

FILE

13-653-EL-AGG

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Public Utilities Commission

Original AGG Case Number	Version
13-653-EL-AGG	AUGUST 2004

RENEWAL APPLICATION FOR AGGREGATORS/POWER BROKERS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-10 Corporate Structure). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

This PDF form is designed so that you may input information directly onto the form.
You may also download the form, by saving it to your local disk, for later use.

A. RENEWAL INFORMATION

A-1 Applicant's legal name, address, telephone number, PUCO certificate number, and web site address

Legal Name Bmark Energy, Inc.
Address 791 Price St. #177, Pismo Beach, CA 93449
PUCO Certificate # and Date Certified 13-674E (1) 4/18/2013
Telephone # (805) 773-3762 Web site address (if any) www.bmarkenergy.com

A-2 List name, address, telephone number and web site address under which Applicant will do business in Ohio

Legal Name Bmark Energy, Inc.
Address 791 Price St. #177, Pismo Beach, CA 93449
Telephone # (805) 773-3762 Web site address (if any) www.bmarkenergy.com

A-3 List all names under which the applicant does business in North America

Bmark Energy, Inc.

A-4 Contact person for regulatory or emergency matters

Name Robert Kramb
Title President
Business address 791 Price St. #177, Pismo Beach, CA 93449
Telephone # (805) 773-3762 Fax # (805) 456-2088
E-mail address (if any) robertk@bmarkenergy.com

PUCO

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This is to certify that the images appearing are an
accurate and complete reproduction of a case file
document delivered in the regular course of business.
Technician FE Date Processed FEB 25 2015

A-5 Contact person for Commission Staff use in investigating customer complaints

Name Robert Kramb
Title President
Business address 791 Price St. #177, Pismo Beach, CA 93449
Telephone # (805) 773-3762 Fax # (805) 456-2088
E-mail address (if any) robertk@bmarkenergy.com

A-6 Applicant's address and toll-free number for customer service and complaints

Customer Service address 791 Price St. #177, Pismo Beach, CA 93449
Toll-free Telephone # (888) 987-8777 Fax # (805) 456-2088
E-mail address (if any) robertk@bmarkenergy.com

A-7 Applicant's federal employer identification number # 77-0579032

A-8 Applicant's form of ownership (check one)

- | | |
|--|--|
| <input type="checkbox"/> Sole Proprietorship | <input type="checkbox"/> Partnership |
| <input type="checkbox"/> Limited Liability Partnership (LLP) | <input type="checkbox"/> Limited Liability Company (LLC) |
| <input checked="" type="checkbox"/> Corporation | <input type="checkbox"/> Other _____ |

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

A-9 Exhibit A-9 "Principal Officers, Directors & Partners" provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.

A-10 Exhibit A-10 "Corporate Structure," provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers and companies that aggregate customers in North America.

B. APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

B-1 Exhibit B-1 "Jurisdictions of Operation," provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services including aggregation services.

B-2 Exhibit B-2 "Experience & Plans," provide a description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.

B-3 **Exhibit B-3 "Disclosure of Liabilities and Investigations,"** provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.

B-4 Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.

☒ No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-4 "Disclosure of Consumer Protection Violations"** detailing such violation(s) and providing all relevant documents.

B-5 Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service including aggregation service denied, curtailed, suspended, revoked, or cancelled within the past two years.

☒ No ☐ Yes

If yes, provide a separate attachment labeled as **Exhibit B-5 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation"** detailing such action(s) and providing all relevant documents.

C. FINANCIAL CAPABILITY AND EXPERIENCE

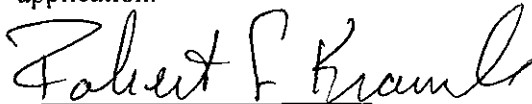
PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

C-1 **Exhibit C-1 "Annual Reports,"** provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why.

C-2 **Exhibit C-2 "SEC Filings,"** provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.

C-3 **Exhibit C-3 "Financial Statements,"** provide copies of the applicant's two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business.

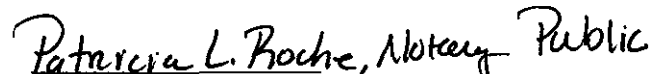
- C-4 **Exhibit C-4 "Financial Arrangements,"** provide copies of the applicant's financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.).
- C-5 **Exhibit C-5 "Forecasted Financial Statements,"** provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant's CRES operation, along with a list of assumptions, and the name, address, e-mail address, and telephone number of the preparer.
- C-6 **Exhibit C-6 "Credit Rating,"** provide a statement disclosing the applicant's credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody's Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant's parent or affiliate organization that guarantees the obligations of the applicant.
- C-7 **Exhibit C-7 "Credit Report,"** provide a copy of the applicant's credit report from Experian, Dun and Bradstreet or a similar organization.
- C-8 **Exhibit C-8 "Bankruptcy Information,"** provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.
- C-9 **Exhibit C-9 "Merger Information,"** provide a statement describing any dissolution or merger or acquisition of the applicant within the five most recent years preceding the application.



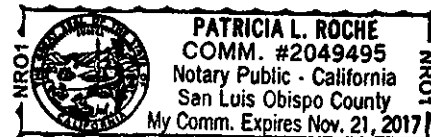
Signature of Applicant & Title

Sworn and subscribed before me this 23rd day of February, 2015
Month Year


Signature of official administering oath


Print Name and Title

My commission expires on Nov. 21, 2017



AFFIDAVIT

State of California :

_____ ss.
(Town)

County of San Luis Obispo

Robert S. Kramb, Affiant, being duly sworn/affirmed according to law, deposes and says that:

He/She is the President (Office of Affiant) of Bmark Energy, Inc. (Name of Applicant);

That he/she is authorized to and does make this affidavit for said Applicant,

1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification renewal are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
8. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the renewal application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.

Robert F. Kramel

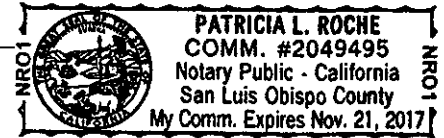
Signature of Affiant & Title

Sworn and subscribed before me this 23rd day of February, 2015
Month Year

Patricia L. Roche
Signature of official administering oath

Patricia L. Roche, Notary Public
Print Name and Title

My commission expires on Nov. 21, 2017



Bmark Energy, Inc.

Exhibit A-9 "Principal Officers, Directors & Partners"

Robert S. Kramb - President and Treasurer

791 Price St. #177, Pismo Beach, CA 93449

805-773-3762

Meridee A. Kramb - Vice President and Secretary

791 Price St. #177, Pismo Beach, CA 93449

805-773-3762

Bmark Energy, Inc.

Exhibit A-10 "Corporate Structure"

Bmark Energy, Inc. a California Corporation

Robert S. Kramb - President and Treasurer

791 Price St. #177, Pismo Beach, CA 93449

805-773-3762

Meridee A. Kramb - Vice President and Secretary

791 Price St. #177, Pismo Beach, CA 93449

805-773-3762

Bmark Energy, Inc.

Exhibit B-1 "Jurisdictions of Operation"

Bmark Energy, Inc. has licenses and certifications in Illinois, Maryland, Ohio, Pennsylvania and California.

Bmark Energy, Inc.

Exhibit B-2 "Experience & Plans"

Bmark Energy currently consults with companies to provide energy cost savings made available by consuming less energy, by better measuring and managing energy, or by purchasing energy at lower rates. We currently work with hospital groups, fast food chains, pharmaceutical groups, hotel groups, along with a nationwide Feed/Chemical Terminal company located in numerous states.

We don't provide customer billing, as the electricity suppliers provide that function. Ours is a consultant/broker function.

Our practice always promotes the end-user's best interest . . . first.

We plan to provide the same energy cost savings approach to Ohio companies as well.

Bmark Energy, Inc.

Exhibit B-3 "Disclosure of Liabilities and Investigations"

Bmark Energy has no current or past liabilities or investigations.

Bmark Energy, Inc.

Exhibit C-1 "Annual Reports"

Bmark Energy does not have annual reports, as it is a privately held company.

Bmark Energy, Inc.

Exhibit C-2 " SEC Filings"

Bmark Energy does not have SEC Filings, as it is a privately held company.

Bmark Energy, Inc.

Exhibit C-3 Financial Statements"

Bmark Energy does not have financial statements, as it is a privately held company.

Bmark Energy, Inc.

Exhibit C-4 "Financial Arrangements"

Bmark Energy consults with companies but does not take physical possession or ownership of the electricity.

Bmark Energy, Inc.

Exhibit C-5 "Forecasted Financial Statements"

N/A

Bmark Energy, Inc.

Exhibit C-6 "Credit Rating"

N/A

**CreditScoreSM Report**

as of: 02/17/15 17:15 ET

Bmark Energy, Inc

Address: 791 Price St # 177
Pismo Beach, CA 93449-2529
United States

Phone: 805-773-3762

Website: bmarkenergy.com

Experian BIN: 816098586

Agent: Mary Elizabeth Collins

Agent Address: 1150 Osos Street Suite 203
San Luis Obispo, CA

Also is (or has been) operating as:
Bmark Energy Inc

Key Personnel: Robert S Kramb
SIC Code: 8742-Management Consulting
Services

NAICS Code: 541612-Human Resources
Consulting Services

Business Type: Corporation

Experian File Established: February 1997

Experian Years on File: 18 Years

Years in Business: 22 Years

Total Employees: 1

Sales: \$226,000

Filing Data Provided by: California

Date of Incorporation: 06/28/2001

This location does not yet have an estimated Days Beyond Terms (DBT), or a Payment Trend Indicator. This is often the result of too few Payment Tradelines.

Payment Tradelines (see charts): 3
UCC Filings: 0

✓ **Businesses Scoring Worse:** 85%
✓ **Bankruptcies:** 0
✓ **Liens:** 0
✓ **Judgments Filed:** 0
✓ **Collections:** 0

Credit Summary**Credit Ranking Score: 85**High
RiskLow
Risk

The objective of the Credit Ranking Score is to predict payment behavior. High Risk means that there is a significant probability of delinquent payment. Low Risk means that there is a good probability of on-time payment.

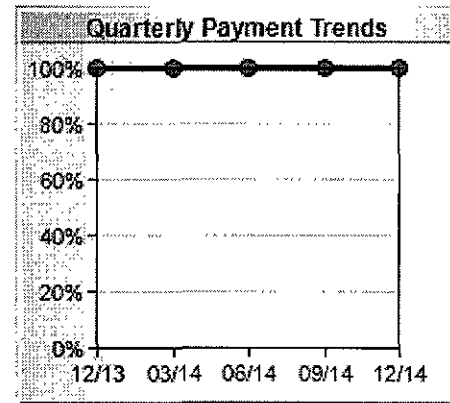
Key Score Factors:

- Number of recently active commercial accounts.
- Number of commercial accounts with high utilization.
- Length of time on experian's file.
- Ratio of total bal to total high bal across all comm accts.

Recommended Action: Low Risk

Payment Summary

Insufficient information to produce
Monthly Payment Trends
chart.

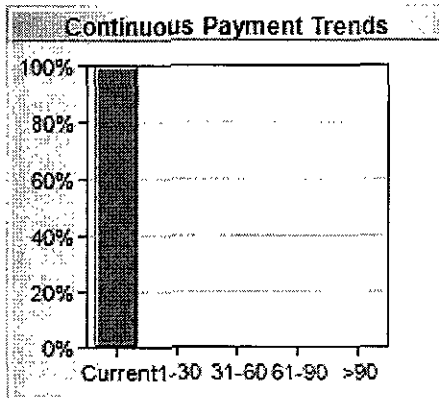


*Percentage of on-time payments by quarter.

Insufficient information to produce
Monthly Payment Trends
table.

Quarterly Payment Trends - Recent Activity

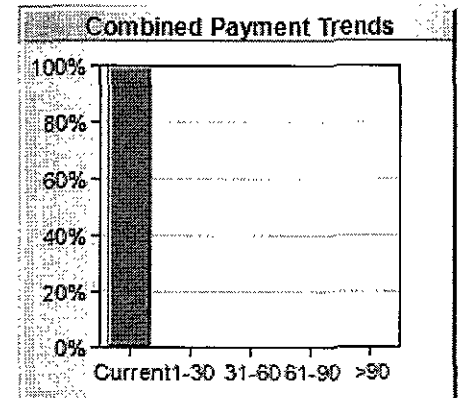
Date	Balance	Current	Up to 30 DBT	31-60 DBT	61-90 DBT	>90 DBT
12/13	\$0	0%	0%	0%	0%	0%
03/14	\$0	0%	0%	0%	0%	0%
06/14	\$0	0%	0%	0%	0%	0%
09/14	\$0	0%	0%	0%	0%	0%
12/14	\$100	100%	0%	0%	0%	0%



*Continuous distribution with DBT.

Number of Accounts: 1
Present Balance: \$100
Highest Balance: \$100

Insufficient information to produce
Newly Reported Payment Trends
chart.



*Combined distribution with DBT.

Number of Accounts: 1
Present Balance: \$100
Highest Balance: \$100

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Bmark Energy, Inc.

Exhibit C-8 "Bankruptcy Information" , Exhibit C-9 "Merger Information"

None.