

OCC EXHIBIT 22

**OHIO BELL TELEPHONE COMPANY**

*Case Nos. 93-487-TP-ALT*

*and*

**93-576-TP-CSS**

**PREPARED TESTIMONY**

**OF**

**TREVOR R. ROYCROFT, Ph.D.**

**STATE OF OHIO  
OFFICE OF THE CONSUMERS' COUNSEL  
77 South High Street  
15th Floor  
Columbus, Ohio 43266-0573  
(614) 466-8574**

**SEPTEMBER 7, 1994**

1

BEFORE

2

THE PUBLIC UTILITIES COMMISSION OF OHIO

3

In the Matter of the Application )

4

of the Ohio Bell Telephone Company )

5

for Approval of an Alternative )

6

Form of Regulation. )

Case No. 93-487-TP-ALT

7

Office of the Consumer's Counsel, )

8

)

9

Complainant, )

10

)

11

vs. )

Case No. 93-576-TP-ALT

12

)

13

Ohio Bell Telephone Company, )

14

)

15

Respondent. )

16

PREPARED TESTIMONY OF TREVOR R. ROYCROFT, Ph.D.

17

SEPTEMBER 7, 1994

1

Q: PLEASE STATE YOUR NAME AND ADDRESS.

2

A: My name is Trevor R. Roycroft and my address is 9065 Echo

3

Lane, Pine Grove Heights, Athens, Ohio, 45701.

4

Q: WHAT IS YOUR OCCUPATION?

5

A: I am an Assistant Professor in the J. Warren McClure School

6

of Communication Systems Management at Ohio University in

7

Athens, Ohio. My primary area of responsibility is

8

regulatory policy.

9

Q: PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND.

10

A: In June 1984 I received the Bachelor of Arts degree in

11

Economics with a minor in Statistics from California State

12

University, Sacramento. The degree was awarded with

1       honors. In September of 1986 I received the Master of Arts  
2       degree in Economics from the University of California,  
3       Davis. In December of 1989 I received the Doctor of  
4       Philosophy in Economics from the University of California,  
5       Davis. My Ph.D. fields of specialization are Economic  
6       Theory, Industrial Organization, Public Sector Economics,  
7       and Economic History. I have attended the Annual  
8       Regulatory Studies Program jointly sponsored by the NARUC  
9       and Michigan State University.

10    **Q: PLEASE DESCRIBE YOUR PROFESSIONAL BACKGROUND.**

11    **A:** I was an Instructor of Economics at California State  
12       University, Sacramento in the Fall of 1987 and during the  
13       1988 academic year. I was a Visiting Assistant Professor  
14       of Economics at Kenyon College, Gambier, Ohio, during the  
15       1989 and 1990 academic years. Courses that I have  
16       conducted include: Principles of Economics, Intermediate  
17       Microeconomics, Industrial Organization, Economics of the  
18       Public Sector, and Economics of Developing Countries. I  
19       have attended numerous professional meetings and have made  
20       professional presentations. I was employed by the Indiana  
21       Office of Utility Consumer Counselor (OUCC) in May of 1991.  
22       I worked at the OUCC until July of 1994. For most of my  
23       tenure at the OUCC I was Chief Economist. In that capacity  
24       my responsibilities included: research and analysis in  
25       support of testimony, cross examination, and legal briefs  
26       to be presented before the Indiana Utility Regulatory

Commission in major cases involving gas, water, electric, and telecommunications utilities; preparation of analysis and comments to be presented before the Federal Communications Commission; advising the Director of Utility Analysis and the Utility Consumer Counselor on policy issues; assisting these individuals in formulation of policy; coordination of technical analysis in major cases; presentation of agency policy positions to outside groups; supervision of the Economics and Finance Staff of eight professionals; review and extensive analysis of Economics and Finance Staff testimony.

**Q: HAVE YOU PREVIOUSLY PRESENTED TESTIMONY BEFORE THIS COMMISSION?**

**A:** No, I have not.

**Q: WHAT EXPERIENCE DO YOU HAVE RELATING TO TELECOMMUNICATIONS ISSUES?**

**A:** During my tenure at the Indiana OUCC I participated in numerous telecommunications proceedings. I have participated in Indiana Utility Regulatory Commission sponsored workshops relating to intraLATA toll settlements, access charge parity, and regulatory flexibility. I have participated in meetings of the Ameritech Regional Regulatory Committee (ARRC). I have drafted comments to be filed at the FCC concerning Ameritech's "Customers' First" proposal. I have filed testimony in various telecommunications cases in Indiana including Cause No.

38269-S4, relating to intraLATA toll competition and settlements and toll rate averaging; Cause No. 39221, relating to Alternative Operator Services; Cause No. 39369, relating to access charge parity with FCC-established rates; Cause No. 39385, relating to Indiana Bell's request for CSO pricing for Dedicated Communications Services; Cause No. 39474, relating to competitive issues in the pay telephone market; Cause No. 39475, relating to "dial-around compensation" for independent pay telephone providers; Cause No. 39618, relating to Special Access Collocation; Cause No. 39705, relating to Ameritech Indiana's request for alternative regulation; Cause No. 39718, relating to Indiana Bell affiliate relationships; and Cause No. 39755, relating to the sale of GTE North rate-based assets.

I have advised the Indiana Utility Consumer Counselor on telecommunications policy issues. I have attended seminars on various aspects of the telecommunications industry and marketplace.

I am also conducting classes at Ohio University relating to telecommunications regulatory policy and courses introducing students to the telecommunications industry.

**Q: WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS CASE?**

A: I have been retained by the Ohio Office of Consumer's Counsel (OCC) to review and respond to testimony filed by

1 the Staff of the Public Utilities Commission of Ohio in  
2 support of the Staff Report of Investigation (hereafter,  
3 Staff Report). I will be responding to the testimony filed  
4 by Staff witnesses Roger G. Montgomery (Staff Exhibit 30),  
5 Nadia L. Soliman (Staff Exhibit 27), Scott Potter (Staff  
6 Exhibit 11A), and Allen R. Francis (Staff Exhibit 26).

7 **Q: WHAT INVESTIGATIONS AND PREPARATIONS HAVE YOU MADE IN**  
8 **PREPARATION FOR YOUR TESTIMONY?**

9 **A:** I have reviewed the Staff report and the Addendum to the  
10 Staff report prepared by the National Regulatory Research  
11 Institute (NRRI). I have reviewed the testimony and  
12 relevant work papers of the Staff witnesses and various  
13 other witnesses who have filed testimony in this case. I  
14 have visited Ohio Bell headquarters and viewed documents  
15 that were provided in response to discovery. I have  
16 reviewed the confidential results of costs studies prepared  
17 by Ohio Bell for various services including the 1993 Loop  
18 Cost Study and Central Office Line Termination Cost Study.  
19 I have attended portions of the hearings in this case.

20 **STAFF WITNESS MONTGOMERY**

21 **Q: PLEASE SUMMARIZE THE ISSUES THAT YOU REBUT IN STAFF WITNESS**  
22 **ROGER G. MONTGOMERY'S TESTIMONY.**

23 **A:** Mr. Montgomery's testimony goes beyond the Staff Report in  
24 a number of areas. First, Mr. Montgomery discusses the  
25 details of the Staff's rate design proposals and the  
26 exclusion of Cell 1 residence services from the rate

1 reductions proposed by the Staff. Mr. Montgomery sponsors  
2 testimony on LRSIC methodology, offers an alternative  
3 definition of LRSIC and provides further details of the  
4 newly formulated "LRSIC plus" price floor.

5 **Q: STAFF WITNESS MONTGOMERY RECOMMENDS THAT RATE REDUCTIONS BE**  
6 **MADE FOR CUSTOM CALLING SERVICES IN CELL 3, AND RECOMMENDS**  
7 **AGAINST RATE REDUCTIONS FOR RESIDENCE CELL 1 SERVICES. DO**  
8 **YOU AGREE?**

9 **A:** No, I do not. Mr. Montgomery's recommendations are based  
10 on the Staff's interpretation of the FDC study and LRSIC  
11 studies. Despite repeated statements by Ms. Soliman to the  
12 contrary (see, e.g., Staff Ex. 27 at 9-11), Mr. Montgomery  
13 indicates that FDC is the standard to use in determining  
14 the appropriateness of rate reductions for residence Cell  
15 1 services (Staff Ex. 30 at 9, 11. 22-25). Mr. Montgomery  
16 admitted during cross examination that FDC was part of the  
17 basis for the recommendation that residential Cell 1  
18 services not be given rate reductions:

19 **A:** On Page 9 of my testimony, in question and answer to  
20 15, I'm asking myself why is it appropriate to  
21 decrease residence services in Cell 3 rather than the  
22 residence services in Cell 1.

23 I think that's getting to the question that  
24 you're asking me, why shouldn't we reduce the  
25 residential Cell 1 services, and that is exactly what  
26 I have tried to address there in my testimony; and you  
27 are correct, we have used the fully distributed cost  
28 study results as part of our recommendation, but we  
29 think the other part is also the LRSIC studies that  
30 we've reviewed and supported or agreed with the  
31 Company's analysis that some of the residential  
32 services are below their LRSIC, which I've indicated  
33 to you before we think is a subsidy.

34 (Tr. XXXXI at 210, 11. 4-18.)

1 Staff's simultaneous use of both the FDC and LRSIC subsidy  
2 standard for Cell 1 services while using LRSIC alone to  
3 test for subsidies in Cells 2 through 4 results in  
4 confusion over where subsidies, if any, actually flow, and  
5 therefore results in inappropriate recommendations  
6 regarding rate reductions for residential Cell 1 services.

7 I will illustrate by examining statements made by Mr.  
8 Montgomery during his cross examination:

9 A: The LRSIC studies are only on the access portion,  
10 which is the network access line, and the Central  
11 Office termination. They are not, however, on the  
12 usage.

13 The fully distributed cost study results,  
14 however, include all the access and all the usage and  
15 all the other residential services in Cell 1. It,  
16 too, is an indicator that overall the entire cell  
17 classification is receiving subsidies. It is an  
18 indicator to me that the usage for residence service  
19 is not contributing enough, if it is a positive  
20 number, to wipe out the figures of the residential  
21 services that in the LRSIC studies are indicating  
22 they're below their cost. . . .

23 (Tr. XXXX at 212-213.)

24 First, consider the statement made by Mr. Montgomery that  
25 "the entire cell classification is receiving subsidies."  
26 This statement is based on the FDC definition of subsidy  
27 and ignores the LRSIC definition of subsidy. Even Ohio  
28 Bell witness Dr. Currie does not make the claim that all of  
29 Cell 1 is receiving subsidy.

30 Q: WHAT IS YOUR CONCLUSION REGARDING THE PRICE OF NETWORK  
31 ACCESS LINES FOR RESIDENCE INDIVIDUAL CUSTOMERS IN  
32 ACCESS AREA D?

33 A: Since the proposed prices of Residence Network Access

1 Lines in both Access Area C and Access Area D do not  
2 exceed their relevant costs, residence network access  
3 lines in each area is being subsidized by other  
4 services. . . .

5 (Ohio Bell Exhibit 28.0 at 9, emphasis added.)

6 Because of the disaggregation of the exchange access line  
7 and the application of LRSIC, Dr. Currie can only claim  
8 that other services (not other Cells) are allegedly  
9 subsidizing the NAL in exchange area C and D. Under this  
10 application of LRSIC, it is entirely possible that the  
11 purchaser of the Network Access Line is being "subsidized"  
12 by him- or herself through the purchase of bundled local  
13 exchange service.

14 In order to answer questions that might be relevant for  
15 rate making purposes (such as whether a marketed service is  
16 being subsidized) one needs to examine how a service is  
17 sold to determine the level of aggregation appropriate to  
18 perform the test. One could consider, for example,  
19 residence Local Exchange Service (which, as witness  
20 Montgomery admits, currently requires that the customer  
21 purchase both an access line and usage; see Tr. XXXX at  
22 10). After doing the appropriate analysis, one could  
23 determine whether residence customers are receiving a  
24 subsidy based on a LRSIC test. Relevant costs to examine  
25 in this analysis would include the associated usage package  
26 necessary for a customer to procure local exchange service,

1 and some allocation of the joint costs of the loop.<sup>1</sup>  
2 Furthermore, if certain vertical services such as touchtone  
3 service were widely subscribed to, the costs of these  
4 services could be considered as well. After determining  
5 the relevant costs, the sources of revenue that could  
6 reasonably be attributed to residence local exchange  
7 services would then be calculated.

8 Next, consider Mr. Montgomery's statement (cited above)  
9 that:

10 The fully distributed cost study results, however, include  
11 all the access and all the usage and all the other  
12 residential services in Cell 1. . . . It is an indicator to  
13 me that the usage for residence service is not contributing  
14 enough, if it is a positive number, to wipe out the figures  
15 of the residential services that in the LRSIC studies are  
16 indicating they're below their cost. . . .

17 This discussion indicates a serious misunderstanding on the  
18 part of Mr. Montgomery and Staff regarding the  
19 comparability of LRSIC and FDC results. Despite his  
20 acknowledgment that FDC and LRSIC are not comparable (Tr.  
21 XXXXI at 39, 11. 8-9), Mr. Montgomery simultaneously  
22 accepts an FDC and LRSIC standard as a test for subsidies.  
23 These two standards are not comparable and cannot be  
24 simultaneously used to define subsidy. It is entirely  
25 possible that a group of services can be priced well in  
26 excess of LRSIC (thus not receiving any subsidy in the

---

27 <sup>1</sup> This discussion should not be construed as an endorsement  
28 of the recovery of loop costs solely from the subscribers  
29 of local exchange service.

1 economic sense), while at the same time recovering revenues  
2 below Fully Distributed Costs. Fully Distributed Costs, as  
3 discussed by Ms. Soliman, include allocations of fixed  
4 common costs and costs shared by groups of services  
5 allocated to a service category plus the costs directly  
6 caused by providing the service. It is incorrect to argue  
7 that because the rates of residence Cell 1 services are not  
8 recovering their FDC, exchange usage is not contributing  
9 enough to offset alleged shortfalls in the NAL or COT that  
10 are defined on a LRSIC basis. As I stated above, the  
11 correct test to determine whether residence local exchange  
12 customers are receiving a subsidy is to analyze the LRSIC  
13 of local exchange service. Local exchange service consists  
14 of (at a minimum) an exchange access and a usage component.

15 Mr. Montgomery's misuse of the LRSIC and FDC standards  
16 results in improper denial of rate reductions to Cell 1  
17 residence services. As I will discuss further, revenue  
18 reductions to every category are entirely consistent with  
19 the cost studies performed by Staff and Ohio Bell.

20 Q: DOES STAFF WITNESS MONTGOMERY ACKNOWLEDGE THAT THE LOCAL  
21 LOOP IS A JOINT INPUT IN THE PROVISION OF MOST SERVICES  
22 OFFERED BY OHIO BELL?

23 A: Yes, he does. Consider the following exchange between Mr.  
24 Montgomery and Mr. Taft:

25 Q: Are you aware that no loop costs were assigned to the

1 LRSIC costs for DS-1 or DS-3 service?

2 A: I would believe that would be the case, yes, as the  
3 addition of that service really would not cause an  
4 incremental addition to the loop.

5 Now, if the provision of that service did require  
6 that some of the hardware equipment to provide that  
7 type of service was added, sure, that was included,  
8 but not additional loop.

9 Q: Even though DS-1 and DS-3 cannot be conducted without  
10 the loop, can it?

11 A: End-to-end service cannot be conducted with -- without  
12 the loop, and that is virtually true of any service  
13 that the Company offers, really.

14 Q: But in the development of the LRSIC cost for the NAL  
15 disaggregation of service, all of the costs were  
16 assigned to the NAL LRSIC study, were they not?

17 A: All of the loop costs were assigned, yes.

18 Q: Even though the loop is used jointly not only by that  
19 service, but also by DS-1 and DS-3 and all end-to-end  
20 service, as you've testified?

21 A: It was not considered to be a joint cost and to be  
22 spread to those other services; I believe that is the  
23 point you are making, and you are correct.

24 (Tr. XXXX at 47-48; emphasis added.)<sup>2</sup>

25 Q: WHAT ARE THE CONSEQUENCES OF ASSIGNING ALL OF THE LOOP  
26 COSTS TO THE NAL?

27 A: This assignment can have two immediate consequences.  
28 First, it can create the perception that residence exchange  
29 services are not recovering sufficient revenues to recover  
30 their cost of service. Second, it can cause artificially  
31 low LRSIC estimates for other services that rely on the

---

32 <sup>2</sup> See, also, Mr. Montgomery's acknowledgement that an  
33 independent provider of the "video jukebox" services that  
34 Mr. Taft hypothesizes would have to pay access charges to  
35 the Company's network (Tr. XXXX at 74-75).

1 loop as a joint input.

2 Q: STAFF WITNESS MONTGOMERY OFFERS AN ALTERNATIVE DEFINITION  
3 OF LRSIC IN HIS ATTACHMENT 4. HE WAS ASKED DURING CROSS  
4 EXAMINATION TO INTERPRET THIS DEFINITION. GIVEN HIS  
5 INTERPRETATION, IS HIS LRSIC "LONG RUN"?

6 A: No, I don't believe it is. When asked, given his  
7 definition of LRSIC, whether the cost of the loop is  
8 avoidable if local exchange service were no longer offered  
9 by Ohio Bell, Mr. Montgomery had the following exchange  
10 with Ms. Kelsey:

11 Q: You have alternatives in your definition. The cost  
12 that would be avoided if the telecommunications  
13 provider had never offered the service, given that the  
14 Company already produces all of its other services.

15 A: And to answer your question with the avoidable, I just  
16 had to get into your assumption as to whether or not  
17 they had made the investment or not.

18 So I've answered your question given the  
19 situation if they have or if they have not.

20 Q: So in other words, the answer is no, they can't avoid  
21 the cost if they offer toll, if they offer ISDN, and  
22 so forth?

23 A: I -- I think I've answered your question, you know.  
24 I've given you two answers. If they have not made the  
25 investment, then to offer these services, it would be  
26 an additional investment, incremental investment, that  
27 they have to make; however, if they've already made  
28 the investment and are provisioning such services,  
29 there would be no additional cost to the Company in  
30 providing those services.

31 (Tr. XXXI at 16-17.)

32 By indicating that the avoidable cost depends on whether or  
33 not the investment has been made, Mr. Montgomery posits a  
34 short run definition of incremental costs. Long run costs  
35 do not contain fixed components. If this short-run

1 standard is what the Staff will rely on, then Ohio Bell  
2 will likely be able to offer certain services at prices  
3 based on a short run incremental cost (SRIC) standard.  
4 This standard invites cross subsidization and potential  
5 anti-competitive behavior.

6 Q: STAFF WITNESS MONTGOMERY ARGUES THAT IN THE FUTURE,  
7 RESIDENCE CUSTOMERS MAY FACE A LOCAL EXCHANGE ENVIRONMENT  
8 THAT WOULD LEAD THEM TO PURCHASE PIECE-PARTS OF THE NETWORK  
9 FROM A VARIETY OF ALTERNATIVE PROVIDERS.<sup>3</sup> ISN'T THIS A  
10 SUFFICIENT REASON TO ACCEPT THE STAFF'S DISAGGREGATION  
11 PROPOSAL?

12 A: No, I don't believe it is. Local exchange competition  
13 involving competitors buying Ohio Bell "piece parts" is  
14 certainly one vision of the future. However, if and when  
15 competition does arise in the local exchange, there is  
16 absolutely no guarantee that customers will be required to  
17 purchase unbundled piece parts of their service from  
18 alternative providers. It is entirely possible that  
19 bundled services will be offered by alternative providers  
20 with wire-line or wireless networks of their own.<sup>4</sup> One  
21 might argue that Ohio Bell's and the Staff's proposed  
22 disaggregation of the Exchange Access Line will somehow  
23 pave the way for the transition to local exchange  
24 competition. As accepted by the Staff, however, the

---

25 <sup>3</sup> Tr. XXXXI at 9, 11. 17-19.

26 <sup>4</sup> Given the complexity of educating customers on unbundled  
27 network components, "piece parts", and rebundling these  
28 into usable services, one would expect marketing to favor  
29 bundled service for some time, especially for residential  
30 customers.

1       disaggregation of the exchange access line does not further  
2       that goal.

3       Furthermore, moving recovery of the entire cost of the  
4       local loop to the local exchange customer, as the Staff  
5       suggests should be pursued under the price cap plan, is  
6       illogical given that local competition could result from  
7       providers with networks of their own (who would not need  
8       piece parts from the LEC). Under this scenario the  
9       competitors would very likely only need to purchase access  
10      from the LEC to terminate calls on the LEC network. The  
11      allocation of local loop costs would raise the important  
12      question of how access charges for local exchange  
13      competitors would be developed. For example, would access  
14      charges levied on alternative local exchange providers  
15      include any recovery of loop costs? If 100% of loop costs  
16      are recovered from LEC local exchange customers, then any  
17      recovery of loop costs from local access charges could lead  
18      to a double recovery of loop costs. Additionally, setting  
19      local access charges that did not contribute to the  
20      recovery of LEC loop costs could lead to inefficient entry  
21      by local exchange competitors who could gain access to an  
22      input in the provision of their local exchange service  
23      (i.e., the termination on LEC loops) at prices that did not  
24      reflect cost. This discussion of local exchange  
25      competition clearly illustrates the "input" nature of the

1 local loop. Alternative providers may demand terminating  
2 access on LEC loops as an input in the service they provide  
3 their customers. If an input is artificially priced below  
4 its cost to competitive entrants in the local exchange  
5 market, LEC customers could be subsidizing inefficient  
6 entry into the local exchange market. Thus, achieving an  
7 economically efficient outcome in a local exchange market  
8 characterized by alternative providers suggests that LEC  
9 local exchange service customers should not be charged for  
10 the cost of the entire loop.

11 Q: STAFF WITNESSES MONTGOMERY RECOMMENDS THAT A PRICE FLOOR OF  
12 LRSIC PLUS 10% BE ESTABLISHED FOR SERVICES IN CELLS 2  
13 THROUGH 4. IS THIS APPROPRIATE?

14 A: LRSIC plus 10% could be step in the right direction.  
15 However, this floor may not be sufficient for services that  
16 rely on the local loop as an input. As I have mentioned  
17 above, loop costs have not been allocated to services that  
18 use the loop as an input. The likely result of the  
19 assignment and recovery of loop costs in this fashion is  
20 low LRSIC estimates for services that use the loop as an  
21 input.

22 STAFF WITNESS NADIA SOLIMAN

23 Q: WOULD YOU PLEASE TURN NOW TO THE TESTIMONY OF STAFF WITNESS  
24 NADIA SOLIMAN?

25 A: Staff witness Soliman's testimony goes beyond the Staff  
26 Report by offering detailed support for the Staff's newly  
27 proposed FDC revenue cap on Cell 1 services.

1 Ms. Soliman also discusses Staff's FDC methodology and the  
2 modifications Staff made to the FDC study performed by Ohio  
3 Bell at the request of the Staff.

4 **Q: STAFF WITNESS SOLIMAN DESCRIBES A FULLY DISTRIBUTED COST**  
5 **STUDY PERFORMED BY THE STAFF. DO YOU AGREE WITH THE STAFF**  
6 **METHODOLOGY?**

7 **A:** No. In addition to other problems, the Staff's FDC study  
8 also suffers from some of the same problems as the LRSIC  
9 study accepted by Staff. Most importantly, the Staff has  
10 followed Ohio Bell's lead and again assigned all loop costs  
11 to exchange service, and has not recovered loop costs from  
12 other services such as toll and vertical services that also  
13 use the loop (see Hollinger deposition at 18, ll. 4-5).

14 Ms. Soliman does not assign any loop costs to services in  
15 Cells 2, 3, and 4. Considering the services in these  
16 categories, this results in a violation of the basic  
17 principle of "cost causer cost payer". Services such as  
18 Advanced Custom Calling, Custom Calling, and ISDN all  
19 require the loop as an input.

20 **Q: ARE THERE OTHER PROBLEMS WITH THE FDC METHODOLOGY EMPLOYED**  
21 **BY MS. SOLIMAN?**

22 **A:** Yes, there are. Because Ms. Soliman's study incorporated  
23 many of the results of the Company's cost study, she also  
24 incorporated many weaknesses contained in that study.  
25 During his deposition, Mr. Hollinger described the  
26 methodology used to extract investment categories from Cell

1 1, such as CENTREX and Custom Calling:

2 Q: Can you point out the allocator to me?

3 A: Well, the study here describes how we actually did the  
4 allocation. There are some investments within the  
5 local switching equipment category that we needed to  
6 basically pull out of the Cell 1 group, things like  
7 Centrex, which is not a Cell 1 service, we needed to  
8 identify the investment that is within this local  
9 switching equipment investment associated with Centrex  
10 and pull it out to get it out of Cell 1.

11 Q: How did you do that?

12 A: That was based on some incremental studies for Centrex  
13 service that identified the incremental investment.  
14 That investment was aggregated, turned into embedded  
15 investment, and that's how we identified the  
16 investment, and then basically run it through this  
17 process to pull it out of Cell 2--pull it out of Cell  
18 1 and put it in the Cell 2 through 4 Category.

19 (Hollinger deposition at 20-21.)

20 The use of incremental costs, rather than embedded costs,  
21 may by itself introduce bias into the FDC study. To the  
22 extent that the incremental costs resulted in estimates of  
23 investment that are below the embedded costs, this would  
24 result in a larger portion of Cell 1 costs being left as a  
25 residual. Mr. Hollinger describes a similar process,  
26 relying on incremental costs, for Custom Calling services.  
27 Hollinger deposition at 23, ll. 7-9.

28 **Q: WAS THE ANALYSIS CONDUCTED BY MS. SOLIMAN ON BEHALF OF THE**  
29 **STAFF BASED ON A TEST YEAR ANALYSIS?**

30 A: No, Ms. Soliman relied on data for her analysis from the  
31 first four months of 1992. This data was averaged and then  
32 multiplied by twelve to arrive at annual numbers (Tr. XXX  
33 at 190-191). To the extent that variations in expenses

1 occur during a year, the Staff's use of data from only the  
2 first four months of 1992 may not provide a representative  
3 sample. Ms. Soliman also admitted that the results of her  
4 study had not incorporated the Staff's own revisions to the  
5 cost of common equity capital (Tr. XXX at 194).

6 **Q: MS. SOLIMAN PROPOSES THAT FULLY DISTRIBUTED COST STUDIES BE**  
7 **USED TO ESTABLISH WHETHER OR NOT CELL 1 SERVICES ARE**  
8 **SUBSIDIZING OTHER SERVICES. DOES A FDC STANDARD ESTABLISH**  
9 **USEFUL MEASURES OF CROSS-SUBSIDY?**

10 **A:** No, a FDC test will not safeguard against cross  
11 subsidization as Ms. Soliman suggests. Ms. Soliman states  
12 specifically that "as long as Cell 1 services revenues in  
13 a specific year do not exceed their respective FDC for the  
14 same period, there will be no cross-subsidy between Cell 1  
15 and other cells." (Staff Ex. 27 at 9, 11. 18-20.) This  
16 statement is false.

17 This proceeding has addressed the use of Long Run Service  
18 Incremental Cost as an appropriate floor to determine  
19 whether a service is receiving subsidy. To rely on an FDC  
20 standard to determine whether Cell 1 service customers are  
21 supplying subsidy is a fundamental mistake.

22 An appropriate economic test to determine with certainty  
23 whether a service or group of services is supplying subsidy  
24 is not a FDC test, but rather a Stand Alone cost test.  
25 Stand Alone cost is the total cost of providing a service

1 or group of services that would result if no other services  
2 were produced by the firm.<sup>5</sup> The Stand Alone costs of Cell  
3 1 services, for example, would be the total cost of  
4 producing a specific level of Cell 1 services, without  
5 producing any services in Cells 2, 3, 4, or any other  
6 services.

7 The Stand Alone cost test is a sufficient condition to show  
8 that a service or group of services is providing subsidy to  
9 other services. It is not, however, a necessary condition.  
10 Thus it is entirely possible that a service priced below  
11 the Stand Alone cost (or at or below FDC) will provide a  
12 potential source of subsidy for other services--either  
13 those priced below LRSIC (if this should occur) or even  
14 those priced at or close to LRSIC.

15 The reason for this seeming paradox is the nature of  
16 economic tests for cross-subsidy. Measures of incremental  
17 cost, such as LRSIC, must be used with caution because  
18 LRSIC includes only some joint costs, and no common costs.  
19 Thus if all of Ohio Bell's prices were set at LRSIC, it  
20 would be likely that Ohio Bell would not stay in business.  
21 If certain prices are set at LRSIC (competitive services),  
22 while other prices are set above their respective LRSIC's

---

23 <sup>5</sup> See, for example, William J. Baumol, Superfairness, MIT  
24 Press, 1986, p. 120-121.

( 1 (non-competitive services) so that Ohio Bell can remain a  
2 viable firm, then the prices set above LRSIC for the non-  
3 competitive services provide a subsidy to allow continued  
4 operation of the firm. While not being priced below LRSIC,  
5 those competitive services priced at or near LRSIC can only  
6 be offered due to the larger margins recovered from the  
7 non-competitive services.

8 Finally, depending on the present relationship between the  
9 revenues from Cell 1 services and the Stand Alone cost of  
10 Cell 1 services, it is entirely possible that Cell 1  
11 services may be providing a subsidy under the Stand Alone  
12 criteria. In other words, if revenues from Cell 1 services  
13 are above Stand Alone cost of Cell 1 services, a subsidy is  
14 flowing from Cell 1 Services. As Staff did not conduct a  
15 Stand Alone cost test, whether this explicit subsidy exists  
16 is unknown at this time. (Tr. XXXXI at 42, l. 6.)

17 **Q: WHEN MS. SOLIMAN'S PROPOSED FDC REVENUE CAP ON CELL 1**  
18 **SERVICES IS COMBINED WITH THE LRSIC FLOOR FOR OTHER**  
19 **SERVICES, WHAT IS THE OUTCOME?**

20 **A:** The outcome of this combination is a forward-looking rate  
21 design framework, controlled primarily by Ohio Bell, which  
22 resembles a modified Ramsey pricing scheme.

23 **Q: WHAT IS RAMSEY PRICING?**

24 **A:** Ramsey pricing, also known as "inverse elasticity pricing,"  
25 sets prices for services offered by a multiproduct

monopolist based on demand elasticity. Services that have elastic demand are priced at marginal cost. Those services with inelastic demand are marked-up well in excess of marginal cost. Given the constrained optimization problem faced by a regulatory agency, Ramsey pricing will (under highly restrictive conditions) generate a "second best" solution to the pricing decisions necessary to recover the costs of a multiproduct monopolist facing common costs. Under a Ramsey rule, inelastic services are charged "what the market will bear," but overall the prescribed revenue requirement of the firm is not exceeded. Allowing the most elastic services to be priced at marginal cost, in theory, minimizes distortions to economic efficiency.

Under the Staff proposal, services that are more likely demand elastic (due either to their discretionary or competitive nature) will be more likely to face downward pricing pressure, limited to LRSIC (or LRSIC plus 10 percent). For services in Cell 1, especially local exchange service, Staff's plan will lead to upward pressure through its proposed price cap plan.

Ramsey pricing, while a popular notion among some economists, has had very limited applicability in the regulatory arena. Even if the numerous assumptions necessary for Ramsey pricing to improve theoretical

1 economic welfare were satisfied,<sup>6</sup> equity considerations  
2 have made the Ramsey "inverse elasticity" rule unpalatable  
3 to regulators.

4 I used the term "modified" Ramsey pricing scheme because  
5 the theoretical Ramsey pricing framework assumes that the  
6 resulting rate design is constrained by a revenue  
7 requirement. However, Staff's proposal does not constrain  
8 profits and thus breaks this necessary condition for Ramsey  
9 pricing to be a theoretical "second best" outcome. I  
10 believe that the Staff's framework will likely lead to  
11 abuse of Ohio Bell's monopoly position, especially with  
12 respect to residential local exchange customers.

13 Ms. Soliman admitted the likely outcome of the combination  
14 of the Staff's FDC/LRSIC philosophy under cross examination  
15 by Mr. Royer:

16 Q: Do you believe competition serves to reduce prices a  
17 firm would otherwise charge?

18 A: Yes.

19 Q: And so the pressure then, is to--is, in the--making  
20 the pricing decision, is to maximize revenues for  
21 competitive services by the--that the Company offers?

22 A: Yes, to maximize revenues.

---

23 <sup>6</sup> For a complete list of the necessary assumptions, which  
24 include: zero cross price elasticities, no production or  
25 consumption externalities, no income effects, and no  
26 entry threat, see, Principles of Public Utility Rates,  
27 Bonbright, et al., 1988, p. 537-538.

1 Q: Okay, and that would--And the more the competition,  
2 the more pressure there would be to--to reduce--to  
3 reduce the rates for competitive services?

4 A: That's correct.

5 Q: And--But that same thing isn't true for Cell 1  
6 service, is it?

7 A: The competition in Cell 1, or the--

8 Q: There's no pressure to reduce the rates for Cell 1  
9 services, is there?

10 A: That's correct.

11 Q: And so if the pressure--if there's pressure to reduce  
12 the competitive rates, where are the revenues going to  
13 come from for the Company to generate the rate of  
14 return that the shareholder require?

15 A: The Company would have--or for its own interest will  
16 try to maximize its revenues from the less-competitive  
17 services.

18 (Tr. XXXI at 82-83.)

19 The Staff's price cap plan, combined with the FDC revenue  
20 cap on Cell 1 services, and the LRSIC floor for more  
21 competitive services will go far in aiding Ohio Bell to  
22 "maximize its revenues from the less-competitive services."  
23 Given the assignment of all loop costs to Cell 1 services,  
24 the FDC cap on Cell 1 services provides a very weak check  
25 on Ohio Bell's ability to maximize revenues from less  
26 competitive services.

27 **STAFF WITNESS POTTER**

28 Q: WOULD YOU PLEASE TURN NOW TO THE TESTIMONY OF STAFF WITNESS  
29 SCOTT POTTER?

30 A: Witness Potter describes the Staff's amended position  
31 regarding the competitive issues of unbundling,

1 numbering/number portability, usage presubscription,  
2 compensation for termination, and entry into the interLATA  
3 market.

4 Witness Potter introduces three milestones that the Staff  
5 believes the Company should reach by certain dates. Mr.  
6 Potter also proposes that the achievement of the Staff-  
7 recommended milestones should result in certain rewards or  
8 penalties imposed on the Company through modifications to  
9 the new price cap formula proposed by the Staff through the  
10 testimony of witness Shields. The milestones are:

11 **Milestone 1:** Within twelve months from the implementation  
12 of the plan, the Company will have transferred number  
13 assignment and administration to a neutral third party and  
14 commenced a local number portability trial.

15 **Milestone 2:** Within twenty-four months from the  
16 implementation of the plan, the Company will have  
17 Commission approved tariffs for loop unbundling, mutual  
18 compensation for terminating traffic, and pay station  
19 charges.

20 **Milestone 3:** Within eighteen months from the  
21 implementation of the plan, the Company will have a limited  
22 introduction of 1+intraLATA. And, within thirty-six months  
23 or ninety days prior to Ameritech obtaining relief from  
24 interLATA restrictions, whichever comes first, the Company  
25 will have implemented presubscription throughout the  
26 Company's service territory.

27 In exchange for reaching these milestones, the Staff  
28 proposes to punish or reward the Company by either  
29 increasing the consumer dividend portion of the price cap  
30 by up to 1.75% or decreasing the consumer dividend by up to  
31 .75%.

1 Q: STAFF WITNESS POTTER RECOMMENDS THAT THE CONSUMER DIVIDEND  
2 BE INCREASED OR DECREASED DEPENDING ON WHETHER CERTAIN  
3 MILESTONES ARE ACHIEVED BY THE COMPANY. DO YOU AGREE WITH  
4 HIS RECOMMENDATIONS?

5 A: No, I do not. While I see some merit in the actual  
6 milestones, I find his recommendations troubling for  
7 several reasons. First, Mr. Potter ties the achievement of  
8 milestones to adjustments to the price cap formula. This  
9 will likely grant the Company rewards at the expense of the  
10 customers who have the fewest competitive choices.  
11 Furthermore, the Staff provides no evidence that the  
12 milestones, if achieved, will provide any tangible benefits  
13 to either those who will pay (purchasers of price-capped  
14 non-competitive services), or to anyone else. It is not  
15 clear how, for example, the transfer of number assignment  
16 to a third party, implementation of unbundling tariffs, or  
17 a limited introduction of a 1+ intraLATA toll would  
18 translate into benefits that would offset the potential  
19 0.75% price differential allowed in the price cap formula.

20 Second, the milestones are closely related to proposals  
21 advanced by Ameritech in its "Customers' First" filing at  
22 the FCC. I can see no reason to grant Ohio Bell additional  
23 rewards for actions it alleges it will take if granted the  
24 relief it requests at the federal level.

25 Finally, if these are desirable policy objectives, I see no  
26 reason for any customer to be required to pay for them.

1        These actions can simply be ordered by the Commission and  
2        no payments from ratepayers are necessary.

3                                STAFF WITNESS FRANCIS

4        Q:    PLEASE SUMMARIZE THE ISSUES THAT YOU REBUT IN STAFF WITNESS  
5        ALLEN R. FRANCIS' TESTIMONY.

6        A:    Witness Francis' testimony goes beyond the Staff Report in  
7        explaining the rationale and analysis the Staff has relied  
8        on in reaching the conclusions that (1) disaggregation of  
9        the Exchange Access Line into the Network Access Line and  
10       Central Office Termination is necessary and appropriate;  
11       (2) deaveraging of the newly created NAL component is  
12       appropriate; and (3) that subsidies are flowing to  
13       residence customers with their purchase of the Exchange  
14       Access Line under present tariff arrangements. The Staff  
15       Report, as it relates to the Staff's acceptance of the  
16       Company's proposed disaggregation of exchange access rates,  
17       states:

18                After a thorough review of the Applicant's proposal to  
19                disaggregate the exchange access rate element into a  
20                Network Access Line rate and Central Office  
21                termination rate, the Staff finds the proposal to be  
22                reasonable, and recommends its approval.

23        (Staff Report at 62.)

24        Mr. Francis states in his testimony that the Staff expects  
25        that rate increases will be made "appropriately" by Ohio  
26        Bell for these newly diagggregated services (Staff Ex. 27 at  
27        6, ll. 5-6). This conclusion is not contained in the Staff  
28        Report.

1 The Staff Report, as it relates to the Staff's acceptance  
2 of the Company's proposed deaveraging of Network Access  
3 Line rates, states:

4 After a thorough review of OBT's proposal to deaverage  
5 the non-residence Network Access Line rate as it  
6 relates to Access Areas B, C, and D, the Staff finds  
7 the proposal to be reasonable and recommends its  
8 approval, subject to the Staff's recommendations  
9 regarding Touch-Tone presented below in this chapter.

10 (Staff Report at 63.)

11 Witness Francis discusses for the first time the analysis  
12 conducted by the Staff to arrive at these recommendations  
13 contained in the Staff Report. For example, Mr. Francis  
14 states in his testimony that "deaveraging access rates  
15 based on density will allow Ohio Bell to gain the  
16 appropriate revenue contribution when providing access to  
17 the end-user that is causing the cost." (Staff Ex. 26 at 8,  
18 11. 14-16.) This analysis is not contained in the Staff  
19 Report.

20 Witness Francis also provides the support for statements  
21 made in the Staff Report regarding the reasonableness of  
22 the LRSIC studies performed by the Company for the NAL,  
23 COT, and Service and Establishment charges. Mr. Francis  
24 discusses the analysis of the Company's LRSIC studies he  
25 performed on behalf of the Staff and the calculations he  
26 made in reaching his conclusions. This analysis and  
27 discussion is absent from the Staff Report. The analysis  
28 included in Mr. Francis' testimony provides the foundation

1 for previously unsubstantiated claims made in the Staff  
2 Report that residence customers currently are receiving  
3 subsidy in their purchase of an exchange access line.

4 Witness Francis also discusses the Staff's rationale for  
5 its rate design program, which it alleges will further  
6 universal service goals by reducing rates for vertical  
7 services while forgoing rate reductions in the exchange  
8 access line or usage.

9 Q: STAFF WITNESS FRANCIS STATES THAT "DEAVERAGING ACCESS RATES  
10 BASED ON DENSITY WILL ALLOW OHIO BELL TO GAIN THE  
11 APPROPRIATE REVENUE CONTRIBUTION WHEN PROVIDING ACCESS TO  
12 THE END-USER THAT IS CAUSING THE COST." DO YOU AGREE?

13 A: No. The proposed deaveraging only confuses issues,  
14 especially those issues relating to cost analysis and  
15 cross-subsidy that are before the Commission. Mr. Francis'  
16 statement is based, in part, on the assumption that the NAL  
17 is a service in and of itself, rather than a joint input.  
18 Mr. Francis' presumption that the NAL is underpriced  
19 results from his acceptance of LRSIC tests for the  
20 disaggregated Exchange Access Line. By artificially  
21 disaggregating local telephone service into "piece parts"  
22 that cannot be sold separately and that cannot be purchased  
23 by either customers or competitors, it is easy to draw  
24 erroneous conclusions regarding the issue of cross-subsidy.

25 Q: DO YOU BELIEVE THAT MR. FRANCIS' PROPOSAL TO DISAGGREGATE  
26 THE EXCHANGE ACCESS LINE AND DEAVERAGE THE RESULTING NAL  
27 COMPONENT SERVES A USEFUL RATE DESIGN FUNCTION?

1 A: No, I do not. The Company and the Staff, while ostensibly  
2 "unbundling" the exchange access line, will not allow the  
3 unbundled pieces of residence exchange service to be  
4 purchased by either residence customers or by alternative  
5 providers (Tr. XXIX at 145, ll. 121-122; Staff Report at  
6 75; Ohio Bell Exhibit 24.0 at 43). If sale of unbundled  
7 components is not permitted, then the disaggregation serves  
8 no purpose.

9 The deaveraging of the NAL is an arbitrary classification  
10 of customers and potentially allows these customers to be  
11 charged different prices for the NAL component. Evaluating  
12 the LRSIC of the NAL in the newly-created density  
13 classifications is problematic given the arbitrary nature  
14 of the density classifications.

15 Furthermore, the "deaveraging" does not eliminate averaged  
16 rates for the NAL. (Staff Ex. 26 at 8; Tr. XXIX at 154,  
17 ll. 13-14.) Customers within a specific NAL category will  
18 pay averaged rates within that category.

19 Q: STAFF WITNESS FRANCIS ARGUES THAT DEAVERAGING THE EXCHANGE  
20 ACCESS LINE WILL IMPROVE UNIVERSAL SERVICE. DO YOU AGREE?

21 A: No, I do not. Witness Francis argues that if deaveraging  
22 of basic service occurs, then it will be more likely that  
23 Ohio Bell will offer vertical services at rates that are  
24 not inflated, but reflect cost (Staff Ex. 26 at 9, ll. 7-

10). First, I know of no theory that would allow Mr. Francis to predict such behavior on the part of Ohio Bell. Second, the concept of universal service typically includes only basic service. Getting the marginal subscriber hooked up to the network with some sort of basic package is the typical path taken to address universal service concerns. Even if Mr. Francis' scenario were to unfold and vertical service prices were to drop, this would likely not affect the marginal customer's decision to subscribe. If, however, due to deaveraging, there is an increase in the price of the exchange access line or its components, there will be a clear negative impact on basic service and network access. While Staff may believe that "affordable rates for all services is still the key element in any universal service concept" (Staff Ex. 26 at 9), the price of basic service will continue to have the largest impact on the decision to subscribe to the network.

**Q: STAFF WITNESS FRANCIS ARGUES THAT OHIO BELL'S NAL LRSIC STUDY IS REASONABLE. DO YOU AGREE?**

**A:** No, I do not. Interpreting Ohio Bell's study is problematic as applied to the NAL. The NAL and COT approximate the local loop. The local loop is a joint input in the provision of numerous services offered by Ohio Bell. These loop costs are not caused solely by the end-user customer's decision to subscribe to local telephone service. The assignment of all loop costs to the exchange

1 customer violates the basic principle of "cost causer cost  
2 payer."

3 Q: STAFF WITNESS FRANCIS AGREES WITH THE APPLICATION OF THE  
4 LRSIC TEST TO INDIVIDUAL SERVICE ELEMENTS SUCH AS THE NAL  
5 AND THE COT. CAN ONE DRAW SOUND CONCLUSIONS FROM SUCH AN  
6 APPLICATION?

7 A: No. In order to determine whether a LRSIC test should be  
8 applied to a service element or to a bundled service one  
9 should analyze the market, market demand, and how the  
10 service is offered. For example, it may be necessary in  
11 some cases to analyze both service elements and bundled  
12 services if market demand exists for both. However, just  
13 because a service element is tariffed does not mean that  
14 the element should be required to pass a LRSIC test. If  
15 that tariffed element can only be purchased as part of a  
16 bundled service, then the bundled service should be  
17 analyzed in the context of the LRSIC test.

18 Q: ARE THE "NETWORK ACCESS LINE" AND "CENTRAL OFFICE  
19 TERMINATION" COMPONENTS PROPOSED BY THE STAFF SERVICES?

20 A: No, they are not. The Network Access Line and the Central  
21 Office Termination represent the disaggregation of the  
22 Exchange Access Line. The Exchange Access Line is a joint  
23 input in the provision of multiple services offered by Ohio  
24 Bell, or by other firms such as interexchange carriers.  
25 Some of the services that require the exchange access line  
26 as an input include local calling, toll calling, vertical  
27 services, and ISDN services.

1 Q: BUT ISN'T THE COST OF ACCESS INCREMENTAL TO THE COST OF  
2 LOCAL EXCHANGE SERVICE AND, THEREFORE, PROPERLY RECOVERABLE  
3 SOLELY FROM THE PURCHASERS OF LOCAL EXCHANGE SERVICE?

4 A: Absolutely not. The outlay for the loop must be made if  
5 the LEC supplies any of the following services: local  
6 exchange service, toll service, access service, or vertical  
7 services--either singly or in combination. If any of these  
8 individual services were discontinued, the company could  
9 not avoid the cost of the loop. As a result, the cost of  
10 the loop is not incremental to local exchange service, toll  
11 service, access service, or vertical services. Rather, the  
12 cost of the loop is a joint input to these services and  
13 thus should be recovered from all services that use the  
14 loop as a joint input. It is also pointless to argue that  
15 the loop cost is the responsibility of the service that  
16 happened to be provided first. The fact that local  
17 exchange service predated toll service is a trivial bit of  
18 history. Neither service can be provided without the loop,  
19 and once the LEC has decided to continue any one of the  
20 services, provision of the other does not add to the loop  
21 costs. Thus the loop is not part of the incremental cost  
22 of either local exchange, toll, or other services. Thus to  
23 recover loop costs solely from the local service customer  
24 violates the principle of "cost causer cost payer."

25 Q: STAFF WITNESS FRANCIS ARGUES THAT IT IS INAPPROPRIATE TO  
26 CONSIDER INTERSTATE AND INTRASTATE CARRIER COMMON LINE  
27 REVENUES WHEN COMPARING EXCHANGE ACCESS SERVICE COSTS AND  
28 REVENUES. DO YOU AGREE?

1 A: No, I do not. The Carrier Common Line Charge (CCLC) is a  
2 charge levied on interexchange carriers to recover a  
3 portion of the non-traffic-sensitive (NTS) loop costs that  
4 have been allocated to the interstate jurisdiction. A  
5 portion of these costs are recovered through the flat-rate  
6 End User Common Line Charge (EUCL), which Mr. Francis  
7 includes in his analysis as an appropriate revenue source  
8 to consider. The remainder of the costs are recovered  
9 through the CCLC. If the loop did not exist, neither would  
10 the CCLC revenues. Because a portion of the loop has been  
11 allocated to the interstate jurisdiction, it is entirely  
12 appropriate to take account of the revenue sources designed  
13 to recover NTS loop costs when analyzing the cost/revenue  
14 relationship of the exchange access line.

15 Q: **STAFF WITNESS FRANCIS CLAIMS THAT EVEN IF THE CCLC REVENUES**  
16 **ARE INCLUDED, A SHORTFALL STILL OCCURS. IS HIS CALCULATION**  
17 **CORRECT?**

18 A: No, his calculation is in error. I have included an  
19 appendix that briefly explains the origins and the details  
20 of the recovery of NTS costs through EUCL and CCLC. The  
21 Appendix shows that Mr. Francis' understanding of the  
22 purpose and calculation of the CCLC is flawed (see, e.g.,  
23 Tr. XXX at 92). However, most importantly, Mr. Francis  
24 does not use the correct level of Carrier Common Line  
25 Charge revenue in his calculations. Mr. Francis' work  
26 papers show that he assumed Ohio Bell's CCLC revenues to be  
27 \$28,981,430 (OCC Ex. 18; see also Staff Ex. 30A, rev. RGM-

1) . However, the correct level of CCLC revenues is shown in AARP Exhibit 2 at \$99,229,037. This difference of over \$70 million will increase average CCLC revenue per access line by \$1.66 per month to a total of \$2.34 per month, using Mr. Francis' count of access lines.

**Q: PLEASE EXPLAIN HOW YOU HAVE REACHED THE CONCLUSION THAT THE SOURCES OF REVENUE REASONABLY ATTRIBUTABLE TO RESIDENTIAL EXCHANGE ACCESS LINES ARE IN EXCESS OF LRSIC.**

**A:** I reached this conclusion by examining the LRSIC calculations Dr. Currie made during his cross examination (Tr. XVII at 32-34) and the revenues associated with the Exchange Access Line (or NAL and COT), given the prices proposed by both Mr. McKenzie or the Staff. Beginning with Mr. McKenzie's proposed rates, Table 1 (below) shows the resulting monthly LRSIC and average monthly revenue (price) for each of the proposed service areas. (Tables 1 through 4 have been redacted to remove proprietary information. The unredacted versions, designated TRR-1 through TRR-4, have been filed under seal.)

TABLE 1	NETWORK ACCESS LINE		CENTRAL OFFICE TERMINATION	
ACCESS AREA	AVG. MONTHLY REV. (WITH EUCL AND CCLC)	LRSIC (WITH JOINT COSTS)	LRSIC	AVERAGE PRICE (ASSUMING 75% TT USERS)
B	\$9.60	PROP.	PROP.	\$4.35
C	\$9.60	PROP.	PROP.	\$4.35
D	\$9.60	PROP.	PROP.	\$4.35

Note that the average CCLC revenue per access line has been calculated by dividing total CCLC revenues (from AARP Exhibit 2, \$99,229,037) by the estimated number of access lines shown in OBT exhibit WP 93C-1.1b.1.e.1, page 4 of 4 (3,417,471) yielding about \$2.40 per line.

Using the information contained in Table 1, I have constructed Table 2 (below), which shows the estimated monthly and annual revenues in excess of LRSIC (i.e., contribution) from the residential Exchange Access Line (or the combined NAL and COT) from Ohio Bell. Table 2 shows that the estimated contribution from the Exchange Access Line provided to residential customers is a significant amount, over \$35 million on an annual basis.

TABLE 2		ESTIMATED CONTRIBUTION FROM RESIDENTIAL EXCHANGE ACCESS LINE			
ACCESS AREA	ACCESS LINES <sup>1</sup>	PRICE* <sup>2</sup>	LRSIC* <sup>3</sup>	P* MINUS LRSIC*	(P* - LRSIC*) X ACCESS LINES
B	238,624	\$13.95	PROP.	PROP.	PROP.
C	1,056,139	\$13.95	PROP.	PROP.	PROP.
D	1,072,625	\$13.95	PROP.	PROP.	PROP.
		ESTIMATED MONTHLY CONTRIBUTION FROM EXCHANGE ACCESS LINE (RESIDENCE CLASS)			\$3,003,935
		ESTIMATED ANNUAL CONTRIBUTION FROM EXCHANGE ACCESS LINE (RESIDENCE CLASS)			\$36,047,220

1 OBT Exhibit 3.1/4.1, page 3.

2 P\* includes the average price of the Central Office Termination plus the average revenue from the Network Access Line including EUCL and average CCLC.

3 LRSIC\* includes the LRSIC with joint costs of the NAL and the LRSIC of the COT with touchtone.

The discussion above has used Ohio Bell's proposed rates. The Staff's proposed rates do not significantly change the situation. Table 3 (below) shows the realized prices for the NAL and COT given the Staff's proposed prices for residence customers.

TABLE 3	NETWORK ACCESS LINE		CENTRAL OFFICE TERMINATION	
ACCESS AREA	AVG. REV. (WITH EUCL AND CCLC)	LRSIC (WITH JOINT COSTS)	LRSIC	PRICE
B	\$10.85	PROP.	PROP.	\$3.00
C	\$10.85	PROP.	PROP.	\$3.00
D	\$10.85	PROP.	PROP.	\$3.00

Table 4 (below) shows that given Staff's rates, the estimated contribution from the Exchange Access Line provided to residential customers is also a significant amount, over \$33 million on an annual basis.

TABLE 4		ESTIMATED CONTRIBUTION FROM RESIDENTIAL EXCHANGE ACCESS LINE (USING STAFF'S PROPOSED RATES)			
ACCESS AREA	ACCESS LINES <sup>1</sup>	PRICE* <sup>2</sup>	LRSIC* <sup>3</sup>	P* MINUS LRSIC*	(P* - LRSIC*) X ACCESS LINES
B	238,624	\$13.85	PROP.	PROP.	PROP.
C	1,056,139	\$13.85	PROP.	PROP.	PROP.
D	1,072,625	\$13.85	PROP.	PROP.	PROP.
		ESTIMATED MONTHLY CONTRIBUTION FROM EXCHANGE ACCESS LINE (RESIDENCE CLASS)			\$2,767,196
		ESTIMATED ANNUAL CONTRIBUTION FROM EXCHANGE ACCESS LINE (RESIDENCE CLASS)			\$33,206,352

1 OBT Exhibit 3.1/4.1, page 3.

2 P\* includes the proposed price of the Central Office Termination plus the average revenue from the Network Access Line including EUCL and average CCLC.

3 LRSIC\* includes the LRSIC with joint costs of the NAL and the LRSIC of the COT with touchtone.

1 Q: WITNESS FRANCIS STATES THAT AFTER THE THREE-YEAR CAP ON  
2 THE NAL AND COT EXPIRES, OHIO BELL SHOULD BE EXPECTED TO  
3 CHANGE PRICES IN AN APPROPRIATE MANNER. DO YOU AGREE?

4 A: "Appropriate" is in the eye of the beholder. I expect  
5 that Ohio Bell will react based on the market conditions  
6 it faces at the time. I also expect, however, that  
7 market conditions will still grant Ohio Bell a good deal  
8 of residual monopoly power, especially with respect to  
9 the exchange access line. I expect that this monopoly  
10 power could be used to increase rates to the extent  
11 allowed if a price cap plan were in place.

12 Q: WHAT IS THE ULTIMATE IMPACT OF THE STAFF'S ACCEPTANCE OF  
13 OHIO BELL'S METHODOLOGY AS IT RELATES TO LRSIC AND THE  
14 DISAGGREGATION AND DEAVERAGING OF THE EXCHANGE ACCESS  
15 LINE?

16 A: The methodology adopted by the Staff violates the  
17 fundamental principle of "cost causer cost payer." By  
18 allocating all loop costs to the NAL, the cost of service  
19 to exchange customers will be overstated. Furthermore,  
20 the LRSICs for those other services that rely on the loop  
21 as a joint input will be understated. The ultimate  
22 result of the Staff's acceptance of Ohio Bell's LRSIC  
23 methodology will be unwarranted upward pressure on the  
24 bills of residence local exchange customers, and  
25 unwarranted downward flexibility for other, possibly  
26 competitive, services that rely on the loop as a joint input.

27 Q: DOES THIS CONCLUDE YOUR TESTIMONY AT THIS TIME?

28 A: Yes, it does.

1           **APPENDIX: RECOVERY OF NON-TRAFFIC-SENSITIVE COSTS**

2           **Q: PLEASE PROVIDE SOME BACKGROUND ON THE RECOVERY OF NTS**  
3           **COSTS.**

4           **A:** The End User Common Line Charge (EUCL) and the Carrier  
5           Common Line Charge (CCLC) were developed to recover NTS  
6           costs that are allocated to the interstate jurisdiction.  
7           These costs are attributed to items of telephone plant  
8           that do not vary with usage, most notably the local loop.  
9           The local loop is a joint input in the provision of  
10          numerous services offered by the LEC. The local loop  
11          provides, in addition to local voice-grade telephone  
12          service, a number of other services: e.g., interstate  
13          long-distance service, intrastate interLATA long distance  
14          service, intraLATA long distance service, vertical  
15          services (such as call waiting), and enhanced services  
16          such as ISDN. Thus the costs of the local loop represent  
17          costs that are joint to these and other services. A  
18          portion of these costs (approximately 25%) are assigned  
19          to the interstate jurisdiction, and these are recovered  
20          through a combination of Federal End User Common Line  
21          charges and Carrier Common Line charges. The EUCL is a  
22          flat-rate-per-month charge levied directly on end-users,  
23          the CCLC is a minute-of-use (MOU) based charge levied on  
24          interexchange carriers (IXCs).

25          Once the NTS costs are allocated by jurisdiction, then

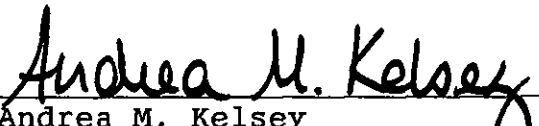
1 the question becomes how these costs will be recovered.  
2 The CCLC, as it is imposed on IXCs, addresses concerns  
3 that these carriers should have to pay something for the  
4 use of the network. Before the introduction of the End  
5 User Common Line Charges, all allocated NTS costs were  
6 recovered on a MOU basis.

7 The Federal Communications Commission has attempted to  
8 pursue a policy of shifting most NTS costs to end-users  
9 through subscriber line or end-user charges. The FCC's  
10 first and most controversial proposal was to collect a  
11 flat-rate, federally prescribed, \$6 per month charge  
12 directly from each subscriber. In the process of  
13 attempting to shift the bulk of these costs, the FCC was  
14 confronted by intense political pressure that led it to  
15 back down from its original goal. In Ohio, the current  
16 environment includes some recovery of NTS costs through  
17 end-user charges, and some recovery through the usage  
18 based CCLC. Currently, residential users pay a \$3.50 per  
19 month EUCL, which is a capped rate. Non-residence  
20 customers typically pay higher EUCL rates. The CCLC is  
21 designed to recover the residual of the allocated NTS  
22 costs that are not recovered through the EUCL. Usage  
23 stimulation from declining toll rates has allowed the  
24 residual to be recovered from an increasing number of  
25 minutes--generally leading to declining CCLC rates.

UNREDACTED TABLES 1 THROUGH 4 ARE PROPRIETARY TO OHIO BELL  
AND ARE FILED UNDER SEAL PURSUANT TO PROTECTIVE AGREEMENT

CERTIFICATE OF SERVICE

I hereby certify that copies of this Prepared Testimony of Trevor R. Roycroft, Ph.D. have been served by first class mail, postage prepaid, or hand delivered to the following parties of record this 7th day of September, 1994.

  
Andrea M. Kelsey  
Associate Consumers' Counsel

PARTIES OF RECORD

**JAMES B. GAINER, ESQ.**

Assistant Attorney General  
Chief, Public Utilities Section  
180 East Broad Street  
Columbus, Ohio 43266-0573

**JOSEPH P. MEISSNER, ESQ.**

Legal Aid Society of Cleveland  
1223 West Sixth Street  
Cleveland, Ohio 44113

**WILLIAM ONDREY GRUBER, ESQ.**

Assistant Director of Law  
City of Cleveland  
601 Lakeside Avenue, N.W.  
Cleveland, Ohio 44114

**RANDY J. HART, ESQ.**

Hahn, Loeser & Parks  
3300 BP America Building  
200 Public Square  
Cleveland, Ohio 44114

**SALLY BLOOMFIELD, ESQ.**

Bricker & Eckler  
100 South Third Street  
Columbus, Ohio 43215-4291

**MICHAEL MULCAHY, ESQ.**

Ohio Bell Telephone Company  
45 Erieview Plaza  
Room 1400  
Cleveland, Ohio 44114

**DOUG TRABARIS, ESQ.**

MCI Telecommunications  
205 North Michigan Avenue  
Suite 3200  
Chicago, Illinois 60601

**JUDITH B. SANDERS, ESQ.**

Bell, Royer & Sanders  
33 South Grant Avenue  
Columbus, Ohio 43215-3927

**ROBIN P. CHARLESTON, ESQ.**

AT&T Communications of Ohio  
227 West Monroe Street  
6th Floor  
Chicago, Illinois 60606

**KERRY BRUCE, ESQ.**

Department of Public Utilities  
City of Toledo  
Suite 1520  
1 Government Center  
Toledo, Ohio 43604

**JANINE MIGDEN**

Hahn, Loeser & Parks  
431 East Broad Street  
Columbus, OH 43215

**WILLIAM S. NEWCOMB, ESQ.**  
**STEPHEN M. HOWARD, ESQ.**

Vorys, Sater, Seymour & Pease  
52 East Gay Street  
P.O. Box 1008  
Columbus, Ohio 43216-1008

**SAMUEL C. RANDAZZO, ESQ.**

Emens, Kegler, Brown, Hill  
& Ritter  
65 East State Street  
Columbus, Ohio 43215

**DENNIS K. MUNCY, ESQ.**

Meyer, Capel, Hirschfeld, Muncy,  
Jahn & Aldeen  
Athenaeum Building  
306 West Church Street  
P.O. Box 6750  
Champaign, IL 61826-6750

**WILLIAM ADAMS, ESQ.**

Arter & Hadden  
One Columbus Building  
10 West Broad Street  
Columbus, Ohio 43215

**ELLIS JACOBS, ESQ.**

Legal Aid Society  
333 West 1st Street  
Suite 500  
Dayton, Ohio 45402

**SUSAN WEINSTOCK**

State Legislation  
American Association of  
Retired Persons  
601 E Street, N.W.  
Washington, D.C. 20049

**GENA M. DOYSCHER, ESQ.**

Enhanced TeleManagement, Inc.  
730 2nd Avenue, South  
Suite 1200  
Minneapolis, MN 55402-2467

**CECIL O. SIMPSON, JR., ESQ.**

General Attorney  
Office of the Judge Advocate  
Department of the Navy  
901 North Stuart Street  
Arlington, VA 22203-1837

**MARY HULL, ESQ.**

Sprint Communications Company,  
L.P.  
8140 Ward Parkway, 5E  
Kansas City, MO 64114

**JONATHAN E. CANIS, ESQ.**

Swidler & Berlin, Chartered  
3000 K St., N.W.  
Suite 300  
Washington, D.C. 20007

**KARIN W. RILLEY, ESQ.**

Assistant Attorney General  
Office of the Attorney General  
Education Section  
30 East Broad Street, 15th Floor  
Columbus, Ohio 43266-0410

**BRUCE J. WESTON, ESQ.**

Attorney and Counselor at Law  
169 West Hubbard Avenue  
Columbus, Ohio 43215-1439

**SHELDON A. TAFT, ESQ.**

Vorys, Sater, Seymour and Pease  
52 East Gay Street  
P.O. Box 1008  
Columbus, Ohio 43216-1008

**GREGORY J. DUNN, ESQ.**

Crabbe, Brown, Jones,  
Potts & Schmidt  
500 South Front Street  
Suite 1200  
P.O. Box 15039  
Columbus, Ohio 43215

**MADELON KURCHERA**

TCG America, Inc.  
c/o TC Systems - Illinois, Inc.  
233 South Wacker, Suite #2100  
Chicago, IL 60606

**DANIEL A. MALKOFF, ESQ.**

Assistant Attorney General  
30 East Broad Street  
Columbus, Ohio 43215-3428

**CLYDE KURLANDER**

Law Offices  
Three First National Plaza  
Suite #4000  
Chicago, IL 60602

**JODIE DONOVAN**

TCG America, Inc.  
c/o Teleport Communications  
Group, Inc.  
One Teleport Drive  
Staten Island, NY 10311