



DIS Case Number: 18-1270-EL-AGG

Section A: Application Information

A-1. Provider type:

- Power Broker, Aggregator, Retail Generation Provider, Power Marketer

A-2. Applicant’s legal name and contact information.

Legal Name: South Shore Trading and Distributors, Inc. Country: United States
Phone: 773.262.7793 Extension (if applicable): Street: 2937 W. Estes Ave
Website (if any): City: Chicago Province/State: IL
Postal Code: 60645

A-3. Names and contact information under which the applicant will do business in Ohio

Provide the names and contact information the business entity will use for business in Ohio. This does not have to be an Ohio address and may be the same contact information given in A-2.

Table with 5 columns: Name, Type, Address, Active?, Proof. Row 1: South Shore Trading and Distributors Inc, Official Name, 2937 W Estes Ave Chicago, IL 60645, Yes, File

A-4. Names under which the applicant does business in North America

Provide all business names the applicant uses in North America, including the names provided in A-2 and A-3.

Table with 5 columns: Name, Type, Address, Active?, Proof. Row 1: South Shore Trading and Distributors Inc, Official Name, 2937 W Estes Ave Chicago, IL 60645, Yes, File



**A-5. Contact person for regulatory matters**

Ruth Rotenberg  
2937 West Estes Avenue  
Chicago, IL 60645  
US  
ruth@shoretrading.com  
7732627793

**A-6. Contact person for PUCO Staff use in investigating consumer complaints**

Ruth Rotenberg  
2937 West Estes Avenue  
Chicago, IL 60645  
US  
ruth@shoretrading.com  
7732627793

**A-7. Applicant's address and toll-free number for customer service and complaints**

<b>Phone:</b> 866.262.7793	<b>Extension (if applicable):</b>	<b>Country:</b> United States
<b>Fax:</b> 888.262.4449	<b>Extension (if applicable):</b>	<b>Street:</b> 2937 W. Estes Ave
<b>Email:</b> ruth@shoretrading.com	<b>City:</b> Chicago	<b>Province/State:</b> IL
	<b>Postal Code:</b> 60645	

**A-8. Applicant's federal employer identification number**

30-0075412

**A-9. Applicant's form of ownership**

**Form of ownership:** Corporation

**A-10. Identify current or proposed service areas**

Identify each service area in which the applicant is currently providing service or intends to provide service and identify each customer class that the applicant is currently serving or intends to serve.

**Service area selection**



AEP Ohio  
DP&L  
Duke Energy Ohio  
FirstEnergy - Cleveland Electric Illuminating  
FirstEnergy - Ohio Edison  
FirstEnergy - Toledo Edison

**Class of customer selection**

Commercial  
Industrial  
Mercantile

**A-11. Start date**

Indicate the approximate start date the applicant began/will begin offering services: 09-10-2018

**A-12. Principal officers, directors, and partners**

Please provide all contacts that should be listed as an officer, director or partner.

Name	Email	Title	Address
Ruth Rotenberg	ruth@shoretrading.com	CFO	2937 West Estes Avenue Chicago, IL 60645 US

**A-13. Company history**

Our business acts as consultant, agent and brokers for energy purchasing. Applicant, South Shore Trading and Distributors, Inc is run by Glenn Miller, President and Ruth Rotenberg, CFO. Ruth Rotenberg owned and operated her own business, Endless Possibilities, from 1992-1997. In 2005, Ruth joined South Shore Trading as the CFO. Ruth also acts an assistant to Glenn Miller, the President of South Shore Trading. Glenn Miller founded South Shore Trading in 2001. Glenn was a commodity trader from 1978-2005. The electric industry is a derivative of the natural gas industry. Glenn Miller has followed futures and options for 30 years. Specifically as it relates to electricity, we have been following this industry for 17 years.

**A-14. Secretary of State**

Secretary of State Link:

## Section B: Applicant Managerial Capability and Experience

### **B-1. Jurisdiction of operations**

List all jurisdictions in which the applicant or any affiliated interest of the applicant is certified, licensed, registered or otherwise authorized to provide retail natural gas service or retail/wholesale electric service as of the date of filing the application..

Jurisdiction of Operation: South Shore is active in Illinois, Michigan, Ohio, Pennsylvania, New Jersey, New York and Wisconsin

### **B-2. Experience and plans**

Describe the applicant's experience in providing the service(s) for which it is applying (e.g., number and type of customers served, utility service areas, amount of load, etc.). Include the plan for contracting with customers, providing contracted services, providing billing statements and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Sections 4928.10 and/or 4929.22 of the Ohio Revised Code.

Application Experience and Plan Description: South Shore does not do billing. We act as consultants to our clients running RFP's, guiding them to contract with third party suppliers. Our clients are small commercial loads. We currently have 1 client in Ohio. We assist with any billing or utility issues.

### **B-3. Disclosure of liabilities and investigations**

For the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant, describe all existing, pending or past rulings, judgments, findings, contingent liabilities, revocation of authority, regulatory investigations, judicial actions, or other formal or informal notices of violations, or any other matter related to competitive services in Ohio or equivalent services in another jurisdiction..

Liability and Investigations Disclosures: We have no existing, pending or past rulings in any state including Ohio.

### **B-4. Disclosure of consumer protection violations**

Has the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years?



**No**

**B-5. Disclosure of certification, denial, curtailment, suspension or revocation**

Has the applicant, affiliate, or a predecessor of the applicant had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, revoked, or cancelled or been terminated or suspended from any of Ohio's Natural Gas or Electric Utility's Choice programs within the past two years?

**No**

**B-6. Environmental disclosures**

Provide a detailed description of how the applicant intends to determine its generation resource mix and environmental characteristics, including air emissions and radioactive waste. Include the annual projection methodology and the proposed approach to compiling the quarterly actual environmental disclosure data. See 4901:1-21-09 of the Ohio Administrative Code for additional details of this requirement.

**PJM disclosure option chosen**

**Section C: Applicant Financial Capability and Experience**

**C-1. Financial reporting**

Provide a current link to the most recent Form 10-K filed with the Securities and Exchange Commission (SEC) or upload the form. If the applicant does not have a Form 10-K, submit the parent company's Form 10-K. If neither the applicant nor its parent is required to file Form 10-K, state that the applicant is not required to make such filings with the SEC and provide an explanation as to why it is not required.

Does not apply

**C-2. Financial statements**

Provide copies of the applicant's two most recent years of audited financial statements, including a balance sheet, income statement, and cash flow statement. If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, provide audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns with **social security numbers and bank account numbers redacted**.

If the applicant is unable to meet the requirement for two years of financial statements, the Staff reviewer may request additional financial information.

Preferred to file this information confidentially

### **C-3. Forecasted financial statements**

Provide two years of forecasted income statements **based solely on the applicant's anticipated business activities in the state of Ohio**.

Include the following information with the forecast: a list of assumptions used to generate the forecast; a statement indicating that the forecast is based solely on Ohio business activities only; and the name, address, email address, and telephone number of the preparer of the forecast.

The forecast may be in one of two acceptable formats: 1) an annual format that includes the current year and the two years succeeding the current year; or 2) a monthly format showing 24 consecutive months following the month of filing this application broken down into two 12-month periods with totals for revenues, expenses, and projected net incomes for both periods. Please show revenues, expenses, and net income (revenues minus total expenses) that is expected to be earned and incurred in **business activities only in the state of Ohio** for those periods.

If the applicant is filing for both an electric certificate and a natural gas certificate, please provide a separate and distinct forecast for revenues and expenses representing Ohio electric business activities in the application for the electric certificate and another forecast representing Ohio natural gas business activities in the application for the natural gas certificate.

Preferred to file confidentially

### **C-4. Credit rating**



Provide a credit opinion disclosing the applicant's credit rating as reported by at least one of the following ratings agencies: Moody's Investors Service, Standard & Poor's Financial Services, Fitch Ratings or the National Association of Insurance Commissioners. If the applicant does not have its own credit ratings, substitute the credit ratings of a parent or an affiliate organization and submit a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter 'Not Rated'.

This does not apply

#### **C-5. Credit report**

Provide a copy of the applicant's credit report from Experian, Equifax, TransUnion, Dun and Bradstreet or a similar credit reporting organization. If the applicant is a newly formed entity with no credit report, then provide a personal credit report for the principal owner of the entity seeking certification. At a minimum, the credit report must show summary information and an overall credit score. **Bank/credit account numbers and highly sensitive identification information must be redacted.** If the applicant provides an acceptable credit rating(s) in response to C-4, then the applicant may select 'This does not apply' and provide a response in the box below stating that a credit rating(s) was provided in response to C-4.

This does not apply.

#### **C-6. Bankruptcy information**

Within the previous 24 months, have any of the following filed for reorganization, protection from creditors or any other form of bankruptcy?

- Applicant
- Parent company of the applicant
- Affiliate company that guarantees the financial obligations of the applicant
- Any owner or officer of the applicant

No

#### **C-7. Merger information**

Is the applicant currently involved in any dissolution, merger or acquisition activity, or otherwise participated in such activities within the previous 24 months?



No

### **C-8. Corporate structure**

Provide a graphical depiction of the applicant's corporate structure. Do not provide an internal organizational chart. The graphical depiction should include all parent holding companies, subsidiaries and affiliates as well as a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required, and the applicant may respond by stating that it is a stand-alone entity with no affiliate or subsidiary companies.

Stand-alone entity with no affiliate or subsidiary companies

## **Section D: Applicant Technical Capacity**

### **D-1. Operations**

Power brokers/aggregators: Include details of the applicant's business operations and plans for arranging and/or aggregating for the supply of electricity to retail customers.

**Operations Description:** South Shore does not send out billing as either the supplier or utility is responsible for billing. We do run RFP's for our customers, help with risk management, help problem solve if any issues arise post contracting.

### **D-2. Operations Expertise & Key Technical Personnel**

Given the operational nature of the applicant's business, provide evidence of the applicant's experience and technical expertise in performing such operations. Include the names, titles, e-mail addresses, and background of key personnel involved in the operations of the applicant's business.

**Operations Expertise & Personnel Description:** Our business acts as consultant, agent and brokers for energy purchasing.



Applicant, South Shore Trading and Distributors, Inc is run by Glenn Miller, President and Ruth Rotenberg, CFO. Ruth Rotenberg owned and operated her own business, Endless Possibilities, from 1992-1997. In 2005, Ruth joined South Shore Trading as the CFO. Ruth also acts an assistant to Glenn Miller, the President of South Shore Trading. Glenn Miller founded South Shore Trading in 2001. Glenn was a commodity trader from 1978-2005. The electric industry is a derivative of the natural gas industry. Glenn Miller has followed futures and options for 30 years. Specifically as it relates to electricity, we have been following this industry for 17 years.

# Application Attachments



DATE	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
03/28/2016	201608800184	FOREIGN FOR PROFIT CORPORATION - LICENSE (FLF)	99.00	100.00	0.00	0.00	0.00

### Receipt

This is not a bill. Please do not remit payment.

SOUTH SHORE TRADING AND DISTRIBUTORS, INC.  
2937 W. ESTES AVE  
CHICAGO, IL 60645

## STATE OF OHIO CERTIFICATE

**Ohio Secretary of State, Jon Husted**

**3884055**

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

**SOUTH SHORE TRADING AND DISTRIBUTORS INC.**

and, that said business records show the filing and recording of:

Document(s)

**FOREIGN FOR PROFIT CORPORATION - LICENSE**

Effective Date: 03/25/2016

Document No(s):

**201608800184**

Authorization to transact business in Ohio is hereby given, until surrender, expiration or cancellation of this license.



United States of America  
State of Ohio  
Office of the Secretary of State

Witness my hand and the seal of the  
Secretary of State at Columbus, Ohio this  
28th day of March, A.D. 2016.

*Jon Husted*

**Ohio Secretary of State**



## Appointment of Agent

The corporation hereby appoints the following as its statutory agent upon whom process against the corporation may be served in Ohio.

Sheryl Edelman

Name

125 South Merkle Rd

Mailing Address

Columbus

City

OH

State

43209

ZIP Code

The entity above irrevocably consents to service of process on the agent listed above as long as the authority of the agent continues, and to service of process upon the Ohio Secretary of State if:

- A. an agent is not appointed, or
- B. an agent is appointed but the authority of that agent has been revoked, or
- C. the agent cannot be found or served after the exercise of reasonable diligence.

Pursuant to Ohio Revised Code 1703.29 (A), a foreign corporation is required to pay an additional \$250 fee if the application is being made to enable the corporation to prosecute or defend a legal action. Please see Ohio Revised Code or the instructions for more information.

- No, the corporation is not filing for this purpose and an additional fee is not included.
- Yes, the application is being filed for this purpose and the additional \$250 fee is included with the filing fee.

**If yes then:**

Pursuant to Ohio Revised Code 1703.29(B), a foreign corporation that began transacting business in Ohio **prior to 2009** without a license may be required to provide a certificate from the tax commissioner which states that the corporation has paid all franchise taxes which it should have paid had it qualified to do business in this state.

**Did the corporation begin transacting business in Ohio prior to 2009?**

- Yes, the D4 certificate from the tax commissioner is attached.
- No, the corporation began transacting business in 2009 or later, therefore, a D4 certificate is not required.

Ruth Rotenberg

Name of Officer

, being first duly sworn, deposes and says that he/she is the

CFO

Officer Title

of

South Shore Trading and Distributors Inc

Corporation

the corporation described in the foregoing application, and that the statements contained in said application are true and correct to best of my knowledge and belief.

Name

RUTH ROTENBERG

Signature

*[Handwritten Signature]*

Sworn before me and subscribed on

02/10/2016

Date

*[Handwritten Signature]*

Notary Public

NOTARY SEAL

Expiration Date of Notary's Commission

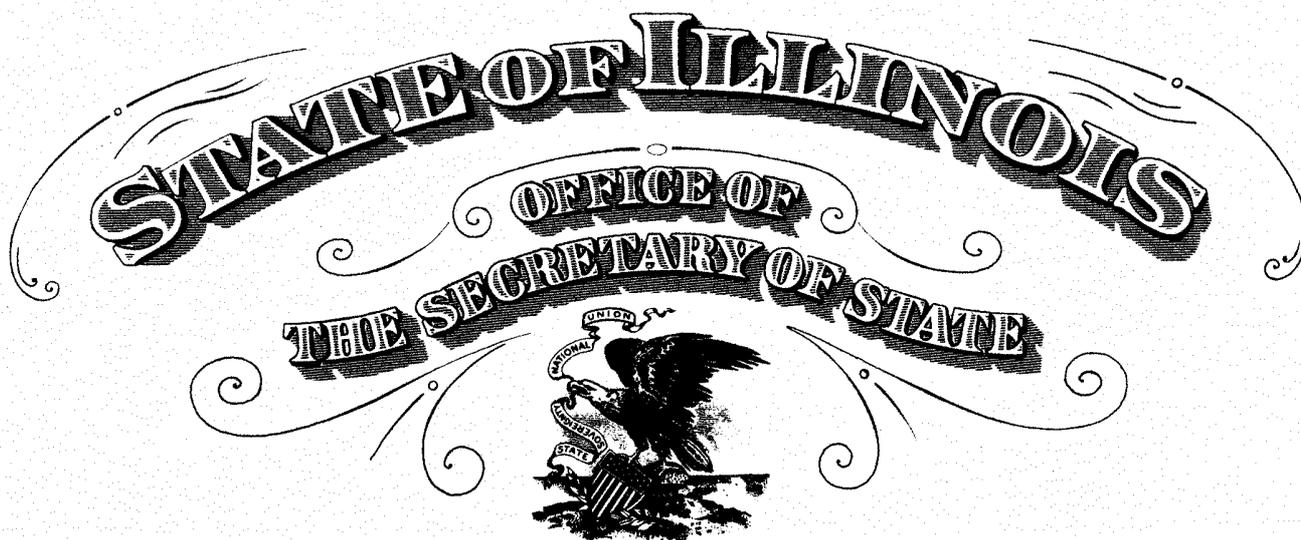


11/18/2019

Date

File Number

6170-965-7



**To all to whom these Presents Shall Come, Greeting:**

*I, Jesse White, Secretary of State of the State of Illinois, do hereby certify that I am the keeper of the records of the Department of Business Services. I certify that*

SOUTH SHORE TRADING AND DISTRIBUTORS, INC., A DOMESTIC CORPORATION, INCORPORATED UNDER THE LAWS OF THIS STATE ON JUNE 29, 2001, APPEARS TO HAVE COMPLIED WITH ALL THE PROVISIONS OF THE BUSINESS CORPORATION ACT OF THIS STATE RELATING TO THE PAYMENT OF FRANCHISE TAXES, AND AS OF THIS DATE, IS IN GOOD STANDING AS A DOMESTIC CORPORATION IN THE STATE OF ILLINOIS.

***In Testimony Whereof, I hereto set  
my hand and cause to be affixed the Great Seal of  
the State of Illinois, this 21ST  
day of MARCH A.D. 2016 .***



Authentication #: 1608101678 verifiable until 03/21/2017

Authenticate at: <http://www.cyberdriveillinois.com>

*Jesse White*

SECRETARY OF STATE

# Competitive Retail Electric Service Affidavit

County of VIA :

State of Illinois :

South Shore Trading + Dist. Inc.

R.H. Rosenberg

, Affiant, being duly sworn/affirmed, hereby states that:

1. The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant, and that it will amend its application while it is pending if any substantial changes occur regarding the information provided.
2. The applicant will timely file an annual report of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Sections 4905.10(A), 4911.18(A), and 4928.06(F), Ohio Revised Code.
3. The applicant will timely pay any assessment made pursuant to Sections 4905.10, 4911.18, and 4928.06(F), Ohio Revised Code.
4. The applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
5. The applicant will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the applicant.
6. The applicant will fully comply with Section 4928.09, Ohio Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The applicant will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
8. The applicant will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
9. The applicant will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the applicant will provide, it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio.
11. The Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating consumer complaints.

12. The facts set forth above are true and accurate to the best of his/her knowledge, information, and belief and that he/she expects said applicant to be able to prove the same at any hearing hereof.

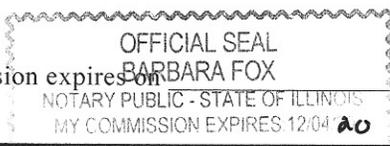
13. Affiant further sayeth naught.

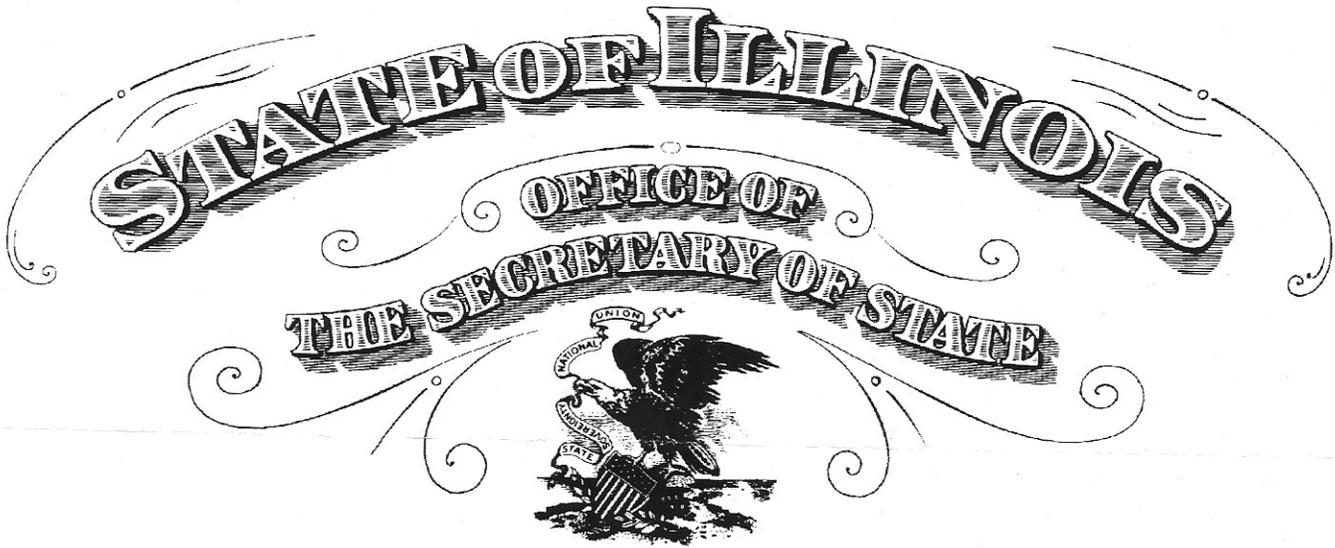
[Handwritten Signature], CFO  
Signature of Affiant & Title

Sworn and subscribed before me this 17<sup>th</sup> day of September  
Month Year

[Handwritten Signature]  
Signature of official administering oath

Barbara Fox  
Print Name and Title

My commission expires on  
 OFFICIAL SEAL  
BARBARA FOX  
NOTARY PUBLIC - STATE OF ILLINOIS  
MY COMMISSION EXPIRES 12/04/2020



**To all to whom these Presents Shall Come, Greeting:**

*I, Jesse White, Secretary of State of the State of Illinois, do hereby certify that I am the keeper of the records of the Department of Business Services. I certify that*

ATTACHED HERETO IS A TRUE AND CORRECT COPY, CONSISTING OF 3 PAGE(S), AS TAKEN FROM THE ORIGINAL ON FILE IN THIS OFFICE FOR SOUTH SHORE TRADING AND DISTRIBUTORS, INC..



**In Testimony Whereof,** I hereto set  
my hand and cause to be affixed the Great Seal of  
the State of Illinois, this 3RD  
day of JUNE A.D. 2020 .

*Jesse White*

SECRETARY OF STATE

**This foregoing document was electronically filed with the Public Utilities**

**Commission of Ohio Docketing Information System on**

**9/24/2020 9:38:01 AM**

**in**

**Case No(s). 18-1270-EL-AGG**

Summary: In the Matter of the Application of South Shore Trading And Distributors