

AEP OHIO EX. NO. \_\_\_\_\_

BEFORE  
THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application Seeking	)	
Approval of Ohio Power Company's	)	
Proposal to Enter into an Affiliate	)	
Power Purchase Agreement	)	Case No. 14-1693-EL-RDR
for Inclusion in the Power Purchase	)	
Agreement Rider	)	

In the Matter of the Application of	)	
Ohio Power Company for Approval of	)	Case No. 14-1694-EL-AAM
Certain Accounting Authority	)	

DIRECT TESTIMONY OF  
KARL R. BLETZACKER  
IN SUPPORT OF AEP OHIO'S  
AMENDED APPLICATION

Filed on May 15, 2015

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KARL R. BLETZACKER**

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**BEFORE  
THE PUBLIC UTILITIES COMMISSION OF OHIO  
DIRECT TESTIMONY OF  
KARL R. BLETZACKER  
ON BEHALF OF  
AEP OHIO**

**PERSONAL DATA**

**Q. PLEASE STATE YOUR NAME, POSITION AND BUSINESS ADDRESS.**

A. My name is Karl R. Bletzacker. My position is Director, Fundamental Analysis, American Electric Power Service Corporation (“AEPSC”). AEPSC supplies engineering, financial, accounting, planning and advisory services to the electric operating companies of American Electric Power Company, Inc. (“AEP”), including AEP Ohio. My business address is 1 Riverside Plaza, Columbus, Ohio 43215.

**Q. PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE.**

A. I received a BSMEng degree from The Ohio State University in 1980 and have over thirty-five years of energy-industry experience which includes petroleum engineering and the management of the purchasing, interstate transmission and distribution of natural gas and power to both regulated and wholesale customers. I have implemented risk management strategies using New York Mercantile Exchange (“NYMEX”) and over-the-counter natural gas futures, swaps, and options since the NYMEX natural gas contract was created in June of 1990. I have purchased short- and long-term natural gas supply from major and independent producers and marketing companies and I have monetized arbitrage opportunities using NYMEX futures contract, local and contract storage, pipeline imbalances and local distribution company banks. As Vice-President and Chief

1 Operating Officer of National Gas & Oil Company (a publicly-traded Ohio natural gas  
2 utility) and Licking Rural Electric Cooperative (an Ohio electric cooperative), I was  
3 responsible for the natural gas pricing and risk management policies that ensured reliable  
4 delivery and managed customers' exposure to volatile commodity prices. As the North  
5 American Manager of Energy Procurement for Honda of America Mfg., Inc., I  
6 implemented hedging strategies utilizing NYMEX natural gas futures contracts and  
7 operated a natural gas supply pool for the benefit of Honda and its suppliers in North  
8 America. I also utilized my hedging expertise while serving as Vice-Chairman of the  
9 Industrial Energy Users-Ohio which is an organization of large Ohio energy consumers  
10 that spend collectively over \$3 billion per year on electricity and natural gas for their  
11 plants and facilities and whose members employ over 300,000. I joined AEP in 2005 to  
12 focus on the creation of long-term North American power market forecasts primarily to  
13 support the resource planning of its operating companies.

14 **Q. HAVE YOU PREVIOUSLY FILED TESTIMONY IN A REGULATORY**  
15 **PROCEEDING?**

16 A. Yes. I have presented testimony on behalf of AEP operating companies and others in the  
17 states of Arkansas, Ohio, Texas, West Virginia and the commonwealths of Kentucky and  
18 Virginia.

19 **PURPOSE OF TESTIMONY**

20 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

21 A. My testimony will explain: 1) that a Long Term North American Energy Market Forecast  
22 ("Fundamentals Forecast") has been created and it was provided to AEPSC's Resource  
23 Planning Group for use in further analyses, 2) that natural gas prices are the primary

1 driver of on-peak power prices, and the consequences of weather-related natural gas price  
2 volatility and low capacity prices will be the norm going forward, and, 3) that wholesale  
3 power prices rise more rapidly than they fall due to weather and load deviations from  
4 weather-normalized values.

## 5 **FUNDAMENTALS FORECAST**

### 6 **Q. WHAT IS THE FUNDAMENTALS FORECAST?**

7 A. The Fundamentals Forecast is a long-term, weather-normalized power market forecast.  
8 There are many uses for a Fundamentals Forecast, but the Fundamentals Analysis Group  
9 at AEPSC primarily develops this forecast for use by all of AEP's regulated operating  
10 companies in long-term resource planning. This forecast covers the electricity market  
11 within the Eastern Interconnection, the Electric Reliability Council of Texas ("ERCOT")  
12 and the Western Electricity Coordinating Council. It includes: 1) monthly and annual  
13 locational power prices (in both nominal and real dollars), 2) prices for various qualities  
14 of Central Appalachian ("CAPP"), Northern Appalachian ("NAPP"), Illinois Basin  
15 ("ILB"), Powder River Basin ("PRB") and Colorado coals, 3) monthly and annual  
16 locational natural gas prices, including the benchmark Henry Hub prices, 4) uranium fuel  
17 prices, 5) SO<sub>2</sub>, NO<sub>x</sub> (summer and annual) and CO<sub>2</sub> values, 6) locational heat rates, 7)  
18 capacity values, 8) renewable energy subsidies and 9) inflation factors.

### 19 **Q. WHAT TOOLS DID YOU USE TO DEVELOP THE FORECASTS PROVIDED** 20 **TO AEPSC?**

21 A. The primary tool the Fundamentals Group uses for developing its long-term, energy-  
22 related commodity pricing forecasts is the AuroraXMP Electric Market Model. The  
23 AuroraXMP Electric Market Model iteratively generates locational, but not company-

1 specific, long-term capacity expansion plans, annual energy dispatch, fuel burns and  
2 emission totals from inputs including fuel, load, emissions and capital costs, among  
3 others. AEPSC is also the client of many well-accepted energy consultancies including  
4 Cambridge Energy Research Associates, PIRA and WoodMackenzie. Their collective  
5 insight on fuels, energy and emissions (supply/demand and resultant price) is a key  
6 component of AEPSC's long-term North American forecasts.

7 **Q. HAS A FUNDAMENTALS FORECAST BEEN PREPARED?**

8 A. Yes.

9 **Q. WHEN WAS IT PREPARED AND RELEASED FOR OPERATING COMPANY**  
10 **USE?**

A. The fourth quarter of 2013

11 **Q. WHY ARE NATURAL GAS PRICES IMPORTANT IN A FUNDAMENTALS**  
12 **ANALYSIS?**

13 A. Most importantly, natural gas prices will set Ohio's on-peak power prices for the  
14 foreseeable future. Natural gas prices are a key component in determining the supply  
15 stack, or merit order, for the dispatch of generating units. Generating units with the  
16 lowest variable operating cost are the first to dispatch and plants with incrementally  
17 higher variable operating cost are called upon sequentially as electricity demand  
18 increases. A \$1 per mmBtu swing in gas prices would result in a \$7 to \$8 per MWh  
19 swing in natural gas combined cycle generation cost.

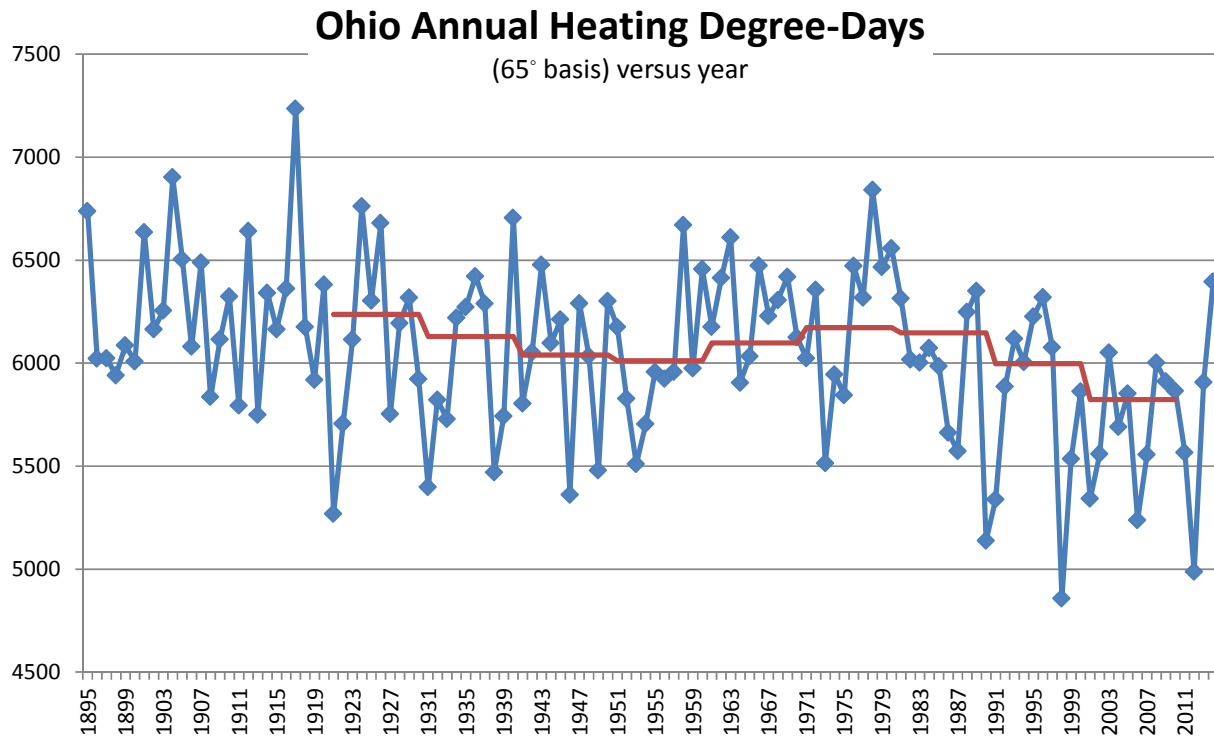
1 **Q. DID THE WINTER WEATHER OF 2013-2014 HAVE AN IMPACT ON THE**  
2 **COMPANIES' VIEW OF ENERGY PRICES?**

3 A. Yes. The energy prices resulting from the 2013-2014 winter's colder-than-normal  
4 weather served as confirmation of the Companies' previous testimony presented to many  
5 regulatory authorities. Specifically, nearer-term natural gas prices will remain volatile as  
6 they are primarily affected by weather's deviation from normal (known as "heating  
7 degree-day departure") which then results in deficit or surplus levels of natural gas storage  
8 inventory. It is likely, in the event of a colder-than-normal heating season, that natural gas  
9 spot prices could exceed \$8/mmBtu. In fact, they exceeded \$30/mmBtu in many locations  
10 that winter. The Fundamentals Forecast provides a weather-normalized view that is not  
11 materially affected by weather volatility because it is prepared under the assumption of  
12 average weather. However, market-based energy purchasers can expect to be subjected to  
13 the volatile consequences of abnormal weather's effect on energy prices.

14 **Q. WHAT DO YOU MEAN BY THE "VOLATILE CONSEQUENCES OF**  
15 **ABNORMAL WEATHER'S EFFECT ON ENERGY PRICES"?**

16 A. Illustrated below in Figure 1 is a chart of Ohio's annual heating degree-days from 1895  
17 through 2014. Additionally, the rolling "30-year average", or "normal", is represented by  
18 the red line. It is reasonable to conclude that Ohio's volatile winter weather is rarely near  
19 "normal". In fact, yearly averages quite often significantly depart from normal.

Figure 1



1 Additionally, it is well-established that there is a linear relationship between heating  
2 degree-days and natural gas usage. Mathematically, it is expressed as:

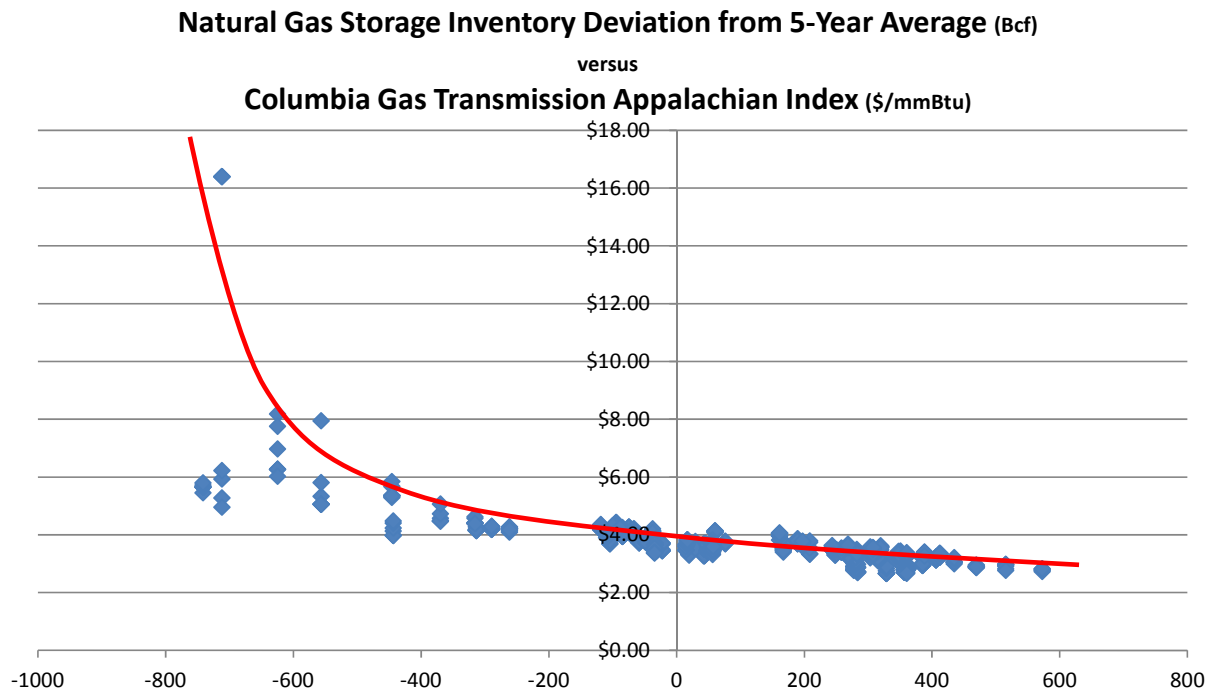
3 
$$\text{Consumption (mmBtu)} = \text{coefficient "m"} (\text{mmBtu/HDD}) * \text{HDDs} + \text{"b"} (\text{mmBtu}),$$

4 Where; "m" represents the natural gas intensity of residential, commercial or industrial  
5 natural gas load and "b" represents the non-weather-related (baseload) portion. Simply  
6 stated; the colder the weather, the greater the natural gas consumption. And, the more  
7 prolonged the cold weather, the lower the natural gas storage inventory levels. Illustrated  
8 below in Figure 2 is a chart of natural gas storage inventory deviation from the 5-year



average, in Bcf, versus the Columbia Gas Transmission Appalachian Index price, in \$/mmBtu, for the period from July, 2012 through February, 2014.

**Figure 2**



It is well-established that, as storage inventories deviate from average or “normal”, Ohio’s natural gas prices vary significantly – particularly in colder-than-normal years as competition for flowing natural gas supply intensifies. Additionally, the recent Polar Vortex showed that when gas-fired electric generators did not secure firm transportation rights and underutilized pipeline space was not available for use during a winter peak, their delivered gas cost was extremely volatile. Consequently, Ohioans can expect to contend with the “volatile consequences of abnormal weather’s effect on energy prices”.

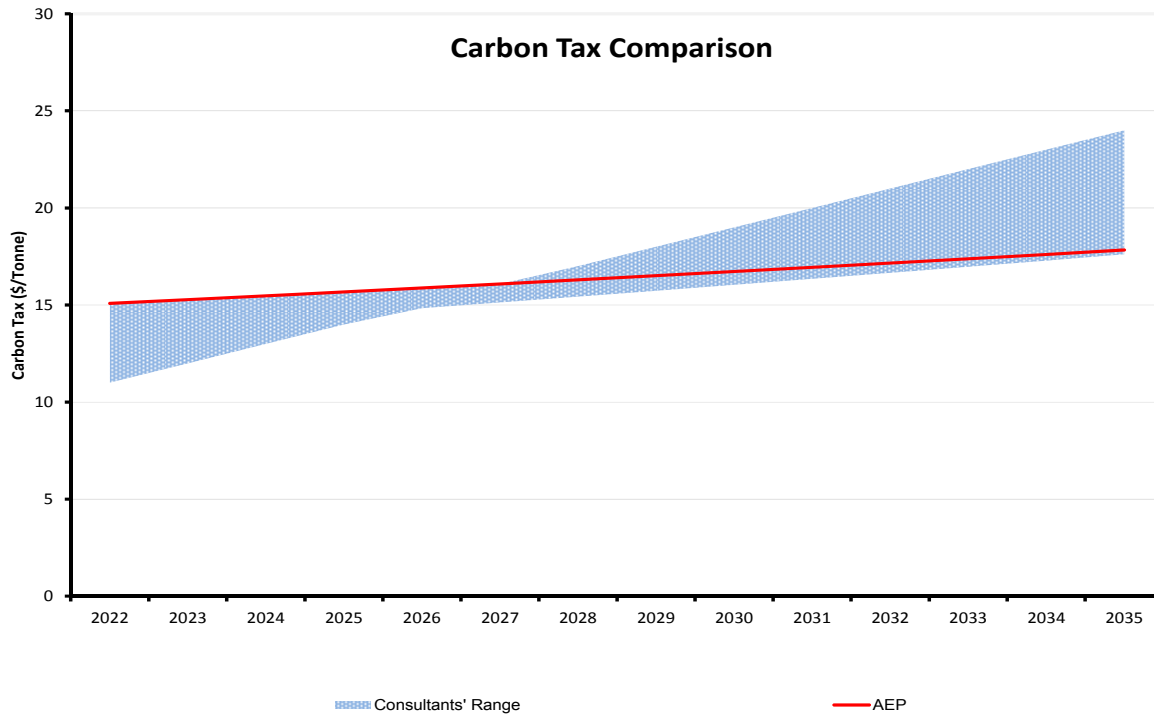
1 **Q. WHAT IS NECESSARY FOR NATURAL GAS TO BE DELIVERED ON A FIRM**  
2 **BASIS TO AN ELECTRIC GENERATING UNIT?**

3 A. Every transporter (“Shipper”) of natural gas on the interstate pipeline system must pay for  
4 reserved capacity through demand (“Reservation”) charges as provided by the pipeline’s  
5 FERC-approved tariff. These Reservation charges allow the pipeline to recover the fixed  
6 charges necessary to provide firm transportation rights to the Shipper. In addition, the  
7 Shipper will be charged exclusively for any new construction necessary to provide service  
8 to the electric generating units’ specific location. Typically, a 15-year Firm  
9 Transportation contract is required to allow for cost recovery. Unfortunately, these long-  
10 term contractual obligations for firm transportation services are not economically justified  
11 by gas-fired electric generators while the current PJM RPM capacity market provides no  
12 parallel assurance of capacity revenue.

13 **Q. WHAT IS THE PROJECTED VALUE OF CO<sub>2</sub> EMISSIONS IN THE**  
14 **FUNDAMENTALS FORECAST?**

15 A. Illustrated below in Figure 3 is a comparison of the Companies’ projection of a potential  
16 CO<sub>2</sub> tax to a range of values provided by energy consultancies engaged by the Companies  
17 including WoodMackenzie, Cambridge Energy Research Associates, and others. The  
18 Companies’ projection remains at approximately \$15/metric tonne beginning in 2022 and  
19 rises in value at the rate of inflation.

**Figure 3**

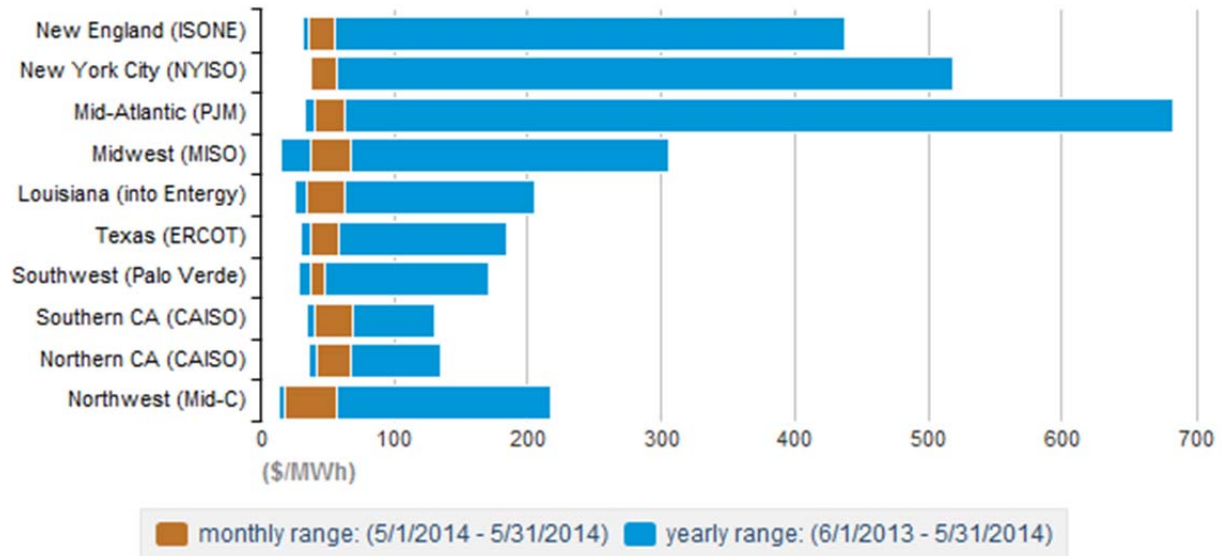


**Q. HOW DO WHOLESALE POWER PRICES REACT TO WEATHER AND LOAD THAT IS ABOVE OR BELOW A WEATHER-NORMALIZED FORECAST?**

A. The wholesale power price reaction is asymmetrical. Wholesale power prices rise more rapidly than they fall due to weather and load deviations from weather-normalized values. In Figure 4, the Energy Information Administration has shown PJM to have the widest range of on-peak daily wholesale electricity prices out of ten RTO's and trading hubs throughout the U.S. Load associated with weather and related fuel prices (primarily natural gas) are the key drivers to PJM's wide range of wholesale electricity prices. May's price range (a "shoulder month") was in a narrow band near the bottom of the yearly price ranges indicating upside price volatility in non-shoulder months.

Figure 4

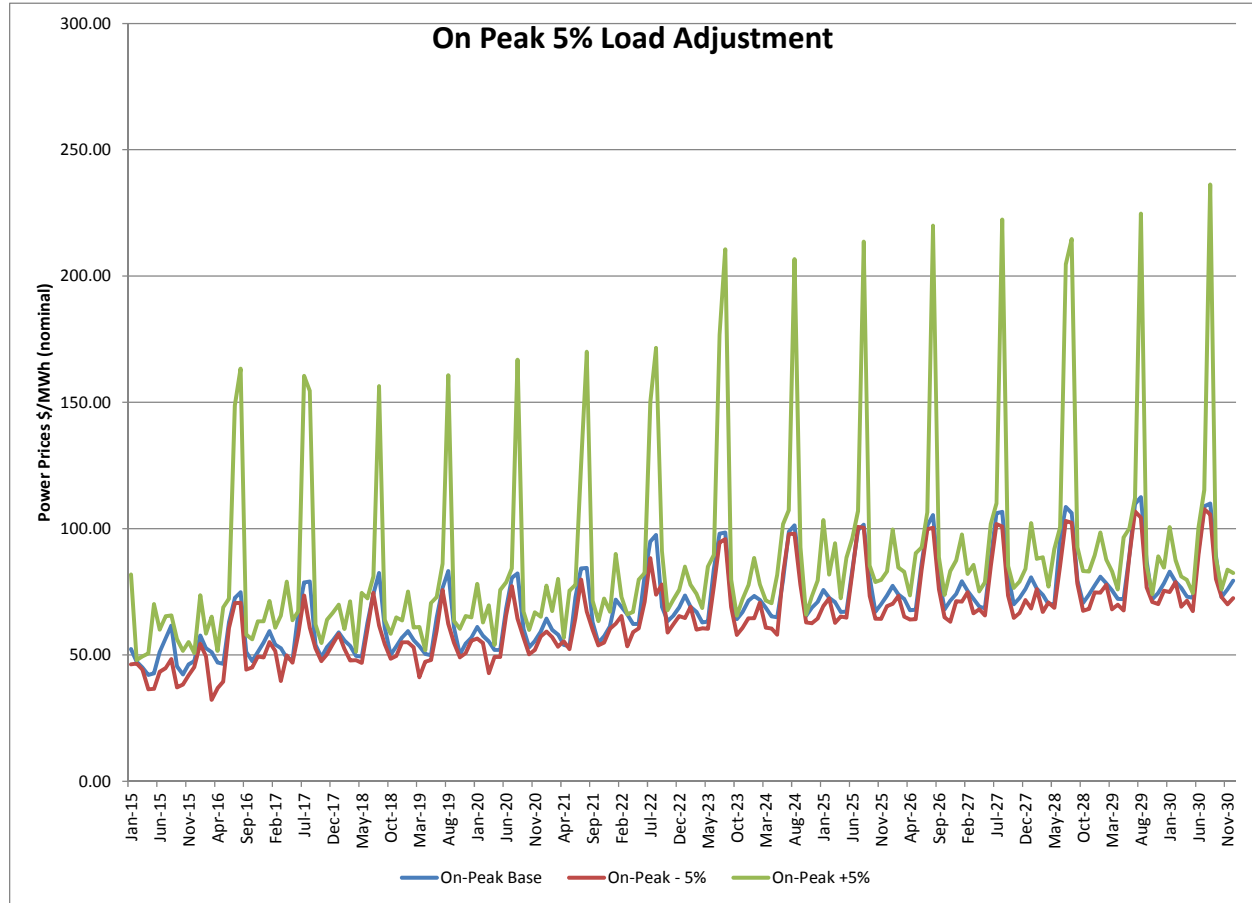
Range of Annual Wholesale Electricity Prices (6/2013-5/2014)



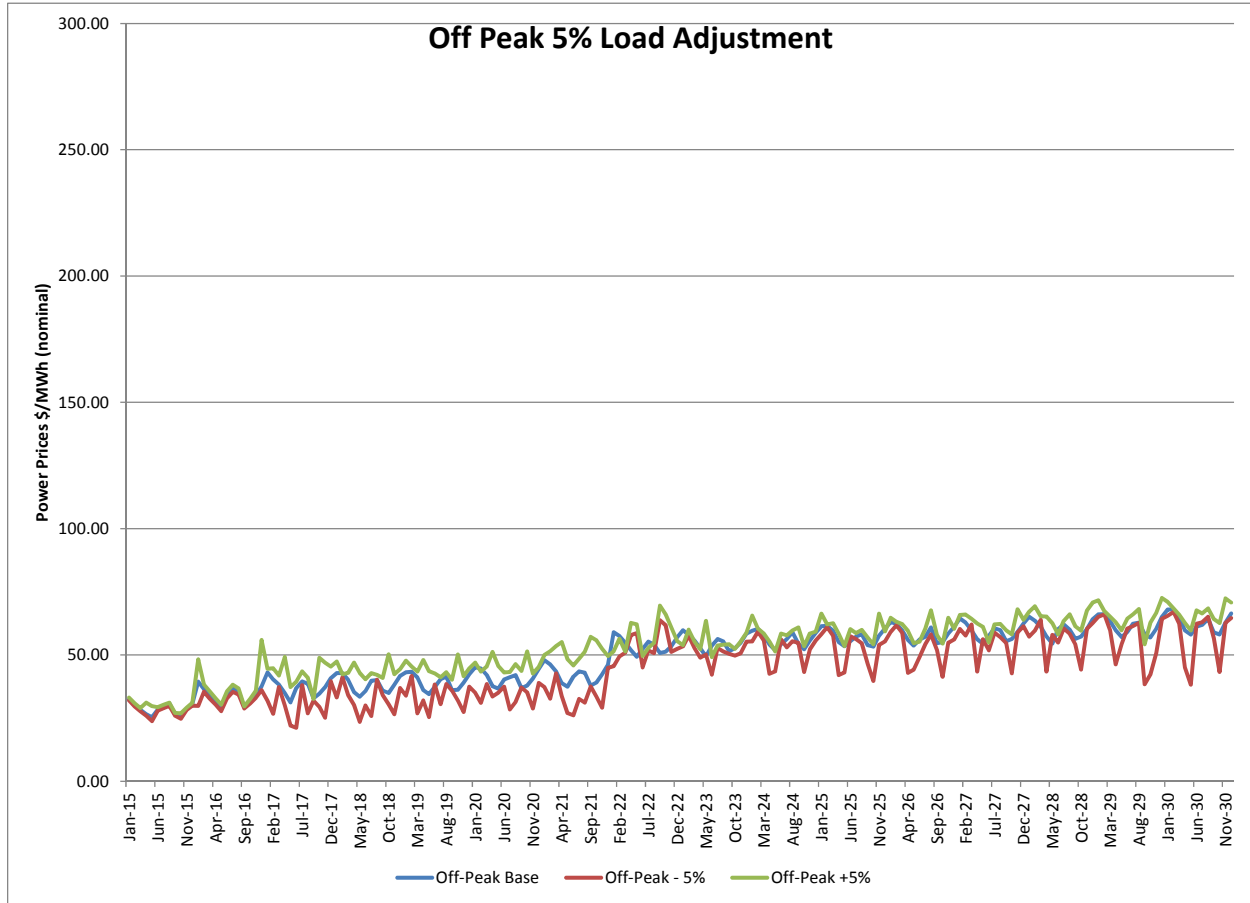
eia Source: U.S Energy Information Administration based on SNL Energy

1 As a supplement to the weather-normalized Fundamentals Forecast, the PJM merit-order  
2 stack was examined to quantify the asymmetry of PJM power prices as load deviates from  
3 average. This was done under the conservative assumption that all inputs (including fuel  
4 prices) remain unchanged except load. Figures 5 and 6 illustrate the effects of a 5%  
5 deviation in load to on- and off-peak wholesale power prices within PJM. From 2015  
6 through 2030, a sustained 5% load increase results in an 18.5% around-the-clock (“ATC”)  
7 wholesale power price increase, whereas a sustained 5% load decrease results in a 7.9%  
8 ATC wholesale power price decrease. It is clear that the shape of the merit-order stack  
9 alone, with all other inputs unchanged, results in an asymmetric reaction to weather and  
10 load deviations from weather-normalized values.

Figure 5



**Figure 6**



**Q. WHAT IMPACT ON ELECTRICITY PRICES CAN YOU EXPECT FROM THE HASTY RETIREMENT OF COAL-FIRED ELECTRIC GENERATING PLANTS?**

**A.** In the long run, retired generation is replaced with new-build generation and/or a transmission solution. The resulting effect on wholesale prices is related to the difference between before-and-after fixed and variable costs. New-build generation would most likely be natural gas-fired, but could include certain renewables. In the short run, depending upon the length of time new-build generation is put in service and existing units are retired, the elevation and increased volatility of electricity prices will be related to the area's transmission congestion. Given that coal and natural gas prices are not

1 positively correlated (rise and fall in unison) and natural gas prices are more volatile than  
2 coal, any coal-to-gas switching would result in more-volatile energy prices.

3 **Q. WHAT COMPARISON CAN YOU MAKE BETWEEN THE COSTS OF NEW-**  
4 **ENTRANT GENERATING UNITS AND THE OPERATING COSTS OF UNITS**  
5 **SUCH AS THOSE OFFERED IN THE PROPOSED POWER PURCHASE**  
6 **AGREEMENT?**

7 A. The Fundamentals Forecast utilizes the AuroraXMP Electric Market Model which  
8 uses market economics to determine long-term generating unit expansion and retirement  
9 options under varying future conditions. These conditions include the costs of a wide  
10 variety of new generating unit options, fuel prices, environmental constraints and future  
11 demand projections. Generally, incumbent generating units with little remaining  
12 depreciated value are resistant to retirement and have an economic advantage over new  
13 entrants because much of their installation costs are sunk. The AuroraXMP Electric  
14 Market Model makes capacity expansion a retirement choices based upon optimized  
15 economics and does not take into consideration the the willingness of a market participant  
16 to accept financial losses over a period of years or the associated benefits to state and local  
17 economies in terms of employment, wages and taxes paid.

18 **Q. WOULD LOW GENERATING RESOURCE CAPACITY VALUES CONTRIBUTE**  
19 **TO FUTURE ENERGY PRICE VOLATILITY?**

20 A. Yes. Capacity revenues are necessary to ensure that reliable and adequate generating  
21 resources are available to meet the demand for electricity at all times. The combination of  
22 capacity and energy revenues, in total, are necessary to justify the resources' existence.  
23 Capacity and energy revenues are inextricably linked such that low capacity prices result

1 in elevated energy values especially in periods of peak demand where generating  
2 resources are forced to exist on scant energy revenue – or retire. Should low capacity  
3 payments continue, available generating resources dwindle and energy values are set at the  
4 volatile side of the merit-order stack.

5 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

6 A. Yes.



## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true and correct copy of Ohio Power Company's *Pre-Filed Direct Testimony of Karl R. Bletzacker* have been served upon the below-named counsel and Attorney Examiners by electronic mail to all Parties this 15<sup>th</sup> day of May, 2015.

/s/ Steven T. Nourse  
Steven T. Nourse

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**Case No(s). 14-1693-EL-RDR, 14-1694-EL-AAM**

Summary: Testimony -Direct Testimony of Karl R. Bletzacker electronically filed by Mr. Steven T Nourse on behalf of Ohio Power Company