

FILE

**Blue Line Marketing, LLC, d/b/a Blueline Energy**

700 Commerce Drive Suite 500 Oak Brook, IL 60523  
727-203-8902

2017 OCT -2 PM 3:16

PUCO

September 27, 2017

Public Utilities Commission of Ohio  
Docketing Division  
180 East Broad Street  
Columbus, OH 43215-3793

17-2079-EL-AGG

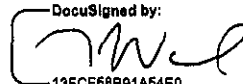
*Re: Blue Line Marketing, LLC, d/b/a Blueline Energy*

Dear Sir or Madam:

Enclosed for filing with the Commission on behalf of Blue Line Marketing, LLC, d/b/a Blueline Energy, is an Initial Certification Application for Electric Aggregators/Power Brokers, along with all required exhibits. Please note that any financial exhibits are being filed under seal, and thus, should be subject to the automatic 6 years protection from disclosure.

If you require anything further, please contact the undersigned.

Sincerely,

DocuSigned by:  
  
13FCF68B91A54E0...

Michael S. Wood, President

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.  
Technician 12 Date Processed OCT - 2 2017



**Public Utilities  
Commission**

PUCO USE ONLY		
Date Received	Case Number	Version
	17-2079 -EL-AGG	May 2016

**INITIAL CERTIFICATION APPLICATION FOR ELECTRIC  
AGGREGATORS/ POWER BROKERS**

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-12 Company History). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may input information directly onto the form.  
You may also download the form, by saving it to your local disk, for later use.

**A. APPLICANT INFORMATION**

**A-1 Applicant intends to be certified as: (check all that apply)**

☒ Power Broker ☐ Aggregator

**A-2 Applicant's legal name, address, telephone number and web site address**

Legal Name Blue Line Marketing, LLC, d/b/a Blueline Energy  
Address 700 Commerce Dr., Suite 500, Oak Brook, IL 60523  
Telephone # (727) 203-8902 Web site address (if any) none

**A-3 List name, address, telephone number and web site address under which Applicant will do business in Ohio**

Legal Name Blue Line Marketing, LLC, d/b/a Blueline Energy  
Address same as above  
Telephone # \_\_\_\_\_ Web site address (if any) none

**A-4 List all names under which the applicant does business in North America**

Blue Line Marketing, LLC  
Blueline Energy  
\_\_\_\_\_  
\_\_\_\_\_

**A-5 Contact person for regulatory or emergency matters**

Name Michelle Rumore  
Title General Manager

2017 OCT -2 PM 3:16  
PUCO

Business address 4219 US Hwy 19, Suite A, New Port Richey, FL 34652  
Telephone # (727) 203-8902 Fax # (888) 321-8659  
E-mail address Michelle@blueinemarketing.biz

**A-6 Contact person for Commission Staff use in investigating customer complaints**

Name same as in A-5  
Title \_\_\_\_\_  
Business address \_\_\_\_\_  
Telephone # \_\_\_\_\_ Fax # \_\_\_\_\_  
E-mail address \_\_\_\_\_

**A-7 Applicant's address and toll-free number for customer service and complaints**

Customer Service address 4219 US Hwy 19, Suite A, New Port Richey, FL 34652  
Toll-free Telephone # (888) 339-6178 Fax # (888) 321-8659  
E-mail address Michelle@blueinemarketing.biz

**A-8 Applicant's federal employer identification number # 471307206**

**A-9 Applicant's form of ownership (check one)**

- |  |  |
|--|--|
| <input type="checkbox"/> Sole Proprietorship                 | <input type="checkbox"/> Partnership                     |
| <input type="checkbox"/> Limited Liability Partnership (LLP) | <input type="checkbox"/> Limited Liability Company (LLC) |
| <input type="checkbox"/> Corporation                         | <input type="checkbox"/> Other _____                     |

**A-10 (Check all that apply) Identify each electric distribution utility certified territory in which the applicant intends to provide service, including identification of each customer class that the applicant intends to serve, for example, residential, small commercial, mercantile commercial, and industrial. (A mercantile customer, as defined in (A) (19) of Section 4928.01 of the Revised Code, is a commercial customer who consumes more than 700,000 kWh/year or is part of a national account in one or more states).**

- |  |                                      |  |  |  |
|--|--------------------------------------|--|--|--|
| <input checked="" type="checkbox"/> First Energy         |                                      |  |  |  |
| <input type="checkbox"/> Ohio Edison                     | <input type="checkbox"/> Residential | <input type="checkbox"/> Commercial            | <input type="checkbox"/> Mercantile            | <input type="checkbox"/> Industrial            |
| <input type="checkbox"/> Toledo Edison                   | <input type="checkbox"/> Residential | <input type="checkbox"/> Commercial            | <input type="checkbox"/> Mercantile            | <input type="checkbox"/> Industrial            |
| <input type="checkbox"/> Cleveland Electric Illuminating | <input type="checkbox"/> Residential | <input type="checkbox"/> Commercial            | <input type="checkbox"/> Mercantile            | <input type="checkbox"/> Industrial            |
| <input type="checkbox"/> Duke Energy                     | <input type="checkbox"/> Residential | <input type="checkbox"/> Commercial            | <input type="checkbox"/> Mercantile            | <input type="checkbox"/> Industrial            |
| <input checked="" type="checkbox"/> Monongahela Power    | <input type="checkbox"/> Residential | <input checked="" type="checkbox"/> Commercial | <input checked="" type="checkbox"/> Mercantile | <input checked="" type="checkbox"/> Industrial |
| <input type="checkbox"/> American Electric Power         |                                      |  |  |  |
| <input type="checkbox"/> Ohio Power                      | <input type="checkbox"/> Residential | <input type="checkbox"/> Commercial            | <input type="checkbox"/> Mercantile            | <input type="checkbox"/> Industrial            |
| <input type="checkbox"/> Columbus Southern Power         | <input type="checkbox"/> Residential | <input type="checkbox"/> Commercial            | <input type="checkbox"/> Mercantile            | <input type="checkbox"/> Industrial            |
| <input type="checkbox"/> Dayton Power and Light          | <input type="checkbox"/> Residential | <input type="checkbox"/> Commercial            | <input type="checkbox"/> Mercantile            | <input type="checkbox"/> Industrial            |

- A-11 Provide the approximate start date that the applicant proposes to begin delivering services

October 15, 2017

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- A-12 **Exhibit A-12 "Principal Officers, Directors & Partners"** provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.
- A-13 **Exhibit A-13 "Company History,"** provide a concise description of the applicant's company history and principal business interests.
- A-14 **Exhibit A-14 "Articles of Incorporation and Bylaws,"** if applicable, provide the articles of incorporation filed with the state or jurisdiction in which the Applicant is incorporated and any amendments thereto.
- A-15 **Exhibit A-15 "Secretary of State,"** provide evidence that the applicant has registered with the Ohio Secretary of the State.

## **B. APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE**

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- B-1 **Exhibit B-1 "Jurisdictions of Operation,"** provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services including aggregation services.
- B-2 **Exhibit B-2 "Experience & Plans,"** provide a description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.

**B-3** **Exhibit B-3 "Summary of Experience,"** provide a concise summary of the applicant's experience in providing aggregation service(s) including contracting with customers to combine electric load and representing customers in the purchase of retail electric services. (e.g. number and types of customers served, utility service areas, amount of load, etc.).

**B-4** **Exhibit B-4 "Disclosure of Liabilities and Investigations,"** provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.

**B-5** Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

☐ No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-5 "Disclosure of Consumer Protection Violations"** detailing such violation(s) and providing all relevant documents.

**B-6** Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service including aggregation service denied, curtailed, suspended, revoked, or cancelled within the past two years.

☐ No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-6 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation"** detailing such action(s) and providing all relevant documents.

## **C. APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE**

**PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:**

**C-1** **Exhibit C-1 "Annual Reports,"** provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why. (This is generally only applicable to publicly traded companies who publish annual reports)

**C-2** **Exhibit C-2 "SEC Filings,"** provide the most recent 10-K/8-K Filings with the SEC. If the applicant does not have such filings, it may submit those of its parent company. An applicant may submit a current link to the filings or provide them in paper form. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.

**C-3 Exhibit C-3 "Financial Statements,"** provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business. If the applicant does not have a balance sheet, income statement, and cash flow statement, the applicant may provide a copy of its two most recent years of tax returns (with social security numbers and account numbers redacted).

**C-4 Exhibit C-4 "Financial Arrangements,"** provide copies of the applicant's financial to satisfy collateral requirements to conduct retail electric/gas business activity (e.g., parental or third party guarantees, contractual arrangements, credit agreements, etc.).

Renewal applicants can fulfill the requirements of Exhibit C-4 by providing a current statement from an Ohio local distribution utility (LDU) that shows that the applicant meets the LDU's collateral requirements.

First time applicants or applicants whose certificate has expired as well as renewal applicants can meet the requirement by one of the following methods:

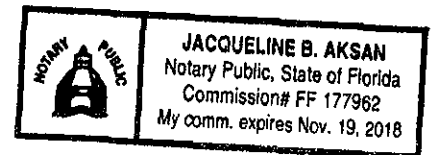
1. The applicant itself stating that it is investment grade rated by Moody's, Standard & Poor's or Fitch and provide evidence of rating from the rating agencies.
2. Have a parent company or third party that is investment grade rated by Moody's, Standard & Poor's or Fitch guarantee the financial obligations of the applicant to the LDU(s).
3. Have a parent company or third party that is not investment grade rated by Moody's, Standard & Poor's or Fitch but has substantial financial wherewithal in the opinion of the Staff reviewer to guarantee the financial obligations of the applicant to the LDU(s). The guarantor company's financials must be included in the application if the applicant is relying on this option.
4. Posting a Letter of Credit with the LDU(s) as the beneficiary.

If the applicant is not taking title to the electricity or natural gas, enter "N/A" in Exhibit C-4. An N/A response is only applicable for applicants seeking to be certified as an aggregator or broker.

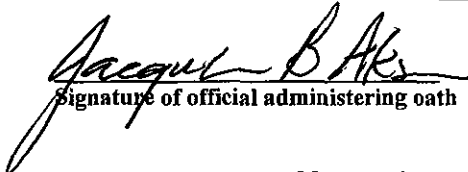
**C-5 Exhibit C-5 "Forecasted Financial Statements,"** provide two years of forecasted income statements for the applicant's **ELECTRIC related business activities in the state of Ohio Only**, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer. The forecasts should be in an annualized format for the two years succeeding the Application year.

- C-6 Exhibit C-6 "Credit Rating,"** provide a statement disclosing the applicant's credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant. If an applicant or its parent does not have such a credit rating, enter "N/A" in Exhibit C-6.
- C-7 Exhibit C-7 "Credit Report,"** provide a copy of the applicant's credit report from Experian, Dun and Bradstreet or a similar organization. An applicant that provides an investment grade credit rating for Exhibit C-6 may enter "N/A" for Exhibit C-7.
- C-8 Exhibit C-8 "Bankruptcy Information,"** provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 Exhibit C-9 "Merger Information,"** provide a statement describing any dissolution or merger or acquisition of the applicant within the two most recent years preceding the application.
- C-10 Exhibit C-10 "Corporate Structure,"** provide a description of the applicant's corporate structure, not an internal organizational chart, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America. If the applicant is a stand-alone entity, then no graphical depiction is required and applicant may respond by stating that they are a stand-alone entity with no affiliate or subsidiary companies.

 General Manager  
Signature of Applicant & Title



Sworn and subscribed before me this 26th day of September, 2017

  
Signature of official administering oath

Month Year  
JACQUELINE B AKSAN  
Print Name and Title

My commission expires on NOV. 19th 2018

# **AFFIDAVIT**

State of Florida :

New Port Richey  
(Town)

County of Pinellas :

Michelle Rumore, Affiant, being duly sworn/affirmed according to law, deposes and says that:

He/She is the General Mgr. (Office of Affiant) of Blue Line Marketing, LLC (Name of Applicant);

That he/she is authorized to and does make this affidavit for said Applicant,

1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
8. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)



11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

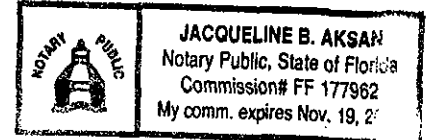
[Signature] General manager  
Signature of Affiant & Title

Sworn and subscribed before me this 25th day of Sept., 2017  
Month Year

[Signature]  
Signature of official administering oath

JACQUELINE BAKSAN  
Print Name and Title

My commission expires on NOV. 19th 2018



**BLUE LINE MARKETING, LLC**

**INITIAL CERTIFICATION APPLICATION FOR ELECTRIC  
AGGREGATORS/POWER BROKERS  
PREPARED FOR THE PUBLIC UTILITIES  
COMMISSION OF OHIO**

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT A-12**

### **PRINCIPAL OFFICERS, DIRECTORS, & PARTNERS**

NAME	TITLE	ADDRESS	PHONE NUMBER
Michael S. Wood	President	700 Commerce Dr. Suite 500 Oak Brook, IL 60523	727-203-8902
Bobcat Holdings, LLC	Managing Member	1209 Orange St. Wilmington, DE 19801	727-203-8902

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT A-13**

### **COMPANY HISTORY**

Blue Line Marketing, LLC is an Illinois limited liability company formed in July of 2014. Since formation, Blue Line has provided telemarketing services to electric service providers in various states. Blue Line is seeking now to enter into the broker/marketing field in Illinois, Ohio and Pennsylvania to sell retail electric service for alternative retail electric suppliers pursuant to contractual agreements with those suppliers.

# **BLUE LINE MARKETING, LLC**

## **Exhibit A-14**

### **Articles of Incorporation and Bylaws**

Form **LLC-5.5**

Illinois  
Limited Liability Company Act  
Articles of Organization

FILE # 04881303

Secretary of State Jesse White  
Department of Business Services  
Limited Liability Division  
www.cyberdriveillinois.com

Filing Fee: \$500  
Expedited Fee: \$100  
Approved By: JMD1

FILED  
JUL 09 2014  
Jesse White  
Secretary of State

1. Limited Liability Company Name: BLUE LINE MARKETING, LLC

2. Address of Principal Place of Business where records of the company will be kept:  
1919 S. HIGHLAND AVE., STE 300  
LOMBARD, IL 60148

3. Articles of Organization effective on the filing date.

4. Registered Agent's Name and Registered Office Address:

CHRIS SCHUERING  
506 VERMONT ST  
QUINCY, IL 62301-2902

ADAMS

5. Purpose for which the Limited Liability Company is organized:  
"The transaction of any or all lawful business for which Limited Liability Companies may be organized under this Act."

6. The LLC is to have perpetual existence.

7. The Limited Liability Company is managed by the manager(s).

DEERING, JAMES C.  
1919 S. HIGHLAND AVE., STE 300  
LOMBARD, IL 60148

WOOD, MICHAEL S.  
1919 S. HIGHLAND AVE, STE 300  
LOMBARD, IL 60148

8. **Name and Address of Organizer**

I affirm, under penalties of perjury, having authority to sign hereto, that these Articles of Organization are to the best of my knowledge and belief, true, correct and complete.

Dated: JULY 09, 2014

CHRISTOPHER SCHUERING  
506 VERMONT  
QUINCY, IL 62301



Form **LLC-5.25**  
May 2012

**Secretary of State**  
Department of Business Services  
Limited Liability Division  
501 S. Second St., Rm. 351  
Springfield, IL 62756  
217-524-8008  
www.cyberdriveillinois.com

Payment may be made by check payable to Secretary of State. If check is returned for any reason this filing will be void.

Illinois  
Limited Liability Company Act  
Articles of Amendment

**SUBMIT IN DUPLICATE**  
Type or print clearly.  
This space for use by Secretary of State.

Filing Fee: \$150

Approved: *Rak*

FILE # 04881303  
This space for use by Secretary of State.

**FILED**  
**AUG 28 2014**  
JESSE WHITE  
SECRETARY OF STATE

1. Limited Liability Company Name: Blue Line Marketing, LLC

2. Articles of Amendment effective on:

- ☒ the file date  
☐ a later date (not to exceed 30 days after the file date) \_\_\_\_\_  
Month, Day, Year

3. Articles of organization are amended as follows (check applicable item(s) below):

- ☐ a) Admission of a new member (give name and address below)\*  
☒ b) Admission of a new manager (give name and address below)\*  
☐ c) Withdrawal of a member (give name below)\*  
☒ d) Withdrawal of a manager (give name below)\*  
☐ e) Change in address of the office at which the records required by Section 1-40 of the Act are kept (give new address, a P.O. Box alone or C/O is unacceptable.)  
☐ f) Change of registered agent and/or registered agent's office (give new name and/or address below, Address change to P.O. box alone or c/o is unacceptable.)  
☐ g) Change in the Limited Liability Company's name (give new name below)  
☐ h) Change in date of dissolution or other events of dissolution enumerated in Item 6 of the Articles of Organization  
☐ i) Other (give information in space below)  
☐ j) Establish authority to issue series (see back filing fee \$400)\*

\* Changes in members/managers may, but are not required to be reported in an amendment to the Articles of Organization.

Additional information:

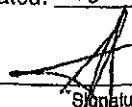
*08/27/2014*  
d. James C. Deering and Michael S. Wood are withdrawing as managers. Bobcat Holdings, LLC, is being admitted as the new sole manager. Bobcat Holdings, LLC's address is: 1209 Orange Street, Wilmington, DE 19801.

New Name of LLC (as changed): \_\_\_\_\_

The name as changed must contain the words Limited Liability Company, LLC or L.L.C.  
(continued)

LLC-5.25

4. The amendment was approved in accordance with Section 5-25 of the Illinois Limited Liability Company Act, and, if adopted by the managers, was approved by not less than the minimum number of managers necessary to approve the amendment, member action not being required; or, if adopted by the members, was approved by not less than the minimum number of members necessary to approve the amendment.
5. I affirm, under penalties of perjury, having authority to sign hereto, that these Articles of Amendment are to the best of my knowledge and belief, true, correct and complete.

Dated: August 26 2014  
Month/Day Year  
  
Signature (Must comply with Section 5-45 of ILLCA.)  
James C. Deering, manager  
Name and Title (Name or print)

If the member or manager signing this document  
is a company or other entity, state Name of Company  
and whether it is a member or manager of the LLC.

**\* The following paragraph is adopted when Item 3j is checked:**

The operating agreement provides for the establishment of one or more series. When the company has filed a Certificate of Designation for each series, which is to have limited liability pursuant to Section 37-40 of the Illinois Limited Liability Company Act, the debts, liabilities and obligations incurred, contracted for or otherwise existing with respect to a particular series shall be enforceable against the assets of such series only, and not against the assets of the Limited Liability Company generally or any other series thereof, and unless otherwise provided in the operating agreement, none of the debts, liabilities, obligations or expenses incurred, contracted for or otherwise existing with respect to this company generally or any other series thereof shall be enforceable against the assets of such series.

# **BLUE LINE MARKETING, LLC**

**Exhibit A-15**

**Secretary of State**



DATE	DOCUMENT ID	DESCRIPTION	FILING	EXPED	CERT	COPY
09/06/2017	201724800824	REGISTRATION OF FOREIGN FOR PROFIT LLC (LFP)	99.00	0.00	0.00	0.00

**Receipt**

This is not a bill. Please do not remit payment.

GOEHL, SCHUERING, CASSENS & BIER  
506 VERMONT STREET  
QUINCY, IL 62301

# STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jon Husted  
4069050

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

**BLUE LINE MARKETING, LLC**

and, that said business records show the filing and recording of:

Document(s)

**REGISTRATION OF FOREIGN FOR PROFIT LLC**

Effective Date: 09/05/2017

Document No(s):

**201724800824**



United States of America  
State of Ohio  
Office of the Secretary of State

Witness my hand and the seal of the  
Secretary of State at Columbus, Ohio this  
6th day of September, A.D. 2017.

*Jon Husted*

Ohio Secretary of State



DATE	DOCUMENT ID	DESCRIPTION	FILING	EXPED	CERT	COPY
09/15/2017	201725701124	FICTITIOUS NAME REGISTRATION (NFO)	39.00	0.00	0.00	0.00

**Receipt**

This is not a bill. Please do not remit payment.

GOEHL, SCHUERING, CASSENS & BIER  
506 VERMONT STREET  
QUINCY, IL 62301

**STATE OF OHIO  
CERTIFICATE**

**Ohio Secretary of State, Jon Husted**  
**4072820**

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

**BLUELINE ENERGY**

and, that said business records show the filing and recording of:

Document(s)

**FICTITIOUS NAME REGISTRATION**

Effective Date: 09/14/2017

Document No(s):

**201725701124**

Expiration Date: 09/14/2022

BLUE LINE MARKETING, LLC  
700 COMMERCE DRIVE, SUITE 500  
OAK BROOK, IL 60523



United States of America  
State of Ohio  
Office of the Secretary of State

Witness my hand and the seal of the  
Secretary of State at Columbus, Ohio this  
15th day of September, A.D. 2017.

*Jon Husted*  
Ohio Secretary of State

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT B-1**

### **JURISDICTIONS OF OPERATION**

Blue Line Marketing, LLC is not currently certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services or aggregation services. Blue Line is currently seeking licensing as a broker/marketer in OH, IL and PA.

# **BLUE LINE MARKETING, LLC**

## **Exhibit B-2**

### **EXPERIENCE AND PLANS**



Blue Line Marketing, LLC was created in July of 2014. Its general manager and sales manager have over 12 combined years in the electric industry. Day-to-day operations are handled by the general manager and sales manager.

**MICHELLE RUMORE** is currently the General Manager of Blue Line Marketing, LLC. Michelle began working with Blue Line in August of 2014. Michelle is responsible for supervising the sales manager and commercial manager, is in charge of Blue Line's day-to-day operations as a telemarketing firm for an electric and natural gas supplier in Illinois and several other states. As such, she oversees the sales, contracting and customer service aspects of Blue Line. Prior to joining Blue Line, Michelle spent four years, from August 2010 through July 2014, as Chief Operations Officer of Nexgen Energy, LLC, where her duties were similar to those at Blue Line, including handling day-to-day operations of the company, payroll, sales, contracting with suppliers, and employee supervision.

**JASON CLINE** is currently Blue Line Marketing, LLC's Sales Manager. Jason began working with Blue Line in August of 2014. Jason is responsible for direct energy sales and telecommunications. His typical duties include handling IT matters, writing sales scripts, policies and procedures, coordinating contracts between suppliers and customers, and making sales submissions. Prior to joining Blue Line, Jason worked with Nexgen Energy, LLC (from September 2012 through May 2014) as its Sales Manager, responsible for direct energy sales and brokerage and telecommunications. From June 2011 through July 2012, Jason was Assistant General Manager for Platinum Marketing, in the areas of direct energy sales and telecommunications. From September 2008 through May 2011, Jason was Assistant Manager for Quality Resources, in the areas of direct marketing and telecommunications.

#### **CONTRACTING WITH CUSTOMERS**

Blue Line will clearly disclose all terms and conditions of the agreement with the suppliers it contracts with to the customer and seeks to provide competitively priced electric products through those suppliers. Blue Line will comply with all rules and laws set forth by the Public Utilities Commission.

#### **PROVIDING CONTRACTED SERVICES**

Blue Line does not and will not directly provide the contracted electric services to customers, but will work with suppliers to arrange such services to customers.

#### **PROVIDING BILLING STATEMENTS**

Blue Line intends to provide energy brokering services and will charge brokerage fees to be paid by the suppliers.

#### **RESPONDING TO CUSTOMER INQUIRIES AND COMPLAINTS**

Blue Line strives to provide outstanding customer service and the lowest possible rates to customers. Blue Line strives to provide a live person to answer the telephone, and if messages are left, strives to return calls as quickly as possible. Small and large customers receive the same high level of service.

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT B-3**

### **SUMMARY OF EXPERIENCE**

Blue Line does not, nor is it seeking to, provide aggregation services.

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT B-4**

### **DISCLOSURE OF LIABILITIES AND INVESTIGATIONS**

Liabilities and Investigations: None

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT C-1**

### **ANNUAL REPORTS**

Blue Line Marketing, LLC is a privately held company, therefore it does not publish annual reports. However, please see Exhibit C-3 "Financial Statements" to find comparable data.

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT C-2**

## **SEC FILINGS**



Blue Line Marketing, LLC is a privately held company, therefore it is not required to file 10-K or 8-K filings with the SEC.

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT C-3**

### **FINANCIAL STATEMENTS**

Blue Line Marketing, LLC has submitted financial statements under seal.

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT C-4**

### **FINANCIAL ARRANGEMENTS**

This information is not applicable to Blue Line Marketing, LLC. Blue Line is not taking title to the electricity sold, and is seeking to be licensed as a broker.

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT C-5**

### **FORECASTED INCOME STATEMENTS**

**PREPARED BY:**

**Michael Wood**

**Blue Line Marketing, LLC**

**700 Commerce Drive, Suite 500**

**Oak Brook, IL 60523**

**[mike@bluelinemarketing.biz](mailto:mike@bluelinemarketing.biz)**

**727-203-8902**

Blue Line Marketing, LLC has submitted forecasted income statements under seal.

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT C-6**

### **CREDIT RATING**



Blue Line Marketing, LLC is a privately held company that does not have credit ratings with Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or any similar organization. Blue Line has provided a credit report from Dun and Bradstreet as Exhibit C-7 "Credit Report."

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT C-7**

### **CREDIT REPORT**

Following is the Dunn and Bradstreet credit report for Blue Line Marketing, LLC.

Following is the Dunn and Bradstreet credit report for Blue Line Marketing, LLC.

## Live Report : BLUE LINE MARKETING LLC

D-U-N-S® Number: 08-788-5033

Endorsement/Billing Reference:

**D&B Address**

Address 700 Commerce Dr Ste 500  
Oak Brook, IL, US - 60523

Location Type Single Location

Web

Phone UNKNOWN






Fax

**Endorsement :**

## Company Summary

Currency: Shown in USD unless otherwise indicated

**Score Bar**

Working Capital		Unavailable	
SIC Code - D&B		8742	Management consulting services
Sales (Revenue)		Unavailable	
ROCE %		Unavailable	
Return on Sales %		Unavailable	
Return on Net Worth %		Unavailable	
Return on Assets %		Unavailable	
Highest Credit		100.00	Highest credit granted in the past 24 months.
High Credit - Average		100.00	Average High Credit for payment experiences reported to D&B.
Financial Stress Score National Percentile		49	Moderate Risk of severe financial stress.
Financial Stress Score		1474	Moderate Risk of severe financial stress.
Employees		UNDETERMINED	Includes Officers
EBITDA		Unavailable	
Earnings Before Interest and Taxes		Unavailable	
D&B Viability Rating			View More Details
Credit Limit - D&B Aggressive		2,500.00	Based on profiles of other similar companies.
Commercial Credit Score Percentile		21	Moderate to High Risk of severe payment delinquency.
Commercial Credit Score		474	Moderate to High Risk of severe payment delinquency.
Assets - Total		Unavailable	
Total Payment Experiences		2	Total number of trade payment experiences collected by D&B.
Total Liabilities to Net Worth %		Unavailable	
Suit Found		No	
Net Worth		Unavailable	
Interest Coverage		Unavailable	

Judgments Found	No	
Liabilities - Total	Unavailable	
Liabilities - Total Current	Unavailable	
Lien Found	No	
Out of Business Indicator	No	
History Indicator	Unavailable	
Debt to Income Ratio	Unavailable	
Current Ratio	Unavailable	
Commercial Credit Score Class	4	Moderate to High Risk of severe payment delinquency.
Financial Stress Score Class	3	Moderate Risk of severe financial stress.
Credit Limit - D&B Conservative	750.00	Based on profiles of other similar companies.
PAYDEX®	Unavailable	
Bankruptcy Found	No	
D&B Rating	DS	The information available does not permit us to classify the company.

#### D&B Viability Rating

<b>6</b>	<b>Viability Score: 6</b>			
<b>5</b>	<b>Portfolio Comparison: 5</b>			
<b>D</b>	<b>Data Depth Indicator: D</b>			
<b>R</b>	<b>Company Profile: R</b>			
	<b>Financial Data</b>	<b>Trade Payments</b>	<b>Company Size</b>	<b>Years in Business</b>
	<b>Not Available</b>	<b>Available (1-2 Trade)</b>	<b>Small</b>	<b>Young</b>

#### D&B Company Overview

This is a single location

Year Started	2015
Employees	UNDETERMINED
SIC	8742
Line of business	Management consulting services
NAICS	541613

#### FirstRain Company News





This Company is not currently tracked for Company News

Powered by FirstRain

#### Public Filings

The following data includes both open and closed filings found in D&B's database on this company.

Record Type	Number of Records	Most Recent Filing Date
Bankruptcies	0	-
Judgments	0	-
Liens	0	-
Suits	0	-
UCCs	0	-

The public record items contained herein may have been paid, terminated, vacated or released prior to today's date.

## Predictive Scores

Currency: Shown in USD unless otherwise indicated

### D&B Viability Rating Summary

The D&B Viability Rating uses D&B's proprietary analytics to compare the most predictive business risk indicators and deliver a highly reliable assessment of the probability that a company will go out of business, become dormant/inactive, or file for bankruptcy/insolvency within the next 12 months. The D&B Viability Rating is made up of 4 components:

<b>6</b>	<b>Viability Score</b>	Lowest Risk:1	Highest Risk:9
----------	------------------------	---------------	----------------

#### Compared to All US Businesses within the D&B Database:

- Level of Risk: **Moderate Risk**
- Businesses ranked 6 have a probability of becoming no longer viable: **13 %**
- Percentage of businesses ranked 6: **30 %**
- Across all US businesses, the average probability of becoming no longer viable: **14 %**

**5****Portfolio Comparison**

Lowest Risk:1

Highest Risk:9

**Compared to All US Businesses within the same MODEL SEGMENT:**

- Model Segment : **Limited Trade Payments**
- Level of Risk: **Moderate Risk**
- Businesses ranked 5 within this model segment have a probability of becoming no longer viable: **10 %**
- Percentage of businesses ranked 5 with this model segment: **15 %**
- Within this model segment, the average probability of becoming no longer viable: **11 %**

**D****Data Depth Indicator**

Predictive Data:A

Descriptive Data:G

**Data Depth Indicator:**

- ✓ Rich Firmographics
- ✓ Partial Commercial Trading Activity
- ✗ No Financial Attributes

Greater data depth can increase the precision of the D&amp;B Viability Rating assessment.

**R****Company Profile**

Financial Data

Trade Payments

Company Size

Years in Business

Not Available

Available (1-2 Trade)

Small

Young

**Company Profile Details:**

- Financial Data: **Not Available**
- Trade Payments: **Available (1-2 Trade)**
- Company Size: **Small** (Employees: <10 and Sales: <\$10K or Missing)
- Years in Business: **Young (<5)**

**Credit Capacity Summary**

This credit rating was assigned because of D&amp;B's assessment of the company's creditworthiness. For more information, see the

D&amp;B Rating Key

D&B Rating : **DS**

The DS rating indicates that the information available does not permit D&amp;B to classify the company within our rating key.

**Number of Employees Total:****UNDETERMINED****Payment Activity:** (based on 2 experiences)**Average High Credit:** 100**Highest Credit:** 100**Total Highest Credit:** 150



## D&B Credit Limit Recommendation

Conservative credit Limit 750  
Aggressive credit Limit: 2,500

Risk category for this business : **MODERATE**

The Credit Limit Recommendation (CLR) is intended to serve as a directional benchmark for all businesses within the same line of business or industry, and is not calculated based on any individual business. Thus, the CLR is intended to help guide the credit limit decision, and must be balanced in combination with other elements which reflect the individual company's size, financial strength, payment history, and credit worthiness, all of which can be derived from D&B reports.

Risk is assessed using D&B's scoring methodology and is one factor used to create the recommended limits. See Help for details.

## Financial Stress Class Summary

The Financial Stress Score predicts the likelihood of a firm ceasing business without paying all creditors in full, or reorganization or obtaining relief from creditors under state/federal law over the next 12 months. Scores were calculated using a statistically valid model derived from D&B's extensive data files.

The Financial Stress Class of 3 for this company shows that firms with this class had a failure rate of 0.24% (24 per 10,000), which is lower than the average of businesses in D & B's database

**Financial Stress Class : 3** (Lowest Risk:1; Highest Risk:5)

Moderately lower than average risk of severe financial stress, such as a bankruptcy or going out of business with unpaid debt, over the next 12 months.

Probability of Failure:

Risk of Severe Financial Stress for Businesses with this Class: **0.24 %** (24 per 10,000)  
Financial Stress National Percentile : **49** (Highest Risk: 1; Lowest Risk: 100)  
Financial Stress Score : **1474** (Highest Risk: 1,001; Lowest Risk: 1,875)  
Average Risk of Severe Financial Stress for Businesses in D&B database: **0.48 %** ( 48 per 10,000)

The Financial Stress Class of this business is based on the following factors:

Limited time in business  
Low proportion of satisfactory payment experiences to total payment experiences.

**Notes:**

The Financial Stress Class indicates that this firm shares some of the same business and financial characteristics of other companies with this classification. It does not mean the firm will necessarily experience financial stress.  
The Probability of Failure shows the percentage of firms in a given Class that discontinued operations over the past year with loss to creditors. The Probability of Failure - National Average represents the national failure rate and is provided for comparative purposes.  
The Financial Stress National Percentile reflects the relative ranking of a company among all scorable companies in D&B's file.  
The Financial Stress Score offers a more precise measure of the level of risk than the Class and Percentile. It is especially helpful to customers using a scorecard approach to determining overall business performance.

Norms	National %
This Business	49
Region: EAST NORTH CENTRAL	50
Industry: BUSINESS, LEGAL AND ENGINEERING SERVICES	52
Employee range:	UN
Years in Business: 2-3	33

This Business has a Financial Stress Percentile that shows:

Higher risk than other companies in the same region.

Higher risk than other companies in the same industry.

Lower risk than other companies with a comparable number of years in business.

**Credit Score Summary**

The Commercial Credit Score (CCS) predicts the likelihood of a business paying its bills in a severely delinquent manner (91 days or more past terms).

The Credit Score class of 4 for this company shows that 9.4% of firms with this class paid one or more bills severely delinquent, which is lower than the average of businesses in D & B's database.

**Credit Score Class : 4** Lowest Risk:1; Highest Risk :5

**Incidence of Delinquent Payment**

Among Companies with this Classification: **9.40 %**  
Average compared to businesses in D&B's database: **10.20 %**  
Credit Score Percentile : **21** (Highest Risk: 1; Lowest Risk: 100)  
Credit Score : **474** (Highest Risk: 101; Lowest Risk: 670)

The Credit Score Class of this business is based on the following factors:

Higher risk region based on delinquency rates for this region  
Limited number of satisfactory payment experiences  
Higher risk industry based on delinquency rates for this industry  
Limited time under present management control  
Limited business activity signals reported in the past 12 months  
Decreasing trend in reported number of payment experiences

**Notes:**

The Commercial Credit Score Risk Class indicates that this firm shares some of the same business and financial characteristics of other companies with this classification. It does not mean the firm will necessarily experience severe delinquency.  
The Incidence of Delinquent Payment is the percentage of companies with this classification that were reported 91 days past due or more by creditors. The calculation of this value is based on D&B's trade payment database.  
The Commercial Credit Score percentile reflects the relative ranking of a firm among all scorable companies in D&B's file.  
The Commercial Credit Score offers a more precise measure of the level of risk than the Risk Class and Percentile. It is especially helpful to customers using a scorecard approach to determining overall business performance.

Norms	National %
This Business	21

Region: EAST NORTH CENTRAL 54  
 Industry: BUSINESS, LEGAL AND ENGINEERING SERVICES 43  
 Employee range: UN  
 Years in Business: 2-3 43


This business has a Credit Score Percentile that shows:

Higher risk than other companies in the same region.

Higher risk than other companies in the same industry.

Higher risk than other companies with a comparable number of years in business.

## Trade Payments

Currency: Shown in USD unless otherwise indicated 

### D&B PAYDEX®

Timeliness of historical payments for this company.

Current PAYDEX is	Unavailable
Industry Median is	80 Equal to generally within terms
Payment Trend currently is	Unavailable, compared to payments three months ago

Indications of slowness can be the result of dispute over merchandise, skipped invoices etc. Accounts are sometimes placed for collection even though the existence or amount of the debt is disputed.

Total payment Experiences in D&Bs File (HQ)	2
Payments Within Terms (not weighted)	N/A
Trade Experiences with Slow or Negative Payments(%)	0.00%
Total Placed For Collection	0
High Credit Average	100
Largest High Credit	100
Highest Now Owing	100
Highest Past Due	0

D&B has not received a sufficient sample of payment experiences to establish a PAYDEX score. D&B receives nearly 400 million payment experiences each year. We enter these new and updated experiences into D&B Reports as this information is received. At this time, none of those experiences relate to this company.

### Payment Habits

For all payment experiences within a given amount of credit extended, shows the percent that this Business paid within terms. Provides number of experiences to calculate the percentage, and the total credit value of the credit extended.

\$ Credit Extended	# Payment Experiences	Total Amount	% of Payments Within Terms
Over 100,000	0	0	0%
50,000-100,000	0	0	0%
15,000-49,999	0	0	0%
5,000-14,999	0	0	0%
1,000-4,999	0	0	0%
		53	

Under 1,000

0

0

0%

Based on payments collected over last 24 months.

All Payment experiences reflect how bills are paid in relation to the terms granted. In some instances, payment beyond terms can be the result of disputes over merchandise, skipped invoices etc.

### Payment Summary

There are 2 payment experience(s) in D&B's file for the most recent 24 months, with 0 experience(s) reported during the last three month period.

The highest Now Owes on file is 100. The highest Past Due on file is 0

Below is an overview of the company's currency-weighted payments, segmented by its suppliers primary industries:

	Total Rev'd (#)	Total Amts	Largest High Credit	Within Terms (%)	Days Slow <31 31-60 61-90 90> (%) (%) (%) (%)			
Top Industries								
Data processing svcs	1	100	100	100	0	0	0	0
Other payment categories								
Cash experiences	1	50	50					
Payment record unknown	0	0	0					
Unfavorable comments	0	0	0					
Placed for collections	0	N/A	0					
Total in D&B's file	2	150	100					

Accounts are sometimes placed for collection even though the existence or amount of the debt is disputed.

Indications of slowness can be result of dispute over merchandise, skipped invoices etc.

### Detailed payment history for this company

Date Reported (mm/yy)	Paying Record	High Credit	Now Owes	Past Due	Selling Terms	Last Sale Within (month)
04/17	(001)	50			Cash account	1 mo
02/16	Ppt	100	100	0		1 mo

Payments Detail Key: ■ 30 or more days beyond terms

Payment experiences reflect how bills are paid in relation to the terms granted. In some instances payment beyond terms can be the result of disputes over merchandise, skipped invoices, etc. Each experience shown is from a separate supplier. Updated trade experiences replace those previously reported.

### Public Filings

Currency: Shown in USD unless otherwise indicated 

### Summary

A check of D&B's public records database indicates that no filings were found for BLUE LINE MARKETING LLC at 700 Commerce Dr Ste 500, Oak Brook IL.

D&B's extensive database of public record information is updated daily to ensure timely reporting of changes and additions. It includes business-related suits, liens, judgments, bankruptcies, UCC financing statements and business registrations from every state and the District of Columbia, as well as

select filing types from Puerto Rico and the U.S. Virgin Islands.

D&B collects public records through a combination of court reporters, third parties and direct electronic links with federal and local authorities. Its database of U.S. business-related filings is now the largest of its kind.

## History & Operations

Currency: Shown in USD unless otherwise indicated 

### Company Overview

Company Name:	BLUE LINE MARKETING LLC
Street Address:	700 Commerce Dr Ste 500 Oak Brook , IL 60523
Phone:	UNKNOWN
Present management control	2 years

### History

The following information was reported: 06/18/2017

Business started 2015.

Business address has changed from 1919 S Highland Ave Ste 300, Lombard, IL, 60148 to 1 Tower Ln Ste 1700, Oakbrook Terrace, IL, 60181.

Business address has changed from 1 Tower Ln Ste 1700, Oakbrook Terrace, IL, 60181 to 700 Commerce Dr Ste 500, Oak Brook, IL, 60523.

### Business Registration

CORPORATE AND BUSINESS REGISTRATIONS REPORTED BY THE SECRETARY OF STATE OR OTHER OFFICIAL SOURCE AS OF  
Sep 08 2017

Registered Name:	BLUE LINE MARKETING, LLC
Business type:	LIMITED LIABILITY COMPANY
State of Incorporation:	ILLINOIS
Filing date:	Jul 09 2014
Registration ID:	04881303
Status:	GOOD STANDING
Status Attained Date:	Jun 27 2017
Where filed:	SECRETARY OF STATE/LIMITED LIABILITY COMPANY DIVISION , SPRINGFIELD , IL
Registered agent:	CHRIS SCHUERING , 506 VERMONT ST , QUINCY , IL , 623012902 Agent appointed: Jul 09 2014
Principals:	BOBCAT HOLDINGS, LLC , MANAGER , 1209 ORANGE ST. , WILMINGTON , DE , 198010000

### Operations

06/18/2017

Description: Provides management consulting services, specializing in marketing consulting services.

Employees: UNDETERMINED.

Facilities: Occupies premises in building.

This address has one or more entities that have been confirmed by D & B as high risk. Additionally this address is believed to

**Location:** be a virtual office/executive suite address.

## SIC & NAICS

### SIC:

Based on information in our file, D&B has assigned this company an extended 8-digit SIC. D&B's use of 8-digit SICs enables us to be more specific about a company's operations than if we use the standard 4-digit code.

The 4-digit SIC numbers link to the description on the Occupational Safety & Health Administration (OSHA) Web site. Links open in a new browser window.

8742 0300 Marketing consulting services

### NAICS:

541613 Marketing Consulting Services

## Financials

### Company Financials: D&B

### Additional Financial Data

### Request Financial Statements

#### Request Financial Statements

Requested financials are provided by BLUE LINE MARKETING LLC and are not DUNSRight certified.

### Key Business Ratios

D & B has been unable to obtain sufficient financial information from this company to calculate business ratios. Our check of additional outside sources also found no information available on its financial performance.

To help you in this instance, ratios for other firms in the same industry are provided below to support your analysis of this business.

Based on this Number of Establishments

181

	Industry Norms Based On 181 Establishments		
	This Business	Industry Median	Industry Quartile
<b>Profitability</b>			
Return on Sales %	UN	4.4	UN
Return on Net Worth %	UN	25.1	UN
<b>Short-Term Solvency</b>			
Current Ratio	UN	1.8	UN
Quick Ratio	UN	1.4	UN
<b>Efficiency</b>			
Assets to Sales %	UN	32.8	UN
Sales / Net Working Capital	UN	8.2	UN
<b>Utilization</b>			
Total Liabilities / Net Worth (%)	UN	87.2	UN

UN = Unavailable

## Detailed Trade Risk Insight™

Detailed Trade Risk Insight provides detailed updates on over 1.5 billion commercial trade experiences collected from more than 260 million unique supplier/purchaser relationships.

### Days Beyond Terms - Past 3 & 12 Months

There is not sufficient reported trading activity to generate 3 month Days Beyond Terms (a minimum of 3 trade experiences from at least 2 companies).

There is not sufficient reported trading activity to generate 12 month Days Beyond Terms (a minimum of 3 trade experiences from at least 2 companies).

### Derogatory Events Last 12 Months from Sep 16 to Aug 17

No Derogatory trade Event has been reported on this company for the past 13 Months

### Total Amount Current and Past Due - 12 month trend from Sep 16 to Aug 17

Status	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17
Total	0	0	0	0	0	0	0	0	0	0	0	0
Current	-	-	-	-	-	-	-	-	-	-	-	-
1-30 Days Past Due	-	-	-	-	-	-	-	-	-	-	-	-
31-60 Days Past Due	-	-	-	-	-	-	-	-	-	-	-	-
61-90 Days Past Due	-	-	-	-	-	-	-	-	-	-	-	-
90+ Days Past Due	-	-	-	-	-	-	-	-	-	-	-	-

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# **BLUE LINE MARKETING, LLC**

## **EXHIBIT C-8**

### **BANKRUPTCY INFORMATION**



Blue Line Marketing, LLC has never undergone any reorganization, sought protection from creditors, or filed bankruptcy.

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT C-9**

### **MERGER INFORMATION**

Blue Line Marketing, LLC has never undergone a dissolution, merger, or acquisition.

# **BLUE LINE MARKETING, LLC**

## **EXHIBIT C-10**

### **CORPORATE STRUCTURE**

Blue Line Marketing, LLC is a manager managed LLC. Its sole managing manager is Bobcat Holdings, LLC. There are no affiliates or subsidiary companies of Blue Line.