



DIS Case Number: 14-1681-EL-AGG

Section A: Application Information

A-1. Provider type:

☒ Power Broker ☐ Aggregator ☐ Retail Generation Provider ☐ Power Marketer

A-2. Applicant's legal name and contact information.

Legal Name: CRA Energy, LLC

Country: United States

Phone: 4192904067 **Extension (if applicable):**

Street: 600 Streamview Drive

Website (if any): www.craenergy.com

City: Perrysburg

Province/State: OH

Postal Code: 43551

A-3. Names and contact information under which the applicant will do business in Ohio

Provide the names and contact information the business entity will use for business in Ohio. This does not have to be an Ohio address and may be the same contact information given in A-2.

Name	Type	Address	Active?	Proof
CRA Energy, LLC	DBA	600 Streamview Drive Perrysburg, OH 43551	Yes	File

A-4. Names under which the applicant does business in North America

Provide all business names the applicant uses in North America, including the names provided in A-2 and A-3.

Name	Type	Address	Active?	Proof
CRA Energy, LLC	DBA	600 Streamview Drive Perrysburg, OH 43551	Yes	File

A-5. Contact person for regulatory matters



Public Utilities Commission

Gregory Adams
600 Streamview Drive
Perrysburg, OH 43551
US
greg@craenergy.com
4192904067

A-6. Contact person for PUCO Staff use in investigating consumer complaints

Gregory Adams
600 Streamview Drive
Perrysburg, OH 43551
US
greg@craenergy.com
4192904067

A-7. Applicant's address and toll-free number for customer service and complaints

Phone: 4192904067	Extension (if applicable):	Country: United States
Fax: 4197107849	Extension (if applicable):	Street: 600 Streamview Drive
Email: greg@craenergy.com		City: Perrysburg
		Province/State: OH
		Postal Code: 43551

A-8. Applicant's federal employer identification number

471652152

A-9. Applicant's form of ownership

Form of ownership: Limited Liability Company (LLC)

A-10. Identify current or proposed service areas

Identify each service area in which the applicant is currently providing service or intends to provide service and identify each customer class that the applicant is currently serving or intends to serve.

Service area selection

Duke Energy Ohio
FirstEnergy - Cleveland Electric Illuminating

FirstEnergy - Ohio Edison
FirstEnergy - Toledo Edison
AES Ohio
American Electric Power (AEP)

Class of customer selection

Commercial
Industrial
Mercantile
Residential

A-11. Start date

Indicate the approximate start date the applicant began/will begin offering services: 10-26-2014

A-12. Principal officers, directors, and partners

Please provide all contacts that should be listed as an officer, director or partner.

Name	Email	Title	Address
Gregory Adams	greg@craenergy.com	Sr Advisor	600 Streamview Drive Perrysburg, OH 43551 US

A-13. Company history

CRA Energy, LLC was formed and registered with the State of Ohio on the 18th day of August 2014 by Gregory S. Adams.

CRA Energy, LLC was formed to provide energy management services and energy products to the commercial, industrial and residential sector. Markets currently served are located in Ohio and Michigan.

CRA Energy, LLC works on behalf of the customer. Our goal is to obtain a thorough understanding of each client's energy supply needs and discuss alternatives. Our desire is to present unbiased options with the ultimate goal of saving clients' money and /or provide better energy management.

Sole member, Greg Adams, has worked in the banking industry for 20 years. He has extensive experience assisting businesses evaluate options, make better choices, and succeeding. The last ten years he has worked with industry experts providing utility auditing review and energy



procurement services. Greg holds a Bachelor Degree in Finance from Bowling Green State University.

A-14. Secretary of State

Secretary of State Link:

Section B: Applicant Managerial Capability and Experience

B-1. Jurisdiction of operations

List all jurisdictions in which the applicant or any affiliated interest of the applicant is certified, licensed, registered or otherwise authorized to provide retail natural gas service or retail/wholesale electric service as of the date of filing the application..

Jurisdiction of Operation: CRA Energy, LLC is certified in Ohio, for this renewal.

B-2. Experience and plans

Describe the applicant's experience in providing the service(s) for which it is applying (e.g., number and type of customers served, utility service areas, amount of load, etc.). Include the plan for contracting with customers, providing contracted services, providing billing statements and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Sections 4928.10 and/or 4929.22 of the Ohio Revised Code.

Application Experience and Plan Description: Greg Adams has worked in the banking industry for 20 years. He has extensive experience assisting businesses evaluate options to make better decisions. The last ten years he has worked with industry experts providing utility auditing review and energy procurement services. Greg holds a Bachelor Degree in Finance from Bowling Green State University.

CRA Energy, LLC will assist customers obtain competitive quotes from certified energy suppliers. CRA Energy, LLC will be compensated directly from the supplier. All invoicing, customer credit, maintenance and agreements will be provided by the certified energy suppliers. CRA Energy, LLC will work with certified energy supplier in any customer inquiry, questions, concerns or complaints.

B-3. Disclosure of liabilities and investigations

For the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant, describe all existing, pending or past rulings, judgments, findings, contingent liabilities, revocation of authority, regulatory investigations, judicial actions, or other formal or

informal notices of violations, or any other matter related to competitive services in Ohio or equivalent services in another jurisdiction..

Liability and Investigations Disclosures: CRA Energy, LLC does not have any existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact its financial or operational status or ability to provide services it is seeking to be certified to provide.

B-4. Disclosure of consumer protection violations

Has the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years?

No

B-5. Disclosure of certification, denial, curtailment, suspension or revocation

Has the applicant, affiliate, or a predecessor of the applicant had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, revoked, or cancelled or been terminated or suspended from any of Ohio's Natural Gas or Electric Utility's Choice programs within the past two years?

No

Section C: Applicant Financial Capability and Experience

C-1. Financial reporting

Provide a current link to the most recent Form 10-K filed with the Securities and Exchange Commission (SEC) or upload the form. If the applicant does not have a Form 10-K, submit the parent company's Form 10-K. If neither the applicant nor its parent is required to file Form 10-K, state that the applicant is not required to make such filings with the SEC and provide an explanation as to why it is not required.



Financial Reports Link(s): CRA Energy, LLC is an energy brokerage firm and does not take title to the natural gas.

CRA Energy, LLC is not a public entity and does not produce 10K/8-K filings, and is not required to file with the SEC.

CRA Energy, LLC is a single member LLC.

CRA Energy, LLC is not a publicly traded entity and does not create or distribute annual reports.

C-2. Financial statements

Provide copies of the applicant's two most recent years of audited financial statements, including a balance sheet, income statement, and cash flow statement. If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, provide audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns with **social security numbers and bank account numbers redacted**.

If the applicant is unable to meet the requirement for two years of financial statements, the Staff reviewer may request additional financial information.

Preferred to file this information confidentially

C-3. Forecasted financial statements

Provide two years of forecasted income statements **based solely on the applicant's anticipated business activities in the state of Ohio**.

Include the following information with the forecast: a list of assumptions used to generate the forecast; a statement indicating that the forecast is based solely on Ohio business activities only; and the name, address, email address, and telephone number of the preparer of the forecast.

The forecast may be in one of two acceptable formats: 1) an annual format that includes the current year and the two years succeeding the current year; or 2) a monthly format showing 24 consecutive months following the month of filing this application broken down into two 12-month periods with totals for revenues, expenses, and projected net incomes for both periods. Please show revenues, expenses, and net income (revenues minus total expenses) that is expected to be earned and incurred in **business activities only in the state of Ohio** for those periods.



If the applicant is filing for both an electric certificate and a natural gas certificate, please provide a separate and distinct forecast for revenues and expenses representing Ohio electric business activities in the application for the electric certificate and another forecast representing Ohio natural gas business activities in the application for the natural gas certificate.

Preferred to file confidentially

C-4. Credit rating

Provide a credit opinion disclosing the applicant's credit rating as reported by at least one of the following ratings agencies: Moody's Investors Service, Standard & Poor's Financial Services, Fitch Ratings or the National Association of Insurance Commissioners. If the applicant does not have its own credit ratings, substitute the credit ratings of a parent or an affiliate organization and submit a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter 'Not Rated'.

This does not apply

C-5. Credit report

Provide a copy of the applicant's credit report from Experian, Equifax, TransUnion, Dun and Bradstreet or a similar credit reporting organization. If the applicant is a newly formed entity with no credit report, then provide a personal credit report for the principal owner of the entity seeking certification. At a minimum, the credit report must show summary information and an overall credit score. **Bank/credit account numbers and highly sensitive identification information must be redacted.** If the applicant provides an acceptable credit rating(s) in response to C-4, then the applicant may select 'This does not apply' and provide a response in the box below stating that a credit rating(s) was provided in response to C-4.

Preferred to file this information confidentially

C-6. Bankruptcy information

Within the previous 24 months, have any of the following filed for reorganization, protection from creditors or any other form of bankruptcy?

- Applicant
- Parent company of the applicant



Public Utilities Commission

- Affiliate company that guarantees the financial obligations of the applicant
- Any owner or officer of the applicant

No

C-7. Merger information

Is the applicant currently involved in any dissolution, merger or acquisition activity, or otherwise participated in such activities within the previous 24 months?

No

C-8. Corporate structure

Provide a graphical depiction of the applicant's corporate structure. Do not provide an internal organizational chart. The graphical depiction should include all parent holding companies, subsidiaries and affiliates as well as a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required, and the applicant may respond by stating that it is a stand-alone entity with no affiliate or subsidiary companies.

Stand-alone entity with no affiliate or subsidiary companies

Section D: Applicant Technical Capacity

D-1. Operations

Power brokers/aggregators: Include details of the applicant's business operations and plans for arranging and/or aggregating for the supply of electricity to retail customers.

Operations Description: CRA Energy, LLC will assist client during the entire procurement process.

CRA Energy, LLC will manage the bidding process of interested suppliers, and then review all agreements before submitting to supplier for booking.

CRA Energy, LLC will handle any issues after deal has been enrolled by supplier such as late enrollments, early drop notifications and etc.



CRA Energy, LLC will provide performance analysis of existing agreements with supplier to be communicated to customer.

D-2. Operations Expertise & Key Technical Personnel

Given the operational nature of the applicant's business, provide evidence of the applicant's experience and technical expertise in performing such operations. Include the names, titles, e-mail addresses, and background of key personnel involved in the operations of the applicant's business.

Operations Expertise & Personnel Description: Greg Adams has worked with industry experts providing utility auditing review and energy procurement services for the last 10 years. He has actively followed deregulation and energy markets for this time. He has helped clients make well informed decisions, with his experience and market knowledge, to help clients manage their energy decisions.

Greg Adams has worked in the banking industry for 20 years. He has extensive experience assisting businesses evaluate options to make better decisions.

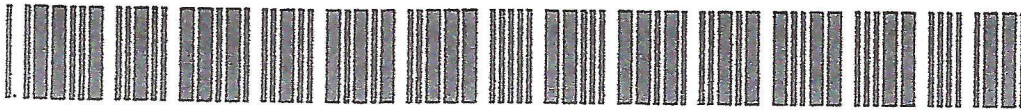
Gregory S. Adams
Owner/Member
600 Streamview Drive
Perrysburg, OH 43551
Phone: 419.290.4067
Fax: 419.710.7849
greg@cranergy.com

Greg Adams, has worked in the banking industry for 20 years. He has extensive experience assisting businesses evaluate options, make better choices, and succeeding. The last ten years he has worked with industry experts providing utility auditing review and energy procurement services. Greg holds a Bachelor Degree in Finance from Bowling Green State University.



Public Utilities
Commission

Application Attachments



DATE
08/21/2014

DOCUMENT ID
201423001633

DESCRIPTION
ARTICLES OF ORGNZTN/DOM. PROFIT
LIM.LIAB. CO. (LCP)

FILING
125.00

EXPED
0.00

PENALTY
0.00

CERT
0.00

COPY
0.00

Receipt

This is not a bill. Please do not remit payment.

LEGALZOOM.COM
101 N. BRAND BLVD
SUITE 1000
GLENDALE, CA 91203

STATE OF OHIO
CERTIFICATE

Ohio Secretary of State, Jon Husted
2319916

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

CRA ENERGY, LLC

and, that said business records show the filing and recording of:

Document(s)

ARTICLES OF ORGNZTN/DOM. PROFIT LIM.LIAB. CO.

Effective Date: 08/18/2014

Document No(s):

201423001633



United States of America
State of Ohio
Office of the Secretary of State

Witness my hand and the seal of the
Secretary of State at Columbus, Ohio this
21st day of August, A.D. 2014.

Jon Husted

Ohio Secretary of State

Competitive Retail Electric Service Affidavit

County of Wood :

State of Ohio :

Gregory S. Adams, Affiant, being duly sworn/affirmed, hereby states that:

1. The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant, and that it will amend its application while it is pending if any substantial changes occur regarding the information provided.
2. The applicant will timely file an annual report of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Sections 4905.10(A), 4911.18(A), and 4928.06(F), Ohio Revised Code.
3. The applicant will timely pay any assessment made pursuant to Sections 4905.10, 4911.18, and 4928.06(F), Ohio Revised Code.
4. The applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
5. The applicant will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the applicant.
6. The applicant will fully comply with Section 4928.09, Ohio Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The applicant will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
8. The applicant will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
9. The applicant will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the applicant will provide, it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio.
11. The Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating consumer complaints.

12. The facts set forth above are true and accurate to the best of his/her knowledge, information, and belief and that he/she expects said applicant to be able to prove the same at any hearing hereof.

13. Affiant further sayeth naught.

[Signature]
Signature of Affiant & Title

Sworn and subscribed before me this 7 day of Sept, 2022
Month Year

[Signature]
Signature of official administering oath

Jennifer Johnson
Print Name and Title



JENNIFER JOHNSON
Notary Public
State of Ohio
My Comm. Expires
October 18, 2025

My commission expires on 10-18-2025

**This foregoing document was electronically filed with the Public Utilities
Commission of Ohio Docketing Information System on**

9/12/2022 2:15:45 PM

in

Case No(s). 14-1681-EL-AGG

Summary: In the Matter of the Application of CRA Energy, LLC