BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Commission Review of Capacity Charges of Ohio Power Company and Columbus Southern Power Company.)	Case No. 10-2929-EL-UNC
In the Matter of the Application of Columbus Southern Power Company and Ohio Power Company for Authority to Establish a Standard Service Offer Pursuant to Section 4929.143, Revised Code, in the Form of an Electric Security Plan.))))	Case No. 11-346-EL-SSO Case No. 11-348-EL-SSO
In the Matter of the Application of Columbus Southern Power Company and Ohio Power Company for Approval of Certain Accounting Authority.)))	Case No. 11-349-EL-AAM Case No. 11-350-EL-AAM
In the Matter of the Application of Ohio Power Company to Adopt a Final Implementation Plan for the Retail Stability Rider.)))	Case No. 14-1186-EL-RDR

OF MICHAEL P. HAUGH

On Behalf of the The Office of the Ohio Consumers' Counsel

10 West Broad Street, Suite 1800 Columbus, Ohio 43215-3485

OCTOBER 18, 2016

TABLE OF CONTENTS

		P	AGE
I.	OVERVIEW		1
II.	PURPOSE OF TESTIMONY		2
III.	BACKGROUND		4
IV.	RECOMMENDATION FOR THE COST A	ALLOCATION OF THE RSR	10
V.	CONCLUSION		15
МРН	ATTACHMEN ATTACHMENT-1 EXHIBITS	NTS	
MPH	EXHIBIT 1	AEP Ohio Shopping Statistics	

1	I.	OVERVIEW
2		
3	<i>Q1</i> .	PLEASE STATE YOUR NAME, TITLE, AND BUSINESS ADDRESS.
4	<i>A1</i> .	My name is Michael P. Haugh. I am employed as the Assistant Director of
5		Analytical Services for the Office of the Ohio Consumers' Counsel ("OCC"). My
6		business address is 10 West Broad Street, Suite 1800, Columbus, Ohio 43215.
7		
8	<i>Q2</i> .	PLEASE BRIEFLY SUMMARIZE YOUR EDUCATION AND
9		PROFESSIONAL EXPERIENCE.
10	<i>A2</i> .	I have a Bachelor of Science in Business Administration from the Ohio State
11		University with a major in Finance. I have also attended the Institute of Public
12		Utilities Advanced Regulatory Studies at Michigan State University. I have over
13		20 years working in the energy industry with experience in wholesale and retail
14		energy trading, risk management, natural gas purchasing and scheduling, and
15		regulatory affairs. I started with Enron Energy Services in 1995 as an Energy
16		Trader and then moved on to American Electric Power Energy Services in 1998
17		where I worked in Risk Management and Wholesale Energy Trading. In January
18		2004, I went to work for MidAmerican Energy Services as a Senior Product
19		Manager. In October of 2004 I began work as a Senior Regulatory Analyst with
20		the OCC. I left the OCC in September 2007 and joined Integrys Energy Services
21		as a Regulatory Affairs Analyst. I joined Just Energy in 2009 and held the
22		position of Manager of Regulatory Affairs before becoming Manager of Market
23		Relations in 2011. I was re-hired at the OCC in June 2014 in my current position.

1	<i>Q3</i> .	HAVE YOU PREVIOUSLY SUBMITTED TESTIMONY IN UTILITY CASES
2		BEFORE REGULATORY COMMISSIONS?
3	<i>A3</i> .	Yes, I have testified before the Public Utilities Commission of Ohio ("PUCO" or
4		"Commission") and the Michigan Public Service Commission. The complete list
5		of cases in which I have testified is attached as Attachment MPH-1.
6		
7	II.	PURPOSE OF TESTIMONY
8		
9	Q4.	WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS
10		PROCEEDING?
11	A4 .	I am presenting testimony to address recommendations in Ohio Power Company
12		("AEP" or "Utility") Witness Allen's testimony that would result in significant
13		increased charges to the Utility's customers. Mr. Allen's recommendations, if
14		adopted (which they should not be), requires the PUCO to engage in retroactive
15		ratemaking to the detriment of customers. OCC Witness Daniel Duann and
16		OCC/OEG Witness Lane Kollen address the retroactive ratemaking issues in this
17		case.
18		
19		In evaluating the retroactive ratemaking proposed by AEP, the PUCO must
20		consider that on two separate occasions, AEP's customers were unable to obtain
21		refunds for charges collected from them even though the Supreme Court later
22		determined the charges were either unjustified or unlawfully approved. The Court

1 determined in both of those cases that refunds to AEP's customers were prohibited 2 because they would amount to retroactive ratemaking. 3 4 I am referring to the fact that AEP retained \$368 million collected from its consumers for provider of last resort charges¹ that the Ohio Supreme Court found 5 6 to be unjustified. And AEP retained \$63 million of customers' money that the 7 Ohio Supreme Court found was unlawfully approved by the PUCO to make up for regulatory delay.² It would be blatantly unfair to deny customers refunds on 8 9 the basis that retroactive ratemaking prohibits such refunds and yet allow AEP to 10 collect additional charges for capacity that arise only if retroactive ratemaking is 11 permitted. It would also be unlawful to engage in such retroactive ratemaking as 12 OCC Witness Duann and OCC/OEG Witness Kollen testify. 13 14 However, if the PUCO decides to consider AEP Witness Allen's recalculation of 15 capacity costs going back to August 2012, which OCC is not recommending, then 16 the PUCO should also consider how those capacity costs should be allocated. 17 Based upon the regulatory principle of cost causation, my testimony shows that 18 residential customers have been over-charged dating back to August 2012. I 19 recommend then that any recalculation of capacity costs also include a 20 reallocation of costs to customer classes based on cost causation principles. 21

¹ In re: Application of Columbus S. Power Co., 138 Ohio St.3d 448, 2014-Ohio-462, 8 N.E.3d 863.

² In re: Application of Columbus S. Power Co., 128 Ohio St.3d 512, 2011-Ohio-1788, 947 N.E.2d 655.

1	<i>Q</i> 5.	IF THE PUCO ADOPTS MR. ALLEN'S RETROACTIVE RATE
2		ADJUSTMENT, TO THE DETRIMENT OF CUSTOMERS, HOW SHOULD
3		THE CAPACITY COSTS BE COLLECTED FROM CUSTOMERS?
4	A5.	Following well-established principles of cost-causation, the assignment of costs
5		should be allocated to the customers (by class) who caused the capacity costs.
6		For residential customers that means that instead of paying 41.5 % of the costs,
7		they should instead be charged 15.486% of capacity costs that are yet to be
8		collected.
9		
10	III.	BACKGROUND
11		
12	<i>Q6</i> .	WHAT ARE THE CASES INVOLVED IN THIS PROCEEDING?
13	A6.	These cases began in 2010 with Case No. 10-2929-EL-UNC ("Capacity Case"),
14		in which the PUCO sought to review an AEP proposal to change the way it is
15		compensated for capacity that it provided to Certified Retail Electricity Suppliers
16		("CRES" or "Marketers"). Next came Case No. 11-346-EL-SSO, which was
17		AEP's Application for an Electric Security Plan ("ESP 2"), that established
18		standard service offer rates from June 2012 through May 2015. It was in this case
19		where the Retail Stability Rider ("RSR") was created. The next case was Case
20		No. 14-1186-EL-RDR ("RSR Continuation Case"), in which AEP proposed to
21		continue charging customers a stability charge until all deferred capacity costs are
22		collected from customers.

Q7. PLEASE SUMMARIZE THE CAPACITY CASE.

1

2 *A7*. On November 1, 2010, AEP filed with the Federal Energy Regulatory 3 Commission ("FERC") to use a cost based methodology to charge Marketers for 4 capacity. At the time, AEP self-supplied all capacity and generation in Ohio and 5 was designated a Fixed Resource Requirement ("FRR") provider in PJM 6 Interconnection L.L.C. ("PJM"). This meant AEP did not participate in PJM's 7 Reliability Pricing Model ("RPM") capacity auctions. If a Marketer did not 8 provide its own capacity for customers served in AEP's service territory, then it 9 would be required to purchase capacity from AEP. On December 7, 2010, the 10 PUCO opened the Capacity Case to determine the impacts of AEP's proposed 11 changes to the pricing of its capacity. A December 8, 2010 Entry in the Capacity 12 Case states: "Prior to the filing of this (FERC) application, the PUCO approved 13 retail rates for the Companies...based upon the continuation of the current 14 capacity charges established by the three-year capacity charges established by PJM, Inc., under the current fixed resource requirement (FRR) mechanism."³ 15 16 AEP filed testimony stating its cost-based methodology resulted in a capacity price of \$355.72/MW-day.⁴ In its July 2, 2012 Order the PUCO ruled that 17 Marketers should be charged the price resulting from PJM's RPM auction⁵ and 18 AEP should be compensated for capacity at the rate of 188.88/MW-day. ⁶ The 19

³ PUCO Case No. 10-2929-EL-UNC Entry dated December 8, 2010 at page 2.

⁴ Direct Testimony of Kelly D Pearce in PUCO Case No 10-2929-EL-UNC filed August 31, 2011 at page 20.

⁵ Id. at page 23.

⁶ Id. at page 33.

1 PUCO ordered AEP to defer the capacity costs not collected from Marketers and 2 that the collection mechanism for such costs would be addressed in the not yet 3 released ESP 2 Order.⁷ 4 5 *Q8*. PLEASE SUMMARIZE THE ESP 2 CASE. 6 *A8*. On January 2, 2011, AEP filed its ESP 2 case to establish a new electric security 7 plan. On September 7, 2011, a number of parties filed a Joint Stipulation and 8 Recommendation ("Settlement") in an effort to resolve a number of related cases, 9 including the Capacity Case. The PUCO originally adopted and approved the 10 Settlement with some modifications on December 14, 2011. But on February 23, 11 2012, the PUCO found that the Settlement did not benefit ratepayers due to rate increases of up to 30% for some GS-2 customers⁸ 12 13 14 On March 30, 2012, AEP filed a modified ESP 2 application that proposed a RSR 15 to ensure it did not suffer negative financial repercussions from the capacity 16 pricing mechanism. The retail stability rider was to end on May 31, 2015. In its 17 August 8, 2012 Opinion and Order, the PUCO approved the RSR and required 18 customers to compensate AEP for the deferred capacity cost created in the 19 Capacity Case. That compensation method was applied to all capacity sold to 20 Marketers during the term of the ESP (2012-2015). However, during the ESP

⁷ Id. at page 38.

⁸ PUCO Case No. 11-346-EL-SSO, Entry dated February 23, 2012 at 11.

1 term, the PUCO allocated \$1.00/MWh of the RSR charge towards the capacity 2 deferrals. 3 4 **Q9** PLEASE SUMMARIZE THE RSR CONTINUATION CASE. 5 **A9**. On July 8, 2014, AEP filed an application to extend the collection of the RSR 6 (which was scheduled to end May 31, 2015). Under the proposal, AEP would 7 continue collecting the RSR until the deferred capacity costs were collected from 8 customers, which was estimated to be January 2018. On April 2, 2015, the PUCO 9 issued a Finding and Order approving such an extension of the RSR. 10 11 WHAT DID THE OHIO SUPREME COURT DECIDE IN THESE CASES? *Q10*. 12 A10. In 2016-Ohio-1607, the Ohio Supreme Court ("Court") found that the PUCO 13 erred in two respects pertaining to the cost of capacity (\$188.88/MWD). Both the 14 errors related to the energy credit that offsets the cost of capacity. The Court 15 found that the PUCO did not address AEP's arguments on specific input 16 assumptions made by PUCO Staff. First, the PUCO did not cite to relevant portions of the record. ⁹ Second, the PUCO erroneously focused on "competing" 17 18 methodologies" rather than "how [PUCO] staff and EVA applied their preferred methodology to calculate the energy credit." ¹⁰ Ultimately, the Court "direct[ed] 19 20 the [C]ommission on remand to substantively address AEP's input arguments."¹¹

⁹ In re Comm. Rev. of Capacity Charges of Ohio Power Co., Slip Opinion No. 2016-Ohio-1607, ¶ 55.

¹⁰ Id., ¶ 56.

¹¹ Id., ¶ 57.

1 In 2016-Ohio-1608, the Court also found that the "non-deferral RSR revenues" were unlawful transition charges that could not be charged to customers. ¹² By 2 3 "non-deferral RSR revenues," the Court was referring to the stability charges, not 4 the deferred capacity charges. The Court ordered the PUCO to "adjust the balance" 5 of [AEP's] deferred capacity costs to eliminate the overcompensation of capacity revenue recovered through the non-deferral part of the RSR during the ESP"¹³ and 6 7 remanded the case to the PUCO to "determine that amount [of overcompensation] and offset the balance of deferred capacity costs by the amount determined."¹⁴ 8 9 10 WHAT HAS AEP PROPOSED IN ITS TESTIMONY IN THIS CASE? *Q11*. 11 *A11*. AEP Witness Allen claims the PUCO incorrectly valued AEP's cost of capacity. 12 He asserts that the correct cost of capacity is \$288.83/MWD. His testimony 13 reiterates the original testimony he filed in this case that was evaluated by the 14 PUCO and rejected in favor of the Staff's approach. 15 16 But then, Mr. Allen proposes to use his capacity cost to recalculate the capacity 17 deferral all the way back to August 2012, the start of ESP 2. According to Mr. 18 Allen this would result in a new capacity deferral of \$601 million compared to the

 $^{^{12}}$ In re Application of Columbus S. Power Co., Slip Opinion No. 2016-Ohio-1608, \P 38.

¹³ Id., ¶ 40.

¹⁴ Id. (emphasis added).

original deferral of \$444 million.¹⁵ Mr. Allen asserts that customers should pay

that \$601 million.

¹⁵ Direct Testimony of William A. Allen at page 19.

1 IV. RECOMMENDATION FOR THE COST ALLOCATION OF THE RSR 2 3 WHAT IS YOUR RECOMMENDATION FOR THIS PROCEEDING? *012*. 4 A12. For the reasons stated herein, I agree with OCC/OEG Witness Kollen and OCC 5 Witness Duann that the PUCO should reject AEP's proposal to engage in 6 retroactive ratemaking by recalculating the capacity prices back to August 2012 7 and charge customers based on the recalculation. But if the PUCO decides to 8 allow AEP to retroactively recalculate the capacity prices back to August 2012, 9 despite OCC's objections, then the PUCO should also properly allocate the 10 capacity costs to customers during this same period. That is, following well-11 established principles of cost-causation, the assignment of costs should be 12 allocated to classes of customers based on who caused the capacity costs. For 13 residential customers that means that instead of paying 41.5 % of the costs, their 14 customer class should instead be charged 15.486%. 15 16 *Q13*. **HOW IS THE RSR CURRENTLY ALLOCATED?** 17 A13. In the ESP 2 Case, the allocation for the RSR was based upon a customer classes' 18 five coincident peaks ("5CP"), which is an allocation based on a customer's 19 demand. As a result of this allocation residential customers paid 41.55% of the 20 RSR. 16 The RSR at that time consisted of a stability charge under which 21 customers paid \$4/MWH, with \$1.00 of those payments going to offset the

¹⁶ Direct Testimony of David M. Roush in Support of AEP Ohio's Modified Electric Security Plan Filed March 30, 2012 Exhibit DMR-3.

1 potential costs associated with deferred capacity costs. That allocation 2 methodology did not address how capacity deferrals would be collected, 3 following the termination of the ESP. 4 5 *Q14*. HOW WERE THE CAPACITY DEFERRAL COSTS ASSOCIATED WITH 6 THE RSR INCURRED? 7 A14. As stated above, the deferred capacity costs were calculated based on the 8 difference between the PJM market price for capacity and the administratively 9 determined \$188.88/MWD determined by the PUCO. This balance (deferral) 10 grew as more customers took advantage of the discounted capacity prices. By 11 shopping, customers were only required to pay the PJM RPM auction market 12 price for capacity while AEP was deferring the difference between that market 13 price and the \$188.88/MWD. 14 15 Put simply, customers who shopped caused the deferral balance because the 16 difference between the market prices for capacity that the shopping customers 17 were paying and the \$188.88/MWD AEP was deferring. If there had been no 18 shopping the subsidy for the deferral would be zero dollars (\$0.00) because there 19 would have been no difference to defer. During the ESP period (when the costs 20 were created) residential customers were not shopping in significant numbers. On 21 the other hand, the commercial and industrial customers were shopping at much 22 higher rates. The shopping is the cause of the capacity costs that AEP seeks to 23 collect in this case. But residential customers, due to low shopping, were not the

1		primary cost causers, and yet under AEP's proposal they will be charged 41.5%
2		of the capacity costs.
3		
4	Q15.	HOW SHOULD COSTS BE ALLOCATED TO CUSTOMERS?
5	A15.	Those cost causers should be responsible for paying these additional dollar
6		amounts. Here, deferred capacity costs should be allocated by class based on the
7		amount of customer load that shopped. Customers that shopped caused the
8		deferred capacity costs and they should be responsible for the costs they caused.
9		
10	<i>Q16</i> .	HAS THE PUCO ACCEPTED PRINCIPLES OF COST CAUSATION IN
11		THE PAST?
12	A16.	Yes. The PUCO has recognized that the goal of regulation is that the cost causer
13		is the cost payer. 17 In a past FirstEnergy case, the Commission confirmed its
14		stalwart adherence to principles of cost causation when it determined that revenue
15		shortfalls associated with a residential rate should be recovered solely from the
16		residential class, not other classes. 18 When the cost causation principle is
	17 c	

¹⁷ See, e.g., *In the Matter of the Application of Cincinnati Bell Telephone Company for Authority to Revise Its General Exchange Tariff PUCO No. 7*, Finding and Order at ¶6 (Jan. 24, 1989). See also *In re Duke Energy Ohio*, Case No. 07-589-GA-AIR, Opinion and Order at 17-19 (May 28, 2008); *In re Dominion East Ohio*, Case No. 07-829-GA-AIR, Opinion and Order at 22-24 (Oct. 15, 2008); *In re Vectren Energy Delivery of Ohio*, Case No. 07-1080-GA-AIR, Opinion and Order at 11-14 (Jan. 7, 2009) (cases holding that SFV rate design would assure more equitable allocation of distribution system costs to cost-causers); *In the Matter of the Commission Investigation into the Resale and Sharing of Local Exchange Telephone Service*, Case No. 85-119-TP-COI, Opinion and Order at 25-27 (noting the Commission policy of favoring measured service rates to local resellers as a means of assessing the cost of service to the cost causers rather than spreading it among all ratepayers.).

¹⁸ In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company, The Toledo Edison Company for Approval of a New Rider and Revision of an Existing Rider, Case No. 10-176-EL-ATA, Opinion and Order at 62-63 (May 25, 2011).

1		followed the responsibility for costs falls on those causing the costs. In this case
2		the cost causers are the customers who are shopping.
3		
4	Q17.	HOW DO YOU PROPOSE THE DEFERRAL COSTS BE ALLOCATED
5		BY CUSTOMER CLASS?
6	A17.	The deferred capacity charges were incurred as a result of CRES suppliers paying
7		a lower price for capacity. There would be no deferred capacity charges without
8		the discounted capacity charges for CRES providers, and those who shopped with
9		CRES suppliers (who benefited from the discount) should pay the deferred
10		capacity charges. Those who stayed on the standard service offer did not benefit
11		from the discounted capacity charges to CRES providers, and thus did not cause
12		the original \$444 million deferral, and should not be burdened with paying for
13		something they did not cause.
14		
15		Shopping statistics are published on the PUCO website ¹⁹ and can be found in
16		MPH Exhibit 1. The overall average shopping rate (based upon sales) in the AEP
17		service territory over the term of ESP 2 was 58.8%. Residential customers'
18		shopping rate was 9.1%, commercial customers' shopping rate was 24.8%, and
19		industrial customers' shopping rate was 24.9%. Given those rates each class
20		should be allocated their portion of the capacity deferral based upon those

¹⁹ http://www.puco.ohio.gov/puco/index.cfm/industry-information/statistical-reports/electric-customer-choice-switch-rates-and-aggregation-activity/

1		shopping rates over the term of the ESP 2. This leads to a proper allocation of						
2		cost by customer class	cost by customer class as follows:					
3								
4		Residential	15.486%					
5		Commercial	42.156%					
6		Industrial	42.358%					
7								
8	Q18.	SHOULD THE CO.	MMISSION GO BACK AND REALLOCATE THE					
9		CAPACITY DEFE	RRAL BASED ON THE UPDATED ACTUAL					
10		SHOPPING STATI	STICS?					
11	A18.	For the reasons stated	d in OCC/OEG Witness Kollen's and OCC Witness Duann's					
12		testimony, the PUCO	should not retroactively recalculate the capacity deferral per					
13		AEP Witness Allen's	s testimony. But if the PUCO decides to retroactively					
14		recalculate the capaci	ity deferral, it should also reallocate the costs by customer					
15		class based on shoppi	ing rates by class. Mr. Allen uses actual fuel costs to justify					
16		the fuel credits in his	capacity deferral calculation. ²⁰ If the PUCO accepts that					
17		AEP can utilize actua	al figures to justify a recalculation of the deferral amount					
18		back to the beginning	g of ESP 2, then it should also reallocate the costs based on					
19		actual shopping level	s by customer class of service. It was the shopping					
20		customers who cause	d the deferral balance, and those same customer classes					
21		should bear responsib	pility for paying the charges from those deferred costs.					

²⁰ Direct Testimony of William A. Allen at page 14.

1	V.	CONCLUSION
2		
3	Q19.	PLEASE SUMMARIZE YOUR RECOMMENDATIONS.
4	A19.	The PUCO should deny the proposal of AEP and not allow AEP to collect even
5		more money from customers for capacity. But if the PUCO does allow the AEP
6		to recalculate capacity charges, it should also reallocate the costs based on actual
7		shopping statistics.
8		
9	Q20.	DOES THIS CONCLUDE YOUR TESTIMONY?
10	A20.	Yes, however, I reserve the right to incorporate new information that may
11		subsequently become available.

CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing *Direct Testimony of Michael P*.

Haugh on Behalf of the Office of the Ohio Consumers' Counsel was served via electronic transmission upon the parties below this 18th day of October 2016.

/s/ William Michael

ieiadwin@aep.com

William Michael Assistant Consumers' Counsel

SERVICE LIST

haydenm@firstenergycorp.com stnourse@aep.com ilang@calfee.com mjsatterwhite@aep.com talexander@calfee.com cfaruki@ficlaw.com dakutik@jonesday.com jsharkey@ficlaw.com jlamken@mololamken.com dconway@porterwright.com mkurtz@BKLlawfirm.com bhughes@porterwright.com dboehm@BKLlawfirm.com sam@mwncmh.com jkylercohn@BKLlawfirm.com mjsettineri@vorys.com fdarr@mwncmh.com glpetrucci@vorys.com mpritchard@mwncmh.com mwarnock@bricker.com boiko@carpenterlipps.com dborchers@bricker.com ghiloni@carpenterlipps.com sechler@carpenterlipps.com aaragona@eimerstahl.com joliker@igsenergy.com afreifeld@viridityenergy.com campbell@whitt-sturtevant.com Amy.spiller@duke-energy.com arthur.beeman@snrdenton.com cynthia.a.fonner@constellation.com BarthRover@aol.com dakutik@jonesday.com bkelly@cpv.com dan.barnowski@snrdenton.com cblend@porterwright.com David.fein@constellation.com cendsley@ofbf.org christopher.miller@icemiller.com dparram@taftlaw.com dmeyer@kmklaw.com clinton.vince@snrdenton.com Dorothy.corbett@duke-energy.com cmooney@ohiopartners.org dstahl@eimerstahl.com dsullivan@nrdc.org kpkreider@kmklaw.com Elizabeth.watts@duke-energy.com kwatson@cloppertlaw.com emma.hand@snrdenton.com laurac@chappelleconsulting.net gary.a.jeffries@dom.com Michael.dillard@thompsonhine.com gpoulos@enernoc.com ned.ford@fuse.net gthomas@gtpowergroup.com paul.wight@skadden.com holly@raysmithlaw.com

Philip.Sineneng@ThompsonHine.com

Randall.griffin@DPLINC.com ricks@ohanet.org rmason@ohiorestaurant.org ascenzo@duke-energy.com rremington@hahnlaw.com rsugarman@keglerbrown.com sandy.grace@exeloncorp.com sbruce@oada.com ssolberg@eimerstahl.com Jeanne.Kingery@duke-energy.com
jestes@skadden.com
jhummer@uaoh.net
judi.sobecki@DPLINC.com
tlindsey@uaoh.net
tdougherty@theOEC.org
whitt@whitt-sturtevant.com
wmassey@cov.com
Stephen.chriss@wal-mart.com

Werner.margard@ohioattorneygeneral.gov John.jones@ohioattorneygeneral.gov Thomas.lindgren@ohioattorneygeneral.gov steven.beeler@ohioattorneygeneral.gov

Attorney Examiners:

Greta.see@puc.state.oh.us Sarah.parrot@puc.state.oh.us

MPH – ATTACHMENT-1

Public Utilities Commission of Ohio

Monongahela Power Company, Case No. 04-1047-EL-ATA

American Electric Power Company, Case No. 05-376-EL-UNC

Dayton Power and Light Company, Case No. 05-276-EL-AIR

Dominion East Ohio Company, Case No. 05-474-EL-ATA

Dominion East Ohio Company, Case No. 05-219-GA-GCR

Columbia Gas of Ohio, Case No. 05-221-GA-GCR

Duke Energy Ohio, Case No. 03-93-EL-ATA

American Electric Power, Case No. 07-63-EL-UNC

Eramet Marietta, Inc., Case No. 09-516-EL-AEC

TimkenSteel Corporation, Case No. 15-1857-EL-AEC

American Electric Power Company, Case No. 14-1693-EL-RDR

Columbia Gas of Ohio, Case No. 16-1309-GA-UNC

Michigan Public Service Commission

Michigan Consolidated Gas Company, Case No. U-17131

AEP Ohio Shopping Statistics

MPH Exhibit 1

Date	Residential Sales SSO	%	Residential Sales CRES	%	Commercial Sales SSO	%	Commercial Sales CRES	%	Industrial Sales SSO	%	Industrial Sales CRES	%
9/30/2012	1,031,207	82.63%	216,789	17.37%	636,355	49.18%	657,545	50.82%	795,448	55.89%	627,682	44.11%
12/31/2012	1,019,792	79.54%	262,303	20.46%	424,582	36.01%	754,538	63.99%	576,921	43.83%	739,250	56.17%
3/31/2013	1,049,250	78.06%	294,922	21.94%	334,019	30.59%	758,081	69.41%	535,503	39.39%	823,824	60.61%
6/30/2013	788,574	74.64%	267,939	25.36%	298,097	24.85%	901,261	75.15%	456,531	32.75%	937,435	67.25%
9/30/2013	874,661	72.90%	325,115	27.10%	275,607	21.23%	1,022,450	78.77%	345,055	26.54%	955,226	73.46%
12/31/2013	1,015,544	72.78%	379,722	27.22%	242,958	20.28%	955,035	79.72%	230,193	18.60%	1,007,334	81.40%
3/31/2014	1,032,075	72.19%	397,526	27.81%	222,053	19.17%	936,242	80.83%	245,607	20.72%	939,536	79.28%
6/30/2014	720,588	68.33%	333,957	31.67%	197,061	16.20%	1,019,584	83.80%	239,296	19.57%	983,220	80.43%
9/30/2014	814,946	67.53%	391,797	32.47%	207,248	15.77%	1,107,301	84.23%	255,646	20.09%	1,016,672	79.91%
12/31/2014	963,286	69.86%	415,686	30.14%	211,201	17.16%	1,019,411	82.84%	162,059	13.29%	1,057,755	86.71%
3/31/2015	1,025,898	69.98%	440,093	30.02%	213,074	17.40%	1,011,375	82.60%	172,801	14.27%	1,038,485	85.73%
6/30/2015	725,026	64.65%	396,352	35.35%	98,895	8.40%	1,078,766	91.60%	206,877	15.26%	1,148,824	84.74%
	11,060,847		4,122,201		3,361,150		11,221,589		4,221,937		11,275,243	

Total Sales	45,262,967
Total Shopping	26,619,033
Total Percentage of Shopping	58.8%
Residential Shopping Percentage	9.1%
Commercial Shopping Percentage	24.8%
Industrial Shopping Percentage	24.9%
Residential Allocation	15.486%
Commercial Allocation	42 1569

42.358%

Industrial Allocation

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

10/18/2016 4:34:19 PM

in

Case No(s). 10-2929-EL-UNC

Summary: Testimony Direct Testimony of Michael P. Haugh on behalf of the Office of the Ohio Consumers' Counsel. electronically filed by Ms. Gina L Brigner on behalf of Michael, William J. Mr.