BOEHM, KURTZ & LOWRY

ATTORNEYS AT LAW 36 EAST SEVENTH STREET SUITE 1510 CINCINNATI, OHIO 45202 TELEPHONE (513) 421-2255

TELECOPIER (513) 421-2764

Via E-FILE

May 12, 2016

Public Utilities Commission of Ohio PUCO Docketing 180 E. Broad Street, 10th Floor Columbus, Ohio 43215

In re: Case No. 14-1297-EL-SSO

Dear Sir/Madam:

Please find attached the MEMORANDUM CONTRA OF THE OHIO ENERGY GROUP e-filed today in the above-referenced matters.

Copies have been served on all parties on the attached certificate of service. Please place this document of file.

Respectfully yours,

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Michael L. Kurtz, Esq. Kurt J. Boehm, Esq. Jody Kyler Cohn, Esq. **BOEHM, KURTZ & LOWRY**

MLKkew Encl. Cc: Certificate of Service

BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

In The Matter Of The Application Of The Ohio Edison	:	
Company, The Cleveland Electric Illuminating	:	
Company, And The Toledo Edison Company For	:	Case No. 14-1297-EL-SSO
Authority To Establish A Standard Service Offer	:	
Pursuant To R.C. § 4928.143 In The Form Of An	:	
Electric Security Plan	:	

MEMORANDUM CONTRA OF THE THE OHIO ENERGY GROUP

Pursuant to Ohio Adm. Code 4901-1-35(B), the Ohio Energy Group ("OEG") submits this Memorandum Contra the Applications for Rehearing filed by several parties on May 2, 2016 claiming that the Retail Rate Stability Rider ("Rider RRS") is not authorized by state law.¹ As discussed below, the Public Utilities Commission of Ohio ("Commission") should reject those claims. Both the Commission-approved Rider RRS and the newly revised version of Rider RRS proposed in the Application for Rehearing filed by Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company (collectively, "FirstEnergy") on May 2, 2016 are rate stability mechanisms that can be lawfully authorized by the Commission pursuant to R.C. 4928.143(B)(2)(d).

¹ Application for Rehearing by the Office of the Ohio Consumers' Counsel and Northwest Ohio Aggregation Coalition ("OCC/NOAC Rehearing") at 28-40; Northeast Ohio Public Energy Council's Application for Rehearing ("NOPEC Rehearing"); Application for Rehearing of the Ohio Manufacturers' Association Energy Group ("OMAEG Rehearing") at 19-32; Application for Rehearing of the Cleveland Municipal School District at 1-21; Application for Rehearing of Ohio Schools Council, Ohio School Boards Association, Buckeye Association of School Administrators, and Ohio Association of School Business Officials dba Power4Schools ("Schools Rehearing") at 2-10; Application for Rehearing of the Retail Energy Supply Association ("RESA Rehearing") at 14-30; Joint Application for Rehearing of the PJM Power Providers Group and the Electric Power Supply Association ("P3/EPSA Rehearing") at 10-25. OEG's decision not to respond to other arguments raised in the Applications for Rehearing in these proceedings should not be construed as implicit agreement with those arguments.

I. Because Rider RRS Will Not Collect Transition Revenues Or The Equivalent Of Transition Revenues, Rider RRS Is Not Barred By R.C. 4928.38.

Opponents of Rider RRS argue that approval of the Rider would allow FirstEnergy to collect "*transition revenues*" or "*the equivalent of transition revenues*" in violation of R.C. 4928.38, citing a recent decision by the Supreme Court of Ohio to strike down the portion of AEP Ohio's Retail Stability Rider ("RSR") collecting "*financial integrity*" costs.² But the net costs or credits to be passed through Rider RRS are materially different than the "*financial integrity*" costs collected by AEP Ohio and fall squarely within the types of costs authorized under R.C. 4928.143(B)(2)(d).

As the Court noted, the unlawful RSR charges collected by AEP Ohio were purportedly intended to "to ensure that the company was not financially harmed during its transition to a fully competitive generation market over the three-year ESP period."³ Hence, those charges were established primarily to protect AEP Ohio's financial metrics. The Court took issue with this approach, explaining that the RSR charges were greater than the costs that AEP Ohio actually incurred in providing electric service.⁴ Consequently, customers were paying substantial charges merely to protect AEP Ohio's financial stability while receiving little to no value in exchange. Finding that the "financial integrity" portion of the RSR unlawfully "overcompensated" AEP Ohio, the Court reversed the Commission's decision to approve recovery of that portion of the RSR.⁵

Unlike the unlawful costs collected by AEP Ohio, however, any net costs flowed through Rider RRS would not overcompensate the FirstEnergy for service. Customers paying Rider RRS costs would be receiving something of actual value – a cost-of-service hedge that bolsters rate stability – in exchange for their payments. This holds true even under the revised Rider RRS structure recently proposed by FirstEnergy, which simply makes the cost-of-service hedge a purely financial transaction. As OEG

² OCC/NOAC Rehearing at 28-32; NOPEC Rehearing at 21-23; OMAEG Rehearing at 31-32; Schools Rehearing at 9-10; RESA Rehearing at 89-90; P3/EPSA Rehearing at 83-84.

³ In re Application of Columbus S. Power Co., Slip Opinion 2016-Ohio-1608 (April 21, 2016)) at ¶23.

⁴ Id. at ¶32-34.

⁵ Id. at ¶34 and ¶38.

already explained in detail, the fact that customers would be paying for a product that they actually receive means that Rider RRS is not an anti-competitive "subsidy" as other parties allege.⁶ By approving Rider RRS, the Commission would be establishing a blended rate for retail customers, part of which is cost-based and part of which is market-based, which would help insulate customers from the volatility of marginal cost pricing. Moreover, retail customers are projected to receive \$255.5 million in net benefits through Rider RRS over its eight-year term.⁷ Any net credits flowed through Rider RRS to customers could not fairly be considered <u>negative</u> "transition revenues." Accordingly, because costs collected from customers under Rider RRS are associated with an actual product (a cost-of-service rate hedge) from which customers will continue to receive value, not simply charges to insulate the utility from the competitive market, recovery of those costs is not barred by R.C. 4928.38.

II. Rider RRS Is Authorized By R.C. 4928.143(B)(2)(d) And Is Therefore Exempt From The Prohibition Regarding Transition Revenues Set Forth in R.C. 4928.38.

R.C. 4928.143(B) provides that "[n]otwithstanding any other provision" in R.C. Title 49 "to the contrary," except the provisions in "[d]ivision (D) of this section, divisions (I), (J), and (K) of section 4928.20, division (E) of section 4928.64, and section 4928.69 of the Revised Code," an ESP may provide or include, without limitation, several categories of costs associated with providing electric service. ⁸ As the Commission has already found, FirstEnergy's proposed Rider RRS falls into one of those categories.⁹ Specifically, the Commission held that Rider RRS is authorized under R.C. 4928.143(B)(2)(d) as a financial limitation on customer shopping that has the effect of stabilizing or providing certainty regarding retail service.¹⁰ Consequently, even if Rider RRS costs could appropriately be considered "transition revenues" or the "equivalent of transition revenues," R.C.

- ⁹ ESP Order at 108-09.
- ¹⁰ Id.

⁶ OEG Post-Hearing Brief at 10-14; OEG Reply Brief at 5-10.

⁷ Opinion and Order, Case No. 14-1297-EL-SSO (March 31, 2016)("ESP Order") at 85.

⁸ Id., Concurrence at 27-29 and fn 5 (emphasis added).

4928.143 provides an exception under which stability mechanisms such as Rider RRS could nevertheless be approved.

CONCLUSION

WHEREFORE, for the foregoing reasons, the Commission should find that both the Commission-approved Rider RRS and the newly proposed Rider RRS are authorized under Ohio law.

Respectfully submitted,

Michael L. Kurtz, Esq. Kurt J. Boehm, Esq. Jody Kyler Cohn, Esq. **BOEHM, KURTZ & LOWRY** 36 East Seventh Street, Suite 1510 Cincinnati, Ohio 45202 Ph: (513) 421-2255 Fax: (513) 421-2764 E-Mail: <u>mkurtz@BKLlawfirm.com</u> <u>kboehm@BKLlawfirm.com</u> jkylercohn@BKLlawfirm.com

May 12, 2016

COUNSEL FOR THE OHIO ENERGY GROUP

CERTIFICATE OF SERVICE

In accordance with Rule 4901-1-05, Ohio Administrative Code, the PUCO's e-filing system will electronically serve notice of the filing of this document on the parties referenced on the service list of the docket card who have electronically subscribed to this case. In addition, the undersigned certifies that a courtesy copy of the foregoing document is also being served (via electronic mail) on the 12th day of May, 2016 to the following:

m-

Michael L. Kurtz, Esq. Kurt J. Boehm, Esq. Jody Kyler Cohn, Esq.

COUNSEL FOR THE OFFICE OF THE OHIO CONSUMERS' COUNSEL

Christopher J. Allwein, Counsel of Record Nolan M. Moser Williams Allwein and Moser, LLC 1500 West Third Ave., Suite 330 Columbus, Ohio 43212 callwein@wamenergylaw.com nmoser@wamenergylaw.com

Michael Soules Earthjustice 1625 Massachusetts Ave. NW #702 Washington, DC 20036 msoules@earthjustice.org

Shannon Fisk Earthjustice 1617 John F. Kennedy Blvd., #1675 Philadelphia, PA 19103 sfisk@earthjustice.org

Tony G. Mendoza Sierra Club Environmental Law Program 85 Second Street, Second Floor San Francisco, CA 94105-3459 Tony.mendoza@sierraclub.org

COUNSEL FOR THE SIERRA CLUB

Barth E. Royer Bell & Royer Co., LPA 33 South Grant Avenue Columbus, Ohio 43215-3927 barthroyer@aol.com

Adrian Thompson Taft Stettinius & Hollister LLP 200 Public Square, Suite 3500 Cleveland, Ohio 44114 athompson@taftlaw.com

COUNSEL FOR CLEVELAND MUNICIPAL SCHOOL DISTRICT

James W. Burk, Counsel of Record Carrie M. Dunn FIRSTENERGY SERVICE COMPANY 76 South Main Street Akron, Ohio 44308 burkj@firstenergycorp.com cdunn@firstenergycorp.com

James F. Lang N. Trevor Alexander CALFEE, HALTER & GRISWOLD LLP The Calfee Building, 1405 East Sixth Street Cleveland, Ohio 44114 jlang@calfee.com talexander@calfee.com

David A. Kutik JONES DAY 901 Lakeside Avenue Cleveland, Ohio 44114 dakutik@jonesday.com

COUNSEL FOR OHIO EDISON COMPANY, THE CLEVELAND ELECTRIC ILLUMINATING COMPANY THE TOLEDO EDISON COMPANY

Steven T. Nourse Matthew J. Satterwhite Yazen Alami American Electric Power Service Corporation 1 Riverside Plaza 29th Floor Columbus, Ohio 43215 stnourse@aep.com mjsatterwhite@aep.com yalami@aep.com

COUNSEL FOR OHIO POWER COMPANY

Bruce J. Weston Ohio Consumers' Counsel Larry S. Sauer, Counsel of Record Michael Schuler Kevin F. Moore, Assistant Consumers' Counsel Office of the Ohio Consumers' Counsel 10 West Broad Street – Suite 1800 Columbus, Ohio 43215 Larry.sauer@occ.ohio.gov Michael.schuler@occ.ohio.gov Kevin.moore@occ.ohio.gov Joseph M. Clark, Counsel of Record Direct Energy 21 East State Street, 19th Floor Columbus, Ohio 43215 Joseph.clark@directenergy.com

Gerit F. Hall Eckert Seamans Cherin & Mellott, LLC 1717 Pennsylvania Ave., N.W., 12th Fl. Washington, D.C. 20006 ghull@eckertseamans.com

COUNSEL FOR DIRECT ENERGY SERVICES, LLC, DIRECT ENERGY BUSINESS, LLC AND DIRECT ENERGY BUSINESS MARKETING, LLC

Colleen L. Mooney, Counsel of Record Ohio Partners for Affordable Energy 231 West Lima Street Findlay, Ohio 45839-1793 cmooney@ohiopartners.org

COUNSEL FOR OHIO PARTNERS FOR AFFORDABLE ENERGY

Joseph E. Oliker, Counsel of Record IGS Energy 6100 Emerald Parkway Dublin, Ohio 43016 joliker@igsenergy.com

COUNSEL FOR IGS ENERGY

Mark S. Yurick Devin D. Parram Taft Stettinius & Hollister LLP 65 East State Street, Suite 1000 Columbus, Ohio 43215 myurick@taftlaw.com dparram@taftlaw.com

COUNSEL FOR THE KROGER CO.

Richard L. Sites Ohio Hospital Association 155 East Broad Street, 15th Columbus, Ohio 43215 ricks@ohanet.org

Thomas J. O'Brien Bricker & Eckler 100 South Third Street Columbus, Ohio 43215 tobrien@bricker.com

COUNSEL FOR OHIO HOSPITAL ASSOCIATION

Marilyn L. Widman Widman & Franklin, LLC 405 Madison Ave., Suite 1550 Toledo, Ohio 43604 Marilyn@wflawfirm.com

COUNSEL FOR IBEW LOCAL 245

Michael K. Lavanga Garrett A. Stone Owen J. Kopon Brickfield, Burchette, Ritts & Stone, P.C. 1025 Thomas Jefferson Street, N.W. 8th Floor, West Tower Washington, D.C. 20007 mkl@bbrslaw.com gas@bbrslaw.com ojk@bbrslaw.com

COUNSEL FOR NUCOR STEEL MARION, INC.

Barbara A. Langhenry Harold A. Madorsky Kate E. Ryan City of Cleveland 601 Lakeside Avenue – Room 106 Cleveland, Ohio 44114 blanghenry@city.cleveland.oh.us hmadorsky@city.cleveland.oh.us kryan@city.cleveland.oh.us

COUNSEL FOR THE CITY OF CLEVELAND

Kimberly W. Bojko Jonathon A. Allison Rebecca Hussey Carpenter Lipps & Leland LLP 280 Plaza, Suite 1300 280 North High Street Columbus, Ohio 43215 Bojko@carpenterlipps.com allison@carpenterlipps.com hussey@carpenterlipps.com

COUNSEL FOR OMAEG

Lisa M. Hawrot Spilman Thomas & Battle, PLLC Century Centre Building 1233 Main Street, Suite 4000 Wheeling, West Virginia 26003 Ihawrot@spilmanlaw.com

Derrick Price Williamson Spilman Thomas & Battle, PLLC 1100 Bent Creek Blvd., Suite 101 Mechanicsburg, Pennsylvania 17050 dwilliamson@spilmanlaw.com

COUNSEL FOR WAL-MART STORES EAST, LP AND SAM'S EAST, INC.

Joseph P. Meissner, Esq. 1223 W. 6th Street – 4th Floor Cleveland, Ohio 44113 meissnerjoseph@yahoo.com

COUNSEL FOR CITIZENS COALITION, CONSUMER PROTECTION ASSOCIATION, CLEVELAND HOUSING NETWORK, AND THE COUNCIL FOR ECONOMIC OPPORTUNITIES IN GREATER CLEVELAND

Thomas R. Hays 8355 Island Lane Maineville, Ohio 45039 trhayslaw@gmail.com

COUNSEL FOR LUCAS COUNTY

Leslie Kovacik Counsel for the City of Toledo 420 Madison Avenue Toledo, Ohio 43604 lesliekovacik@toledo.oh.gov

COUNSEL FOR THE CITY OF TOLEDO

Glenn S. Krassen, Counsel of Record Bricker & Eckler LLP 1001 Lakeside Ave., Suite 1350 Cleveland, Ohio 44114 gkrassen@bricker.com

Dane Stinson Dylan Borchers Bricker & Eckler LLP 100 South Third Street Columbus, Ohio 43215 dstinson@bricker.com dborchers@bricker.com

COUNSEL FOR NORTHEAST OHIO PUBLIC ENERGY COUNCIL; OHIO SCHOOLS COUNCIL; AND, POWER4SCHOOLS

Michael D. Dortch Richard R. Parsons Kravitz, Brown & Dortch, LLC 65 East State Street – Suite 200 Columbus, Ohio 43215 mdortch@kravitzllc.com rparsons@kravitzllc.com

COUNSEL FOR DYNEGY INC.

Matthew R. Cox Matthew Cox Law, Ltd. 88 East Broad Street, Suite 1560 Columbus, Ohio 43215 matt@matthewcoxlaw.com

COUNSEL FOR THE COUNCIL OF SMALLER ENTERPRISES

Trent Dougherty, Counsel of Record Madeline Fleisher 1207 Grandview Avenue, Suite 201 Columbus, Ohio 43212-3449 tdougherty@theOEC.org mfleisher@elpc.org

John Finnigan 128 Winding Brook Lane Terrace Park, Ohio 45174 jfinnigan@edf.org

COUNSEL FOR THE OHIO ENVIRONMENTAL COUNCIL AND ENVIRONMENTAL DEFENSE FUND

M. Howard Petricoff Michael J. Settineri Gretchen L. Petrucci Vorys, Sater, Seymour and Pease LLP 52 East Gay Street Columbus, Ohio 43216-1008 mhpetricoff@vorys.com mjsettineri@vorys.com glpetrucci@vorys.com

COUNSEL FOR EXELON GENERATION COMPANY, LLC AND CONSTELLATION NEWENERGY, INC.; PJM POWER PROVIDERS GROUP; THE ELECTRIC POWER SUPPLY ASSOCIATION; AND, RETAIL ENERGY SUPPLY ASSOCIATION

Cynthia Brady Exelon Business Services 4300 Winfield Rd. Warrenville, Illinois 60555 Cynthia.brady@exeloncorp.com

David I. Fein Exelon Corporation 10 South Dearborn Street – 47th Fl. Chicago, Illinois 60603 David.fein@exeloncorp.com

Lael E. Campbell Constellation NewEnergy, Inc. and Exelon Corporation 101 Constitution Ave., NW Washington, DC 20001 Lael.campbell@exeloncorp.com

ON BEHALF OF EXELON GENERATION COMPANY, LLC AND CONSTELLATION NEWENERGY, INC.

Glen Thomas 1060 First Avenue, Suite 400 King of Prussia, Pennsylvania 19406 gthomas@gtpowergroup.com

Laura Chappelle 201 North Washington Square - #910 Lansing, Michigan 48933 laurac@chappeleconsulting.net

ON BEHALF OF PJM POWER PROVIDERS GROUP

Andrew J. Sonderman Kegler Brown Hill and Ritter LPA 65 East State Street – 1800 Columbus, Ohio 43215 asonderman@keglerbrown.com

COUNSEL FOR HARDIN WIND LLC, CHAMPAIGN WIND LLC AND BUCKEYE WIND LLC

Todd M. Williams Williams Allwein & Moser, LLC Two Maritime Plaza, 3rd Fl Toledo, Ohio 43604 toddm@wamenergylaw.com

Jeffrey W. Mayes Monitoring Analytics, LLC 2621 Van Buren Avenue, Suite 160 Valley Forge Corporate Center Eagleville, Pennsylvania 19403 Jeffrey.mayes@monitoringanalytics.com

COUNSEL FOR INDEPENDENT MARKET MONITOR FOR PJM

Sharon Theodore Electric Power Supply Association 1401 New York Ave. NW 11th fl. Washington, DC 20001 stheodore@epsa.org

ON BEHALF OF THE ELECTRIC POWER SUPPLY ASSOCIATION

F. Mitchell Dutton NextEra Energy Power Marketing, LLC 700 Universe Blvd. Juno Beach, Florida 33408-2657 Mitch.dutton@fpl.com

COUNSEL FOR NEXTERA ENERGY POWER MARKETING, LLC Andrew J. Sonderman Kegler Brown Hill and Ritter LPA 65 East State Street – 1800 Columbus, Ohio 43215 asonderman@keglerbrown.com

COUNSEL FOR HARDIN WIND LLC, CHAMPAIGN WIND LLC AND BUCKEYE WIND LLC

Kevin R. Schmidt Energy Professionals of Ohio 88 East Broad Street, Suite 1770 Columbus, Ohio 43215 Schmidt@sppgrp.com

COUNSEL FOR THE ENERGY PROFESSIONALS OF OHIO

C. Todd Jones Christopher L. Miller Gregory H. Dunn Jeremy M. Grayem Ice Miller LLP 250 West Street Columbus, Ohio 43215 Christopher.miller@icemiller.com Gregory.dunn@icemiller.com Jeremy.grayem@icemiller.com

COUNSEL FOR THE ASSOCIATION OF INDEPENDENT COLLEGES AND UNIVERSITIES OF OHIO

Craig I. Smith Material Sciences Corporation 15700 Van Aken Blvd. – Suite 26 Shaker Heights, Ohio 44120 wttpmlc@aol.com

COUNSEL FOR MATERIAL SCIENCES CORPORATION

Joel E. Sechler Carpenter Lipps & Leland 280 N. High Street, Suite 1300 Columbus, Ohio 43215 sechler@carpenterlipps.com

Gregory J. Poulos EnerNOC, Inc. 471 E. Broad Street – Suite 1520 Columbus, Ohio 43054 gpoulos@enernoc.com

COUNSEL FOR ENERNOC, INC.

Cheri B. Cunningham Director of Law 161 South High Street, Suite 202 Akron, OH 44308 CCunningham@Akronohio.gov

COUNSEL FOR THE CITY OF AKRON

Thomas McNamee Thomas Lindgren Ryan O'Rourke Attorney General's Office Public Utilities Commission of Ohio 180 E. Broad Street Columbus, Ohio 43215 thomas.mcnamee@puc.state.oh.us thomas.lindgren@puc.state.oh.us ryan.o'rourke@puc.state.oh.us

COUNSEL FOR THE STAFF OF THE PUBLIC UTILITIES COMMISSION OF OHIO

Samuel C. Randazzo Frank P. Darr (Reg. No. 0025469) Matthew R. Pritchard (Reg. No. 0088070) MCNEES WALLACE & NURICK LLC 21 East State Street, 17TH Floor Columbus, OH 43215 sam@mwncmh.com fdarr@mwncmh.com mpritchard@mwncmh.com

COUNSEL FOR INDUSTRIAL ENERGY USERS-OHIO This foregoing document was electronically filed with the Public Utilities

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