

FILE



211 Black Angus Ct. • Millersville, MD 21108

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Certification Application – Power Broker

Please find enclosed the amendments that apply to the Ohio Application 14-1476-EL-AGG for Power Target LLC. The first item is an amendment of revenue for the C-5 Exhibit C-5 Forecasted Financial Statements. The second item is an amendment of C-9 Exhibit C-9 Merger Information. Please let us know if there are any questions.

Thank you,

Robert Rex

Founder

Rob.Rex@powertargetllc.com

410-344-7858

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C-5 Exhibit C-5 Forecasted Financial Statements

Provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant's CRES operation, along with a list of assumptions, and the name, address, e-mail address, and telephone number of the preparer.

Please see our forecasted financial statements on the following page. These statements replace the previously submitted exhibits.

The preparer: Robert Rex

211 Black Angus Court Millersville MD 21108

Rob.Rex@powertargetllc.com

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Power Target Profit & Loss

January - December 2013

	Total
Income	
Sales	25,597.84
Uncategorized Income	10,221.16
Total Income	\$ 35,819.00
Gross Profit	\$ 35,819.00
Expenses	
Advertising	462,201.88
Advertising Management	1,911.15
Total Advertising	\$ 464,113.03
Bank Charges	3,500.00
Conferences	2,363.33
Dues & Subscriptions	2,414.00
Hosting	1,200.00
Insurance - Liability	37,077.00
Legal & Professional Fees	6,734.59
Meals and Entertainment	1,787.76
Office Expenses	1,307.65
Other General and Admin Expenses	2,000.00
Promotional	387.00
Subcontractors	25,150.00
Supplies	5,377.33
Taxes & Licenses	2,770.00
Travel	1,422.00
Uncategorized Expense	1,980.00
Utilities	1,681.27
Web Design & Development	2,475.00
Total Expenses	\$ 543,459.47
Net Operating Income	\$ 11,941.78
Net Income	\$ 11,941.78

Power Target Profit & Loss

January - December 2014

	Total
Income	
Sales	123,988.20
Uncategorized Income	79,215.79
Total Income	\$ 203,203.99
Gross Profit	\$ 203,203.99
Expenses	
Advertising	92,441.38
Advertising Management	10,580.25
Total Advertising	\$ 103,021.63
Bank Charges	350.25
Conferences	353.75
Dues & Subscriptions	3,728.09
Hosting	14,819.26
Insurance - Liability	364.75
Legal & Professional Fees	7,733.23
Meals and Entertainment	223.00
Office Expenses	1,503.82
Other General and Admin Expenses	2,875.00
Promotional	68.24
Subcontractors	43,033.80
Supplies	5,188.00
Taxes & Licenses	3,133.75
Travel	39.33
Uncategorized Expense	2,254.39
Utilities	658.46
Web Design & Development	14,065.85
Total Expenses	\$ 203,835.49
Net Operating Income	\$ 5,368.49
Net Income	\$ 5,368.49

Power Target Profit & Loss

January - December 2015

	Total
Income	
Sales	389,984.60
Uncategorized Income	59,411.84
Total Income	\$ 449,376.44
Gross Profit	\$ 449,376.44
Expenses	
Advertising	184,882.76
Advertising Management	27,400.63
Total Advertising	\$ 212,283.39
Bank Charges	367.78
Conferences	371.44
Dues & Subscriptions	3,914.90
Hosting	15,580.22
Insurance - Liability	382.98
Legal & Professional Fees	8,893.22
Meals and Entertainment	467.00
Office Expenses	1,723.39
Other General and Admin Expenses	3,306.25
Promotional	78.48
Subcontractors	73,157.46
Supplies	3,891.00
Taxes & Licenses	3,603.81
Travel	45.23
Uncategorized Expense	2,533.24
Utilities	768.73
Web Design & Development	18,188.60
Total Expenses	\$ 347,812.59
Net Operating Income	\$ 101,763.85
Net Income	\$ 101,763.85

Power Target Profit & Loss

January - December 2016

	Total
Income	
Sales	779,923.20
Uncategorized Income	44,558.88
Total Income	\$ 824,482.08
Gross Profit	\$ 824,482.08
Expenses	
Advertising	389,765.62
Advertising Management	68,501.66
Total Advertising	\$ 458,267.08
Bank Charges	386.15
Conferences	330.01
Dues & Subscriptions	4,100.22
Hosting	16,338.23
Insurance - Liability	402.13
Legal & Professional Fees	10,227.20
Meals and Entertainment	394.00
Office Expenses	1,988.80
Other General and Admin Expenses	3,802.19
Promotional	90.25
Subcontractors	124,367.89
Supplies	2,938.25
Taxes & Licenses	4,144.38
Travel	52.01
Uncategorized Expense	2,982.22
Utilities	884.04
Web Design & Development	18,628.27
Total Expenses	\$ 630,913.13
Net Operating Income	\$ 193,574.95
Net Income	\$ 193,574.95

C-9 Exhibit C-9 Merger Information

Provide a statement describing any dissolution or merger or acquisition of the applicant within the five most recent years preceding the application.

None.