



Original GAG Case Number	Version
12 - 1166 -EL-GAG	August 2004

RENEWAL APPLICATION FOR GOVERNMENTAL AGGREGATORS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-4 Opt-Out Form). All attachments should bear the legal name of the Applicant and should be included on the electronic copy provided. Applicants should file completed applications and all related correspondence with: Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, OH 43215-3793.

This PDF form is designed so that you may input information directly onto the form. You may also download the form, by saving it to your local disk, for later use.

A. RENEWAL INFORMATION

A-1 Applicant's legal name, address, telephone number, PUCO certificate number, and web site address

Legal Name Madison County
Address 1 N Main St, London, OH 43140
PUCO Certificate # and Date Certified 12-511E (4) issued 5/6/18
Telephone # (740) 852-1936 Web site address (if any) n/a

A-2 Exhibit A-2 "Authorizing Ordinance" provide a copy of the ordinance or resolution authorizing the formation of a governmental aggregation program adopted pursuant to Section 4928.20(A) of the Revised Code.

A-3 Exhibit A-3 "Operation and Governance Plan" provide a copy of the applicant's current plan for operation and governance of its aggregation program adopted pursuant to Section 4928.20(C) of the Revised Code. The Operation and Governance Plan explained in Exhibit A-3 should include:

- Terms and conditions of enrollment including:
 - Rates
 - Charges
 - Switching fees, if any
- Policies associated with customers moving into/out of aggregation area
- Billing procedures
- Procedures for handling complaints and disputes including the toll-free telephone number and address for customer contacts

A-4 **Exhibit A-4 Automatic Aggregation Disclosure-“Opt-out Form”** provide a copy of the disclosures/”opt-out” required by Section 4928.20(D) of the Revised Code, if its aggregation program provides for automatic aggregation in accordance with Section 4928.20(A) of the Revised Code. If the opt-out is in draft form, docket the final opt-out (including beginning and ending dates of the 21-day -out period and the selected CRES supplier) with the Commission within 10 days prior to providing or offering service. See #12 in the attached Affidavit.

A-5 **Contact person for regulatory or emergency matters**

Name David Leone
Title VP of Mass Marketing
Business address 341 White Pond Drive, Akron, Ohio 44320
Telephone # (281) 415-5857 Fax # _____
E-mail address (if any) dmleone@firstenergycorp.com

A-6 **Contact person for Commission Staff use in investigating customer complaints**

Name Amanda Withem
Title Business Analyst
Business address 341 White Pond Drive, Akron, Ohio 44320
Telephone # (330) 315-7322 Fax # _____
E-mail address (if any) awithem@firstenergycorp.com

A-7 **Applicant’s address and toll-free number for customer service and complaints**

Customer Service address 341 White Pond Drive, Akron, Ohio 44320
Toll-free Telephone # (866) 636-3749 Fax # (888) 820-1416
E-mail address (if any) n/a

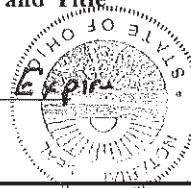
Mark A. Forant
Signature of Applicant & Title

Sworn and subscribed before me this 10 day of MAR, 2020
Month Year

Steph Proun
Signature of official administering oath

Stephen Proun
Print Name and Title

My commission expires on 03/15/21
Notary Public, State of Ohio
STEPHEN J. PRONAI
ATTORNEY AT LAW



AFFIDAVIT

State of Ohio :

Madison County ss.
(County)

County of Madison :

Mark Forrest, Affiant, being duly sworn/affirmed according to law, deposes and says that:

He/She is the Commissioner (Office of Affiant) of Madison County (Name of Applicant); That

he/she is authorized to and does make this affidavit for said Applicant,

1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification renewal are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
8. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the renewal application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.
12. The Applicant herein, attests that if the opt-out is in draft form, the Applicant will docket the final opt-out (including beginning and ending dates of the 21-day -out period and the selected CRES supplier) with the Commission within 10 days prior to providing or offering service.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

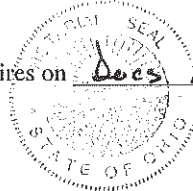
Mark A. Forest
Signature of Affiant & Title

Sworn and subscribed before me this 10 day of MARCH, 2020
Month Year

Stephen Pronai
Signature of official administering oath

Stephen Pronai
Print Name and Title

My commission expires on



STEPHEN J. PRONAI
ATTORNEY AT LAW
Notary Public, State of Ohio
Non Expiring Commission

**Submitted to:
The Public Utilities Commission of Ohio**

**CERTIFICATION APPLICATION
FOR A GOVERNMENTAL
AGGREGATOR**

MADISON COUNTY, OHIO

**Madison County
1 N. Main St., P.O. Box 618
London, Ohio 43143
740-852-2972**

March 7, 2018

EXHIBIT A-2

AUTHORIZING ORDINANCE

Subject: Resolution - Approved - Job & Family Services

Mr. Gross moved per the request of Chip Spinning, Job & Family Services Director, to approve the Mandatory Cost Saving Program for all DJFS employees. Effective date July 1, 2011 through July 1, 2012. Following a second from Mr. Dhume the result of the roll call was: Mr. Forrest was not present for the vote, Mr. Dhume, yes, and Mr. Gross, yes.



DCPH's Services • Staff Support • Public Events • Program Administration • Public Health Emergency

Madison County Absolute Contingency Program

Madison County Department of Job and Family Services has established a mandatory training program for all ODF employees. This program is intended to ensure that all employees are aware of agency policies and procedures, and to provide a common understanding of the agency's mission and vision. The program is scheduled to begin in the fall of 2000 and will be completed by the end of the year. All employees are required to attend the training and to complete a written evaluation. The program is a mandatory requirement for all employees and is a condition of employment.

Καταβολή

Each employee shall participate in the purpose of secondary and tertiary. All employees shall use the 401(k) plan and other benefits (PERS) beginning on July 1, 2011. See 1000 of 10 items for 2010 Year End (PERS) July 1, 2011 through June 30, 2011.


Each employer's gross pay will be reduced by an amount equal to 1/3 of the employee's total pay each QTR. This provision is to be applied to all those employees who are receiving a full term award, including but not limited to new hires, and those who are being suspended by law, other contractors, or funding sources. This provision as QTR will be in concert with Family Medical Leave. Provisions regarding sick pay and the long term medical leave as QTR will be the most pay period the QTR falls in.

The Department will be closed the following days in observance of the following holidays:

Friday, July 4, 2014
 Friday, August 23, 2014
 Friday, September 2, 2014
 Friday, October 3, 2014
 Friday, November 29, 2014
 Friday, December 26, 2014
 Friday, February 11, 2015
 Friday, March 5, 2015
 Friday, April 3, 2015
 Friday, May 22, 2015

[illegible]

Approved by:

 9/16/94
 Captain Perry Date
 Special Agent in Charge Date

William Denny Construction	Doc
Robert D. Denny	1-1-1
William Denny Construction	Doc
Robert D. Denny	1-1-1
William Denny Construction	Doc

This is to certify that the [redacted] passed a resolution on April 18, 2011 regarding the [redacted] aggregate to be placed on the ballot on November 8, 2011.

Subject: Resolution - Approved - Aggregation

Mr. Gross moved per the request of Jim Williamson, to approve that the County Commissioners intend to place on the ballot the county wide valid issue that First Energy Solutions provides electrical services to the citizens of the county. Following a second from Mr. Dhume the result of the roll call was: Mr. Forrest was not present for the vote. Mr. Dhume, yes, and Mr. Gross, yes.

Subject: Meeting Attendance – Approved – Sandra LaPrise

Mr. Gross moved, per the request of Saundra LaPrise, Director, of Madison County Family & Children First to approve the meeting attendance for the following:

Vicki Sparks to - Weekly Early Head Start Visits - May 3, 10, 17, 2011. Approximate Cost \$17.60 per visit.

Following a second from Mr. Dume the result of the roll call was: Mr. Forrest was not present for the vote. Mr. Dume, yes, and Mr. Gross, yes.

EXHIBIT A-3

OPERATION AND GOVERNANCE PLAN

Resolution

Number 001-4-2-12

A RESOLUTION AUTHORIZING THE ADOPTION OF AN ELECTRIC POWER
AGGREGATION PLAN OF OPERATION AND GOVERNANCE FOR MADISON
COUNTY, OHIO

All Madison County communities with the exception of the City of London

WHEREAS, the electorate of Madison County has previously authorized the County to determine the best policy for the community's residents relating to electric power aggregation; and

WHEREAS, the Madison County Commissioners has previously authorized an agreement with FirstEnergy Solutions to provide a contract for electric services and has held two public hearings on the Plan of Operations and Governance;

NOW, THEREFORE, BE IT RESOLVED by the Madison County Commissioners of Madison County, Ohio, that:

Section 1: The Madison County Commissioners hereby adopts an Electric Power Aggregation Plan of Operation and Governance for Madison County pursuant to PUCO regulations.

Section 2: A copy of said Plan is hereby attached and marked as "Exhibit A" and is made part of this resolution.

Section 3: This resolution is hereby declared to be an emergency measure necessary for the immediate preservation of public peace, health, safety and welfare for the reason that immediately adopting the Madison County Electric Power Aggregation Plan of Operation and Governance for the Madison County electric aggregation program will allow consumers to reduce their electric bills at the earliest possible time, and provided the resolution receives the affirmative vote of two-thirds of the members elected to the Madison County Commissioners, it shall take effect and be in force from and after the earliest time allowed by law.

Date: April 2, 2012



Commissioners



Commissioners



Commissioners

Notice of Public Hearings published in the Madison Press on March 15, 2012 and March 22, 2012.

NOTICE OF PUBLIC HEARINGS
NOTICE is hereby given that pursuant O.R.C. Section 4928.20 (C) that Madison County will hold two separate public hearings on the Madison County Electric Power Aggregation Plan of Operation and Governance on the 26th day of March, 2012 at 10:00 a.m. and the 2nd day of April at 1:30 p.m. 2012 at Madison County Commissioners Office at Madison County Courthouse, 1 North Main Street in London, Ohio 43140. The Madison County Electric Power Aggregation Plan of Operation and Governance describes the policies and procedures by which Madison County will carry out its municipal electric aggregation program. Including those policies and procedures, which relate to rates and customer service.
If you have any questions you may call the County between the hours of 8:00 a.m. and 4:00 p.m. at 740-852-2972.
Madison County Commissioners
Ad#: 2267072
MP: March 15, 22, 2012

NOTICE OF PUBLIC HEARINGS
NOTICE is hereby given that pursuant O.R.C. Section 4928.20 (C) that Madison County will hold two separate public hearings on the Madison County Electric Power Aggregation Plan of Operation and Governance on the 26th day of March, 2012 at 10:00 a.m. and the 2nd day of April at 1:30 p.m. 2012 at Madison County Commissioners Office at Madison County Courthouse, 1 North Main Street in London, Ohio 43140. The Madison County Electric Power Aggregation Plan of Operation and Governance describes the policies and procedures by which Madison County will carry out its municipal electric aggregation program. Including those policies and procedures, which relate to rates and customer service.
If you have any questions you may call the County between the hours of 8:00 a.m. and 4:00 p.m. at 740-852-2972.
Madison County Commissioners
Ad#: 2267072
MP: March 15, 22, 2012

Madison County

Electric Power Aggregation Plan of Operation and Governance

April 2, 2012

Madison County Electric Power Aggregation Plan of Operation and Governance

I. INTRODUCTION

Amended Substitute Senate Bill 3 ("S.B. 3") opened Ohio's retail electric market as of January 1, 2001. S.B. 3 authorizes customer choice in the selection of suppliers of retail electric generation and declares electric generation service, aggregation service, power marketing, and power brokering as competitive retail electric services. The legislation gave the Public Utilities Commission of Ohio ("PUCO") authority to adopt rules regarding the development of a competitive retail electric market in Ohio and authority to promulgate rules on governmental aggregation.

Large industrial and commercial consumers with sophisticated electric operations use their size and expertise to obtain lower electric power rates. Individual residential and small commercial consumers are typically unable to obtain significant price reductions since they lack the bargaining power, expertise and the economies of scale enjoyed by larger consumers. Aggregation, the combining of multiple electric loads, provides the benefits of retail electric competition for consumers with lower electric demands.

Government aggregation, the combining of multiple electric loads by a municipality, provides the means through which Madison County residential consumers may obtain the economic benefits of Ohio's competitive retail electric market. The Madison County Aggregation Program combines the electric loads of residential customers to form a buying group ("Aggregation Group"). Madison County will act as Purchasing Agent for the Aggregation Group. This means that Madison County will be a Governmental Aggregator, as defined by Ohio law and the rules established by the PUCO, and shall act on behalf of customers in the County to obtain the best electric generation rate for consumers who participate in the Aggregation Group.

II. PROCESS

On November 8, 2011, Madison County voters approved the development of a form of government electric aggregation known as "opt-out" aggregation. Under the opt-out program, all eligible residential and business customers in the County are automatically included as participants in the program unless they opt-out of the program by providing written notice of their intention not to participate. As required by state law, the County Commissioners passed a Resolution, which authorized submitting the selection of opt-out aggregation to the County's voters.

In addition to obtaining necessary approval, the County is also required to comply with various PUCO regulations. The County will file an application with the PUCO for certification as a Government Aggregator as soon as the County Commissioners approve the Plan, on or about April 2, 2012. As required by the regulations, the County developed this Aggregation Plan of Operation and Governance ("Plan"). On March 15, 2012, and March 22, 2012, the

County advertised the Public hearing dates to discuss the Plan in the Madison Press newspaper. As required by the PUCO's regulations, two hearings were conducted on March 26, 2012 and April 2, 2012. The Opt-out notice for the County's Program will be sent to all eligible electric customers in the County upon approval of this Plan, setting forth the rates, terms and conditions of the program, and giving 21 days to opt out of the Program.

On March 19, 2012 the Madison County Commissioners' selected FirstEnergy Solutions, Inc. (FES), a subsidiary of FirstEnergy Corp., as its Retail Electric Generation Provider, to provide the electric power for the Madison County Aggregation Program at this time. Under this program, AEP-Ohio, Ohio Edison and Dayton Power & Lights which are the EDCs, will still deliver the electricity purchased from the County's provider, FES, to customers, customers will receive only one bill (from), and all metering, repairs and emergency service will continue to be provided by the EDC.

III. DEFINITIONS

In order to clarify certain terminology, the following terms shall have the meanings set forth below:

"Aggregation Program" means the program developed by Madison County, as a Government Aggregator under Section 4928.20 Ohio Revised Code, to provide EDC customers in the County with retail electric generation services.

"EDC" means the Electric Distribution Company.

"Government Aggregator" means the County and its legislative authority acting as an aggregator for the provision of a competitive retail electric service under the authority conferred under Section 4928.20 of the Ohio Revised Code.

"Member" means a person enrolled in the Madison County government Aggregation Group for competitive retail electric services.

"Retail Electric Generation Provider" ("Provider") means an entity certified by the Public Utilities Commission of Ohio ("PUCO") to provide competitive retail electric service(s), and which is chosen by the County to be the entity responsible to provide the required service related to "Government Aggregation" as defined in Section 4928.20 of the Ohio Revised Code and applicable provisions of the rules of the PUCO.

"Competitive Retail Electric Service" ("CRES") means a component of electric retail service that is deemed competitive pursuant to the Ohio Revised Code or pursuant to an order of the PUCO.

IV. OPERATIONAL PLAN:

A. Aggregation Services

1. Provider: Madison County will use a contractor ("Retail Electric Generation Provider") to perform and manage aggregation services for its Members. The County has selected FES to be its Provider at this time. The Provider shall provide adequate, accurate, and understandable pricing terms and conditions of service, including any switching fees and the conditions under which a Member may rescind a contract without penalty. The Provider must provide the County, if requested, an electronic file containing the Members usage, and charges. The Provider must have a local phone number or a toll free number for Members to call.
2. Database: The Retail Electric Generation Provider will build and maintain a database of all Members. The database will include the name, address, EDC account number, and Retail Electric Generation Provider's account number of the Member, and other pertinent information such as rate code, rider code (if applicable), most recent 12 months of usage and demand, and meter read cycle. This database will be updated at least quarterly. Accordingly, the Retail Electric Generation Provider will develop a process to be implemented that will be able to accommodate at a minimum Members who (i) leave the program due to relocation, opting out, etc. (ii) decide to enter the Program; (iii) relocate within the County, and (iv) move into the County and desire to enter the Program. This database shall also be capable of eliminating PIPP customers from the Program, should that be necessary, and those who have opted out. The Retail Electric Generation Provider will use this database to perform bill audits for clerical and mathematical accuracy of Member bills.
3. Member Education: The Retail Electric Generation Provider will develop, with the assistance of the County, an educational program that generally explains the Aggregation Program to Members, provides updates and disclosures mandated by Ohio law and PUCO rules, and implements a process to deal with allowing any person enrolled in the Aggregation Program the opportunity to opt out of the program at least every three years, without paying a switching fee to the County or the Provider. See Appendix A for a detailed description of the Education Process.
4. Customer Service: The Retail Electric Generation Provider will develop and administer a customer service process, that at a minimum will be able to accommodate (i) Member inquiries and complaints about billing; and (ii) answer questions regarding the program in general. This process will include at a minimum a description of how telephone inquiries will be handled, either internally or externally, how invoices will be prepared, how remittance of payment will be dealt with, and how collections for delinquent accounts will be addressed. See Appendix B for a detailed description of the Customer Service Plan.
6. Billing: Madison County will use the Retail Electric Generation Provider, or it's designated agent, to provide billing services to each Member for the Competitive Retail Electric Services, with no additional administrative fee. At this time, EDC will render the billing statement, which should be consistent with all applicable guidelines issued by the PUCO. As this market develops, Madison County may, at its option and in consultation with the Provider, change this function to the Retail Electric Generation Provider or a billing agency.
7. Compliance Process: The Retail Electric Generation Provider will develop internal controls and processes to ensure that the County remains in good standing as a Government Aggregator that complies with all laws, rules and regulations surrounding the same, as they

may be amended from time to time. It will be the Retail Electric Generation Provider's responsibility to deliver periodic reports that will include at a minimum (i) the number of Members participating in the Program; and (ii) a savings estimate or increase from the previous year's baseline. The Retail Electric Generation Provider will also develop a process to monitor and provide notification of any changes in laws, rules or regulations.

8. Notification to EDC: The County's consumers that do not opt-out of the County's Aggregation Group will be enrolled automatically in the Aggregation Program. To the extent that EDC requires notification of participation, the County will coordinate with its Provider to provide such notice to EDC. The Provider will inform EDC of any individuals who may have been permitted to join the Aggregation Group after the expiration of the enrollment period.

B. Power Supply Agreement

The Power Supply Agreement will provide for the Provider to serve the County's Government Aggregation Group. Under the Agreement, the term for power supply to Members will be for nine years from the beginning of service.

C. Madison County's Retail Electric Generation Provider - FirstEnergy Solutions, Inc. (FES)

FES satisfies each of the following requirements:

- Has sufficient sources of power to provide retail firm power to the residents of Madison County.
- Is a licensed Federal Power Marketer with the Federal Energy Regulatory Commission.
- Is certified as a CRES by the PUCO.
- Is registered as a generation supplier with EDC.
- Has a Service Agreement for Network Integration Transmission Service.
- Has a Retail Access Agreement with the applicable EDC(s).
- Has the corporate structure to sell retail firm power to the EDC customers in the County.
- Its Electronic Data Interchange computer network is fully functional and capable of handling the EDC retail electric customers in Madison County.
- Has the marketing ability to reach all EDC retail electric customers to educate them on the County's Aggregation Program.
- Has a call center capable of handling the County's Aggregation Group customer calls.
- Has a toll-free number as required by the PUCO for customer service and complaints related to the County's aggregation program.
- Will hold the County financially harmless from any financial obligations arising from supplying power to the EDC retail electric customers in the County.
- Satisfies the State of Ohio's, EDC and the County's credit requirements.
- Will execute the Power Supply Agreement.
- Will assist the County in filing the annual reports required by the PUCO and Section 4805.10(A), Section 4911.18(A) and Section 4928.06(F) of the Ohio Revised Code.
- Will assist the County in developing a Consumer Education Plan.

D. Activation of Service

After a notice is sent out to all electric customers in the County providing 21 days to opt out of the Program, all customers who do not opt out will be automatically enrolled in the Program. Generation service activation will occur thereafter without consumer action beginning on the customer's normal meter read date within the month when power deliveries begin under the Aggregation Program.

E. Changes, Extension or Renewal of Service

The current Agreement for power supply service with FES will provide service beginning upon activation of service. If the Agreement is extended or renewed, Members will be notified as required by law and the rules of the PUCO as to any change in rates or service conditions. At least every three years all EDC customers in the County will be given an opportunity to opt into or out of the Program, and reasonable notice will be provided as required by law and PUCO rules. Participants will also be notified of their right to select an alternate generation supplier and of their ability to return to EDC Standard Service Offer.

F. Termination of Service

In the event that the Power Supply Agreement is terminated prior to the end of the term, each individual Member of the Aggregation Group will receive written notification of the termination of the Program at least sixty (60) days prior to termination of service. If the Agreement is not extended or renewed, Members will be notified as required by law and the CRES rules of the PUCO in advance of the end of service. Members will also be notified of their right to select an alternate generation supplier and of their ability to return to EDC Standard Service Offer upon termination.

G. Opt-In Procedures

EDC customers will be automatically enrolled in the Program after a 21 day opt out period, unless they return the form to be provided, notifying the Provider that they do not want to participate. EDC consumers in the County may request to join the Aggregation Group after the expiration of the enrollment period by contacting the Provider, who shall determine whether to accept them into the Program, and at what rate, subject to written policies mutually agreed upon by the County and the Provider. The agreed upon policy shall be consistent with EDC service activation requirements. Aggregation Group participants who move from one location to another within the corporate limits of the County shall retain their participant status.

H. Opt-out Procedures

EDC consumers may opt-out of the County's Aggregation Group at any time during the opt-out period without additional fees charged by the Provider or the County. Aggregation Group participants who switch to a different generation supplier after the expiration of the Opt-out period will be allowed to do so in correlation with the consumer's next scheduled meter read date but will be charged a switching fee to be billed on their final bill from the Provider. Switching to a different generation supplier on the next meter read

date, however, will occur when the next meter read date is twelve (12) business days or more from the date of the consumer's notice of intent to opt-out of the Aggregation Group. Notification of intent to opt-out of the Aggregation Group may be made by contacting the Provider by telephone or in writing. Consumers who opt-out of the Aggregation Group will default to EDC Standard Service Offer, until the consumer selects an alternate generation supplier.

I. Rates

All Rates will be determined prior to sending the opt-out notification to eligible customers. Rates may include a fixed price offer or a percent off the standard PTC offer. The rates will be clearly stated and explained in the opt-out notification. National accounts (e.g. BP, McDonald's, Dollar General) as well as eligible commercial accounts with annual usage over 700,000 will be offered the discounts in either plan selected but they must "opt-in" to the program.

J. Universal Service and Low Income Customer Assistance

The Ohio Department of Development (ODOD), under the electric restructuring law, will provide one-stop shopping for low-income assistance programs. There are five low-income assistance programs: 1) Percentage of Income Payment Plan (PIPP); 2) the Home Energy Assistance Program; 3) the Home Weatherization Assistance Program; 4) the Ohio Energy Credit Program; and 5) the Targeted Energy Efficiency and Weatherization Program. Ohio law allows the Director of the Ohio Department of Development to aggregate consumers that participate in PIPP and to competitively auction the generation supply for PIPP customers. Accordingly, PIPP customers may be included in the State's PIPP customer aggregation. To the extent permitted by Ohio law and the PUCO, PIPP customers will be included in the County's aggregation unless they choose to opt out.

V. MISCELLANEOUS GOVERNANCE GUIDELINES

- A. The County Commissioners shall approve through Resolution or Ordinance the Plan of Operation and Governance for the Aggregation program and any Amendments thereto.
- B. The County shall contract with only Retail Electric Generation Providers certified by the Public Utilities Commission of Ohio for the provision of Competitive Retail Electric Service to the Aggregation Program Members.
- C. The County will require the Provider to maintain either a toll free telephone number, or a telephone number that is local to County residents who are Members.

VI. LIABILITY

THE COUNTY SHALL NOT BE LIABLE TO PARTICIPANTS IN THE AGGREGATION GROUP FOR ANY CLAIMS, HOWEVER STYLED, ARISING OUT OF THE

AGGREGATION PROGRAM OR THE PROVISION OF AGGREGATION SERVICES BY THE COUNTY OR THE PROVIDER. PARTICIPANTS IN THE AGGREGATION GROUP SHALL ASSERT ANY SUCH CLAIMS SOLELY AGAINST THE PROVIDER PURSUANT TO THE POWER SUPPLY AGREEMENT, UNDER WHICH SUCH PARTICIPANTS ARE EXPRESS THIRD-PARTY BENEFICIARIES.

VII. INFORMATION AND COMPLAINT NUMBERS

Copies of this Plan are available from Madison County free of charge. Call 740-852-2972 for a copy or for more information.

Any electric customer, including any participant in the County's Aggregation Program, may contact the Public Utilities Commission of Ohio (PUCO) for information, or to make a complaint against the Program, the Provider or EDC. The PUCO may be reached toll free at 1-800-686-7826.

Appendix A -- Education Process

The Provider will develop the educational program in conjunction with the County. Its purpose will be to explain the aggregation program to its members, provide updates and disclosures as mandated by State law and the rules of the PUCO, and provide the opportunity for the members to opt out of the program. The following are the program components:

1. Each residence within the limits of the County will receive via U.S. Mail notification of: what government aggregation means, their membership in the government aggregation program, the procedure which must be followed in order to opt out of the program, the price that they can expect to receive as a member of the program, and the deadline for returning the opt out form. See the attached letter.
2. The Provider will work with the County to provide opportunities for educating residents in the County about the Program and consumer rights under the law, PUCO rules and this Program. In addition, the Provider and County will work to provide education about and other opportunities for energy efficiency measures to help consumers reduce energy consumption.
3. The Provider will provide updates and disclosures as mandated by State law and rules of the PUCO.
4. The opt-out opportunity will be provided to the members of the program at least every three years. Should conditions, suppliers, price, or any other component of the program change within the three-year period, participants will be given a notice of their opportunity to opt out of, or into the program.

MONTH XX, 20XX

Dear Madison County Resident,

Madison County is providing you the opportunity to join other residents to save money on the electricity you use. Savings are possible through governmental aggregation, where County officials bring together citizens to gain group buying power for the purchase of electricity from a retail electric generation provider certified by the Public Utilities Commission of Ohio. Madison County voters approved this program in MONTH 20XX.

After researching competitive electricity pricing options for you, we have chosen FirstEnergy Solutions Corp., a subsidiary of FirstEnergy Corp., to provide you with savings on your electric generation through MONTH 20XX. There is no cost for enrollment and you will not be charged a switching fee. You do not need to do anything to participate.

As a member of this aggregation, you are guaranteed to save X percent off your Price to Compare. Your Price to Compare is essentially the price you pay for electric generation from the utility and consists of generation and transmission related components, which are the costs associated with generating the power and delivering it through the transmission system.

To estimate what your savings per kilowatt-hour (KWH) will be through this program, locate your Price to Compare on your electric bill. Divide your Price to Compare by 100, then multiply by 0.0X (X%) to determine your savings per KWH. Multiply that number by your total monthly usage. The final number is how much you can expect to save each month you use the same amount of electricity.

You will see your electric savings from FirstEnergy Solutions after your enrollment has been completed and your switch has been finalized – approximately 30 - 45 days, depending upon your meter read date. Of course, you are not obligated to participate in Madison County's electric governmental aggregation program. If you wish to be excluded from the program and remain a full-service customer of your local electric utility – Utility Name – you have until MONTH XX, 20XX to return the attached "opt-out" form. If you do not opt out at this time, you will receive a notice at least every three years asking if you wish to remain in the program. If you leave the program at any other time, you could be subject to a \$XX cancellation fee from FirstEnergy Solutions – and you might not be served under the same rates, terms and conditions that apply to other customers served by Utility Name.

After you become a participant in this governmental aggregation program, Utility Name will send you a letter confirming your selection of FirstEnergy Solutions as your electric generation provider. As required by law, this letter will inform you of your option to cancel your contract with FirstEnergy Solutions within seven days of its postmark. To remain in the County's governmental aggregation program, you don't need to take any action when this letter arrives.

Utility Name will continue to maintain the system that delivers power to your home – no new poles or wires will be built by FirstEnergy Solutions. You will continue to receive a single, easy-to-read bill from your local electric utility with your FirstEnergy Solutions charges included. The only thing you'll notice is savings.

If you have any questions, please call FirstEnergy Solutions toll-free at 1-866-636-3749, Monday through Friday, 8 a.m. to 5 p.m. Please do not call Madison County with aggregation program questions.

Sincerely,

Madison County

P.S. To receive these savings, **you should not respond**. Return the opt-out form only if you do not want to participate in the County's electric governmental aggregation program.

Option 1: Do nothing and save.
If you want to participate in this program and save, you do not need to return this form. Your enrollment is automatic.

OR

Option 2: Opt out by returning this form.
If you do not want to participate in this program, you must return this form before the due date.

By returning this signed form, you will be EXCLUDED from the opportunity to join with other residents in the Madison County's Electric Governmental Aggregation Program.

☐

I wish to opt out of the Madison County Electric Governmental Aggregation Program. (Check box to opt out.)

Service address (City, state and zip): _____

Phone number: _____

Account holder's signature: _____ Date: _____

**Mail by MONTH XX, 20XX to Madison County Electric Governmental Aggregation Program, 341 White Pond Drive,
Bldg. B-2, Akron, Ohio 44320**

Appendix B Customer Service Plan

A. Member Access:

1. FES shall ensure Members reasonable access to its service representatives to make inquiries and complaints, discuss charges on Member bills, and transact any other business.
2. Telephone access shall be toll free and afford Members prompt answer times during normal business hours, as follows:

**FirstEnergy Solutions Corp.
341 White Pond Dr., Bldg B-2
Akron, Ohio 44320
Toll-free telephone number: 1-866-636-3749
Hours: M-F, 8:00 a.m. - 5:00 p.m.**

3. FES shall provide a 24-hour automated telephone message instructing callers to report any service interruptions or electrical emergencies to EDC.

B. Member Complaints:

1. FES shall investigate Member complaints (including Member complaints referred by EDC and provide a status report within five calendar days following receipt of the complaint to:
 - a. The consumer, when the complaint is made directly to FES; or
 - b. The consumer and The Public Utilities Commission of Ohio Staff ("Commission Staff"), when a complaint is referred to FES by the Commission Staff.
2. If an investigation is not completed within 14 calendar days, FES shall provide status reports to the consumer and the County, or if applicable, to the consumer, the County and the Commission Staff. Such status reports shall be provided at five-day intervals until the investigation is complete, unless the action that must be taken will require more than five days and the Member has been so notified.
3. FES shall inform the consumer, or the consumer, the County and Commission Staff, of the results of the investigation, orally or in writing, no later than five calendar days after completion of the investigation. The consumer, the County, or Commission Staff may request the report in writing.
4. If a residential consumer disputes the FES report, FES shall inform the consumer that the Commission Staff is available to help resolve informal complaints. FES shall provide the consumer with the current address, local/toll free telephone numbers, and TDD/TTY telephone numbers of the Commission's consumer services department.

5. FES shall retain records of Member complaints, investigations, and complaint resolutions for one year after the occurrence of such complaints, and shall provide such records to the commission staff within five calendar days of request.

6. FES shall make good faith efforts to resolve disputes.

C. Member Billing and Payments

1. FES shall arrange for EDC or its agent to bill Members for such services according to a tariff approved by the commission. Residential Member bills issued by or for FES shall be accurate and understandable, be rendered at intervals consistent with those of EDC, and contain sufficient information for Members to compute and compare the total cost of competitive retail electric service(s). Such bills shall include all information as required by the PUCO.
2. If applicable, FES will, upon request, provide Members with the name and street address/location of the nearest payment center and/or authorized payment agent.
3. If applicable, when a Member pays the bill at a payment center or to an authorized payment agent, such payment shall be credited to the Member's account as of the day such payment center or agent receives it.
4. The County and FES shall establish policies and procedures for handling billing disputes and requests for payment arrangements.

D. Collections for delinquent accounts:

1. Collections for delinquent accounts shall be the responsibility of FES or its agent.
2. Failure of Members to pay charges for Competitive Retail Electric Services may result in loss of those products and service; and
3. Failure to pay charges for Competitive Retail Electric Services may result in cancellation of the Member's contract with FES, and return the Member to EDC Standard Offer.

EXHIBIT A-4

AUTOMATIC AGGREGATION DISCLOSURE & CUSTOMER EDUCATION

Opt- Out Letter

MONTH XX, 20XX

Dear Madison County Resident,

We are providing you the opportunity to join other residents to save money on the electricity you use. Savings are possible through governmental aggregation, where community officials bring together citizens to gain group buying power for the purchase of electricity from a retail electric generation provider certified by the Public Utilities Commission of Ohio. Voters in Madison County approved this program in November 2011.

After researching competitive electricity pricing options for you, we have chosen FirstEnergy Solutions Corp., a subsidiary of FirstEnergy Corp., to provide you with savings on your electric generation through MONTH YEAR. There is no cost for enrollment and you will not be charged a switching fee. You do not need to do anything to participate.

As a member of this aggregation, you are guaranteed to save 6 percent off your Price to Compare. Your Price to Compare is essentially the price you pay for electric generation from the utility and consists of generation and transmission related components, which are the costs associated with generating the power and delivering it through the transmission system.

To estimate what your savings per kilowatt-hour (KWH) will be through this program, locate your Price to Compare on your electric bill. Divide your Price to Compare by 100, then multiply by 0.06 (6%) to determine your savings per KWH. Multiply that number by your total monthly usage. The final number is how much you can expect to save each month you use the same amount of electricity.

You will see your electric savings from FirstEnergy Solutions after your enrollment has been completed and your switch has been finalized – approximately 30 - 45 days, depending upon your meter read date. Of course, you are not obligated to participate in the Madison County electric governmental aggregation program. If you wish to be excluded from the program and remain a full-service customer of your local electric utility – UTILITY– you have until MONTH XX, XXXX to return the attached “opt-out” form. If you do not opt out at this time, you will receive a notice at least every three years asking if you wish to remain in the program. If you leave the program at any other time, you could be subject to a \$25 cancellation fee from FirstEnergy Solutions – and you might not be served under the same rates, terms and conditions that apply to other customers served by UTILITY.

After you become a participant in this governmental aggregation program, UTILITY will send you a letter confirming your selection of FirstEnergy Solutions as your electric generation provider. As required by law, this letter will inform you of your option to cancel your contract with FirstEnergy Solutions within seven days of its postmark. To remain in the Madison County electric governmental aggregation program, you don't need to take any action when this letter arrives.

UTILITY will continue to maintain the system that delivers power to your home – no new poles or wires will be built by FirstEnergy Solutions. You will continue to receive a single, easy-to-read bill from your local electric utility with your FirstEnergy Solutions charges included. The only thing you'll notice is savings.

If you have any questions, please call FirstEnergy Solutions toll-free at 1-866-636-3749, Monday through Friday, 8 a.m. to 5 p.m. Please do not call Madison County with aggregation program questions.

Sincerely,

Madison County Commissioners

P.S. To receive these savings, **you should not respond**. Return the opt-out form only if you do not want to participate in the Madison County electric governmental aggregation program.

OPT-OUT FORM – MADISON COUNTY RESIDENTIAL ELECTRIC GOVERNMENTAL AGGREGATION PROGRAM

Option 1: Do nothing and save.
If you want to participate in this program and save, you do not need to return this form. Your enrollment is automatic.

OR

Option 2: Opt out by returning this form.
If you do not want to participate in this program, you must return this form before the due date.

By returning this signed form, you will be EXCLUDED from the opportunity to join with other residents in Madison County's Electric Governmental Aggregation Program.

☐ **I wish to opt out of the Madison County Electric Governmental Aggregation Program. (Check box to opt out.)**

Service address (City, state and zip): _____

Phone number: _____

Account holder's signature: _____ Date: _____

Mail by MONTH XX, 20XX to: Madison County Electric Governmental Aggregation Program, 341 White Pond Drive, Bldg. B-2, Akron, Ohio 44320

Madison County Electric Governmental Aggregation Program Frequently Asked Questions

What is aggregation?

Under governmental aggregation, local officials bring citizens together to gain group buying power for the purchase of competitively priced electricity from a retail electric generation supplier certified by the Public Utilities Commission of Ohio.

How is my community able to choose a certified electric generation supplier on my behalf?

In November 2011, Madison County residents voted to allow the community to contract for an electric generation supplier on their behalf.

How will I know if I can save money under the Madison County electric governmental aggregation program?

Under this governmental aggregation program, the price you pay for electric generation supply is guaranteed to be 6 percent lower. In other words, each month, you'll pay 6 percent less for the generation portion of your electric supply than if you had not joined the Madison County governmental aggregation program.

What do I need to do if I *want* to be included in this government aggregation?

You do not need to do anything to receive the discounted generation pricing under this program. You may choose to remain in the aggregation group and begin receiving your 6-percent discount by simply not returning the opt out form.

If I join the Madison County electric aggregation program, who will deliver my power, read my meter and respond to emergencies, such as power outages?

Your local electric company will be responsible for the delivery of power to your home or business. Since your local electric utility still owns the wires and poles that deliver power to you, it will continue to read your meter and restore power after an outage.

Is your price for residential power fixed, or does it vary?

In this program, the discount you will receive is fixed, so each month you will save 6 percent off the generation portion of your bill. Since the actual price per KWH charged by the utility may change each month based on the season and your usage, the price per KWH from FirstEnergy Solutions will also change each month. Regardless, you are guaranteed to save 6 percent off the competitive portion of your electric bill.

What does "opt out" mean?

"Opt out" means that you can decide not to participate in the Madison County electric governmental aggregation program. By returning the opt-out form, which is included in this mailing, by the due date you will not be enrolled as an electric generation customer with FirstEnergy Solutions, the community's competitive electric generation supplier, and you will not receive the 6-percent discount.

What happens if I do not send in the opt-out form?

If you do not return the opt-out form postmarked by the due date, you will be included in the Madison County governmental aggregation program and will begin receiving competitively priced electricity from FirstEnergy Solutions.

Can I opt out over the phone?

No, if you want to opt out, you must mail in your completed opt-out form and it must be postmarked by the due date.

Can I opt out of the program at a later date?

Yes, but you will be subject to a \$25 cancellation fee from FirstEnergy Solutions if you cancel for any other reason but moving. However, you will be sent a notice at least every three years asking if you wish to remain in the program. At that point, you may opt out at no cost.

What are my energy supply choices if I decide to opt out?

You can stay with your current electric utility, which will continue to supply your electricity as it always has, or you can shop for an alternative generation supplier. A list of competitive electric suppliers certified by the Public Utilities Commission of Ohio and their current prices is available by calling 1-800-686-PUCO (1-800-686-7826).

If I join the aggregation, can I stay on budget billing?

Yes, you can remain on budget billing; however, the budget billing program does not apply to your charges from FirstEnergy Solutions – only to charges from the electric utility. Your total charges from FirstEnergy Solutions will fluctuate from month to month according to your usage.

Can I still have my payment automatically deducted from my checking account as I do now?

Yes. How you pay your electric bill will not change.

Who is FirstEnergy Solutions?

FirstEnergy Solutions Corp., a subsidiary of FirstEnergy Corp., offers a wide range of energy and related products and services, including the generation and sale of electricity and energy planning and procurement. FirstEnergy Solutions is a leading competitive supplier of energy to residential and commercial and industrial customers in Ohio, Pennsylvania, New Jersey, Maryland, Illinois and Michigan.

What is the toll-free number for questions?

For answers to your questions, please call 1-866-636-3749, Monday through Friday, 8 a.m. to 5 p.m.



EXHIBIT A-5

EXPERIENCE

Applicant's Experience and Plan for Providing Aggregation Services:

The Applicant Madison County (the "County") has contracted with FirstEnergy Solutions Inc. ("FES") to provide administrative and retail generation supply services for the County's Aggregation Group, which is comprised of all customers located in the County who do not opt out of the Group.

FES has extensive experience, through its affiliation with FirstEnergy Corp., in providing retail generation supply services and in responding to customer inquiries and complaints. FES has been approved as a Certified Supplier with the PUCO. FES is already providing power supply services for residential and other customers under the State's Electric Choice Program. FES is well versed in S.B. 3 and the rules adopted by the PUCO, and is thus in a position to ensure compliance with all applicable provisions of Section 4928.10 of the Revised Code, and the rules adopted by the Commission pursuant thereto.

FES has an experienced call center to provide services of a call center for consumers in the County to call for information during the 21-day enrollment and opt out period for the County's Aggregation Program.

The billing of customers for the retail generation supply will be provided through the electric distribution utility and the billing process will be coordinated with the utility by FES for the Aggregation Group.

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

3/10/2020 4:24:55 PM

in

Case No(s). 12-1166-EL-GAG

Summary: Application for certification as a governmental aggregator electronically filed by Ty Brocksieker on behalf of FirstEnergy Solutions and Madison County