

BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Application of)	
Ohio Power Company for Approval of)	Case No. 14-2119-EL-UNC
a Change in Bill Format)	

**OHIO POWER’S APPLICATION FOR APPROVAL
OF A CHANGE IN BILL FORMAT**

On December 12, 2012, the Commission issued an entry initiating an investigation into the health, strength, and vitality of Ohio's competitive retail electric service (CRES) market. After holding several workshops and a series of stakeholder meetings the Commission Staff filed a status report and a market development work plan (Work Plan) on January 16, 2014. On March 23, 2014, the Commission issued its Finding and Order adopting in part, Staff’s recommendations. On April 25, 2014, parties filed for rehearing, and the Commission issued a final Entry on Rehearing on May 21, 2014. As part of the final order, utilities are required to file bill formats within six months of the final order which allow for the inclusion of CRES provider logos and modified price-to-compare language.

Pursuant to §4901:1-10-22 (C), Ohio Admin. Code, the Ohio Power Company (AEP Ohio) files this application for Commission approval of a change in the bill format currently in use by the Company for consolidated billing. The example CRES logo used on the attached bill sample is shown for illustration purposes only to display the location and size of the logo on the bill. The actual logos shown on customers consolidated bills will be provided by each CRES providers.

AEP Ohio has made the following changes to the bill:

- Include CRES provider logo on consolidated bill
- Modify price to compare language per the Commission Order
- Add asterisks (*) next to charges included in the bill total
- Add language under total amount due explaining that charges with an ‘*’ are included in the total

AEP Ohio has presented this bill format to Staff and various other parties at two separate Market Development Working Group (MDWG) sessions. Feedback at both sessions was positive. The Company asks for 6 months to implement this proposed bill format after approval.

AEP Ohio’s projected costs associated with this new regulatory requirement are not significant enough to be discretely collected in a separate charge (*i.e.*, the cost would round to zero when spread among all customers). Thus, the Company is not presently requesting approval of a separate mechanism for recovery of the costs associated with this new regulatory requirement. But AEP Ohio is not waiving its right to recover such costs and explicitly reserves the right in any future case to seek recovery through retail rates of these compliance costs.

CONCLUSION

For the foregoing reasons, AEP Ohio respectfully requests that the Commission grant the Application.

Respectfully submitted,

//s// Steven T. Nourse

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Counsel for Ohio Power Company



Account Number
070-000-000-0-0
CY 07
6800

\$130.94 Total Amount Due	\$ _____ Amount Enclosed
Due Date Aug 25	

Send Inquiries To:
PO BOX 24401
CANTON, OH 44701-4401
R-07-99999999

20334-1
070020334 01 AV 0.381



AEP OHIO OAD CUSTOMER
1214 RD NE
ANY CITY, OH 49999-9999

☐ The Neighbor to Neighbor program helps disadvantaged customers pay their electric bill. I want to help. My payment reflects my gift of \$ _____

Make Check Payable and Send To:
AMERICAN ELECTRIC POWER
PO BOX 24404
CANTON OH 44701-4404



0000189600000189600100000000000702950141307082508007900007

Please tear on dotted line

Return top portion with your payment

Service Address:
AEP OHIO OAD CUSTOMER
1214 RD NE
ANY CITY, OH 49999-9999

Rate Tariff: Residential Service-820

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Account Number	Total Amount Due	Due Date
070-000-000-0-0	\$130.94	Aug 25, 2014
Meter Number	Cycle-Route	Bill Date
99999999	07-09	Aug 7, 2014

Previous Charges:

Total Amount Due At Last Billing	\$	106.83
Payment 08/01/14 - Thank You		-106.83
Previous Balance Due	\$.00*

For Billing, Outage or Service Inquiries,
Call: 1-800-672-2231
Pay By Phone: 1-800-611-0964

AEP Ohio Messages

In case number 12-2627-EL-RDR, the PUCO approved an adjustment to increase its Distribution Investment Rider, effective with this bill. This rider, which is adjusted quarterly, recovers capital costs associated with distribution infrastructure. A residential customer using 1,000 kWh of electricity will see an increase of \$0.53 per month.

As a participant in the AEP Ohio Customer Choice Program, your electric energy is being supplied by Champion Energy Services. This bill reflects AEP Ohio charges for distribution of the electric energy and all electric energy supply charges AEP has received from your supplier as of the Billing Date shown on this bill. For questions about your electric energy supply charges please contact Champion Energy Services at 1-888-653-0090. Please note that the failure to pay charges for competitive retail electric services (CRES) may result in loss of those products and services, the cancellation of your contract with the CRES provider, and your return to AEP Ohio's Standard Offer for generation services.

Visit us at www.AEPOhio.com
Due date does Not Apply to the previous balance due
See other side for Important Information

Current AEP Ohio Charges:

Tariff 820 - Residential Service 08/07/14

Service Delivery Identifier: 0014000000000000

Distribution Service	\$	46.85
Customer Charge		3.82
Retail Stability Rider		4.62
Deferred Asset Phase-In Rider		1.81
Phase-In Recovery Rider		3.67
Current AEP Ohio Delivery Charges Due	\$	60.77*

Current Champion Energy Services Charges (888-254-6359):

Supplier Account Number - 44444444

Service Delivery Identifier Number : 0014000000000000 08/07/14

10% Off Price-To-Compare (77.97 - 10%)	\$	70.17
Current Supplier Charges Due	\$	70.17*



Total Amount Due \$130.94

***Charges make up the "Total Amount Due"**

Due Date Aug 25

Price-to-Compare: For tariff 820, in order for you to save money off of your utility's supply charges, a supplier must offer you a price lower than AEP Ohio's price of x.xx cents per kWh for the same usage that appears on this bill. To review available competitive supplier offers, visit the Public Utilities Commission of Ohio's "Energy Choice Ohio" website at www.energychoice.ohio.gov.



Send Inquiries To:
PO BOX 24401
CANTON, OH 44701-4401
R-07-99999999

20334-1

Service Address:
AEP OHIO OAD CUSTOMER
1214 RD NE
ANY CITY, OH 49999-9999

Rate Tariff: Residential Service-820

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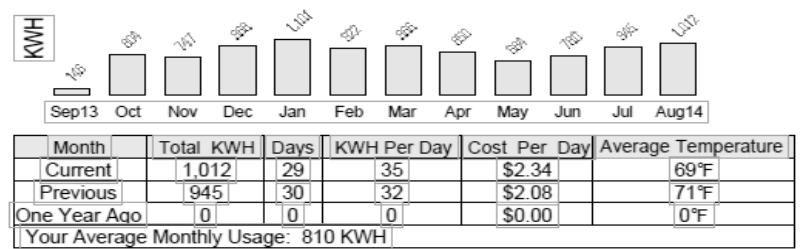
Account Number	Total Amount Due	Due Date
070-000-000-0-0	\$130.94	Aug 25, 2014
Meter Number	Cycle-Route	Bill Date
99999999	07-09	Aug 7, 2014

Meter	Service Period			Meter Reading Detail			
Number	From	To	Previous	Code	Current	Code	
99999999	07/09	08/07	30975	Actual	31987	Estimate	
Multiplier	1.0000		Metered Usage 1,012 KWH				
Next scheduled read date should be between Sep 5 and Sep 10							

13 Month Usage History

Total KWH for Past 12 Months is

8,913



Additional Messages

Make your life easier. You can write one check for multiple electric accounts!

"ACT NOW. For a limited time, **get \$60 when you recycle your old fridge or freezer** through AEP Ohio's Appliance Recycling Program. Enroll now through August 31st to participate in our summer special! Visit AEPOhio.com/WasteLess to learn more."

AEP Ohio Supplier Message(s)

Sign up now for special low rates on Champion Energy Services.

End of AEP Ohio Supplier Messages

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Case No(s). 14-2119-EL-UNC

Summary: Application for Approval of a Change in Bill Format electronically filed by Mr. Steven T Nourse on behalf of Ohio Power Company