



December 30, 2013

Public Utilities Commission of Ohio
Attn: Barcy McNeal, Secretary
180 East Broad Street, 11th Floor
Columbus, OH 43215

Re: Case No. 12-3151-EL-COI -- Follow-up to *En Banc* panel questions

Dear Ms. McNeal:

The purpose of this letter is to provide a follow-up to questions posed during my panel at the December 11, 2013 *En Banc* hearing that I could not fully answer at that time. Additionally, I wanted to thank Chairman Snitchler and the other Commissioners for the invitation to testify at the *En Banc* hearing. I appreciate the opportunity and enjoyed the discussions generated by the good questions asked by all of the Commissioners throughout the hearing.

Specifically, please find below the questions I took away for further investigation and my answers to the questions.

- (1) Do you know who paid for the account number look-up function in Texas? How was the money collected if customers paid?

Answer: Each customer premise in Texas receives a unique identifier called an Electronic Service Indicator ID ("ESI ID"). Most Electric Reliability Council of Texas ("ERCOT") projects are funded through the ERCOT Administrative Fee and each market participant ("MP") pays an Administrative Fee. Therefore, all MPs shared/socialized the cost of developing the ESI ID look up function.

- (2) Why is the account number look-up through ERCOT?

Answer: Account look-ups occur through ERCOT because ERCOT is the registration agent for enrollment for all customers in the competitive area. Since the registration transactions flow through ERCOT, it makes sense for ERCOT to house the ESI IDs. Additionally, ERCOT is already a neutral market participant handling sensitive customer information which helps with customer privacy concerns.

Sincerely,
/s/ Teresa Ringenbach
Teresa Ringenbach

cc: Service List

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Case No(s). 12-3151-EL-COI

Summary: Correspondence with follow-up to En Banc panel questions electronically filed by JOSEPH CLARK on behalf of Direct Energy