

*DELIVERED BY EMAIL*

September 9, 2014

Ray Strom  
Public Utilities Commission of Ohio  
Energy & Environment Department  
Efficiency & Renewables Division

Tamara S. Turkenton  
Public Utilities Commission of Ohio  
Chief of Accounting and Electricity Division, Utilities Department

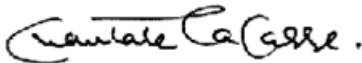
Re: Notification of Auction Results under AEP Ohio's CBP

Dear Mr. Strom and Ms. Turkenton:

Please find attached to this letter the redacted version of the report that NERA Economic Consulting, as Auction Manager under AEP Ohio's Competitive Bidding Process ("CBP"), prepared at the conclusion of the auction to procure a load-following energy-only product for 25% of the energy requirements of AEP Ohio's Standard Service Offer ("SSO") customers.

Please let us know whether you require any additional information.

Sincerely yours,



Chantale LaCasse,  
Senior Vice President, NERA

cc:

Thomas Johnson, Chairman, Public Utilities Commission of Ohio  
Lynn Slaby, Commissioner, Public Utilities Commission of Ohio  
M. Beth Trombold, Commissioner, Public Utilities Commission of Ohio  
Steven D. Lesser, Commissioner, Public Utilities Commission of Ohio  
Asim Z. Haque, Commissioner, Public Utilities Commission of Ohio

Katie Stenman, Public Utilities Commission of Ohio  
Greg Price, Public Utilities Commission of Ohio

Frank Mossburg, Boston Pacific Company

Michael W. McCulty, AEP Ohio  
Peggy I. Simmons, AEP Ohio  
Steven T. Nourse, AEP Ohio

# **Final Report of the Auction Manager**

## **AEP Ohio CBP – September 2014 Auction**

**September 9, 2014**

**(Redacted Version)**

**NERA**  
ECONOMIC CONSULTING

**Table 1. Summary of SSO Auction Results**

	<b>Delivery Period</b> <b>November 1, 2014 to</b> <b>May 31, 2015</b>
Number of Registered Bidders	9
Total initial eligibility of Registered Bidders (# of tranches)	
Total initial eligibility divided by tranche target	
Number of bidders that submitted bids in round 1	
Number of tranches bid in round 1	
Number of tranches bid in round 1 divided by tranche target	
Number of tranches to procure in auction (tranche target)	25
Number of tranches procured in auction	25
Number of rounds in the auction	20
Number of winning bidders	5
Starting price range (\$/MWh)	60.00 - 80.00
Starting price (\$/MWh)	
Clearing price (\$/MWh)	\$48.05

**Table 2. Winning Bidders, Tranches Won, and Clearing Price**

	<b>Delivery Period</b>
	<b>November 1, 2014 to May 31, 2015</b>
<b>Clearing Price (\$/MWh)</b>	<b>\$48.05</b>
<b>Winning Bidder</b>	<b>Tranches Won</b>
<b>Total</b>	<b>25</b>

**Table 3. Auction Manager's Assessment of the Conduct of the Auction**

#	Question	Answer
1	Were the competitive bidding rules violated?	
2	Does the Auction Manager believe the auction was open, fair, transparent, and competitive?	
3	Did bidders have sufficient information to prepare for the auction?	
4	Was the information generally provided to bidders in accordance with the published timetable? Was the timetable updated appropriately as needed?	
5	Were there any issues and questions left unresolved prior to the auction that created material uncertainty for bidders?	
6	Were there any procedural problems or errors with the auction, including the electronic bidding process, the backup bidding process, and communications between bidders and the Auction Manager?	
7	Were protocols for communication between bidders and the Auction Manager adhered to?	

#	Question	Answer
8	Were there any hardware or software problems or errors, either with the auction system or with its associated communications systems?	
9	Were there any unanticipated delays during the auction?	
10	Did unanticipated delays appear to adversely affect bidding in the auction?	
11	Were appropriate data backup procedures planned and carried out?	
12	Were any security breaches observed with the auction process?	
13	Were protocols for communications followed by AEP Ohio, the Auction Manager, the PUCO, and the PUCO's consultant during the auction?	
14	Were the protocols followed for decisions regarding changes in auction parameters (e.g., volume adjustments and price decrements)?	
15	Were the calculations (e.g., for price decrements or bidder eligibility) produced by the auction software double-checked or reproduced off-line by the Auction Manager?	

#	Question	Answer
16	Was there evidence of confusion or misunderstanding on the part of bidders that delayed or impaired the auction?	
17	Were the communications between the Auction Manager and bidders timely and effective?	
18	Was there evidence that bidders felt unduly rushed during the process?	
19	Was there any evidence of collusion or improper coordination among bidders?	
20	Was there any evidence of anti-competitive behavior in the auction?	
21	Was information made public appropriately? Was confidential and sensitive information treated appropriately?	
22	Were there factors exogenous to the auction (e.g., changes in market environment) that materially affected the auction in unanticipated ways?	





**This foregoing document was electronically filed with the Public Utilities**

**Commission of Ohio Docketing Information System on**

**9/10/2014 11:36:16 AM**

**in**

**Case No(s). 14-0300-EL-UNC**

Summary: Report - Final Report of the Auction Manager, AEP Ohio CBP - September 2014  
Auction - REDACTED VERSION electronically filed by Raymond W. Strom on behalf of PUCO  
Staff