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May 30, 2014

Barcy F. McNeal, Secretary
Public Utilities Commission of Ohio
180 East Broad Street, 11th Floor
Columbus, Ohio 43215-3793

Re: Exhaust Relief for Area Code "740"
Case No. 13-700-TP-COI

Dear Ms. McNeal:

In its Opinion and Order ("Order") granting exhaust relief in the Area Code "740" that was adopted in the referenced case on December 11, 2013 the Commission directed each NXX code holder in the "740" NPA to file its consumer education plan by June 1, 2014. The following participating code holders have collaborated and worked with the Commission Staff on the attached consumer education plan, which is hereby filed in compliance with the Order's directive.

PARTICIPATING CODE HOLDERS (in alphabetical order)

Alltel Communications, LLC
Alltel Communications of Petersburg Inc.
AT&T Corp. d/b/a AT&T Business Solutions
Cellco Partnership d/b/a Verizon Wireless
Chillicothe Telephone Company
Cricket Communications, Inc.
Cricket Wireless LLC
Frontier Communications of America, Inc.
Frontier Communications of Michigan, Inc.
Frontier North Inc.
GTE Wireless of the Midwest, Inc.
Horizon Services, Inc.
LDMI Telecommunications, Inc.
MCImetro Access Transmission Services LLC d/b/a Verizon Access Transmission Services
MetroPCS Michigan, LLC
New Cingular Wireless PCS, LLC d/b/a AT&T Mobility
New Par d/b/a Airtouch Cellular
Springfield Cellular Telephone Co.
Sprint Communications Company L.P.
Sprint Spectrum L.P.
T-Mobile Central LLC
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Teleport Communications America, LLC
The Ohio Bell Telephone Company d/b/a AT&T Ohio
VoiceStream Pittsburgh, Limited Partnership
Windstream NuVox Ohio, Inc.
Windstream Ohio, Inc.
Windstream Western Reserve, Inc.

The undersigned has been authorized by each entity listed above to make this joint filing on their behalf. Thank you for your courtesy and assistance in this matter. Please contact me if you have any questions.

Very truly yours,

/s/ Jon F. Kelly

Attachments

Relief of the Ohio 740 Numbering Plan Area

Proposed Customer Education Plan

Activity	Description	Audience	Shared or Individual Service Provider Effort	Date To Be Completed By
1	Effective date of decision approving 220 area code overlay	NA	NA	Dec 11, 2013
2	First 220 Implementation Meeting	Public Utilities Commission of Ohio (PUCO) Staff and Industry	Shared	March 21, 2014
3	Special Letters sent out: Letters to the Directory Publishers, Coin, Alarm Association, & 911 County Coordinators & PSAPs.	All Carriers	Committee Co-Chairs	July 20, 2014
4	Overlay information distributed internally as job aid for customer service representatives to answer customer questions. There should not be a need for Representatives to refer questions to the PUCO.	Customer Service Representatives	Individual	August 1, 2014
5	220 overlay update to industry websites.	All Carriers	Individual	August 1, 2014
6	Customer Notification No. 1: Announce the new Area Code plan. Include permissive dialing information about 10-digit dialing and indicate the affected areas.	All Carriers	Individual	August 20, 2014
7	News release describing 220 area code relief plan for distribution within the 740 area code.	All Carriers	Shared	September 15, 2014
8	Begin Permissive Dialing	All Carriers	Individual	September 20, 2014
9	Special Letters sent out: Letters to the Directory Publishers, Coin, Alarm Association, 911 County Coordinators, and PSAPs.	All Carriers	Committee Co-Chairs	January 1, 2015
10	Customer Notification No. 2: Final notification to alert the mandatory local 10 digit dialing changes in the affected areas and the activation of the new 220 Area Code.	All Carriers	Individual	February 21, 2015
11	News release describing 220 area code relief plan for distribution within the 740 area code.	Statewide	Shared	March 15, 2015
12	Begin Mandatory Dialing	All Carriers	Individual	March 21, 2015
13	Implement recorded message instructing customers to dial 10 digits when attempting a 7-digit call after mandatory dialing has begun.	All Carriers	Shared	March 21, 2015
14	220 numbers assigned and implementation completed.	All Carriers	Shared	April 22, 2015

Certificate of Service

I hereby certify that a copy of the foregoing has been served this 30th day of May, 2014 on the party shown below by e-mail.

/s/ Jon F. Kelly

Jon F. Kelly

Neustar, Inc.

Kimberly D. Miller
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Case No(s). 13-0700-TP-COI

Summary: Correspondence including the consumer education plan electronically filed by Jon F Kelly on behalf of the participating NXX code holders in the 740 NPA