

FILE

4

BEFORE

THE PUBLIC UTILITIES COMMISSION OF OHIO

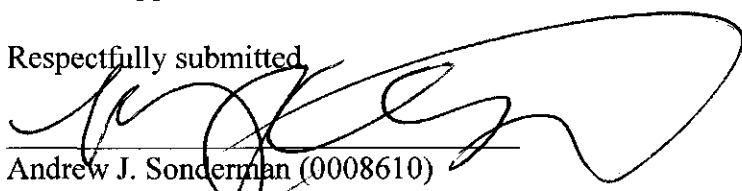
In the Matter of the Report of PPL)
EnergyPlus, LLC Concerning its Plan for) Case No. 14-0622-EL-ACP
Compliance with Advanced and Renewable)
Energy Benchmarks)

MOTION FOR PROTECTIVE ORDER

Pursuant to Rule 4901-1-24(D) of the Ohio Administrative Code, PPL EnergyPlus, LLC ("PPLEP") hereby respectfully moves the Commission for a protective order designating as confidential Exhibit A attached to its Plan for Compliance with Annual Advanced and Renewable Energy Benchmarks ("Compliance Plan"). The information contained in Exhibit A is proprietary trade secret information that is maintained as confidential by the company. PPLEP's Compliance Plan was filed with the Commission on the same date as the filing of this Motion.

Consistent with the requirements of Admin. Code 4901-1-24(D), three (3) unredacted copies of Exhibit A are submitted under seal with this Motion. The grounds for this Motion are more fully set forth in the attached Memorandum in Support.

Respectfully submitted,


Andrew J. Sonderman (0008610)
Margeaux Kimbrough (0085152)
Kegler Brown Hill & Ritter LPA
Capitol Square, Suite 1800
65 East State Street
Columbus, Ohio 43215
Telephone: (614) 462-5496
Facsimile: (614) 464-2634
asonderman@keglerbrown.com
Counsel for PPL EnergyPlus, LLC

This is to certify that the images appearing on this page are accurate and complete reproduction of a case file document delivered in the regular course of business.
Technician SM Date Processed APR 15 2014

RECEIVED-DOCKETING DIV

2014 APR 15 PM 2:03

PUCO

MEMORANDUM IN SUPPORT

Pursuant to Admin. Code 4901:1-40-03(C), PPLEP has submitted its Compliance Plan. Along with this Compliance Plan, PPLEP has submitted a redacted version of Exhibit A, which contains PPLEP's projected baselines for 2014, 2015 and 2016. These projections are based on PPLEP's 2014 year to date sales and contracted load combined with its historical win rate applied to opportunities currently being pursued.

The information contained in Exhibit A, submitted under seal with this Motion, if made public, would reveal PPLEP's projected load and projected annual benchmarks, which PPLEP considers confidential and proprietary trade secrets. The number of CRES providers competing in Ohio EDU service territories is increasing. If said information is released to the public, PPLEP would suffer substantial harm as its competitors would have access to PPLEP's proprietary information. As such, and given the intense competition in the competitive service arena, this information is a legitimate trade secret, access to which could negatively affect PPLEP's competitive position.

The need to protect the type of information that is the subject of this Motion is recognized under Ohio law.

Ohio Admin. Code 4901-1-24(D) provides:

Upon motion of any party or person with regard to the filing of a document with the commission's docketing division relative to a case before the commission... the attorney examiner may issue any order which is necessary to protect the confidentiality of information contained in the document, to the extent that state or federal law prohibits release of the information, including where the information is deemed by ... the attorney examiner to constitute a trade secret under Ohio law, and where nondisclosure of the information is not inconsistent with the purposes of Title 49 of the Revised Code.

The Commission would have full access to the information in order to fulfill its statutory obligations and the nondisclosure of said information will not frustrate the purposes of Title 49 of the Revised Code.

Ohio law defines a “Trade Secret” as:

Information, including the whole or any portion or phase of any scientific or technical information, design, process, procedure, formula, pattern, compilation, program, device, method, technique, or improvement, or any business information or plans, financial information, or listing of names, addresses, or telephone numbers, that satisfies both of the following:

- (1) It derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use.
- (2) It is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.

Rev. Code §1333.61(D). The Commission facilitates the protection of such trade secrets in its Rules in the Administrative Code as well. *See* Ohio Admin. Code 4901-1-24(A)(7).

The Ohio Supreme Court has adopted a six factor test to analyze whether information is a trade secret under Rev. Code § 1331:

- (1) The extent to which the information is known outside the business; (2) the extent to which it is known to those inside the business, *i.e.*, by the employees; (3) the precautions taken by the holder of the trade secret to guard the secrecy of the information; (4) the savings effected and the value to the holder in having the information as against competitors; (5) the amount of effort or money expended in obtaining and developing the information, and (6) the amount of time and expense it would take for others to acquire and duplicate the information.

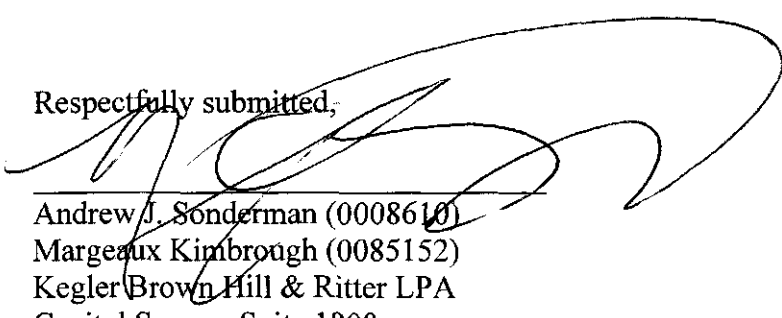
State ex rel. Plain Dealer v. Ohio Dep’t of Ins., 80 Ohio St. 3d 513, 687 N.E. 2d 661 (1998) (citations omitted).

Applying the above factors to the information contained in Exhibit A, it is clear that a protective order should be granted. Further, PPLEP notes that similar motions for protective

order with respect to such projected data have been granted by the Attorney Examiner.¹ PPLEP submits that the basis for the Attorney Examiner to grant PPLEP's present Motion is equally compelling here.

For all of the foregoing reasons, PPL EnergyPlus, LLC hereby respectfully requests that the Commission issue a Protective Order designating as confidential Exhibit A to its Plan for Compliance with Annual Advanced and Renewable Energy Benchmarks, and which has been filed under seal with this Motion.

Respectfully submitted,



Andrew J. Sonderman (0008610)
Margeaux Kimbrough (0085152)
Kegler Brown Hill & Ritter LPA
Capitol Square, Suite 1800
65 East State Street
Columbus, Ohio 43215
Telephone: (614) 462-5496
Facsimile: (614) 464-2634
asonderman@keglerbrown.com

Counsel for PPL EnergyPlus, LLC

¹ See Entry by Attorney Examiner Sarah J. Parrot, May 22, 2013, *In the Matter of AEP Retail Energy Partners, LLC's Annual Alternative Energy Portfolio Status Report*, Case No. 11-2453-EL-ACP, Finding No. (6).