DhioPublic Utilities<br/>Commission20-0/48-6A-A66<br/>PUCO USE ONLY-Version 1.08 May 2016<br/>Date ReceivedPublic Utilities<br/>Date ReceivedPuco USE ONLY-Version 1.08 May 2016<br/>Case NumberPublic Utilities<br/>OutputPublic Utilities<br/>Commission

# INITIAL CERTIFICATION APPLICATION COMPETITIVE RETAIL NATURAL GAS BROKERS /AGGREGATORS

Please type or print all required information. Identify all attachments with an exhibit label and title (*Example: Exhibit A-15 - Company History*). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division, 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may directly input information onto the form. You may also download the form by saving it to your local disk.

SECTION A - APPLICANT INFORMATION AND SERVICES

# A-1 Applicant intends to be certified as: (check all that apply) √ Retail Natural Gas Aggregator √ Retail Natural Gas Broker

#### A-2 Applicant information:

FILE

Legal Name	Energy CX, LLC 3501 Woodhead Dr., #5, Northbrook, IL 60062				
Address		-			
Telephone No.	(847) 509-2290	Web site Address	www.energycx.com		

### A-3 Applicant information under which applicant will do business in Ohio:

Name	Energy CX, LLC		
Address	3501 Woodhead Dr., #5, Northbrook, IL 6006	32	
Web site Address	www.energycx.com	Telephone No.	(847) 509-2290

# A-4 List all names under which the applicant does business in North America: Please see Exhibit A-4.

### A-5 Contact person for regulatory or emergency matters:

Name	Mark Rice	Т	Title	President	0	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)
Business A	Address 3501 Woodhead Dr.,	#5, Northbrook, IL 60062				
Telephone	No. (847) 509-2280	Fax No. 847-509-2295		Email Address	mark@energycx.com	

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This is to certify that the images appearing are an	
accurate and complete reproduction of a case file	
document delivered in the regular gourge of huridate	
document delivered in the regular course of busianess Broker/Aggregator Ver. 1.08, Revised May 2016) Technician	Page 1 of 8
180 East Broad Street • Columbus, OH 43215-3793 • (614) 486-3016 • www.PUCO.ohio.gov	
The Public Utilities Commission of Ohio is an Equal Opportunity Employer and Service Provider	

#### A-6 Contact person for Commission Staff use in investigating customer complaints:

Name	Ellen I	Rice			Title	Vice-President	
Business ad	ldress	3501 Woodhead	Dr., #5, N	lorthbrook, IL 60062			
Telephone 1	Ňo.	(847) 509-2290	Fax No.	847-509-2295	]	Email Address	ellen@energycx.com

#### A-7 Applicant's address and toll-free number for customer service and complaints

Customer service address	3501 Woodhead	Dr., #5, Northbrook, IL 60062	
Toll-Free Telephone No.	1-833-998-0830	Fax No. 847-509-2295	Email Address ellen@energycx.com

A-8 Provide "Proof of an Ohio Office and Employee," in accordance with Section 4929.22 of the Ohio Revised Code, by listing name, Ohio office address, telephone number, and Web site address of the designated Ohio Employee

Name	Sabrina Rice	)		Title	Represe	ntative
Business	address	Slayter Union	8258, Granville, OH 43203			
Telepho	ne No. (847)	509-2280	Fax No. 847-509-2295	Email	Address	sabrina@energycx.com
Applica	ant's federa	al employer	identification number	84-250	8506	

A-10 Applicant's form	of ownership: (Check one)	
Sole Proprietor:	ship	Partnership
🔲 Limited Liabilit	ty Partnership (LLP)	🚺 Limited Liability Company (LLC
Corporation		Other

A-9

A-11 (Check all that apply) Identify each natural gas company service area in which the applicant is currently providing service or intends to provide service, including identification of each customer class that the applicant is currently serving or intends to serve, for example: residential, small commercial, and/or large commercial/industrial (mercantile) customers. (A mercantile customer, as defined in Section 4929.01(L)(1) of the Ohio Revised Code, means a customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within the state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside of this state. In accordance with Section 4929.01(L)(2) of the Ohio Revised Code, "Mercantile customer" excludes a not-for-profit customer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within the state or consumer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within the state or consumer that consumes, other than for residential use, more than 500,000 cubic feet of natural gas per year at a single location within this state or consumes natural gas, other than for residential use, as part of an undertaking having more than three locations within or outside this state that has filed the necessary declaration with the Public Utilities Commission.)

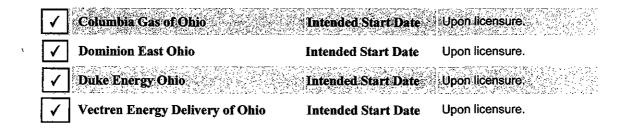
Image: A start of the start	Columbia Gas of Ohio	√	Residential	✓	Small Commercial	1	Large Commercial / Industrial
			1	_	3		Large Commercial / Industrial
$\checkmark$	Duke Energy Obio	1	Residential	√	Small Commercial	1	Large Commercial / Industrial
$\checkmark$	Vectren Energy Delivery of Ohio	1	Residential	√	Small Commercial	<ul> <li>Image: A start of the start of</li></ul>	Large Commercial / Industrial

4.1

A-12 If applicant or an affiliated interest previously participated in any of Ohio's Natural Gas Choice Programs, for each service area and customer class, provide approximate start date(s) and/or end date(s) that the applicant began delivering and/or ended services.

Columbia Gas of Ohio		
Residential	Beginning Date of Service	End Date
Small Commerce	ial Beginning Date of Service	End Date
LargeCommerc	ial Beginning Date of Service	End Date
Industrial	Beginning Date of Service	End Date
Dominion East Ohio		
Residential	Beginning Date of Service	End Date
Small Commerci	ial Beginning Date of Service	End Date
Large Commerc	ial .: Beginning Date of Service	End Date
Industrial	Beginning Date of Service	End Date
Duke Energy Ohio	a va antina sa ang manganang manganang manganang manganan ang manganang manganan ang sa ang sa ang sa ang sa an	
Residential	Beginning Date of Service	End Date
Small Commerci	al Beginning Date of Service	End Date
Large Commerc	ial Beginning Date of Service	EndDate
Industrial	Beginning Date of Service	End Date
Vectren Energy Deliver	y of Ohio	
Residential	Beginning Date of Service	End Date
Small Commerci	al Beginning Date of Service	End Date
Large Commerc	ial Beginning Date of Service	End Date
Industrial	<b>Beginning Date of Service</b>	End Date

A-13 If not currently participating in any of Ohio's four Natural Gas Choice Programs, provide the approximate start date that the applicant proposes to begin delivering services:



PAGE 4

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- A-14 <u>Exhibit A-14 "Principal Officers, Directors & Partners,</u>" provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-15 <u>Exhibit A-15 "Company History,</u>" provide a concise description of the applicant's company history and principal business interests.
- A-16 <u>Exhibit A-16</u> "Articles of Incorporation and Bylaws," if applicable, provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto.
- A-17 <u>Exhibit A-17 'Secretary of State</u>," provide evidence that the applicant is currently registered with the Ohio Secretary of the State.

# SECTION B - APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

- **B-1** <u>Exhibit B-1 "Jurisdictions of Operation</u>," provide a current list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail natural gas service, or retail/wholesale electric services.
- **B-2** <u>Exhibit B-2 "Experience & Plans</u>," provide a current description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Revised Code and contained in Chapter 4901:1-29 of the Ohio Administrative Code.
- **B-3** <u>Exhibit B-3 "Summary of Experience,</u>" provide a concise and current summary of the applicant's experience in providing the service(s) for which it is seeking to be certified to provide (e.g., number and types of customers served, utility service areas, volume of gas supplied, etc.).
- **B-4** <u>Exhibit B-4 "Disclosure of Liabilities and Investigations</u>," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational

status or ability to provide the services it is seeking to be certified to provide.

**B-5** Exhibit B-5 "Disclosure of Consumer Protection Violations," disclose whether the applicant, affiliate, predecessor of the applicant, or any principal officer of the applicant has been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

# 🖌 No 🛛 Yes

If Yes, provide a separate attachment labeled as <u>Exhibit B-5</u> "Disclosure of Consumer Protection <u>Violations</u>," detailing such violation(s) and providing all relevant documents.

- **B-6** Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation," disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail natural gas or retail/wholesale electric service denied, curtailed, suspended, or revoked, or whether the applicant or predecessor has been terminated from any of Ohio's Natural Gas Choice programs, or been in default for failure to deliver natural gas.
  - ✓ No □ Yes

If Yes, provide a separate attachment, labeled as <u>Exhibit B-6 "Disclosure of Certification Denial,</u> <u>Curtailment, Suspension, or Revocation,</u>" detailing such action(s) and providing all relevant documents.

# SECTION C - APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED

C-1 <u>Exhibit C-1 "Annual Reports,</u>" provide the two most recent Annual Reports to Shareholders. If the applicant does not produce annual reports, the applicant should indicate that Exhibit C-1 is not applicable and why.

(This is generally only applicable to publicly traded companies who publish annual reports.)

- C-2 <u>Exhibit C-2 "SEC Filings,</u>" provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. An applicant may submit a current link to the filings or provide them in paper form. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.
- C-3 Exhibit C-3 "Financial Statements," provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).

C-4 <u>Exhibit C-4 "Financial Arrangements</u>," provide copies of the applicant's current financial arrangements to satisfy collateral requirements to conduct retail electric/gas business activity (e.g., parental or third party guarantees, contractual arrangements, credit agreements, etc.,).

Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements.

PAGE 0

First time applicants or applicants whose certificate has expired as well as renewal applicants can meet the requirement by one of the following methods:

1. The applicant itself stating that it is investment grade rated by Moody's, Standard & Poor's or Fitch and provide evidence of rating from the rating agencies.

2. Have a parent company or third party that is investment grade rated by Moody's, Standard & Poor's or Fitch guarantee the financial obligations of the applicant to the LDU(s).

3. Have a parent company or third party that is not investment grade rated by Moody's, Standard & Poor's or Fitch but has substantial financial wherewithal in the opinion of the Staff reviewer to guarantee the financial obligations of the applicant to the LDU(s). The guarantor company's financials must be included in the application if the applicant is relying on this option.

4. Posting a Letter of Credit with the LDU(s) as the beneficiary.

If the applicant is not taking title to the electricity or natural gas, enter "N/A" in Exhibit C-4. An N/A response is only applicable for applicants seeking to be certified as an aggregator or broker.

- C-5 <u>Exhibit C-5 "Forecasted Financial Statements</u>," provide two years of forecasted income statements for the applicant's NATURAL GAS related business activities in the state of Ohio Only, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.
- C-6 <u>Exhibit C-6 "Credit Rating</u>," provide a statement disclosing the applicant's current credit rating as reported by two of the following organizations: Duff & Phelps, Fitch IBCA, Moody's Investors Service, Standard & Poor's, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or an affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter "N/A" in Exhibit C-6.
- C-7 <u>Exhibit C-7 "Credit Report,</u>" provide a copy of the applicant's current credit report from Experion, Dun and Bradstreet, or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter "N/A" for Exhibit C-7.

- C-8 <u>Exhibit C-8 "Bankruptcy Information,</u>" provide a list and description of any reorganizations, protection from creditors, or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 <u>Exhibit C-9 "Merger Information,</u>" provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.
- C-10 <u>Exhibit C-10 "Corporate Structure,</u>" provide a description of the applicant's corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

# SECTION D – APPLICANT TECHNICAL CAPABILITY

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED.

- **D-1** <u>Exhibit D-1 "Operations</u>," provide a current written description of the operational nature of the applicant's business functions.
- **D-2** <u>Exhibit D-2 "Operations Expertise</u>," given the operational nature of the applicant's business, provide evidence of the applicant's current experience and technical expertise in performing such operations.
- **D-3** <u>Exhibit D-3 "Key Technical Personnel</u>," provide the names, titles, email addresses, telephone numbers, and background of key personnel involved in the operational aspects of the applicant's current business.

Applicant Signature and Title

^ F;

Year

Sworn and subscribed before me this

4th day of January

Amenta to tell

Mark Rice, President

**Print Name and Title** 

FEB, 9,2020

Month 2020

HUSSAIN ALI NAEEM SHAIKH Official Seal Notary Public - State of Illinois My Commission Expires Feb 9, 2020

Signature of official administering oath

My commission expires on

(CRNGS Broker/Aggregator Ver. 1.08, Revised May 2016) Page 7 of 8

C. PUBLIC LIT	THES COMMUNICATION	Affid	es Commi il Natural Gas Servic avit Form sion 1.07)	2
In th	ne Matter of the A	pplication of	)	
Energ	gy CX, LLC		) Case No.	20 -GA-AGG
for a	Certificate or Re	newal Certificate to Provide	)	
Com	petitive Retail Na	tural Gas Service in Ohio.	)	
Cour State	nty of Late Cick			
	Mark Rice		[Affiant], being c	luly sworn/affirmed, hereby states that:

- (1) The information provided within the certification or certification renewal application and supporting information is complete, true, and accurate to the best knowledge of affiant.
- (2) The applicant will timely file an annual report of its intrastate gross receipts and sales of hundred cubic feet of natural gas pursuant to Sections 4905.10(A), 4911.18(A), and 4929.23(B), Ohio Revised Code.
- (3) The applicant will timely pay any assessment made pursuant to Section 4905.10 or Section 4911.18(A), Ohio Revised Code.
- (4) Applicant will comply with all applicable rules and orders adopted by the Public Utilities Commission of Ohio pursuant to Title 49, Ohio Revised Code.
- (5) Applicant will cooperate with the Public Utilities Commission of Ohio and its staff in the investigation of any consumer complaint regarding any service offered or provided by the applicant.
- (6) Applicant will comply with Section 4929.21, Ohio Revised Code, regarding consent to the jurisdiction of the Ohio courts and the service of process.
- (7) Applicant will inform the Public Utilities Commission of Ohio of any material change to the information supplied in the certification or certification renewal application within 30 days of such material change, including any change in contact person for regulatory or emergency purposes or contact person for Staff use in investigating customer complaints.
- (8) Affiant further sayeth naught.

Affiant Signature & Title	CEO
Sworn and subscribed before me this 14 day	of January Month 2020 Year
and and a lus	Mark Rice, President
Signature of Official Administering Oath	Print Name and Title
passassassa	
Notary Public - State of Illinois	ission expires on FEB, 9, 2020
My Commission Expires Feb 9, 2020	(CRNGS Broker/Aggregator Ver. 1.08, Revised May 2016) Page 8 of 8

180 East Broad Street • Columbus, OH 43215-3793 • (614) 466-3016 • www.PUCO.ohio.gov

#### Exhibit A-4 – "Names Under Which The Applicant Does Business In North America"

4..

Energy CX, LLC (*the Applicant*) only transacts business under that name. As a closely held company, 100% of which is owned by Mark Rice, President of Energy CX, LLC, however, the Applicant is a sister company of Biofuels Technology, LLC d/b/a Energy Connection, which operates under that name in Illinois, New Jersey, and in Ohio itself (electric broker/aggregator certification only - License No. 19-1444E).

It is Energy CX, LLC's intention to use this new name and branding in all markets eventually, which may entail applying for a new electric broker/aggregator certification in Ohio and/or transitioning customer relationships from Energy Connection to Energy CX in markets in which both operate, in accordance with all federal and state statutes and regulations and the terms of any customer agreements.

### Exhibit A-14 – "Principal Officers, Directors, and Partners"

4.

Mark Rice, President 3501 Woodhead Dr., #5 Northbrook, IL 60062

Ellen Rice, Vice President 3501 Woodhead Dr., #5 Northbrook, IL 60062

Joel Birnbaum, Chief Financial Officer 3501 Woodhead Dr., #5 Northbrook, IL 60062

#### Exhibit A-15 – "Company History"

4.

The ownership, management, structure, and offerings of Energy CX, LLC are identical to the information about Biofuels Technology, LLC d/b/a Energy Connection included below; the use of this new corporate entity is to ensure a unified brand with a name that is available for use in all of our current and potential state markets.

#### **Corporate History**

Coming from a long line of innovators and entrepreneurs in the energy and chemical industries, Mark Rice founded Biofuels Technology, LLC (*sister company of Energy CX, LLC or the Applicant*) in 2005 with the initial goal of eliminating waste from the biodiesel production process - an endeavor which involved salvaging glycerin and purifying it for resale. But after observing the potential within the emerging electric and gas industries, Mark decided to expand the company and launch a new division called "Energy Connection." Energy Connection would see exponential growth, tremendous success, and would subsequently become the heart of the company.

First licensed as a broker in Illinois in 2011, Energy Connection has since expanded to markets across the United States and manages over one billion kWh annually. We are currently transitioning most of the energy brokerage business to Energy CX, LLC, and are applying for new broker licenses through this company.

Mark is a trusted industry insider with decades of experience and has curated a team of fellow experts to ensure top-notch results and long-term customer relationships.

·

# Exhibit A-16 – "Articles of Incorporation and Bylaws"

4.

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Please see Articles of Incorporation from Illinois Secretary of State on the following page.



# To all to whom these Presents Shall Come, Greeting:

I, Jesse White, Secretary of State of the State of Illinois, do hereby certify that I am the keeper of the records of the Department of

# Business Services. I certify that

ENERGY CX, LLC, HAVING ORGANIZED IN THE STATE OF ILLINOIS ON APRIL 29, 2019, APPEARS TO HAVE COMPLIED WITH ALL PROVISIONS OF THE LIMITED LIABILITY COMPANY ACT OF THIS STATE, AND AS OF THIS DATE IS IN GOOD STANDING AS A DOMESTIC LIMITED LIABILITY COMPANY IN THE STATE OF ILLINOIS.



# In Testimony Whereof, I hereto set

my hand and cause to be affixed the Great Seal of the State of Illinois, this 29TH A.D. day of MAY

2019

Authentication #: 1914901856 verifiable until 05/29/2020 Authenticate at: http://www.cyberdriveillinois.com

lase

SECRETARY OF STATE

PAGE 13



# OFFICE OF THE SECRETARY OF STATE

#### JESSE WHITE • Secretary of State

APRIL 29, 2019

0758710-4

MARK S. LITNER 111 W. WASHINGTON ST., STE 900 CHICAGO, IL 60602-0000

**RE ENERGY CX, LLC** 

#### DEAR SIR OR MADAM:

IT HAS BEEN OUR PLEASURE TO APPROVE AND PLACE ON RECORD THE ARTICLES OF ORGANIZATION THAT CREATED YOUR LIMITED LIABILITY COMPANY. WE EXTEND OUR BEST WISHES FOR SUCCESS IN YOUR NEW VENTURE.

PLEASE NOTE! THE LIMITED LIABILITY COMPANY MUST FILE AN ANNUAL REPORT PRIOR TO THE FIRST DAY OF THIS ANNIVERSARY MONTH NEXT YEAR. FAILURE TO TIMELY FILE MAY RESULT IN PENALTY AND DISSOLUTION. A PRE-PRINTED ANNUAL REPORT WILL BE MAILED TO THE REGISTERED AGENT AT THE REGISTERED OFFICE ADDRESS APPROXIMATELY 45 DAYS BEFORE THE DUE DATE.

A LIMITED LIABILITY COMPANY THAT INTENDS TO PROVIDE A PROFESSIONAL SERVICE REGULATED BY THE ILLINOIS DEPARTMENT OF FINANCIAL AND PROFESSIONAL REGULATION MUST REGISTER WITH THAT AGENCY.

PUBLICATIONS/FORMS AND OTHER SERVICES ARE AVAILABLE ON OUR WEBSITE. VISIT WWW.CYBERDRIVEILLINOIS.COM TO VIEW THE STATUS OF THIS COMPANY, PURCHASE A CERTIFICATE OF GOOD STANDING, OR EVEN FILE THE ANNUAL REPORT REFERRED TO IN THE EARLIER PARAGRAPH.

SINCERELY YOURS,

JESSE WHITE ILLINOIS SECRETARY OF STATE DEPARTMENT OF BUSINESS SERVICES LIMITED LIABILITY DIVISION (217) 524-8008

07587104

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	m LLC-5.5	Illinois	FLE#
May 2018 Secretary of State Department of Business Services Limited Liability Division 591 B. Second St., Rm. 351 Springfield, R. 62756 217-524-8008 www.cyberdriveillinois.com		Limited Liability Company Act	This space for use by Secretary of State.
		Articles of Organization	
		SUBMIT IN DUPLICATE. Type or print clearly.	FILED
		Filing Fee: \$150	APR 2 9 2019
ché ché	yment must be made by certified ck, cashier's check, Einois attomey's sck, C.R.A.'s check or money order vable to Secretary of State.	Approved:	JESSE WHITE SECRETARY OF STATI
1.	Limited Liability Company name (se	a Note 1): ENERGY CX, LLC	
2.	Address of principal place of busines 3501 WOODHEAD DR., #5, NC	ss where records of the company will be kept: (P.O. RTHBROOK, IL 60062	Box sione or c/o is unacceptable.)
з.	Articles of Organization effective on:	(check one)	
	a the filing date	-	
	a latar date (not to exceed 60 da	ys after the filing date):	Month, Day, Year
4.	Registered agent's name and registe		TRUMUS WASS TOOL
	Registered agent: MARK	· · · · · · · · · · · · · · · · ·	LITNER
	(P.O., Box alone or First Nar c/o is unacceptable.)	ne Middle Initial	Last Name
	Registered effice: 111	WEST WASHINGTON STREET	SUITE 900
	Number	Street	Suite #
			al. 60602
	CHICAGO	·	
	City De: The registered agent must res this state.	ide in lilinois. If the agent is a business entity, it	ZiP
5.	City The registered agent must res this state. Purpose(s) for which the Limited Lisk	ide in lilinois. If the agent is a business entity, it will Company is organized: (see Note 2) I business for which Limited Liability Companie	Zip I must be authorized to act as agent in
5.	City City The registered agent must res this state. Purpose(s) for which the Limited Lisk The transaction of any or all lawfu	ide in lilinois. If the agent is a business entity, it will Company is organized: (see Note 2) I business for which Limited Liability Companie	Zip I must be authorized to act as agent in
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5. Ş.	City C	Ide In Illinois. If the agent is a business entity, it bility Company is organized: (eee Note 2) Il business for which Limited Liability Companie (5) stated below:	Zip I must be authorized to act as agent in as may be organized under this Act

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8. The Limited Liability Company has or will have on the effective date of tiling one or more members.

9. Name(s) and business address(es) of the manager(s) and any member with the authority of manager:

3501 WOODHEAD DR., #5	NORTHBROOK	IL.	60062
Number & Street	City	State	ΖiP
Number & Street	City	State	ZIP
Number & Street	City	State	Zip
Number & Street	City	State	ZIP
Number & Street	Gly	State	ZIP
	Number & Sirget Number & Sirget Number & Sirget	Number & Street     City       Number & Etreet     City       Number & Street     City       Number & Street     City	Number & Street     City     State       Number & Street     City     State       Number & Street     City     State       Number & Street     City     State

(if additional space is needed, use sheets of this size.)

#### 10. Name and Address of Organizer(s):

I attim, under penalties of penjury, having authority to sign hereto, that these Articles of Organization are to the best of my knowledge and belief, true, correct and complete.

Dated:	APRIL 29 2019			
i	Mark S. Fritner	1.	111 WEST WASH	INGTON ST. STE 900
	Signature		Number	Street
	MARK S. LITNER, ORGANIZER		CH	ICAGO
	Name and Title (type or print)			City
			IL.	60602
<u>,</u>	If organizer is signing for a company or other entity, stale name of company or entity.		State	ZIP
2		Ż.		
	Signature		Number	Street
	Name (type or print)		·····	City
	If organizer is signing for a company or other entity, state name of company or entity.		State	ZIP

Note 1: The name must contain the term Limited Liability Company, LLC or L.L.C. The name cannot contain any of the following terms: "Corporation," "Corp." "Incorporated," "Inc.," "Ltd.," "Co.," "Limited Partnership" or "LP." However, a limited liability company that will provide services licensed by the Illinois Department of Financial and Professional Regulation must instead contain the term Professional Limited Liability Company, PLLC or P.L.L.C. In the name.

Note 2: A professional limited liability company must state the specific professional service or related professional services to be rendered by the professional limited liability company.

# Exhibit A-17 "Secretary of State"

4.

Please see Certificate of Good Standing from Ohio Secretary of State on the following page.

# UNITED STATES OF AMERICA STATE OF OHIO OFFICE OF THE SECRETARY OF STATE

I, Frank LaRose, do hereby certify that I am the duly elected, qualified and present acting Secretary of State for the State of Ohio, and as such have custody of the records of Ohio and Foreign business entities; that said records show ENERGY CX, LLC, an Illinois For Profit Limited Liability Company, Registration Number 4339635, filed on May 22, 2019, is currently in FULL FORCE AND EFFECT upon the records of this office.



Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 8th day of January, A.D. 2020.

- for

**Ohio Secretary of State** 

Validation Number: 202000802082

#### Exhibit B-1 – "Jurisdictions of Operation"

4.4

The ownership, management, structure, and offerings of Applicant Energy CX, LLC are identical to that of affiliate Biofuels Technology, LLC d/b/a Energy Connection. The use of this new corporate entity is to ensure a unified brand with a name that is available for use in all of our current and potential state markets.

State	License Type	License Number	Status
ME	Gas Broker	Registered, no license number provided	Active
NH	Electric Aggregator	Docket No. DM 19-141	Active
NH	Gas Aggregator	Docket No. DM 19-140	Active
РА	Electric Broker	Docket No. A-2019-3011963	Active
РА	Gas Broker	Docket No. A-2019-3011398	Active
ТХ	Electric Broker	License No. BR190563	Active on Interim Basis
DC	Electric and Gas Broker	TBD	Application Pending
DE	Electric Broker	TBD	Application Pending
MA	Electric Broker and Gas Retail Agent	TBD	Application Pending
MD	Electric and Gas Broker	TBD	Application Pending
ME	Electric Broker	TBD	Application Pending
OH	Gas Broker	TBD	Application Pending

### State Licenses of Applicant

State Licenses of Affiliate Biofuels Technology, LLC d/b/a Energy Connection

State	License Type	License Number	Status
IL	Agent, Broker, Consultant	Docket No. 11-0489	Active
OH	Electric Broker	License No. 19-1444E	Active
NJ	Energy Agent and Energy Consultant	License Nos. EA-0552 and EC-0181	Active
ME	Gas Broker	Registered, no license number provided	Active
CA	Broker	N/A	License not required
NY	Broker	N/A	License not required

#### Exhibit B-2 – "Experience & Plans"

Energy CX, LLC ("Energy CX") provides a range of non-commodity energy advisory services to customers, including energy procurement (through reverse auction platform); contract negotiation and management with retail supplier; market risk analysis and advice; energy data management and analysis; supply-side/demand-side management; and clean energy/energy efficiency financing and deployment.

Energy CX will at no time be taking title to natural gas. Applicant will serve only in the capacity of a Retail Natural Gas Broker and Retail Natural Gas Aggregator as defined in 4901:1-27 of the Administrative Code.

Energy CX will not be providing any billing statements to customers nor accepting prepayments or deposits. Customer inquiries and/or complaints can be handled directly by Energy CX as outlined below or through the customer's local delivery company and/or competitive retail natural gas supplier.

Energy CX's sales channels are referral/relationship-based marketing and online marketing. Applicant will only work with PUC-certificated competitive retail natural gas suppliers and will monitor and comply with all applicable existing and future federal, state, and municipal statutes and regulations. Applicant will respond to customer inquiries and complaints in accordance with industry best practices and the regulations of the PUC. If any complaints or concerns should arise from customers or potential customers, Applicant customer service can be reached at 1-833-998-0830 (toll-free) or ellen@energycx.com.

Energy CX hereby states that it will respond to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4929.22 of the Ohio Revised Code and contained in Chapter 4901:1-29 of the Administrative Code.

#### Exhibit B-3 – "Summary of Experience"

Applicant's affiliate Energy Connection was first licensed as a broker in Illinois in 2011, has since expanded to markets across the United States and manages over one billion kWh annually on the electric side. We are currently transitioning most of the energy brokerage business to Energy CX. LLC and are applying for new broker licenses through this company.

#### Products & Services

#### **Electricity Brokerage**

- Fixed Price Solutions
- Flexible Index Solutions
- Block Solutions
- Peak Load Management

#### **CPower Load Response**

- Automated Load Control
- Demand Response
- Ancillary Services
- Economic Programs

#### **Renewable Energy**

- Solar
- Renewable Energy
- Certificates (RECs)
- Generation Development

#### Natural Gas Brokerage

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- Fixed Price
- Fixed Basis
- Index

#### **Energy Efficiency**

- HVAC Infrastructure
- Building Automation &
- Analytics
- Light & Controls
- CHP

#### **Onsite Generation**

- Solar Solutions
- Fuel Cells
- Batteries & Storage
- Back-up/Emergency Generation
- Cogeneration

#### Customers Served

In Illinois, in 2018, Applicant's affiliate Biofuels Technology, LLC d/b/a Energy Connection brokered retail electricity supply service on behalf of the alternative retail electricity suppliers it represents to 846 non-residential customers and 485 residential customers.

FAGE 22

### Exhibit B-3 – "Summary of Experience" (cont.)

4.

Representative List of Customers



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# Exhibit C-1 – "Annual Reports"

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Energy CX, LLC is not a publicly traded company and does not produce annual reports.

# Exhibit C-2 – "SEC Filings"

Energy CX, LLC is not a publicly traded company and is not required to make SEC filings.

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# Exhibit C-3 – "Financial Statements"

4.

Financial statements are provided under seal and separate cover.

#### Exhibit C-4 – "Financial Arrangements"

4.1

Energy CX, LLC is seeking to receive certification as a broker/aggregator of natural gas services only and will not take title to natural gas in the state of Ohio. As such, the requirement to demonstrate financial arrangements to conduct competitive retail natural gas service as a business activity is not applicable to Energy CX, LLC.

# Exhibit C-6 – "Credit Rating"

4.

N/A

# Exhibit C-8 – "Bankruptcy Information"

- # s

Energy CX, LLC has not made any bankruptcy filings nor undergone any reorganization.

# Exhibit C-9 – "Merger Information"

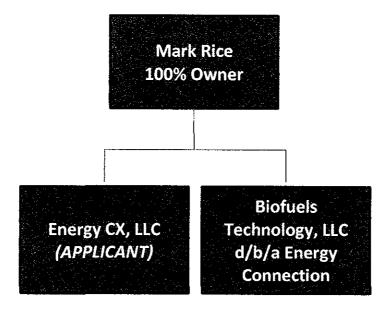
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Energy CX, LLC has never merged or otherwise been reorganized.

### Exhibit C-10 – "Corporate Structure"

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The ownership, management, structure, and offerings of Energy CX, LLC (*Applicant*) are identical to the information about Biofuels Technology, LLC d/b/a Energy Connection.



#### Exhibit D-1 – "Operations"

Energy CX, LLC ("Energy CX") provides a range of non-commodity energy advisory services to customers, including energy procurement (through reverse auction platform); contract negotiation and management with retail supplier; market risk analysis and advice; energy data management and analysis; supply-side/demand-side management; and clean energy/energy efficiency financing and deployment. Energy CX's team, has established business processes and systems to manage all aspects of brokering natural gas and other products and services.

Energy CX's sales channels are referral/relationship-based marketing and online marketing. Applicant will only work with PUC-certificated competitive retail natural gas suppliers and will monitor and comply with all applicable existing and future federal, state, and municipal statutes and regulations. Applicant will respond to customer inquiries and complaints in accordance with industry best practices and the regulations of the PUC. If any complaints or concerns should arise from customers or potential customers, Applicant customer service can be reached at 1-833-998-0830 (toll-free) or ellen@energycx.com.

All consumer interactions engaged in by Energy CX are conducted with the highest degree of professionalism, in accordance with industry best practices and in full compliance with federal, state, and municipal statutes and regulations as well as the regulations of the Public Utilities Commission of Ohio.

#### Exhibit D-2 – "Operations Expertise"

4.5

Energy CX, LLC ("Energy CX") and its team have decades of experience, significant purchasing power, full market coverage, and a reverse auction platform which gives customers access to the lowest real-time energy prices available from our national supplier network (80+). Energy CX offers a wide range of energy management and sustainable services for a one-stop shop particularly focused on commercial and industrial customers' energy needs.

#### Case Studies of Clients Served by Energy CX / Energy Connection Team

Client: Details: Obstacles: Results: Strategy:	Nationally Recognized Data Center 3 million sq. feet of data center holdings. Excess Transactional Charges & High Commodity Price Generated \$600,000 in savings over the first year After an analysis of one of their accounts, our team discovered that the client had suspiciously high capacity Peak Load Contribution (PLC) values. These accounts' PLCs drove the all-in rate to 25 cents per kWh (triple the utility rate). By working with the utility to update the clients' PLC values, our team saved our customer an additional \$21,000.
Client:	Nationally Recognized Radiology Lab
Details:	300 Locations, 10 utilities, 5 States
Obstacles:	Unaware of current contract situations.
Description	Concepted \$700,000 in Service evenths first year

Results: Generated \$700,000 in Savings over the first year

Strategy: Energy CX gathered 12 months' worth of bills for every account. We worked directly with suppliers to obtain exact contract data, organized the contract data in a dynamic database, and shared with both corporate and site management.

#### Exhibit D-3 – "Key Technical Personnel"

4.

Please see below for the resumes of the following key technical personnel.

Mark Rice, President 3501 Woodhead Dr., #5 Northbrook, IL 60062

Nathan Rice, Vice President 2545 W Diversey Ave. Chicago, IL 60647

Miles Rice, Managing Partner 2545 W Diversey Ave. Chicago, IL 60647

Max Rice, Operations Manager 2545 W Diversey Ave. Chicago, IL 60647

# **EDUCATION**

University of Texas	
Major: History	

#### **EXPERIENCE**

Brachman Companies	Fort Worth, TX
Managing Director	1985-1987

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Engaged in commercial real estate, oil and gas drilling and production, investment management, and operations for a manufacturer in Haiti.

Chicago Mercantile Exchange	Chicago, IL
Member	1987-1989

Proprietary trader in the S and P, Eurodollar, and currencies. Taught CME trading courses serving on various CME committees.

JP Morgan Chase	<b>Chicago, IL</b>
Senior Managing Director	1989-1991
Traded and brokered public equities.	

Rice Opportunity Fund, LLC	Chicago, IL
Owner, Operator	1992-Present

Originally the Dot Com Fund - a technology hedge fund investing in private and public equities.

Biofuels Technology, LLC	Chicago, IL
	2005- Present

Biodiesel, specialty chemicals manufacturing and distribution.

### **LEADERSHIP**

Northshore Griffin Footh
--------------------------

Head Coach

- Developed practice schedules for 6-9-year-old team; 8-2 record and finished 2<sup>nd</sup> place overall in 2015 •
- Met with each player to discuss their reasons for playing and to discuss the skills they wanted to develop ٠

#### **ADDITIONAL INFORMATION**

Skills:	Business & Marketing strategy, relationship management, organization
Modeling:	Trained in valuation techniques through <i>Training The Street</i> self-study course; covered Comparable Companies, Discounted Cash Flow Analysis and Leveraged Buyout Analysis
Proficiencies:	Salesforce, Microsoft Excel, PowerPoint, presentation skills, financial analysis
Interests:	Game Theory, Government Theory, Human Behavior, Financial Markets, Fibonacci Sequence

Austin, TX 1981-1985

Glencoe, IL

2004-2013

# **Nathan Rice**

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**Energy Connection**, Vice President May 2016 – Present

Founded in 2005, Energy Connection is an energy advisory firm that procures the lowest electric and natural gas prices for its customers and provides value-add services to deliver a holistic energy experience.

EC's decades of experience, purchasing power, full market coverage, and reverse auction platform gives customers access to the lowest real-time energy prices available from our national supplier network (70+). EC offers a wide range of energy management and sustainable services for a one-stop shop for all your energy needs.

**Kitchen Cycle**, Head of Business Operations Jan 2015 – May 2016

We are an open box appliance dealer that specializes in wholesale transactions of discounted appliances and cabinets to contractors, remodelers, designers, and apartment developers.

**Sterling Partners,** Private Equity Intern Jun 2015 – Aug 2015

**Big Ten Network,** Marketing Intern Jun 2014 – Aug 2014

**The Dot Com Fund**, Hedge Fund Analyst Intern Jan 2014 – Feb 2014

**JDI Realty**, Business Analyst Intern Jun 2013 – Aug 2013

EDUCATION DePauw University, B.A., Economics 2012-2016

#### **MILES RICE**

1.

#### **EXPERIENCE**

#### **Energy Connection**

Managing Partner Account Representative Dec 2012 – Present

Providing energy solutions to lower commercial customers' and end users' energy consumption and cost.

#### **Lupo Futures**

Equity Derivatives Trading Analyst Sep 2017 – Present

**Stoic Equity** Founder Jul 2017 – Present

Investment fund focused on working with small growth companies in the Chicagoland area.

Max Rice for Congress 2018 (9th District) Treasurer Apr 2017 – Present

**Kitchen Cycle, LLC** Founder Feb 2015 – Dec 2017

Kitchen Cycle is a whole distributor of unsold inventory for appliance manufacturers. Partners include Sub Zero - Wolf, LG, Blue Star, Whirlpool Corp and Samsung.

**Melvin Realty, LLC** Founder Feb 2015 – Sep 2016

Flipping and renovating homes in the surrounding areas of Chicago.

Sellvage One LLC Managing Partner Jun 2014 – Jan 2015

Specialized in reselling remodelers clients old household items.

EDUCATION Northwestern University Economics - 2016

# **MAX RICE**

4.

#### **EXPERIENCE**

#### **Energy Connection**

Operations Manager Aug 2011 - Present

Operations management and support.

#### **Chicago Film Series/Weekend** Co-Founder/Event Coordinator

Nov 2013 – Present

A professionally judged competitive film event.

**Pious Pythias Productions** Producer and Director Feb 2013 – Present

Non-for-profit documentaries, interviews, PSA's, and other educational content.

# **CrGenius Creative Consulting** Creative Consultant

Aug 2012 – Present

On an hourly or equity equivalent basis, we can help you in strategy, press, video, legal, auditing, negotiation, investigation, perspective, and/or open ears to vent on.

#### **The New Modern Jazz Matrix**

Co-Founder Oct 2013 – Oct 2015

A majority veteran's organization, we provide entertainment for external and internal fundraising events. Additionally, proliferating copies of the Declaration of Independence and Constitution.

EDUCATION Columbia College Chicago 2012-2013 Film and Fiction

**University of Texas at Austin** 2010 – 2012 Communications