

19-1422-EL-AGG

P	UCO USE ONLY	
Date Received	Case Number	Version
	EL-AGG	May 2016

INITIAL CERTIFICATION APPLICATION FOR ELECTRIC

AGGREGATORS/ POWER BROKERS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-12 Company History). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may input information directly onto the form. You may also download the form, by saving it to your local disk, for later use.

Α.	<u>APPLICANT INFORMATION</u>		
A-1	Applicant intends to be certified as: (check all that apply)		
	Power Broker Aggregator		
A-2	Applicant's legal name, address, telephone number and web site address		
	Legal Name SVETLANA NEW BERRY / Burch Energy S Address 1975 84 th S+ # D8 Brooklyn NY 11214 Telephone # 855-535-2149 Web site address (if any) w.ww. & ENERGY solve	Sole.	tom.
A-3	List name, address, telephone number and web site address under which Applic	ant	
	will do business in Ohio		票
	Legal Name	2019 JUL -1 PM 2:	RECEIVED-DOCKETING
	Telephone #Web site address (if any)		200
		3	晉
A-4	List all names under which the applicant does business in North America	5	85
		2	2.
A-5	Contact person for regulatory or emergency matters		
	Name Jessime NewBerry Title president		
	This is to certify that the images appearing are an		

accurate and complete reproduction of a case file document delivered in the regular course of business.

Technician Date Processed Of Olivered Course of Olivered Course Of Olivered Course Olivered Course Olivered C

	Business address 1975 8 Telephone # 855-535-21 E-mail address JNewse	4 st # 49 Fax #	D8 Bru 238-979	ooklyw,	NY 11214
	E-mail address JNEWBE	reige de	veruzsou	14018. Co 200	
A-6	Contact person for Commis	ssion Staff use	in investigati	ng customer c	omplaints
	Name				
	Title	100			
	Business address				
	Telephone #	Fax #			
	E-mail address				
A-7	Applicant's address and tol Customer Service address Toll-free Telephone #				•
	E-mail address				
A-8	Applicant's federal employe	er identificatio	on number#_	47-404	7419
A-9	Applicant's form of owners	hip (check on	e)		
	☐ Sole Proprietorship☐ Limited Liability Partnership☐ Corporation☐	(LLP) Limi	nership Ited Liability Co rr		
A-10	(Check all that apply) Id which the applicant intends to class that the applicant intermercantile commercial, and 4928.01 of the Revised Code, is a part of a national account in one or	o provide servends to serve, industrial. (A recommercial custo	rice, including for example, nercantile custom	identification or residential, sn er, as defined in	of each customer nall commercial, (A) (19) of Section
	- Final Francisco				
	□ First Energy □ Ohio Edison	□ Residential	Commercial	□ Mercantile	h Industrial
	□ Toledo Edison	□ Residential	Commercial	■ Mercantile	h Industrial Industrial
	□ Cleveland Electric Illuminating		Commercial	□ Mercantile	industrial
	Duke Energy	□ Residential	Commercial	☐ Mercantile	Industrial
	□ Monongahela Power	□ Residential	Commercial	■ Mercantile	Industrial
	American Electric Power		7	- 1.101 vanieno	- IIIGasaitti
	□ Ohio Power	■ Residential	Commercial	■ Mercantile	• Industrial
	□ Columbus Southern Power	□ Residential	Commercial	□ Mercantile	Industrial
	Dayton Power and Light	■ Residential	Commercial	■ Mercantile	□ Industrial

A-11 Provide the approximate start date that the applicant proposes to begin delivering services

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PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- A-12 <u>Exhibit A-12 "Principal Officers, Directors & Partners"</u> provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-13 <u>Exhibit A-13 "Company History,"</u> provide a concise description of the applicant's company history and principal business interests.
- A-14 Exhibit A-14 "Articles of Incorporation and Bylaws," if applicable, provide the articles of incorporation filed with the state or jurisdiction in which the Applicant is incorporated and any amendments thereto.
- A-15 <u>Exhibit A-15 "Secretary of State,"</u> provide evidence that the applicant has registered with the Ohio Secretary of the State.

B. <u>APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE</u>

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- B-1 <u>Exhibit B-1 "Jurisdictions of Operation,"</u> provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services including aggregation services.
- B-2 Exhibit B-2 "Experience & Plans," provide a description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.

- **B-3** Exhibit B-3 "Summary of Experience," provide a concise summary of the applicant's experience in providing aggregation service(s) including contracting with customers to combine electric load and representing customers in the purchase of retail electric services. (e.g. number and types of customers served, utility service areas, amount of load, etc.).
- **B-4** Exhibit B-4 "Disclosure of Liabilities and Investigations," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.
- B-5 Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

✓ No □ Yes

If yes, provide a separate attachment labeled as **Exhibit B-5 "Disclosure of Consumer Protection Violations"** detailing such violation(s) and providing all relevant documents.

B-6 Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service including aggregation service denied, curtailed, suspended, revoked, or cancelled within the past two years.

va No □ Yes

If yes, provide a separate attachment labeled as **Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation"** detailing such action(s) and providing all relevant documents.

C. <u>APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE</u>

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- C-1 Exhibit C-1 "Annual Reports," provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why. (This is generally only applicable to publicly traded companies who publish annual reports)
- C-2 <u>Exhibit C-2 "SEC Filings,"</u> provide the most recent 10-K/8-K Filings with the SEC. If the applicant does not have such filings, it may submit those of its parent company. An applicant may submit a current link to the filings or provide them in paper form. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.

- C-3 <u>Exhibit C-3 "Financial Statements,"</u> provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).
- C-4 <u>Exhibit C-4 "Financial Arrangements,"</u> provide copies of the applicant's financial to satisfy collateral requirements to conduct retail electric/gas business activity (e.g., parental or third party guarantees, contractual arrangements, credit agreements, etc.,).

Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements.

First time applicants or applicants whose certificate has expired as well as renewal applicants can meet the requirement by one of the following methods:

- 1. The applicant itself stating that it is investment grade rated by Moody's, Standard & Poor's or Fitch and provide evidence of rating from the rating agencies.
- 2. Have a parent company or third party that is investment grade rated by Moody's, Standard & Poor's or Fitch guarantee the financial obligations of the applicant to the LDU(s).
- 3. Have a parent company or third party that is not investment grade rated by Moody's, Standard & Poor's or Fitch but has substantial financial wherewithal in the opinion of the Staff reviewer to guarantee the financial obligations of the applicant to the LDU(s). The guarantor company's financials must be included in the application if the applicant is relying on this option.
- 4. Posting a Letter of Credit with the LDU(s) as the beneficiary.

If the applicant is not taking title to the electricity or natural gas, enter "N/A" in Exhibit C-4. An N/A response is only applicable for applicants seeking to be certified as an aggregator or broker.

C-5 Exhibit C-5 "Forecasted Financial Statements," provide two years of forecasted income statements for the applicant's ELECTRIC related business activities in the state of Ohio Only, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.

- C-6 Exhibit C-6 "Credit Rating," provide a statement disclosing the applicant's credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter "N/A" in Exhibit C-6.
- C-7 <u>Exhibit C-7 "Credit Report,"</u> provide a copy of the applicant's credit report from Experion, Dun and Bradstreet or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter "N/A" for Exhibit C-7.
- C-8 <u>Exhibit C-8 "Bankruptcy Information,"</u> provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 <u>Exhibit C-9 "Merger Information."</u> provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.
- C-10 Exhibit C-10 "Corporate Structure," provide a description of the applicant's corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

Sworn and subscribed before me this 2 day of June 2019

Month

GREGORY NUDEL
Notary Public - State of New York
NO. 01NU6308288

Print Name and Title Qualified in Kings County
My Commission expires on 7/21/22

My commission expires on 7/21/22

<u>AFFIDAVIT</u>

State of	<u>_</u> :	
Country of	(Town) ss.	
County of	 ;	
	_, Affiant, being duly sworn/affirmed according	to law, deposes and says that:
He/She is the	(Office of Affiant) of	(Name of Applicant);
That ha laha is anthani 1	An and days make this affidents for said Applican	

That he/she is authorized to and does make this affidavit for said Applicant,

- 1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
- 2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
- 3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
- 4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
- 5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
- 6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
- 7. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
- 8. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
- 9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
- 10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the information supplied in the application within 30 days in contact person for regulatory purposes or contact complaints.	of such material change, including any change
That the facts above set forth are true and correct to the best of his/h	er knowledge, information, and belief and that
he/she expects said Applicant to be able to prove the same at any hear	ing hereof.
Vana Navihan	
Signature of Affiant & Title	
Sworn and subscribed before me this 21 day of Suvo	_, <u>2019</u> Year
Worth	A GREGORY NUDEL
and Il	Notary Public - State of New York NO. 01NU6308288
Signature of official administering oath Pr	int Name and Title Qualified in Kings County My Commission Expires Jul 21, 2022
· · ·	
My commission expires on	21/22
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