

**BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO**

In the Matter of the Application of The Dayton)	
Power and Light Company for Approval of a)	Case No. 14-2043-EL-UNC
Revised Bill Format for Electric Service)	
)	
In the Matter of the Application of the Dayton)	
Power and Light Company for Approval of)	Case No. 14-2042-EL-AAM
Certain Accounting Authority)	
)	

**AMENDED APPLICATION OF THE DAYTON POWER & LIGHT COMPANY
FOR APPROVAL OF A REVISED BILL FORMAT
FOR ELECTRIC SERVICE
AND FOR APPROVAL OF CERTAIN ACCOUNTING AUTHORITY**

1. Applicant the Dayton Power and Light Company (DP&L) is a public utility and electric light company as defined by R.C. § 4905.02 and § 4905.03(A)(4) respectively, and an electric distribution utility as defined by R.C. § 4928.01(A)(6) and is subject to the jurisdiction of the Public Utilities Commission of Ohio (the Commission).

2. DP&L requests the Commission's approval of a bill format pursuant to the March 26, 2014 Finding and Order and May 21, 2014 Entry on Rehearing in Case No. 12-3151-EL-ORD and O.A.C. Sections 4901:1-10-22(C) and 4901:1-10-33(F). DP&L hereby requests approval of the sample revised bill format attached as Exhibits 1 through 4. Also attached as Exhibit 5 is a sample current bill format for ease of comparison against the revised bill.¹

¹ Exhibits 1 through 5 are attached to the original application filed in this Case No. 14-2043-EL-UNC et. al. on November 21, 2014.

3. DP&L's proposed bill format has been modified to provide additional space on the bill for supplier logos, which are to be the same size and format (color, if provided) as DP&L's logo, and will be located next to the "Supply Charges" section of the bill (Finding and Order at 32, Entry on Rehearing at 23). The price-to-compare bill message has been modified on the revised bill format to reference the Commission's "Energy Choice Ohio" website at energychoice.ohio.gov (Finding and Order at 30). In addition, DP&L, at the suggestion of Staff in its Work Plan filed January 16, 2014 and supported by the Commission in its March 26, 2014 Finding and Order at 28, has revised its bill format to divide charges between "Delivery" and "Supply." Furthermore, this revised bill format provides customers with various additional informational and ease of use enhancements, including: a historical usage graph, average daily usage and temperature data, and an upgraded message center for important or required messages. The bill size is also being updated, with current bills measuring 6.5" x 10" and the proposed bills measuring 8.5" x 11". Finally, the back of DP&L's bill, which contains among other items DP&L's payment address, has also been changed slightly to reflect a more modern, reader-friendly format.

4. With this amended application, DP&L has attached as Exhibit 6 an updated sample bill including the following items:

- a) A section illustrating how miscellaneous charges on a bill would appear and where those charges would be located if there were such charges on a bill;
- b) An updated "price-to-compare" message that includes additional information for customers; and

- c) A static bill message explaining to customers that they can obtain a detailed breakdown of the components of their bill by visiting DP&L's website or contacting DP&L's customer service.

5. Exhibits 1 through 4 attached to the original application filed in this case (see footnote 1) will also be updated with items 4b and 4c as detailed above, with implementation of the updated bill format once final approval in this case is granted.

6. DP&L's objective in designing this revised bill format was to comply with the Finding and Order and Entry on Rehearing in Case No. 12-3151-EL-ORD, while also enhancing the customer experience with a bill that is more user friendly and clear to customers.

7. In the event the Commission issues a final order in Case No. 14-1411-EL-ORD prior to approval of this Application, DP&L's intent is to file a second amended application in this docket to demonstrate the Company's planned compliance with that order. In order to minimize administrative costs associated with complying with the Findings and Orders in Case Nos. 12-3151-EL-ORD and 14-1411-EL-ORD, the Company intends to make one bill format change to incorporate changes mandated in both proceedings.

8. DP&L intends to implement the new bill format as soon as practicable but no later than six months after Commission approval of the application in this matter.

9. Pursuant to finding 19 of the Entry on Rehearing, DP&L is seeking approval to defer expenses related to the bill format changes. DP&L estimates these expenses to be approximately \$500,000.

10. The proposed bill format complies with the provisions of the Commission's Finding and Order and Entry on Rehearing dated March 26, 2014 and May 21, 2014,

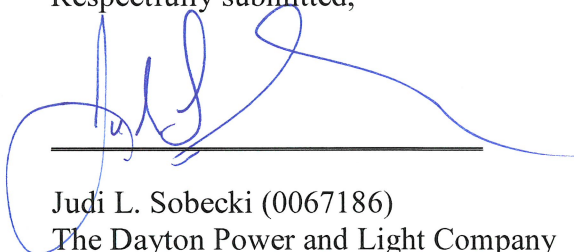
respectively, in Case No. 12-3151-EL-ORD, and should be approved pursuant to O.A.C.

Sections 4901:1-10-22(C) and 4901:1-10-33(F) for the reasons stated above.

CONCLUSION

DP&L respectfully requests that the Commission approve this Amended Application to revise DP&L's current billing format for both its residential and nonresidential customers to comply with both the requirements of O.A.C. Sections 4901:1-10-22(C) and 4901:1-10-33(F) as well as the Commission's Finding and Order dated March 26, 2014 and Entry on Rehearing dated May 21, 2014 in Case No. 12-3151-EL-ORD and grant authority for the Company to defer expenses related to the proposed bill format enhancements.

Respectfully submitted,



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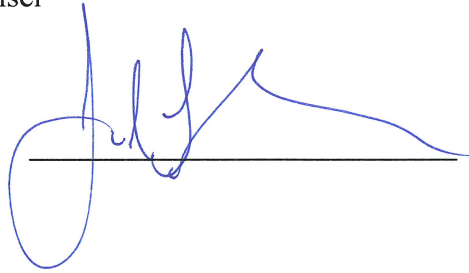
Attorney for The Dayton Power
and Light Company

CERTIFICATE OF SERVICE

I certify that a copy of the foregoing has been served via electronic mail upon the following counsel of record, this 27 day of February, 2015:

Joseph Serio, Counsel of Record
Assistant Consumers' Counsel
Office of The Ohio Consumers' Counsel
10 West Broad Street, Suite 1800
Columbus, OH 43215-3485
Joseph.serio@occ.ohio.gov

Attorneys for Office of the Ohio Consumers' Counsel

A handwritten signature in blue ink is written over a horizontal line. The signature is stylized and appears to be the name of the person certifying the service.

THE DAYTON POWER AND LIGHT COMPANY
CASE NO. 14-2043-EL-UNC
CASE NO. 14-2042-EL-AAM

Exhibit 6
Residential Standard Offer with
Miscellaneous Charges Proposed Bill
Format



The Dayton Power and Light Company
DPandL.com

Account Number

5441057855 1

Due Date:

8/7/2014

Amount Due:

\$292.22

RESIDENTIAL CUSTOMER SSO with Misc Charges (02/03/15)
6237 Monteo Dr
Dayton, OH 45440

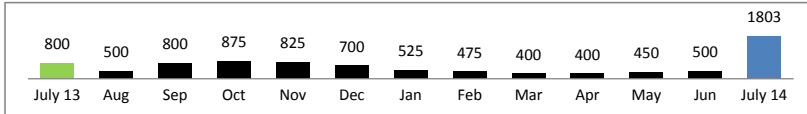
Monthly Account Summary	7/21/2014
Previous Balance	\$349.43
7/15/2014 Payment	-349.43
Balance Forward	0.00
Miscellaneous Services	52.00
Delivery Total Billed This Month	87.69
Supply Total Billed This Month	152.53
Total Account Balance	\$292.22

Metered and Other Services

Service Address: 6237 Monteo Dr, Dayton, OH 45440

Next Reading Date: 8/18/2014

Historical Usage



Historical 12-month average usage: 604 kWh Historical 12-month usage: 7250 kWh

Temperature

Month Billed	Avg Daily kWh	Avg High	Avg Low
Same Period Last Year	13.3	72	61
Previous Period	16.7	66	52
Current Period	58.2	74	59

Usage Detail

Serv	Meter Use	Billing Period		Billing Days	Meter Reading			Multiplier	Usage	Rate	Rate Description
		From	To		Previous	Current	Difference				
Electric	Actual	06/18/14	07/18/14	31	91439	93242	1803	1	1803	711	Residential non-heating



Emergency Service
877 4OUTAGE
877-468-8243



Online Anytime
DPandL.com



DP&L Customer Service
800-433-8500

Please detach and return only this portion with your check made payable to Dayton Power & Light Company



The Dayton Power and Light Company
PO Box 740598 Cincinnati, OH 45274-0598
DPandL.com

Account Number

5441057855 1

Amount to be paid by 08/07/2014

\$292.22

Amount to be paid after 08/07/2014

\$296.60

0000000014 1 AV 0335 T:0001-LTR04072011_01-001-001-43000-17783-H000014



RESIDENTIAL CUSTOMER SSO with Misc Charges (02/03/15)
6237 Monteo Dr
Dayton, OH 45440

Amount Enclosed

\$ _____

DP&L Box 740598

Cincinnati, OH 45274-0598

0123 0123456789123 0123456789 0123456789 0123456789 01

Miscellaneous Services

Transfer from 3811 Grace Ave	\$42.00
Returned check fee	\$10.00
Total Miscellaneous Services	\$52.00

Message Center

A detailed breakdown of the components of this bill can be obtained on DPandL.com website or by contacting DP&L's customer service.

Price-to-Compare Message

Price-to Compare: In order for you to save money off of your utility's supply charges, a supplier must offer you a price lower than DP&L's price of 8.5 cents per kWh, for the same usage that appears on this bill. To review available competitive supplier offers, visit the Public Utilities Commission of Ohio's "Energy Choice Ohio" website at energychoice.ohio.gov. You may contact DP&L for a written explanation of the price-to-compare message.

Dayton Power and Light Company Delivery Total	\$87.69
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Supply Total		\$152.53
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Dayton Power and Light Company
8.5 cents per kWh

If you have questions concerning your rate classification, please call 937.331.3900

Please detach and return only this portion with your check made payable to Dayton Power & Light Company



DP&L Customer Service Hours

Call Us 8 a.m. to 5 p. m. Monday - Friday
Closed weekends

Contact Numbers

DP&L Customer Service 937-331-3900 (Local)
800-433-8500 (Toll Free)

Outages **877 4OUTAGE**
(available 24/7) 877-468-8243

"Call Before You Dig" 800-362-2764

Hearing Impaired 800-750-0750 (TDD/TTY Phone)

Accessibility Options Enlarged bills, Braille bills or Spanish
speaking operators- call 800-433-8500

Payment Options

Pay Online Visit DPandL.com

By Phone Using Speedpay 866-305-3095

DP&L Payment Drop Box 1900 Dryden Road
Dayton, OH 45439

Pay Agent Locations Visit DPandL.com

Explanation of Billing Terms

Actual Reading A reading taken from your meter

Delivery Charge Utility charges that are assessed to all customers associated with equipment used to bring power to your home or business, billing and customer services, and Ohio energy efficiency related programs

Estimated Reading (EST or E) On the months we do not read your meter, we calculate your bill based on your past usage. Adjustments may be needed later when we take an actual meter reading. If you would like to read your meter to avoid estimated bills, call the DP&L Customer Service number with your meter reading.

kWh The unit measure for electricity. For example, you use one kilowatt hour of electricity to light a 100-watt bulb for 10 hours.

Late Payment Charge A 1 1/2% late charge added to the overdue amount if you do not pay your bill by the due date.

PIPP PLUS Percentage of Income Payment Plan

Supply Charge Charges associated with the generation of electricity including market-based transmission and ancillary services.

Additional Information

If your questions or complaints are not resolved after you have called Dayton Power and Light and/or your supplier, or for general utility information, residential and business customers may contact the public utilities commission of Ohio (PUCO) for assistance at 1-800-686-7826 (toll free) from eight a.m. to five p.m. weekdays or at <http://www.puco.ohio.gov>. Hearing or speech impaired customers may contact the PUCO via 7-1-1 (Ohio relay service).

The Ohio consumers' counsel (OCC) represents residential utility customers in matters before the PUCO. The OCC can be contacted at 1-877-742-5622 (toll free) from eight a.m. to five p.m. weekdays, or at <http://www.pickocc.org>.

To report or get more information about a power outage, call 877-4outage (877-468-8243) or report via web or smartphone at dpandl.com/report. You'll use the phone number on your account or your account number to report.

Pay your bill over the phone or internet with Speedpay. Payments can be made for a small fee by credit card (Visa, Mastercard, or Discover) or free of charge when paying by checking or savings when calling Speedpay at 866-305-3095 (DP&L's authorized telephonic agent) or by visiting our website at www.dpandl.com. Payments can be made 7 days a week, 24 hours a day.

Abbreviations

P - Poles L - Lamps * - Adjustment CR - Credit
S - Spans HEAP - Home Energy Assistance Program

This foregoing document was electronically filed with the Public Utilities

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in

Case No(s). 14-2043-EL-UNC, 14-2042-EL-AAM

Summary: Amended Application of the Dayton Power and Light Company for approval of a revised bill format for electric service and for approval of certain accounting authority electronically filed by Mr. Tyler A. Teuscher on behalf of The Dayton Power and Light Company