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Satori

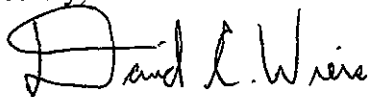
Public Utilities Commission of Ohio
Attn: Docketing Division
180 East Broad St.
Columbus, OH 43215-3793

To Whom it May Concern,

In reference to the Satori Energy LLC license renewal for Case Number 11-2434-EL-AGG, please find one original and 3 copies of the REDACTED version and one Confidential Version.

If you have any questions or comments, please do not hesitate to contact me at 312-545-8825 or 312-850-2300.

Sincerely,



David C. Wiers

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Public Utilities Commission

Original AGG Case Number	Version
11 - 2434 -EL-AGG	August 2004

RENEWAL APPLICATION FOR AGGREGATORS/POWER BROKERS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-10 Corporate Structure). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may input information directly onto the form.
You may also download the form, by saving it to your local disk, for later use.

A. RENEWAL INFORMATION

A-1 Applicant's legal name, address, telephone number, PUCO certificate number, and web site address

Legal Name Satori Enterprises LLC
Address 550 W. Jackson Blvd Ste 777 Chicago, IL 60661
PUCO Certificate # and Date Certified 11-359E & May 14, 2011
Telephone # (312) 850-2300 Web site address (if any) www.satorienergy.com

A-2 List name, address, telephone number and web site address under which Applicant will do business in Ohio

Legal Name Satori Energy LLC
Address 550 W. Jackson Blvd Ste 777 Chicago, IL 60661
Telephone # (312) 850-2300 Web site address (if any) www.satorienergy.com

A-3 List all names under which the applicant does business in North America

Satori Energy

A-4 Contact person for regulatory or emergency matters

Name David C. Wiers
Title President
Business address 550 W. Jackson Blvd Ste 777 Chicago, IL 60661
Telephone # (312) 850-2300 Fax # (312) 264-6200
E-mail address (if any) www.satorienergy.com

A-5 Contact person for Commission Staff use in investigating customer complaints

Name David C. Wiers
Title President
Business address 550 W. Jackson Blvd Ste 777 Chicago, IL 60661
Telephone # (312) 850-2300 Fax # (312) 264-6200
E-mail address (if any) dwiers@satorienergy.com

A-6 Applicant's address and toll-free number for customer service and complaints

Customer Service address 550 W. Jackson Blvd Ste 777 Chicago, IL 60661
Toll-free Telephone # (888) 572-8674 Fax # (312) 264-6200
E-mail address (if any) pricing@satorienergy.com

A-7 Applicant's federal employer identification number # 14-1885156

A-8 Applicant's form of ownership (check one)

- | | |
|--|---|
| <input type="checkbox"/> Sole Proprietorship | <input type="checkbox"/> Partnership |
| <input type="checkbox"/> Limited Liability Partnership (LLP) | <input checked="" type="checkbox"/> Limited Liability Company (LLC) |
| <input type="checkbox"/> Corporation | <input type="checkbox"/> Other _____ |

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

A-9 Exhibit A-9 "Principal Officers, Directors & Partners" provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.

A-10 Exhibit A-10 "Corporate Structure," provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers and companies that aggregate customers in North America.

B. APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

B-1 Exhibit B-1 "Jurisdictions of Operation," provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services including aggregation services.

B-2 Exhibit B-2 "Experience & Plans," provide a description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.

B-3 **Exhibit B-3 "Disclosure of Liabilities and Investigations,"** provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.

B-4 Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

☐ No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-4 "Disclosure of Consumer Protection Violations"** detailing such violation(s) and providing all relevant documents.

B-5 Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service including aggregation service denied, curtailed, suspended, revoked, or cancelled within the past two years.

☒ No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-5 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation"** detailing such action(s) and providing all relevant documents.

C. FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

C-1 **Exhibit C-1 "Annual Reports,"** provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why.

C-2 **Exhibit C-2 "SEC Filings,"** provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.

C-3 **Exhibit C-3 "Financial Statements,"** provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business.

- C-4 **Exhibit C-4 "Financial Arrangements,"** provide copies of the applicant's financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.).
- C-5 **Exhibit C-5 "Forecasted Financial Statements,"** provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant's CRES operation, along with a list of assumptions, and the name, address, e-mail address, and telephone number of the preparer.
- C-6 **Exhibit C-6 "Credit Rating,"** provide a statement disclosing the applicant's credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant.
- C-7 **Exhibit C-7 "Credit Report,"** provide a copy of the applicant's credit report from Experian, Dun and Bradstreet or a similar organization.
- C-8 **Exhibit C-8 "Bankruptcy Information,"** provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 **Exhibit C-9 "Merger Information,"** provide a statement describing any dissolution or merger or acquisition of the applicant within the five most recent years preceding the application.

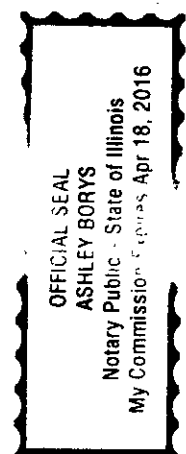
David L. Wiener President
Signature of Applicant & Title

Sworn and subscribed before me this 15th day of April, 2015
Month Year

Ashley Borys
Signature of official administering oath

Ashley Borys
Print Name and Title

My commission expires on 4/18/16



AFFIDAVIT

State of Illinois :

Chicagoss.
(Town)

County of COOK :

DAVID C. WIERS, Affiant, being duly sworn/affirmed according to law, deposes and says that:

He/She is the PRESIDENT (Office of Affiant) of SATOR ENERGY (Name of Applicant);

That he/she is authorized to and does make this affidavit for said Applicant,

1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification renewal are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
8. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the renewal application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

David C. Weiss PRESIDENT
Signature of Affiant & Title

Sworn and subscribed before me this 15th day of April, 2015
Month Year

Ashley Borys
Signature of official administering oath

Ashley Borys
Print Name and Title

My commission expires on 4/18/16



Exhibit A-9 "Principal Officers, Directors & Partners"

David C. Wiers – President

550 W. Jackson Blvd. Ste 777 Chicago, IL 60661 (p) 312-850-2300

Anna M. Baluyot – Executive Vice President

550 W. Jackson Blvd. Ste 777 Chicago, IL 60661 (p) 312-850-2300

Exhibit A-10 "Corporate Structure"

Satori Enterprises dba Satori Energy is an Illinois LLC (referred to "Satori" throughout the exhibits in this application). Please find an organizational chart attached.

Satori Energy Solutions is an Illinois LLC which serves residential and small commercial customers only in Illinois. Select Energy Partners (further described in C-9), was purchased by David C. Wiers and Anna Baluyot, but continues to operate as an independent separate company.

Exhibit A-10 - Satori Org. Chart "Corporate Structure"

Satori

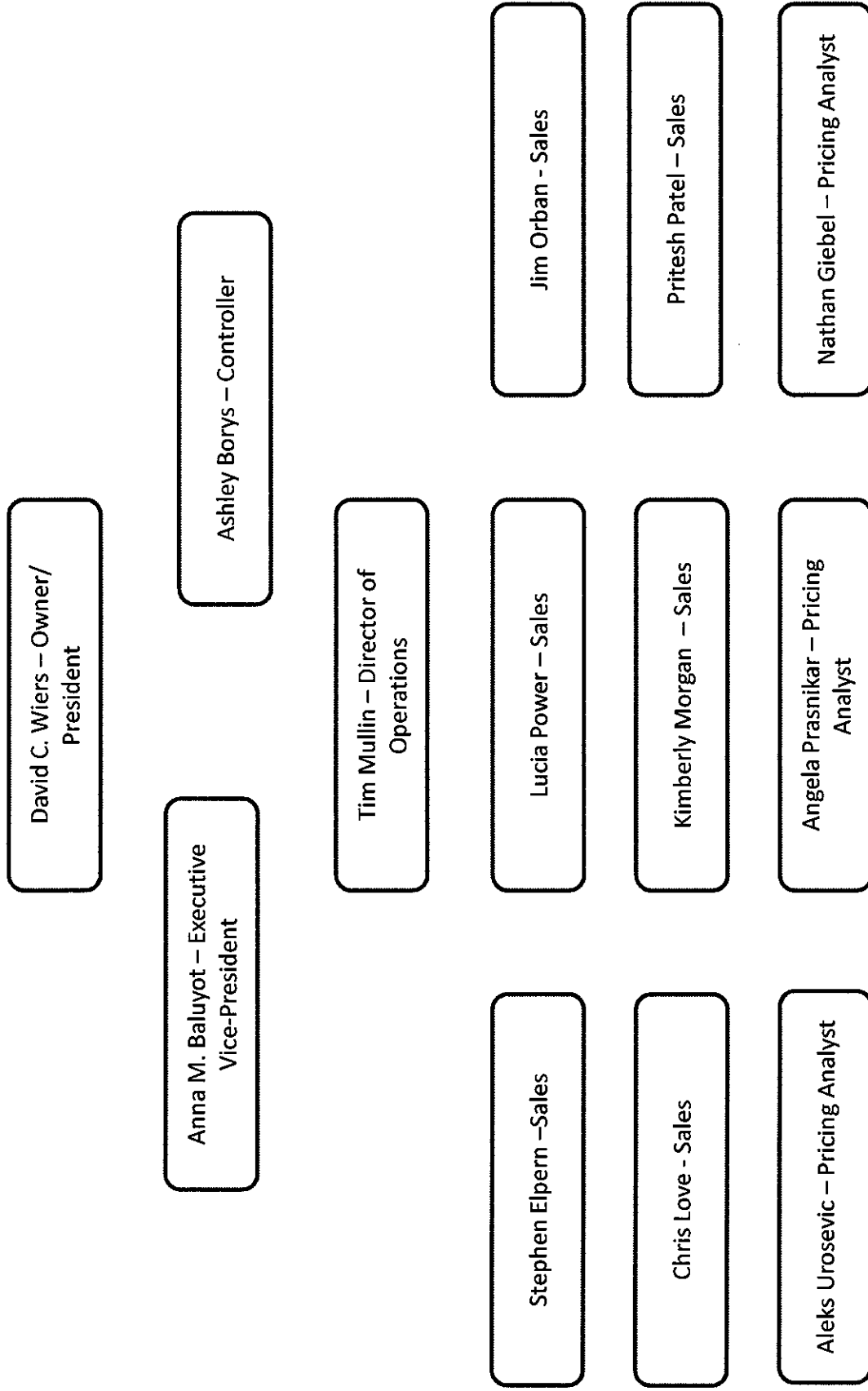


Exhibit B-1 “Jurisdictions of Operation”

Satori is currently licensed and operating in the following states:

- Massachusetts
- New Hampshire
- Maryland
- Pennsylvania
- Illinois
- Ohio
- New Jersey
- Washington DC

Satori is also operating as a broker/ consultant in Connecticut and Texas (which only require a license for aggregating), and in New York, California, and Michigan (which do not require a license).

Exhibit B-2 "Experience & Plans"

Satori operates in Ohio due to the fact that some of our existing clients operate in Ohio. We like to provide solutions for our clients and due to the high satisfaction rates with our existing clients we will focus on opportunities within our existing client base. Due to the fact that we are a broker/consultant which advises on energy management, we do not take title to the electricity and will not be invoicing any customers for their electricity consumption. We do have full-time customer service personnel which will be available for any customer inquiries or complaints.

Exhibit B-3 "Disclosure of Liabilities and Investigations"

There are no existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact Satori's financial or operational status or ability to provide the services it is seeking to be certified to provide.

Exhibit C-1 “Annual Reports”

Satori is a private LLC owned 100% by David C. Wiers and does not provide annual reports to shareholders. Financial information can be found in Exhibit C-3 “Financial Statements.”

Exhibit C-2 “SEC Filings”

Satori is a private LLC owned 100% by David C. Wiers and is not required to file with the SEC.

Exhibit C-3 “Financial Statements”

REDACTED

Exhibit C-4 “Financial Arrangements”

Satori is has no debt and has access to a line of credit with its ~ 12 year banking partner J.P. Morgan Chase. Due to the fact that Satori is not taking title to the electricity and is not implementing any hedging instruments, much less capital is needed to run the business compared with an electric supplier.

Exhibit C-5 "Forecasted Financial Statements"

REDACTED

Exhibit C-6 “Credit Rating”

Satori is a private LLC owned 100% by David C. Wiers and does not have credit ratings with Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service or Standard & Poors.

Exhibit C-7 “Credit Report”

Satori is a private LLC owned 100% by David C. Wiers with no outstanding debt and does not have credit reports.

Exhibit C-8 “Bankruptcy Information”

Satori has not had any reorganizations, protection from creditors or any other form of bankruptcy filings made by Satori, a parent or affiliate organization that guarantees the obligations of Satori or any officer of Satori in the current year or within the two most recent years preceding this application.

Exhibit C-9 “Merger Information”

There has not been any dissolution, merger or acquisition of Satori within the five most recent years preceding this application.

David C. Wiers & Anna Baluyot purchased Select Energy Partners in September 2011, however, Select Energy Partners is an entity which is completely separate from Satori.

Satori has acquired the procurement assets of two other firms – GOBY, LLC in 2014 and Velocity Energy Group in 2015.