

In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company and The Toledo Edison Company for Authority to Provide for a Standard Service Offer Pursuant to R.C. §4928.143 in the Form of an Electric Security Plan. )  
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Case No. 14-1297-EL-SSO

Pursuant to Rule 4901-1-24(D), Ohio Administrative Code, the Retail Energy Supply Association (“RESA”), the PJM Power Providers Group (“P3”) and the Electric Power Supply Association (“EPSA”) file this joint motion for a protective order seeking confidential treatment of certain information referenced in the respective applications for rehearing of RESA and P3/EPSA filed this same day. This joint motion seeks confidential treatment of information deemed confidential by Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company. The underlying reasons are detailed in the attached memorandum.

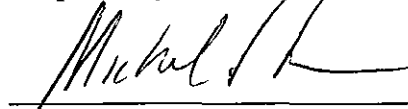
Consistent with the above-cited rule, two unredacted copies of the respective

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applications for rehearing of RESA and P3/EPSC are being submitted under seal.

Respectfully submitted,

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Michael J. Settineri (0073369) (Counsel of Record)

Gretchen L. Petrucci (0046608)

Vorys, Sater, Seymour and Pease LLP

52 E. Gay Street

Columbus, OH 43215

614-464-5462

[mjsettineri@vorys.com](mailto:mjsettineri@vorys.com)

[glpetrucci@vorys.com](mailto:glpetrucci@vorys.com)

*Attorneys for the Retail Energy Supply Association,  
the PJM Power Providers Group and the Electric  
Power Supply Association*

**MEMORANDUM IN SUPPORT  
OF THE JOINT MOTION FOR PROTECTIVE ORDER**

The Retail Energy Supply Association (“RESA”)<sup>1</sup>, the PJM Power Providers Group (“P3”)<sup>2</sup> and the Electric Power Supply Association (“EPSA”)<sup>3</sup> respectfully request that certain information referenced in their respective applications for rehearing, namely, certain testimony of Dr. Joseph Kalt and information from confidential portions of the hearing be protected from public disclosure consistent with the prior treatment of that information in this proceeding. The information for which protection is sought describes and discusses or is derived from information that Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company (collectively “FirstEnergy”) has asserted is confidential and proprietary and would harm FirstEnergy if released to the public. In addition, this information has been given confidential treatment by the Attorney Examiners already in this proceeding.

Rule 4901-1-24(D), Ohio Administrative Code, provides that the Public Utilities Commission of Ohio (“Commission”) or certain designated employees may issue an order

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<sup>1</sup> The comments expressed in this filing represent the position of RESA as an organization but may not represent the views of any particular member of the Association. Founded in 1990, RESA is a broad and diverse group of more than twenty retail energy suppliers dedicated to promoting efficient, sustainable and customer-oriented competitive retail energy markets. RESA members operate throughout the United States delivering value-added electricity and natural gas service at retail to residential, commercial and industrial energy customers. More information on RESA can be found at [www.resausa.org](http://www.resausa.org).

<sup>2</sup> P3 is a non-profit organization whose members are energy providers in the PJM Interconnection LLC (“PJM”) region, conduct business in the PJM balancing authority area, and are signatories to various PJM agreements. Altogether, P3 members own over 84,000 megawatts (“MWs”) of generation assets, produce enough power to supply over 20 million homes, and employ over 40,000 people in the PJM region, representing 13 states and the District of Columbia. This brief does not necessarily reflect the specific views of any particular member of P3 with respect to any argument or issue, but collectively presents P3’s positions.

<sup>3</sup> EPSA is a national trade association representing leading competitive power suppliers, including generators and marketers. Competitive suppliers, which collectively account for 40 percent of the installed generating capacity in the United States, provide reliable and competitively priced electricity from environmentally responsible facilities. EPSA seeks to bring the benefits of competition to all power customers. This brief does not necessarily reflect the specific views of any particular member of EPSA with respect to any argument or issue, but collectively presents EPSA’s positions.

which is necessary to protect the confidentiality of information contained in documents filed with the Commission's Docketing Division to the extent that state or federal law prohibits the release of the information and where non-disclosure of the information is not inconsistent with the purposes of Title 49 of the Revised Code. State law recognizes the need to protect certain types of information that are the subject of this motion. The non-disclosure of the information will not impair the purposes of Title 49. The Commission and its Staff have full access to the information in order to fulfill its statutory obligations. No purpose of Title 49 would be served by the public disclosure of the information.

While the Commission has often expressed its preference for open proceedings, the Commission also long ago recognized its statutory obligations with regard to trade secrets:

The Commission is of the opinion that the "public records" statute must also be read in pari materia with Section 1333.31, Revised Code ("trade secrets" statute). The latter statute must be interpreted as evincing the recognition, on the part of the General Assembly, of the value of trade secret information.

*In re: General Telephone Co.*, Case No. 81-383-TP-AIR, Entry (February 17, 1982).

Likewise, the Commission has facilitated the protection of trade secrets in its rules. *See*, Rule 4901-1-24(A)(7), Ohio Administrative Code.

The definition of a "trade secret" is set forth in the Uniform Trade Secrets Act:

"Trade secret" means information, including the whole or any portion or phase of any scientific or technical information, design, process, procedure, formula, pattern, compilation, program, device, method, technique, or improvement, or any business information or plans, financial information or listing of names, addresses, or telephone numbers, that satisfies both of the following:

- (1) It derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use.
- (2) It is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.

Section 1333.61(D), Revised Code. This definition clearly reflects the state policy favoring the protection of trade secrets such as the financial information which is the subject of this motion.

In *State ex rel. The Plain Dealer v. Ohio Dept. of Ins.* (1997), 80 Ohio St.3d 513, the Ohio Supreme Court adopted a six-factor test to analyze whether information is a trade secret under the statute:

- (1) The extent to which the information is known outside the business,
- (2) The extent to which it is known to those inside the business, i.e., by the employees,
- (3) The precautions taken by the holder of the trade secret to guard the secrecy of the information,
- (4) The savings effected and the value to the holder in having the information as against competitors,
- (5) The amount of effort or money expended in obtaining and developing the information, and
- (6) The amount of time and expense it would take for others to acquire and duplicate the information.

*Id.* at 524-525, quoting *Pyromatics, Inc. v. Petruziello*, 7 Ohio App. 3d 131, 134-135 (Cuyahoga County 1983).

Accepting FirstEnergy's claims of confidentiality, noting that the Attorney Examiners have afforded this information confidential treatment already, and applying these factors to the redacted portions of the respective applications for rehearing of RESA and P3/EPSC

warrants the granting of the requested protective order. The information referenced in these applications for rehearing have been found by the Attorney Examiners to warrant confidential treatment earlier in this proceeding. Thus, the information referenced in the respective applications for rehearing of RESA and P3/EP SA may be maintained as confidential.

WHEREFORE, for the above reasons, RESA and P3/EP SA respectfully request that the Commission grant their joint motion for protective order and maintain the subject portions of their respective applications for rehearing under seal.

Respectfully submitted,

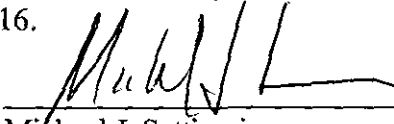
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Michael J. Settineri (0073369), Counsel of Record  
Gretchen L. Petrucci (0046608)  
Vorys, Sater, Seymour and Pease LLP  
52 E. Gay Street  
Columbus, OH 43215  
614-464-5462  
[mjsettineri@vorys.com](mailto:mjsettineri@vorys.com)  
[glpetrucci@vorys.com](mailto:glpetrucci@vorys.com)

*Attorneys for the Retail Energy Supply Association,  
the PJM Power Providers Group and the Electric  
Power Supply Association*

## CERTIFICATE OF SERVICE

The Public Utilities Commission of Ohio e-filing system will electronically serve notice of the filing of this document on the parties referenced in the service list of the docket card who have electronically subscribed to this case. In addition, the undersigned certifies that a courtesy copy of the foregoing document is also being served upon the persons below via electronic mail this 29th day of April, 2016.

  
Michael J. Settineri

[burkj@firstenergycorp.com](mailto:burkj@firstenergycorp.com)  
[cdunn@firstenergycorp.com](mailto:cdunn@firstenergycorp.com)  
[jlang@calfee.com](mailto:jlang@calfee.com)  
[tallexander@calfee.com](mailto:tallexander@calfee.com)  
[dakutik@jonesday.com](mailto:dakutik@jonesday.com)  
[cmooney@ohiopartners.org](mailto:cmooney@ohiopartners.org)  
[drinebolt@ohiopartners.org](mailto:drinebolt@ohiopartners.org)  
[tdoughtery@theoec.org](mailto:tdoughtery@theoec.org)  
[ghull@eckertseamans.com](mailto:ghull@eckertseamans.com)  
[sam@mwncmh.com](mailto:sam@mwncmh.com)  
[fdarr@mwncmh.com](mailto:fdarr@mwncmh.com)  
[mpritchard@mwncmh.com](mailto:mpritchard@mwncmh.com)  
[mkurtz@BKLlawfirm.com](mailto:mkurtz@BKLlawfirm.com)  
[kboehm@BKLlawfirm.com](mailto:kboehm@BKLlawfirm.com)  
[jkylercohn@BKLlawfirm.com](mailto:jkylercohn@BKLlawfirm.com)  
[larry.sauer@occ.ohio.gov](mailto:larry.sauer@occ.ohio.gov)  
[Maureen.grady@occ.ohio.gov](mailto:Maureen.grady@occ.ohio.gov)  
[joliker@igsenergy.com](mailto:joliker@igsenergy.com)  
[schmidt@sppgrp.com](mailto:schmidt@sppgrp.com)  
[ricks@ohanet.org](mailto:ricks@ohanet.org)  
[tobrien@bricker.com](mailto:tobrien@bricker.com)  
[stnourse@aep.com](mailto:stnourse@aep.com)  
[mjsatterwhite@aep.com](mailto:mjsatterwhite@aep.com)  
[yalami@aep.com](mailto:yalami@aep.com)  
[jfinnigan@edf.org](mailto:jfinnigan@edf.org)  
[wtpmlc@aol.com](mailto:wtpmlc@aol.com)  
[mkl@smxblaw.com](mailto:mkl@smxblaw.com)  
[gas@smxblaw.com](mailto:gas@smxblaw.com)

[lhawrot@spilmanlaw.com](mailto:lhawrot@spilmanlaw.com)  
[dwilliamson@spilmanlaw.com](mailto:dwilliamson@spilmanlaw.com)  
[meissnerjoseph@yahoo.com](mailto:meissnerjoseph@yahoo.com)  
[trhayslaw@gmail.com](mailto:trhayslaw@gmail.com)  
[lesliekovacic@toledo.oh.gov](mailto:lesliekovacic@toledo.oh.gov)  
[cynthia.brady@exeloncorp.com](mailto:cynthia.brady@exeloncorp.com)  
[david.fein@exeloncorp.com](mailto:david.fein@exeloncorp.com)  
[lael.campbell@exeloncorp.com](mailto:lael.campbell@exeloncorp.com)  
[christopher.miller@icemiller.com](mailto:christopher.miller@icemiller.com)  
[gregory.dunn@icemiller.com](mailto:gregory.dunn@icemiller.com)  
[jeremy.grayem@icemiller.com](mailto:jeremy.grayem@icemiller.com)  
[BarthRoyer@aol.com](mailto:BarthRoyer@aol.com)  
[athompson@taftlaw.com](mailto:athompson@taftlaw.com)  
[Marilyn@wflawfirm.com](mailto:Marilyn@wflawfirm.com)  
[blanghenry@city.cleveland.oh.us](mailto:blanghenry@city.cleveland.oh.us)  
[hmadorsky@city.cleveland.oh.us](mailto:hmadorsky@city.cleveland.oh.us)  
[kryan@city.cleveland.oh.us](mailto:kryan@city.cleveland.oh.us)  
[bojko@carpenterlipps.com](mailto:bojko@carpenterlipps.com)  
[gkrassen@bricker.com](mailto:gkrassen@bricker.com)  
[dstinson@bricker.com](mailto:dstinson@bricker.com)  
[dborchers@bricker.com](mailto:dborchers@bricker.com)  
[mkimbrough@keglerbrown.com](mailto:mkimbrough@keglerbrown.com)  
[mfleisher@elpc.org](mailto:mfleisher@elpc.org)  
[matt@matthewcoxlaw.com](mailto:matt@matthewcoxlaw.com)  
[todonnell@dickinsonwright.com](mailto:todonnell@dickinsonwright.com)  
[jeffrey.maves@monitoringanalytics.com](mailto:jeffrey.maves@monitoringanalytics.com)  
[twilliams@snhsllaw.com](mailto:twilliams@snhsllaw.com)  
[sechler@carpenterlipps.com](mailto:sechler@carpenterlipps.com)  
[gpoulos@enernoc.com](mailto:gpoulos@enernoc.com)

[mhpetricoff@vorys.com](mailto:mhpetricoff@vorys.com)  
[mjsettineri@vorys.com](mailto:mjsettineri@vorys.com)  
[elpetrucci@vorys.com](mailto:elpetrucci@vorys.com)  
[thomas.mcnamee@puc.state.oh.us](mailto:thomas.mcnamee@puc.state.oh.us)  
[thomas.lindgren@puc.state.oh.us](mailto:thomas.lindgren@puc.state.oh.us)  
[sfisk@earthjustice.org](mailto:sfisk@earthjustice.org)  
[msoules@earthjustice.org](mailto:msoules@earthjustice.org)  
[tony.mendoza@sierraclub.org](mailto:tony.mendoza@sierraclub.org)  
[laurac@chappelleconsulting.net](mailto:laurac@chappelleconsulting.net)  
[gthomas@gtpowergroup.com](mailto:gthomas@gtpowergroup.com)  
[stheodore@epsa.org](mailto:stheodore@epsa.org)  
[mdortch@kravitzllc.com](mailto:mdortch@kravitzllc.com)  
[rparsons@kravitzllc.com](mailto:rparsons@kravitzllc.com)  
[dparram@taftlaw.com](mailto:dparram@taftlaw.com)  
[charris@spilmanlaw.com](mailto:charris@spilmanlaw.com)  
[dwofff@crowell.com](mailto:dwofff@crowell.com)  
[rlehfeldt@crowell.com](mailto:rlehfeldt@crowell.com)  
[dfolk@akronohio.gov](mailto:dfolk@akronohio.gov)  
[Kevin.moore@occ.ohio.gov](mailto:Kevin.moore@occ.ohio.gov)  
[William.michael@oc.ohio.gov](mailto:William.michael@oc.ohio.gov)  
[rsahli@columbus.rr.com](mailto:rsahli@columbus.rr.com)  
[ajay.kumar@occ.ohio.gov](mailto:ajay.kumar@occ.ohio.gov)  
[callwein@keglerbrown.com](mailto:callwein@keglerbrown.com)  
[mkimbrough@keglerbrown.com](mailto:mkimbrough@keglerbrown.com)  
[ghiloni@carpenterlipps.com](mailto:ghiloni@carpenterlipps.com)  
[jennifer.spinosi@directenergy.com](mailto:jennifer.spinosi@directenergy.com)  
[kristin.henry@sierraclub.org](mailto:kristin.henry@sierraclub.org)  
[rkelter@elpc.org](mailto:rkelter@elpc.org)