



Public Utilities Commission of Ohio
180 E. Broad St.
Columbus, OH 43215

June 29, 2017

Original AGG Case Number: 12-2696-EL-AGG
Current PUCO Certificate No. 12-588E(1)

To Whom It May Concern:

As of June 1, 2017, Choose Energy, Inc., has merged with SOE Sub, Inc., a wholly-owned subsidiary of Save On Energy, LLC. The surviving entity is Choose Energy, Inc., which will maintain its current operations in Ohio under Docket Numbers 12-588E(1) and will continue to operate as a licensed entity within the market.

The new registered agent for Choose Energy, Inc. located within the State of Ohio will be Corporation Service Company located at 50 West Broad Street, Suite 1330 Columbus, OH 43215. The new principals for Choose Energy, Inc. are Mark Brodsky and Ric Elias.

There will be no changes in affiliation with a public utility in Ohio nor with Choose Energy, Inc.'s credit ratings. The following contact information has changed:

- Telephone number for customer complaints: 1-844-238-6072.
- Telephone number for regulatory or emergency matters: 980-318-5625
- Business Address: 1101 Red Ventures Drive Fort Mill, SC 29707

If you have any additional questions, please reach out to the Choose Energy, Inc. team at ChooseLicensing@saveonenergy.com. All regulatory correspondence can also be directed to this email address or sent to 1101 Red Ventures Drive Fort Mill, SC 29707.

Thank you,

Choose Energy, Inc.
1101 Red Ventures Drive
Fort Mill, SC 29707



Public Utilities Commission

Original AGG Case Number	Version
12 - 2696 -EL-AGG	May 2016

RENEWAL APPLICATION FOR ELECTRIC AGGREGATORS/POWER BROKERS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit C-10 Corporate Structure). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may input information directly onto the form. You may also download the form, by saving it to your local disk, for later use.

A. RENEWAL INFORMATION

A-1 Applicant intends to be certified as: (check all that apply)

☒ Power Broker ☒ Aggregator

A-2 Applicant's legal name, address, telephone number, PUCO certificate number, and web site address

Legal Name Choose Energy, Inc.
Address 1101 Red Ventures Drive Fort Mill, SC 29707
PUCO Certificate # and Date Certified 12-588E(1) and 11-09-2012
Telephone # (704) 971-2300 Web site address (if any) chooseenergy.com

A-3 List name, address, telephone number and web site address under which Applicant will do business in Ohio

Legal Name Choose Energy, Inc.
Address 1101 Red Ventures Drive Fort Mill, SC 29707
Telephone # (704) 971-2300 Web site address (if any) chooseenergy.com

A-4 List all names under which the applicant does business in North America

Choose Energy, Inc.

A-5 Contact person for regulatory or emergency matters

Name Christina Burgess
Title Operations Manager
Business address 1101 Red Ventures Drive Fort, Mill SC 29707
Telephone # (980) 318-5625 Fax # (704) 971-2303
E-mail address Chooselicensing@saveonenergy.co

A-6 Contact person for Commission Staff use in investigating customer complaints

Name Christina Burgess
Title Operations Manager
Business address 1101 Red Ventures Drive Fort Mill, SC 29707
Telephone # (980) 318-5625 Fax # (704) 971-2303
E-mail address Chooselicensing@saveonenergy.co

A-7 Applicant's address and toll-free number for customer service and complaints

Customer Service address 1101 Red Ventures Drive Fort Mill, SC 29707
Toll-free Telephone # (844) 238-6072 Fax # _____
E-mail address support@chooseenergy.com

A-8 Applicant's federal employer identification number # 90-0837667

A-9 Applicant's form of ownership (check one)

- | | |
|--|--|
| <input type="checkbox"/> Sole Proprietorship | <input type="checkbox"/> Partnership |
| <input type="checkbox"/> Limited Liability Partnership (LLP) | <input type="checkbox"/> Limited Liability Company (LLC) |
| <input checked="" type="checkbox"/> Corporation | <input type="checkbox"/> Other _____ |

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

A-10 Exhibit A -10 "Principal Officers, Directors & Partners" provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.

Mark Brodsky; Secretary
1101 Red Ventures Drive
Fort Mill, SC 29707
704-971-2300

Ric Elias; President
1101 Red Ventures Drive
Fort Mill, SC 29707
704-971-2300

B. APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

B-1 Exhibit B-1 "Jurisdictions of Operation," provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services including aggregation services.

B-2 Exhibit B-2 "Experience & Plans," provide a description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

6/29/2017 2:40:34 PM

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Case No(s). 12-2696-EL-AGG

Summary: Letter of Notification Letter notifying PUCO of the June 1st, 2017 merger between Choose Energy, Inc. and SOE Sub, Inc., a wholly-owned subsidiary of Save On Energy, LLC. The surviving entity is Choose Energy, Inc. Attached to the Letter of Notification is an updated renewal of aggregators and power brokers. electronically filed by Ms. Brittany McCracken on behalf of Choose Energy, Inc