To the PUCO Docketing Division,

Please include these exhibits as amendments to our application for Case # 20-1188-EL-AGG. Thank you.

Sincerely, Jim Mumm

, <u>,</u>

This is to certify that the images appearing are ap accurate and complete reproduction of a care file document delivered in the regular course of business. Date Processed 7-15.20 DR Technician___

Electricity	2020		2021		2022	
Projected Revenue	\$ 250,000	 \$	425,000	\$	640,000	
Expenses	\$ 125,000	 \$	125,000	\$	125,000	
Net Income	\$ 125,000	\$	300,000	\$	515,000	

Exhibit C-5 "Forecasted Financial Statements" (Amendment for Case # 20-1188-EL-AGG)

It's very difficult to make these projections accurately, given the nature of the business. Our initial projected Ohio employee has sales targets (electricity) of \$250,000, \$425,000, and \$640,000 in 2020, 2021, and 2022, respectively. (These numbers are expressed as the total sales commissions to be received by the firm, over the entire life of the contract, for contracts signed during the year in question.) He's experienced in the industry. Will he hit the ball out of the court and do a lot more (we hope) or will he lag? Even then, will he sign lots of spot start contracts that begin cash flowing immediately, or will they be forward starting contracts that don't take effect until 18 months or more? There may be some of both, and so projecting revenues is difficult. We don't envision taking office space in Ohio at this time---many SEG employees work from home-- but that could change if we're successful in the State. Annual expenses would thus initially be approximately \$125,000, although once again this could change significantly if we're successful in Ohio and hire additional personnel.

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Exhibit C-7 "Credit Report" (Amendment for Case # 20-1188-EL-AGG)