FILE

Hunter, Donielle

From:	Ben Freudenreich <bfreuden@columbus.rr.com>
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To:	Puco Docketing
Subject:	Opposition comment for case 14-1693

1202 Sunny Hill Dr
Columbus, OH 43221

November 20, 2015

Public Utilities Commission of Ohio
180 E. Broad Street
Columbus, OH 43215

Subj: Opposition Comment for case 14-1693

Gentlemen:

When a product or service of a for-profit company becomes unprofitable, management has only a few choices: (1) increase price, (2) increase efficiency, (3) improve the product or service, (4) cease offering that product or service.

Where there is price competition, increasing the price is not feasible. But that basically is what AEP, First Energy, and others are doing with their request to add a rider to their customers' electric bills to cover the losses at certain power plants.

These plants are unprofitable because newer plants are more efficient. In fact, new technology is producing power at installations that are more efficient and less polluting. Instead of requesting additional money to keep the old plants operating, AEP and others should be investing in solar, wind, and other technologies to replace the plants.

I urge PUCO to deny this request.

Sincerely,

Ben Freudenreich