specify which notice procedure has been/will be utilized: $\Box$ direct mail; $\Box$ bill insert; $\Box$ bill notation or $\Box$ electronic mail.
	5,10,16,18(b-c),	NOTE:
	21]	□ Tier 1 price list increases <b>must</b> be within an approved range of rates.
		□ SLF Filings – Do NOT send customer notice until it has been reviewed and approved by Commission Staff
	[2,4-5,9a(v),	Copy of real time notice which has been/will be provided to customers.
	9b, 10,12-13,16,	NOTE: SLF Filings - Do NOT send customer notice until it has been reviewed and approved by Commission Staff
	18(b-c),20-21]	
	[1,2,5,9a(v),11-13,	Affidavit attesting that customer notice has been provided.
	18, 21(increase	
	only)]	
	[2,12]	Copy of Notice which has been provided to ILEC(s).
	[2,12]	Listing of Assigned (NPA) NXX's where in the LECs (NPA) NXX's would be reassigned.
	[2,4,10,12-13,]	List of Ohio exchanges specifically involved or affected.
	[14]	The interconnection agreement adopted by negotiation or mediation.
	[15]	For commercial mobile radio service providers, a statement affirming that registrant has obtained all necessary federal authority
_	[-•]	to conduct operations being proposed, and that copies have been furnished by cellular, paging, and mobile companies to this
		Commission of any Form 401, 463, and / or 489 which the applicant has filed with the Federal Communications Commission.
	[15]	Exhibits must include company name, address, contact person, service description, and evidence of registration with the Ohio
	[10]	Secretary of State.
	[24]	Affidavit that total price of contract exceeds total cost of all regulated services.
	[5,13]	New title sheet with proposed new company name.
	[1,3,13]	For CLECs, List of Ohio Exchanges the applicant intends to serve (Use spreadsheet from:
	[1,5,15]	http://www.puc.state.oh.us/puco/forms/form.cfm?doc id=357).
	[1,3a-b,3d,7,	Maps depicting the proposed serving and calling areas of the applicant.
_	10,13, 23]	If Mirroring Large ILEC exchanges for both serving area and local calling areas: • <i>Serving area</i> must be clearly reflected
	10,15, 25]	on an Ohio map attached to tariffs and textually described in tariffs by noting that it is reflecting a particular large
		ILEC/CLEC territory, and listing the involved exchanges. • <i>Local calling areas</i> must be clearly reflected on an Ohio map
		attached to the tariffs, and/or clearly delineated in tariffs, including a complete listing of each exchange being served and all
		exchanges to which local calls can be made from each of those exchanges.
		If Self-defining serving area and/or local calling area as an area other than that of the established ILEC exchange(s): •
		Serving Area must be clearly reflected on an Ohio map attached to the tariffs, and textually described in tariffs by listing the
		involved exchanges. • Local Calling Areas must be described in the tariff through textual delineation and clear maps. Maps
		for self-defined serving and local calling areas are required to be traced on United States Geological Survey topography
		maps. These maps are the Standard Topographic Quadrangle maps, 7.5 minute 1:24,000.
		Other information requested by the Commission staff.
	[3]	Initial certification that includes Tier 2 Services, indicate which option you intend to adopt to maintain the tariff:
	[-]	□ Paper Tariff □ Electronic Tariff - If electronic, provide the web address for the tariff:
		i raper rann i Dieculonic rann - n eleculonic, provide the web address for the tann.

III. Registrant hereby attests to its compliance with the following requirements in the Service Requirements Form, as well as all pertinent entries and orders issued by the Commission with respect to these issues. Further, registrant hereby affirms that it will maintain with its TRF docket an up-to-date, properly marked, copy of the Service Requirements Form available for public inspection.

## MANDATORY REQUIREMENTS FOR ALL BASIC LOCAL EXCHANGE AND CTS PROVIDERS:

[x] Sales tax

[x] Minimum Telephone Service Standards (MTSS)

[x] Surcharges

### MANDATORY REQUIREMENTS FOR ALL BASIC LOCAL EXCHANGE PROVIDERS:

[x] 1+ IntraLATA Presubscription

### SERVICE REQUIREMENTS FOR PROVISION OF CERTAIN SERVICES (CHECK ALL APPLICABLE):

- Discounts for Persons with Communication Disabilities and the Telecommunication Relay Service [Required if toll service provided]
- □ Emergency Services Calling Plan [Required if toll service provided]
- □ Alternative Operator Service (AOS) requirements [Required for all providing AOS (including inmate services) service]
- Limitation of Liability Language [Required for all who have tariff language that may limit their liability]
- □ Termination Liability Language [Required for all who have early termination liability language in their tariffs]
- □ Service Connection Assistance (SCA) [Required for all LECs]
- □ Local Number Portability and Number Pooling [Required for facilities-based LECs]
- □ Package Language [Required for tariffs containing packages or service bundles containing both local and toll and/or non-regulated services]

# IV. List names, titles, phone numbers, and addresses of those persons authorized to respond to inquiries from the Consumer Services Department on behalf of the applicant regarding end-user complaints:

Kathy Gentile-Klein	Manager – Customer Complaints	(216) 822-2395
45 Erieview Plaza	Cleveland, Ohio 44114	

# V. List names, titles, phone numbers, and addresses of those persons authorized to make and/or affirm or verify filings at the Commission on behalf of the applicant:

Robert J. Wentz	Manager – Dockets & Issues	(614) 223-7950
150 E. Gay Street	Columbus, Ohio 43215	

<u>NOTE</u>: An annual report is required to be filed with the Commission by each company on an annual basis. The annual report form will be sent for completion to the address and individual(s) identified in this Section unless another address or individual is so indicated.

# VI. List Name(s), DBA(s) and PUCO Certification Number(s) of any affiliates you have operating in Ohio under PUCO authority, whether Telecommunication or other. (If needed, use a separate sheet and check here: $\Box$ )

Ameritech Advanced Data Services of Ohio, Inc., d/b/a SBC Advanced Solutions, Inc., Cert. No. 90-5181; Cincinnati SMSA Limited Partnership, d/b/a Cingular, Cert. No. 90-5304; Ameritech Wireless Communications, Inc., d/b/a Cingular, Cert. No. 90-5354; Ameritech Mobile Communications, Inc., d/b/a SBC Paging, Cert. No. 90-5541, SBC Long Distance, Inc., Cert. No. 90-6150

## **AFFIDAVIT**

## **Compliance with Commission Rules and Service Standards**

I am an officer of the applicant corporation, SBC Ohio, and am authorized to make this statement on its behalf. I attest that these tariffs comply with all applicable rules, including the Minimum Telephone Service Standards (MTSS) for the state of Ohio. I understand that tariff notification filings do not imply Commission approval and that the Commission's rules, including the Minimum Telephone Service Standards, as modified and clarified from time to time, supersede any contradictory provisions in our tariff. We will fully comply with the rules of the state of Ohio and understand that noncompliance can result in various penalties, including the suspension of our certificate to operate within the state of Ohio.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on October 10, 2005 at Columbus, Ohio

/s/ Robert J. Wentz Manager – Dockets & Issues October 10, 2005

\* This affidavit is required for every tariff-affecting filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

# **VERIFICATION**

I, Robert J. Wentz verify that I have utilized, verbatim, the Commission's Telecommunications Application Form and that all of the information submitted here, and all additional information submitted in connection with this case, is true and correct to the best of my knowledge.

/s/ Robert J. Wentz Manager – Dockets & Issues October 10, 2005

\*Verification is required for every filing. It may be signed by counsel or an officer of the applicant, or an authorized agent of the applicant.

Send your completed Application Form, including all required attachments as well as the required number of copies, to:

 Public Utilities Commission of Ohio

 Attention: Docketing Division (or to the Telecommunications Division Chief if a prefiling submittal)

 180 East Broad Street, Columbus, OH 43215-3793

THE OHIO BELL TELEPHONE COMPANY



P.U.C.O. NO. 20 PART 2 SECTION 8

3rd Revised Sheet No. 94 Cancels 2nd Revised Sheet No. 94

PART 2 - General Terms and Conditions SECTION 8 - Promotional Service Offerings

#### 2. PROMOTIONAL OFFERINGS - ADDENDUM (cont'd)

## uSelect<sup>SM</sup>3 Offer

A promotional period will be extended from September 1, 2005, through (C) February 28, 2006. During the promotional period, eligible residential (C) customers who subscribe to an access line and the uSelect<sup>SM</sup>3 or uSelect Standard package will receive a \$7.00 monthly credit.

Eligible customers are those residence customers who have their exchange access service with another carrier and who now establish their exchange access service with the Company.

Eligible residence customers who sign up for the uSelect<sup>SM</sup>3 package, will be eligible for a \$7.00 credit each month for up to 12 months as long as they retain the package.

- Customer must respond to Company-issued marketing material, a Company-initiated marketing contact or an offer made during a customer-initiated call to the Company.
- Any customer who discontinues the uSelect<sup>SM</sup>3 package prior to the required 12-month commitment, will forfeit any remaining credits.
- Previous credits will not be charged back to the customer if they disconnect their uSelect<sup>SM</sup>3 package prior to the expiration of the first 12-months.
- This offer cannot be combined with any other uSelect  ${}^{\rm SM}3$  offer.

(D)

(D)

Customers currently receiving benefits from this offer will be eligible (C) to continue to receive their remaining benefits of this offer if they upgrade to the 2-Line uSelect<sup>SM</sup>3, uSelect<sup>SM</sup>6, or 2-Line uSelect<sup>SM</sup>6 packages.

Issued: September 1, 2005

Effective: September 1, 2005

In accordance with an Order issued by the Public Utilities Commission of Ohio, dated January 6, 2003, Case No. 02-3069-TP-ALT.

By Connie Browning, President, Cleveland, Ohio



P.U.C.O. NO. 20 PART 2 SECTION 8

PART 2 - General Terms and Conditions SECTION 8 - Promotional Service Offerings

Cancels 3rd Revised Sheet No. 94

### 2. PROMOTIONAL OFFERINGS - ADDENDUM (cont'd)

## uSelect<sup>SM</sup>3 Offer

A promotional period will be extended from September 1, 2005, through February 28, 2006. During the promotional period, eligible residential customers who subscribe to an access line and the uSelect  $^{\rm SM}3$  or uSelect  $^{\rm SM}$ (C) (C) Standard package will receive a \$7.00 monthly credit.

Eligible customers are those residence customers who have their exchange access service with another carrier and who now establish their exchange access service with the Company.

(C) Eligible residence customers who sign up for the  $uSelect^{SM}$  or  $uSelect^{SM}$ Standard package, will be eligible for a \$7.00 credit each month for up (C) to 12 months as long as they retain the package.

- Customer must respond to Company-issued marketing material, a Company-initiated marketing contact or an offer made during a customer-initiated call to the Company.
- Any customer who discontinues the uSelect<sup>SM</sup>3 or uSelect<sup>SM</sup> Standard (C) package prior to the required 12-month commitment, will forfeit any remaining credits.
- Previous credits will not be charged back to the customer if they disconnect their uselect<sup>SM</sup> or uselect<sup>SM</sup> Standard package prior to the (C) expiration of the first 12-months.
- This offer cannot be combined with any other uSelect<sup>SM</sup> offer.

Customers currently receiving benefits from this offer will be eligible to continue to receive their remaining benefits of this offer if they upgrade to the 2-Line uSelect  $^{\rm SM}3$ , uSelect  $^{\rm SM}6$ , or 2-Line uSelect  $^{\rm SM}6$ packages.

Issued: October 10, 2005

Effective: October 10, 2005

In accordance with an Order issued by the Public Utilities Commission of Ohio, dated January 6, 2003, Case No. 02-3069-TP-ALT.

SBC Ohio hereby revises Part 2, Section 8, of its SBC Tariff P.U.C.O. No. 20, to modify an existing residential promotional offer titled "uSelect<sup>sm</sup>3 Offer". This filing modifies the T&C for this offer.

Prior customer notification for promotions is not required.

Exhibit C

This document was filed with PUCO Docketing on

10/10/2005 @ 8:20:33 AM