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PUCO

14-998. EL. AGL

May 4, 2016

PUCO
Docketing Division
180 East Broad Street
Columbus, OH 43215

To Whom it May Concern:

Enclosed is the renewal application for Electric Aggregators/Power Brokers for Electric Advisors,Inc. If you have any questions please contact me at tracypuglisi@electricadvisors.com or at 240 752-9272.

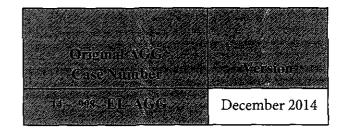
Sincerely

Tracy Puglisi

Compliance Manager

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business. Technician Pate Processed MAY 1 1 2016

# Ohio | Public Utilities Commission



#### RENEWAL APPLICATION FOR ELECTRIC AGGREGATORS/POWER BROKERS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-10 Corporate Structure). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may input information directly onto the form. You may also download the form, by saving it to your local disk, for later use.

### RENEWAL INFORMATION Α. Applicant's legal name, address, telephone number, PUCO certificate number, and A-1 web site address Legal Name Electric Advisors, Inc. Address 5272 River Road Suite 440 Bethesda, MD 20816 PUCO Certificate # and Date Certified 14-835E (1) Telephone # (855) 398-7200 Web site address (if any) www.electricadvisors.com A-2 List name, address, telephone number and web site address under which Applicant will do business in Ohio Legal Name Electric Advisors, Inc. Address 5272 River Road Suite 440 Bethesda, MD 20816 Telephone # (855) 398-7200 Web site address (if any) www.electricadvisors.com List all names under which the applicant does business in North America A-3 Electric Advisors, Inc. A-4 Contact person for regulatory or emergency matters Name Russell Lacey Title CEO Business address 5272 River Road Suite 440 Bethesda, MD 20816 Telephone # (240) 752-6136 Fax # (240) 752-6864 E-mail address russell@electricadvisors.com

| A-5        | Contact person for Commission Staff use in investigating customer complain   |  |  |
|------------|--|--|--|
|            | Name Brian Lacey   |  |  |
|            | Title Vice President   |  |  |
|            | Business address 5272 River Road Suite 440 Beth  |  |  |
|            |  | ax # (240) 752-6864  |  |
|            | E-mail address <u>brian@electricadvisors.c</u>   | <u>Om</u>  |  |
| A-6        | Applicant's address and toll-free number   | for customer service and complaints  |  |
|            | Customer Service address 5272 River Road Suite 440 Bethesda, MD 20186  |  |  |
|            |  | ax # (240) 752-6864  |  |
|            | E-mail address info@electricadvisors.com   | n  |  |
|            |  |  |  |
| <b>A-7</b> | Applicant's federal employer identificatio   | n number # <u>20-5942380</u>   |  |
|            |  |  |  |
| A-8        | Applicant's form of ownership (check one   | 2)   |  |
|            | OSala Danaistandia   | CD-store also  |  |
|            | ☐ Sole Proprietorship ☐ Limited Liability Partnership (LLP)  | ☐Partnership ☐Limited Liability Company (LLC)  |  |
|            | ☐ Corporation  | ☐ Other  |  |
|            | = corporation  |  |  |
|            | PROVIDE THE FOLLOWING AS SEPARATE  | ATTACHMENTS AND LABEL AS INDICATED:  |  |
| A-9        | Exhibit A-9 "Principal Officers, Directors & Partners" provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.  |  |  |
| A-10       | Exhibit A-10 "Corporate Structure," provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers and companies that aggregate customers in North America. |  |  |
| В.         | APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE  PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:  |  |  |
|            |  |  |  |
| B-1        | Exhibit B-1 "Jurisdictions of Operation," provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services including aggregation services.      |  |  |
| B-2        | and plan for contracting with customers, pr  | de a description of the applicant's experience oviding contracted services, providing billing aquiries and complaints in accordance with on 4928.10 of the Revised Code. |  |

- B-3 Exhibit B-3 "Disclosure of Liabilities and Investigations," provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.
- B-4 Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

  No Yes

If yes, provide a separate attachment labeled as **Exhibit B-4 "Disclosure of Consumer Protection Violations"** detailing such violation(s) and providing all relevant documents.

**B-5** Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service including aggregation service denied, curtailed, suspended, revoked, or cancelled within the past two years.

□No □Yes

If yes, provide a separate attachment labeled as **Exhibit B-5** "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation" detailing such action(s) and providing all relevant documents.

### C. FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- C-1 <u>Exhibit C-1 "Annual Reports,"</u> provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why.
- C-2 <u>Exhibit C-2 "SEC Filings,"</u> provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.
- C-3 <u>Exhibit C-3 "Financial Statements,"</u> provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business.

- C-4 <u>Exhibit C-4 "Financial Arrangements,"</u> provide copies of the applicant's financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.).
- C-5 <u>Exhibit C-5 "Forecasted Financial Statements,"</u> provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant's CRES operation, along with a list of assumptions, and the name, address, email address, and telephone number of the preparer.
- C-6 Exhibit C-6 "Credit Rating," provide a statement disclosing the applicant's credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant.
- C-7 <u>Exhibit C-7 "Credit Report,"</u> provide a copy of the applicant's credit report from Experion, Dun and Bradstreet or a similar organization.
- C-8 <u>Exhibit C-8 "Bankruptcy Information,"</u> provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 <u>Exhibit C-9 "Merger Information,"</u> provide a statement describing any dissolution or merger or acquisition of the applicant within the five most recent years preceding the application.

Signature of Applicant & Title

Sworn and subscribed before me this 4th day of May 2

Sworn and subscribed before me this \_\_\_\_4th\_\_ day of \_\_\_\_May \_\_\_, \_\_2016

Month Year

Signature of official administering oath

Hel
Print Na

Helewe Swanton Print Name and Title

My Commission Expires

My Commission Expires

November 16, 2018

HELENE M. SWANSON
NOTATY PUBLIC
Frederick County
Maryland

## <u>AFFIDAVIT</u>

| State of           | <del></del> ;   |
|--------------------|---|
| County of Montgome | Town) ss.   |
| Russell Lacey      | , Affiant, being duly sworn/affirmed according to law, deposes and says that: |
| He/She is theCE    | O (Office of Affiant) of Electric Advisors, Inc. (Name of Applicant);         |

That he/she is authorized to and does make this affidavit for said Applicant,

- The Applicant herein, attests under penalty of false statement that all statements made in the
  application for certification renewal are true and complete and that it will amend its application while
  the application is pending if any substantial changes occur regarding the information provided in the
  application.
- The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission
  of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity
  pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of
  Section 4928.06 of the Revised Code.
- 3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
- 4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
- The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
- 6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
- 7. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
- 8. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
- 9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
- 10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the renewal application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

| Signature of Affiant & Title                            |   |
|---|---|
| Sworn and subscribed before me this 4th day of<br>Month | May , 2016<br>Year                            |
| Signature of official administering oath                | Helene Swanson Print Name and Title           |
| My commission expires on                                | My Commission Expires November 16, 2018       |
| **************************************                  | HELENE M. SWANSON                             |
|   | Notary Public<br>Frederick County<br>Maryland |

## Exhibit A-9 Principal Officers, Directors & Partners Electric Advisors, Inc.

Name:

Russell Lacey

Title:

President

Address:

5272 River Road Suite 440

Bethesda, MD 20816

Phone:

240 752-6136

Name:

Brian Lacey

Title:

Vice President

Address:

5272 River Road Suite 440

Bethesda, MD 20816

Phone:

240 752-6866

## **Exhibit A-10 Corporate Structure Electric Advisors, Inc.**

Electric Advisors, Inc. is a Maryland S Corporation and was established as an equal partnership between Russell Lacey and Brian Lacey. There are no subsidiary companies that supply retail or wholesale electricity or natural gas to customers and companies that aggregate customers in North America.

Electric Advisors employs three 1099 employees acting as energy brokers.

## Exhibit B-1 Jurisdictions of Operation Electric Advisors, Inc.

Electric Advisors, Inc. is licensed and/or registered in the following jurisdictions:

Maryland
Washington, DC
Delaware
Pennsylvania
New Jersey
New York
Texas
Massachusetts
Connecticut
Rhode Island

Illinois Ohio

## Exhibit B-2 Experience & Plans Electric Advisors, Inc.

Electric Advisors, Inc. has been procuring electricity and natural gas contracts for business customers since 2006. Electric Advisors currently has relationships with ten energy suppliers and is licensed or registered in twelve states.

In regards to billing statements, Electric Advisors works with the energy suppliers to procure electric and natural gas contracts and the supplier is responsible for billing the customer via direct billing or through the local utility. Electric Advisors will respond to customer inquiries and complaints as related to their contract.

# Exhibit B-3 Disclosure of Liabilities and Investigations Electric Advisors, Inc.

There are no existing, pending or past rulings, judgments, contingent liabilities, revocations of authority, regulatory investigations, or any other matter that would adversely impact financial or operational status or the ability to provide the services Electric Advisors, Inc is seeking to be certified for renewal.

# Exhibit B-4 Electric Advisors, Inc.

| Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the |
|---|
| applicant have ever been convicted or held liable for fraud or for violation of any consumer    |
| protection or antitrust laws within the past five years.  |

| $\square$ No |  | Yes |
|--------------|--|-----|
|--------------|--|-----|

# Exhibit B-5 Electric Advisors, Inc.

| Disclose whether the applicant or a predecessor of the applicant has had any certification,   |
|---|
| license, or application to provide retail or wholesale electric service including aggregation |
| service denied, curtailed, suspended, revoked, or cancelled within the past two years.        |

☑No ☐ Yes

# Electric Advisors, Inc. Exhibit C-1 Annual Reports

Electric Advisors, Inc. is not required to submit annual reports as there are no shareholders.

# Electric Advisors, Inc. Exhibit C-2 SEC Filings

Electric Advisors is a S Corporation and does not issue stock to trade publicly therefore it is not required to submit filings to the SEC.

## Electric Advisors, Inc. Exhibit C-3 Financial Statements

Copies of the two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement) are enclosed.

## Electric Advisors Inc Profit & Loss

## January through December 2014

|  | Jan - Dec 14         |
|--|----------------------|
| Ordinary Income/Expense                          |                      |
| Income REC Purchase Income                       | 7,931.25             |
| Commisions Earned<br>WGES Res                    | 5,431.50             |
| WGES Com   | 56,490.02            |
| UGI  | 6,162.56             |
| Next Era Energy Services                         | 84,387.01            |
| Direct Energy                                    | 341,373.06           |
| CNE  | 4,289.89             |
| Total Commisions Earned                          | 498,134.04           |
| Total Income                                     | 506,065.29           |
| Gross Profit                                     | 506,065.29           |
| Expense  |                      |
| Taxes State Corporate Income Taxes               | 690.30               |
| •  |                      |
| Total Taxes                                      | 690.30               |
| Bank Service Charges                             | 59.00                |
| Commissions Paid                                 | 89,706.53            |
| Contributions                                    | 5,585.00             |
| Depreciation Expense                             | 2,821.47             |
| Dues and Subscriptions Networking Groups         | 2,493,00             |
| Prospect Databases                               | 7.193.83             |
| Chambers of Commerce                             | 985.00               |
| Dues and Subscriptions - Other                   | 256.14               |
| Total Dues and Subscriptions                     | 10,927.97            |
| Insurance  |                      |
| Life Insurance                                   | 5,690.16             |
| License Bonds                                    | 650.00               |
| Liability Policy                                 | -35.00               |
| Health Insurance BCBS                            | 5,369.00             |
| Insurance - Other                                | 425.00               |
| Total Insurance                                  | 12,099.16            |
| Interest Expense<br>Finance Charge               | 561.69               |
| Total Interest Expense                           | 561.69               |
| Internet Service                                 | 6,481.35             |
| State Licenses and Assessments State Assessments | 1,428.29             |
| License Fees                                     | 1,487.50             |
| State Licenses and Assessments - Other           | 560.00               |
| Total State Licenses and Assessments             | 3,475.79             |
| Marketing  |                      |
| REC Purchases                                    | 15,075.43            |
| Events   | 2,007.00             |
| Advertising                                      | 3,454.78             |
| Marketing - Other                                | 9,784.02             |
| Total Marketing                                  | 30,321.23            |
| Meals and Entertainment Office Supplies          | 4,575.21<br>3,472.96 |
| Parking  | 239.70               |
| Payroll Expenses                                 | 191,337.93           |
| Payroll Taxes                                    | 111,389.66           |
| Postage and Delivery                             | 437.49               |
| Printing and Reproduction                        | 903.14               |

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# Electric Advisors Inc Profit & Loss January through December 2014

|   | Jan - Dec 14                               |
|---|--|
| Professional Fees<br>Consulting<br>Payroll<br>Accounting and Tax prep<br>Web Design | 768.75<br>1,317.02<br>2,187.87<br>1,392.50 |
| Total Professional Fees   | 5,666.14                                   |
| Rent<br>Software<br>Telephone<br>Travel   | 24,592.50<br>605.76<br>10,573.98<br>20.00  |
| Total Expense   | 516,543.96                                 |
| Net Ordinary Income   | -10,478.67                                 |
| Net Income  | -10,478.67                                 |

## Electric Advisors Inc Profit & Loss

## January through December 2015

|  | Jan - Dec 15          |
|--|-----------------------|
| Ordinary Income/Expense                              |                       |
| Income Commisions Earned                             |                       |
| SFE  | 5,903.51              |
| WGES Res   | 2,037.06              |
| WGES Com   | 43,190.23             |
| UGI<br>Next Era Energy Services                      | 5,285.30<br>79,908.13 |
| Direct Energy  | 313,321.42            |
| CNE  | 21,814.82             |
| Total Commisions Earned                              | 471,460.47            |
| Total Income   | 471,460.47            |
| Gross Profit   | 471,460.47            |
| Expense  |                       |
| Taxes  | 000.05                |
| Montgomery County Taxes State Corporate Income Taxes | 329.05<br>1.00        |
|  |                       |
| Total Taxes  | 330.05                |
| Bank Service Charges<br>Commissions Paid             | 25.00<br>89,249.83    |
| Contributions  | 5,575.00              |
| Depreciation Expense                                 | 187.00                |
| Dues and Subscriptions                               |                       |
| Networking Groups Prospect Databases                 | 3,181.95<br>5,562.03  |
| Chambers of Commerce                                 | 800.00                |
| Dues and Subscriptions - Other                       | 2,082.54              |
| Total Dues and Subscriptions                         | 11,626.52             |
| Insurance  |                       |
| Life Insurance                                       | 5,690.16              |
| License Bonds  | 650.00                |
| Health Insurance BCBS Insurance - Other              | 5,897.40<br>475.00    |
|  |                       |
| Total Insurance                                      | 12,712.56             |
| Interest Expense<br>Finance Charge                   | 471.59                |
| Total Interest Expense                               | 471.59                |
| Internet Service                                     | 5,057.67              |
| State Licenses and Assessments                       | 0.055.70              |
| State Assessments<br>License Fees                    | 2,055.72<br>2,266.50  |
| State Licenses and Assessments - Other               | 2,200.30<br>870.38    |
| Total State Licenses and Assessments                 | 5,192.60              |
| Marketing  |                       |
| REC Purchases  | 10,666.58             |
| Events   | 4,376.34              |
| Advertising<br>Marketing - Other                     | 3,072.72<br>6,372.89  |
| Total Marketing                                      | 24,488.53             |
| Meals and Entertainment                              | 4,752.80              |
| Office Supplies                                      | 2,566.09              |
| Parking  | 482.85                |
| Payroll Expenses                                     | 170,792.93            |
| Payroll Taxes  | 111,705.66            |
| Postage and Delivery Printing and Reproduction       | 501.24<br>758.62      |
|  | 7,00.02               |

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## Electric Advisors Inc Profit & Loss January through December 2015

|                         | Jan - Dec 15 |
|-------------------------|--------------|
| Professional Fees       |              |
| Consulting              | 2,560.00     |
| Payroli                 | 1,327.75     |
| Accounting and Tax prep | 3,421.65     |
| Total Professional Fees | 7,309.40     |
| Rent                    | 30,615.00    |
| Software                | 420.79       |
| Telephone               | 10,028.30    |
| Travel                  | 475.43       |
| Total Expense           | 495,325.46   |
| Net Ordinary Income     | -23,864.99   |
| Net Income              | -23,864.99   |

## Electric Advisors inc Balance Sheet

As of December 31, 2014

|  | Dec 31, 14                                   |
|--|--|
| ASSETS   |  |
| Current Assets<br>Checking/Savings   |  |
| Cash on Hand   |  |
| Eagle Bank Checking Petty Cash   | 27,451.70<br>294.80                          |
| Total Cash on Hand   | 27,746.50                                    |
| Total Checking/Savings   | 27,746.50                                    |
| Total Current Assets   | 27,746.50                                    |
| Fixed Assets Office Equipment Russell Lacey Laptop Computer Amy Computer Brian Computer Office Equipment - Other | 1,143.13<br>1,070.37<br>1,675.84<br>2,121.32 |
| Total Office Equipment   | 6,010.66                                     |
| Office Furniture Accumulated Depreciation off EQ   | 700.60<br>-6,711.26                          |
| Total Fixed Assets   | 0.00   |
| Other Assets<br>Intangible Assets<br>Logo Design   |  |
| Accum Amort - LOGO<br>Logo Design - Other  | -395.00<br>395.00                            |
| Total Logo Design  | 0.00   |
| Software<br>Accum Amort - Software<br>Software - Other   | -625.00<br>625.00                            |
| Total Software   | 0.00   |
| Total Intangible Assets  | 0.00   |
| Officer Loan<br>Rent Deposit   | 24,928.00<br>300.00                          |
| Total Other Assets   | 25,228.00                                    |
| TOTAL ASSETS   | 52,974.50                                    |
| LIABILITIES & EQUITY Liabilities Current Liabilities Credit Cards chase master card                              | 16,271.22                                    |
| Total Credit Cards   | 16,271.22                                    |
| Total Current Liabilities  | 16,271.22                                    |
| Total Liabilities  | 16,271.22                                    |
| Equity   |  |
| Common Stock   | 250.00                                       |
| Retained Earnings<br>Treasury Stock  | 58,931.95<br>-12,000.00                      |
| Net Income   | -10,478.67                                   |
| Total Equity   | 36,703.28                                    |
| TOTAL LIABILITIES & EQUITY   | 52,974.50                                    |

# Electric Advisors Inc Balance Sheet

As of December 31, 2015

|  | Dec 31, 15                                   |
|--|--|
| ASSETS Current Assets  |  |
| Checking/Savings<br>Cash on Hand   | 5,885.53                                     |
| Eagle Bank Checking<br>Petty Cash  | 292.80                                       |
| Total Cash on Hand   | 6,178.33                                     |
| Total Checking/Savings   | 6,178.33                                     |
| Accounts Receivable Accounts Receivable  | -2,490.00                                    |
| Total Accounts Receivable  | -2,490.00                                    |
| Total Current Assets   | 3,688.33                                     |
| Fixed Assets Office Equipment Russell Lacey Laptop Computer Amy Computer Brian Computer Office Equipment - Other | 1,143.13<br>1,070.37<br>1,675.84<br>2,476.11 |
| Total Office Equipment   | 6,365.45                                     |
| Office Furniture Accumulated Depreciation off EQ   | 700.60<br>-6,898.26                          |
| Total Fixed Assets   | 167.79                                       |
| Other Assets<br>Intangible Assets<br>Logo Design<br>Accum Amort - LOGO<br>Logo Design - Other                    | -395.00<br>395.00                            |
| Total Logo Design  | 0.00   |
| Software<br>Accum Amort - Software<br>Software - Other   | -625.00<br>625.00                            |
| Total Software   | 0.00   |
| Total Intangible Assets  | 0.00   |
| Officer Loan<br>Rent Deposit   | 24,428.00<br>300.00                          |
| Total Other Assets   | 24,728.00                                    |
| TOTAL ASSETS   | 28,584.12                                    |
| LIABILITIES & EQUITY Liabilities Current Liabilities Credit Cards  |  |
| chase master card  | 16,745.83                                    |
| Total Credit Cards   | 16,745.83                                    |
| Total Current Liabilities  | 16,745.83                                    |
| Total Liabilities  | 16,745.83                                    |

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## Electric Advisors Inc Balance Sheet As of December 31, 2015

|                                 | Dec 31, 15 |  |  |
|---------------------------------|------------|--|--|
| Equity                          |            |  |  |
| Sharehold Draw-Brian Lacey      | -500.00    |  |  |
| Shareholder Draw- Russell Lacey | -500.00    |  |  |
| Common Stock                    | 250.00     |  |  |
| Retained Earnings               | 48,453.28  |  |  |
| Treasury Stock                  | -12,000.00 |  |  |
| Net Income                      | -23,864.99 |  |  |
| Total Equity                    | 11,838.29  |  |  |
| TOTAL LIABILITIES & EQUITY      | 28,584.12  |  |  |

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# Electric Advisors Inc Statement of Cash Flows January through December 2014

|  | Jan - Dec 14                               |
|--|--|
| OPERATING ACTIVITIES  Net Income  Adjustments to reconcile Net Income to net cash provided by operations:  | -10,478.67                                 |
| chase master card  | 16,136.23                                  |
| Net cash provided by Operating Activities  | 5,657.56                                   |
| INVESTING ACTIVITIES Office Equipment Office Equipment:Russell Lacey Laptop Computer Office Equipment:Amy Computer Accumulated Depreciation off EQ | 2,207.03<br>-1,143.13<br>-1,070.37<br>6.47 |
| Net cash provided by Investing Activities  | 0.00                                       |
| Net cash increase for period   | 5,657.56                                   |
| Cash at beginning of period  | 22,088.94                                  |
| Cash at end of period  | 27,746.50                                  |

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## Electric Advisors Inc Statement of Cash Flows

January through December 2015

|   | Jan - Dec 15                |
|---|-----------------------------|
| OPERATING ACTIVITIES  Net Income  Adjustments to reconcile Net Income to net cash provided by operations: chase master card | -21,374.99<br>474.61        |
|   |                             |
| Net cash provided by Operating Activities   | -20,900.38                  |
| INVESTING ACTIVITIES Office Equipment Accumulated Depreciation off EQ Officer Loan  | -354.79<br>187.00<br>500.00 |
| Net cash provided by Investing Activities   | 332.21                      |
| FINANCING ACTIVITIES Sharehold Draw-Brian Lacey Shareholder Draw- Russell Lacey   | -500.00<br>-500.00          |
| Net cash provided by Financing Activities   | -1,000.00                   |
| Net cash increase for period  Cash at beginning of period   | -21,568.17<br>27,746.50     |
| • •   | <del></del>                 |
| Cash at end of period   | 6,178.33                    |

# Electric Advisors, Inc. Exhibit C-4 Financial Arrangements

Electric Advisors, Inc. is a power broker and does not take title to the power. As a result, copies of financial arrangements to conduct CRES as a business activity are not required.

## Electric Advisors, Inc. Exhibit C-5 Forecasted Financial Statements

Electric Advisors, Inc. forecasts the following revenue generated in Ohio for the fiscal years 2016 and 2017:

2016

Anticipated Revenue in Ohio:

\$3,000.00

Less percentage of

total expenses (.006):

\$2,970

Net Revenue

\$ 30

2017

Anticipated Revenue in Ohio:

\$4,000.00

Less percentage of

total expenses (.007):

\$3,500

Net Revenue

\$ 500.00

#### Assumptions:

-new revenue from Ohio business \$3,000 in 2016

-revenue from new and existing business \$4,000 in 2017

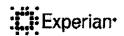
-total expenses increases 1% from 2016 to 2017

#### Preparer information:

Russell Lacey CEO Electric Advisors, Inc. 5272 River Road Suite 440 Bethesda, MD 20816 240 752-6136 russell@electricadvisors.com

# Electric Advisors, Inc. Exhibit C-6 Credit Rating

Electric Advisors, Inc. does not have a credit rating.



## C-7 Credit Report

Report

Home | My reports | My account | Products | Help | Logout

For help reading this report, please review our sample report

Search inquiry: Electric Advisors, Inc / Bethesda / MD / 20816

#### ProfilePlus<sup>5M</sup> Report

as of: 04/28/16 15:25 ET

#### Electric Advisors Inc

Address:

8420 Donnybrook Dr

Chevy Chase, MD 20815-3880

United States

Website:

electricadvisors.com

Experian BIN:

935771914

Agent:

Brian Lacey

Agent Address:

9716 West Bexhill Drive

Kensington, MD

Family Linkage:

Ultimate Parent

Electric Advisors inc

8420 Donnybrook Dr Chevy Chase, MD

Branches / Alternative Electric Advisors Inc.

Locations

5272 River Rd Ste 440

Bethesda, MD United States

SIC Code:

NAICS Code:

Business Type:

1731-Electrical Contractors

4911-Electric Services

6282-Investment Advice

238210-Electrical Contractors And Other

Wiring Installation Contractors 221100-Electric Power Generation,

Transmission And Distribution

523930-Investment Advice

Corporation

September 2009

Experian Years on File: 7 Years

39 Years Years in Business:

Total Employees:

Sales:

Filing Data Provided by: Date of Incorporation:

Experian File Established

\$1,051,000 Maryland

07/03/2006

This location does not yet have an estimated Days Beyond Terms (DBT), or a Payment Trend Indicator. This is often the result of too few Payment Tradelines.

Payment Tradelines (see detail): **UCC** Fillings:

Businesses Scoring Worse:

20%

✓ Bankruptcies: V Liens:

✓ Judgments Filed:

✓ Collections:

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## **Credit Summary**

#### Credit Ranking Score: 21

High







The objective of the Credit Ranking Score is to predict payment behavior. High Risk means that there is a significant probability of delinquent payment. Low Risk means that there is a good probability of on-time payment.

#### **Key Score Factors:**

- Number of active commercial accounts.
- Balance of all commercial accounts.
- Ratio of balance to high credit for commercial accounts.
- Percent of delinquent commercial accounts.

Recommended Action: Medium To High Risk

#### **Trade Payment Information**

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Additional Tradeline Experiences (Aged Trades)

| Supplier<br>Category | Reported<br>Date | Activity<br>Date | Payment<br>Terms | Recent High<br>Credit | Balance Currei | DBT | 31-60<br>DBT              | 61-90<br>DBT | DBT                     | Comments |
|----------------------|------------------|------------------|------------------|-----------------------|----------------|-----|---------------------------|--------------|-------------------------|----------|
| Air Trans            | 8/14             | 12/13            | Other            | <\$100                |                | 45% | Internation of the second | 55%          | Annandamente Sementeral |          |

|                      | Bank Card   | 4/16  |       | Revolve | \$23,700 \$21,900 100%   |  |
|----------------------|-------------|-------|-------|---------|--|--|
| 1                    | Computers   | 12/14 |       | Controt | \$2,300  |  |
| - Table and a second | Offic Equip | 4/15  | 10/12 | Revolve | y manutano, y municino, mananassitrana |  |

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# Electric Advisors, Inc. Exhibit C-8 Bankruptcy Information

Electric Advisors, Inc. has never reorganized or filed for protection from creditors since incorporating in 2006.

# Electric Advisors, Inc. Exhibit C-9 Merger Information

Electric Advisors, Inc. has never dissolved, merged, acquired, or been acquired since incorporation in 2006.