

FILE



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PUCO

02/15/2017

Public Utilities Commission of Ohio
Docketing Division
180 East Broad Street
COLUMBUS, OH 43215

RE: Ohio renewal application SmartEnergy Holdings, 13-373-EL-CRS

Dear Sir / Madam,

SmartEnergy Holdings, LLC filed a renewal application to become an Alternative Retail Energy Supplier (ARES) in Ohio under the Docket no. **13-373-EL-CRS**. Per the Ohio's Public Utilities Commission's request, please find SmartEnergy's revision of the application enclosed.

1. Please complete A-4 on the application form including all names under which the company does business in North America, including the name to be used in Ohio.
2. Complete section A-7 on the application form.
3. Also complete sections A-8 and A-9 on the application form.

If you have any questions, please don't hesitate to reach out to me.

Regards,

Daniel Kern
CEO

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
Technician je Date Processed FEB 16 2017

A-4 List all names under which the applicant does business in North America

SmartEnergy Holdings, LLC _____
SmartEnergy _____

A-5 Contact person for regulatory or emergency matters

Name Dan Kern _____
Title CEO _____
Business address 575 Lexington Avenue, 4th floor New York NY 10022 _____
Telephone # (212) 779-7000 Fax # _____
E-mail address regulatory@smartenergy.com _____

A-6 Contact person for Commission Staff use in investigating customer complaints

Name Jackie Kern _____
Title VP Marketing _____
Business address 575 Lexington Avenue, 4th floor New York NY 10022 _____
Telephone # (212) 779-7000 Fax # _____
E-mail address Jackie.Kern@smartenergy.com _____

A-7 Applicant's address and toll-free number for customer service and complaints

Customer Service address 106 Maplewood drive, Hazleton, PA 18202 _____
Toll-free Telephone # (800) 443-4440 Fax # (800) 443-4440 _____
E-mail address customer.care@smartenergy.com _____

A-8 Applicant's federal employer identification number # 45-4166532

A-9 Applicant's form of ownership (check one)

- | | |
|--|---|
| <input type="checkbox"/> Sole Proprietorship | <input type="checkbox"/> Partnership |
| <input type="checkbox"/> Limited Liability Partnership (LLP) | <input checked="" type="checkbox"/> Limited Liability Company (LLC) |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Other _____ |

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

A-10 Exhibit A-10 "Principal Officers, Directors & Partners" provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.