



December 3, 2014

Public Utilities Commission of Ohio  
Attn: Barcy McNeal, Secretary  
180 East Broad Street, 11<sup>th</sup> Floor  
Columbus, OH 43215

**Re: Case No. 14-2049-EL-WVR**

Dear Ms. McNeal:

On November 14, 2014, Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company (collectively "Companies") filed a request for a waiver of the Public Utilities Commission of Ohio ("Commission") Rule 4901:1-37-04(D)(1), Ohio Administrative Code ("O.A.C."), in order to provide certain customer payment information to competitive retail electric supply ("CRES") providers. The Companies ask permission to provide "a customer's total bill payment information, including information related to the payment of EDU charges, regarding customers who are on an extended payment plan and who shop with CRES providers."

Direct Energy Services, LLC, Direct Energy Business, LLC, and Direct Energy Business Marketing, LLC (collectively, "Direct Energy") writes this letter to support the Companies' filing. As previously explained by Direct Energy, in the Companies' service territories this information will help reduce confusion when a CRES provider seeks to collect on past due charges from a previously shopping customer without the customer having to provide copies of their bills to the CRES providers to answer questions.<sup>1</sup> This waiver would also allow a CRES provider to confirm the payment priority is being properly applied and would give CRES providers the ability to verify in collections that the customer did not make a payment or paid too little.

Direct Energy also believes the 90 day time period requested by the Companies is reasonable. Direct Energy encourages the Commission to quickly grant the requested waiver in order to provide the benefits from the waiver to all interested stakeholders in a timely manner.

Sincerely,

/s/ Joseph M. Clark

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cc: FirstEnergy Companies ([cdunn@firstenergycorp.com](mailto:cdunn@firstenergycorp.com))

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<sup>1</sup> *In the Matter of the Application of Ohio Edison Company, The Cleveland Electric Illuminating Company, and The Toledo Edison Company for Authority to Provide for a Standard Service Offer Pursuant to R.C. 4928.143 in the Form of an Electric Security Plan*, Direct Testimony of Teresa L. Ringenbach at 11-12 (May 21, 2012).

**This foregoing document was electronically filed with the Public Utilities**

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**Case No(s). 14-2049-EL-WVR**

Summary: Memorandum (Letter) in Support of Waiver electronically filed by JOSEPH CLARK on behalf of Direct Energy Services, LLC and Direct Energy Business, LLC and Direct Energy Business Marketing, LLC