



Carl W. Boyd
Sr. Manager, Compliance
Direct Energy
412.667.5272
carl.boyd@directenergy.com

June 18, 2014

Barcy F. McNeal
Executive Secretary
180 East Broad Street
Columbus, OH 43215

RE: 13-1278-EL-CRS and 13-0835-GA-CRS - Hess Energy Marketing, LLC Notice of Name Change

Dear Secretary McNeal:

Per the requirements of OAC 4901:1-24-10(A) (electric) and 4901:1-27-10(A) (gas), please accept this letter as notice of the legal entity name change of competitive retail supplier Hess Energy Marketing, LLC (certificate numbers 13-707E(1) and 13-303G(1)) to **Direct Energy Business Marketing, LLC** effective May 29, 2014.

In support of this notice, the following documents are attached:

- Amended Certificate of Registration from the State of Delaware (state of formation)
- Foreign LLC Certificate of Correction from the Ohio Secretary of State

If you have any questions or comments regarding this submission, please feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to be "CWB", written over a horizontal line.

Carl W. Boyd
Sr. Manager, Compliance

Enclosures

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "HESS ENERGY MARKETING, LLC", CHANGING ITS NAME FROM "HESS ENERGY MARKETING, LLC" TO "DIRECT ENERGY BUSINESS MARKETING, LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF MAY, A.D. 2014, AT 9:19 O'CLOCK A.M.

DCRA Corp. Div.

JUN - 2 2014

FILE COPY



5306943 8100

140741461

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1408245

DATE: 05-29-14

**CERTIFICATE OF AMENDMENT
TO CERTIFICATE OF FORMATION OF
HESS ENERGY MARKETING, LLC**

HESS ENERGY MARKETING, LLC, a limited liability company organized and existing under and by virtue of the Delaware Limited Liability Act (the "Company"), does hereby certify:

1. The name of the Company is Hess Energy Marketing, LLC.
2. The Certificate of Formation of the Company is amended so that Article I thereof shall read in its entirety as follows:
 1. The name of the limited liability company is Direct Energy Business Marketing, LLC

IN WITNESS WHEREOF, the undersigned has signed this Certificate on the 29th day of May, A.D. 2014.


Bray Dohrman, Secretary

DCRA Corp. Div.

JUN - 2 2014

FILE COPY 

201415300061

DATE	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
06/02/2014	201415300061	CORRECT REG./FOREIGN LLC (LFC)	50.00	100.00	.00	.00	.00

Receipt

This is not a bill. Please do not remit payment.

**STATE OF OHIO
CERTIFICATE**

Ohio Secretary of State, Jon Husted

2186521

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

DIRECT ENERGY BUSINESS MARKETING, LLC

and, that said business records show the filing and recording of:

Document(s):

CORRECT REG./FOREIGN LLC

Document No(s):

201415300061

Effective Date: 05/30/2014



United States of America
State of Ohio
Office of the Secretary of State

Witness my hand and the seal of the
Secretary of State at Columbus, Ohio this
2nd day of June, A.D. 2014.

Jon Husted

Ohio Secretary of State



Form 543B Prescribed by:
Ohio Secretary of State
JON HUSTED
Ohio Secretary of State

Central Ohio: (614) 466-3910
Toll Free: (877) SOS-FILE (767-3453)
www.OhioSecretaryofState.gov
Busserv@OhioSecretaryofState.gov

Mail this form to one of the following:

Regular Filing (non expedite)
P.O. Box 1329
Columbus, OH 43216

☒ Expedite Filing (Two-business day processing time requires an additional \$100.00).
P.O. Box 1390
Columbus, OH 43216

**Foreign Limited Liability Company
Certificate of Correction**
Filing Fee: \$50
(135-LFC)

The undersigned authorized representative of:

Hess Energy Marketing, LLC

Name of limited liability company in jurisdiction of formation

Name of limited liability company in Ohio, if different than above

2186521

Ohio Registration Number

Delaware

Jurisdiction of Formation

Only complete sections that apply. (sections to be corrected)

Direct Energy Business Marketing, LLC

Name of limited liability company in jurisdiction of formation

Name of limited liability company in Ohio

Direct Energy Business Marketing, LLC

Name of limited liability company in Ohio must include one of the following words or abbreviations: "limited liability company," "limited," "LLC," "L.L.C.," "Ltd.," or "Ltd."

The address to which interested persons may direct requests for copies of any operating agreement, or any bylaws, or other charter documents of the company is:

12 Greenway Plaza, Suite 250

Mailing Address

Houston

City

TX

State

77046

ZIP Code

RECEIVED
OHIO SECRETARY OF STATE
2014 MAY 30 PM 4:24
CLIENT SERVICE CENTER

Complete the information in this section if the limited liability company wants to correct the a statutory agent information.

The limited liability company hereby appoints the following as its agent upon whom process against the limited liability company may be served in the state of Ohio. The name and complete address of the agent is

Name

Mailing Address

City

Ohio

State

ZIP Code

The limited liability company irrevocably consents to service of process on the agent listed above as long as the authority of the agent continues, and to service of process upon the Ohio Secretary of State if:

- a. an agent is not appointed, or
- b. an agent is appointed but the authority of that agent has been revoked, or
- c. the agent cannot be found or served after the exercise of reasonable diligence.

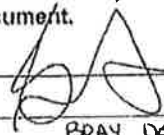
By signing and submitting this form to the Ohio Secretary of State, the undersigned hereby certifies that he or she has the requisite authority to execute this document.

Required

Must be signed by an authorized representative.

If authorized representative is an individual, then they must sign in the "signature" box and print their name in the "Print Name" box.

If authorized representative is a business entity, not an individual, then please print the business name in the "signature" box, an authorized representative of the business entity must sign in the "By" box and print their name in the "Print Name" box.


Signature BRAY D. HOWARD, SECRETARY OF
HESS ENERGY MARKETING, LLC

By (if applicable)

Print Name

Signature

By (if applicable)

Print Name

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

6/18/2014 2:18:03 PM

in

Case No(s). 13-1278-EL-CRS, 13-0835-GA-CRS

Summary: Notice Notice of Legal Entity Name Change of Hess Energy Marketing, LLC to Direct Energy Business Marketing, LLC electronically filed by Carl W. Boyd on behalf of Hess Energy Marketing, LLC