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585 East 222nd Street, Euclid, OH 44123-2099

www.cityofeuclid.com

October 9, 2014

Public Utilities Commission of Ohio 180 East Broad Street Columbus, Ohio 43215

Dear PUCO:

Attached please find a certified copy of Resolution 109-2014, passed by the Council of the City of Euclid, Ohio on October 6, 2014.

This Resolution requests the PUCO to limit utility provider's ability to conduct home solicitation.

Thank you for your attention in this matter.

Sincerely,

Regina Cahill Clerk of Council City of Euclid, Ohio

Attachment

Resolution No. 109-2014

By - Entire Council

A resolution requesting the **Public Utilities Commission of Ohio** limit utility provider's ability to conduct home solicitation.

WHEREAS, Ohioans have more freedom to choose their electric and natural gas suppliers which has led to increased competition in the marketplace; and

WHEREAS, many of these suppliers provide written communications with their supply offerings, several have resorted to hiring marketers and contractors to engage in home solicitation by going door-to-door; and

WHEREAS, these marketers frequently engage in deceptive and aggressive tactics such as demanding to see a customer's utility bill, not allowing customers to close the door, misrepresenting what company they work for, misrepresenting the effects of a transaction; and

WHEREAS, the aggressive tactics used by utility companies and their marketers negatively impact members of the community, especially seniors, by deceptively enticing individuals to change their natural gas or electricity service provider; and

WHEREAS, these utility companies have other channels of solicitation such as direct mail or advertising.

NOW, THEREFORE, be it resolved by the Council of the City of Euclid, State of Ohio:

<u>Section 1</u>: That this Council and Administration do hereby request that the **Public Utilities Commission** of Ohio ban home door-to-door solicitation by utility providers.

<u>Section 2</u>: That the Clerk of this Council is hereby authorized and directed to certify a copy of this resolution to the **Public Utilities Commission of Ohio** and the **Ohio Consumers' Counsel.**

<u>Section 3</u>: That this resolution shall take immediate effect.

Attest:

Clerk of Council Pro-Tem

Passed: October 6, 2014

President of Council

Approved:

Mayor

CERTIFICATION

Legena Cahilf