

BEFORE
THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Determination of the	:	Case No. 13-1495-EL-UNC
Existence of Significantly Excessive Earnings	:	
for 2012 Under the Electric Security Plan of	:	
The Dayton Power and Light Company	:	

APPLICATION OF THE DAYTON POWER AND LIGHT COMPANY

1. This application seeks a Commission Finding that The Dayton Power and Light Company ("DP&L") does not have significantly excessive earnings under Ohio Rev. Code § 4928.143(F) for calendar year 2012. In a Stipulation and Recommendation in Case Nos. 08-1094-EL-SSO, 08-1095-EL-ATA, 08-1096-EL-AAM, and 08-1097-EL-UNC, which Stipulation was filed on February 24, 2009 and approved by this Commission in its Opinion and Order dated June 24, 2009, the period was set for the initial application to DP&L of the Significantly Excessive Earnings Test.

2. In the February 24, 2009 Stipulation described above, the following provision dealt with the Significantly Excessive Earnings Test:

"20. Given the concessions made by DP&L in this Stipulation, and the extension of DP&L's current rate plan through 2012, the earnings test of Section 4928.143(F), Revised Code, shall not be applicable for the years 2009-2011 (i.e., could first be applied to DP&L in 2013 for 2012)."

Accordingly, DP&L files this application to enable review by this Commission of its 2012 calendar year earnings.

3. Under Ohio Rev. Code § 4928.143(F), the Commission is to consider whether there were "excessive earnings as measured by whether the earned return on common

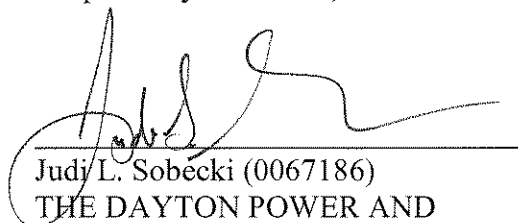
equity of the electric distribution utility is significantly in excess of the return on common equity that was earned during the same period by publicly traded companies, including utilities, that face comparable business and financial risk, with such adjustments for capital structure as may be appropriate." Pursuant to Ohio Rev. Code § 4928.143(F) and Ohio Administrative Code § 4901:1-35-03(C)(10), DP&L requests the Commission's determination that significantly excessive earnings did not result for DP&L with respect to the annual period ending December 31, 2012.

4. In support of this requested determination, this application is supported by the following materials, required by Ohio Administrative Code § 4901:1-35-03(C)(10)(a):

- a. DP&L's latest SEC Commission Form 10-K, for the period ending December 31, 2012 is attached as Exhibit GSC-1;
- b. The Federal Energy Regulatory Commission Form No. 1 for the annual period ending December 31, 2012 is attached as Exhibit GSC-2;
- c. DP&L's capital budget requirements are attached as Exhibit GSC-8;
- d. Attached as Exhibits 1 and 2 respectively, are the testimony and analysis of Company witness Greg Campbell, and of Dr. Michael Vilbert.

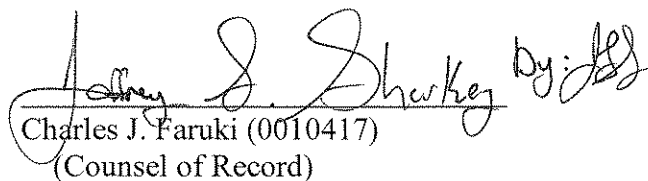
WHEREFORE, DP&L requests that the Commission determine, and find as fact, that for the annual period ending December 31, 2012, DP&L's earnings were not significantly excessive.

Respectfully submitted,



Judi L. Sobiecki (0067186)
THE DAYTON POWER AND
LIGHT COMPANY

1065 Woodman Drive
Dayton, OH 45432
Telephone: (937) 259-7171
Telecopier: (937) 259-7178
Email: judi.sobiecki@dpline.com



Charles J. Faruki (0010417)
(Counsel of Record)

Jeffrey S. Sharkey (0067892)
FARUKI IRELAND & COX P.L.L.
500 Courthouse Plaza, S.W.
10 North Ludlow Street
Dayton, OH 45402
Telephone: (937) 227-3705
Telecopier: (937) 227-3717
Email: cfaruki@ficlaw.com

Attorneys for The Dayton Power and
Light Company

**The Dayton Power and Light Company
Case No. 13-1495-EL-UNC
Annual SEET Filing**

Exhibit 1

**BEFORE THE
PUBLIC UTILITIES COMMISSION OF OHIO**

THE DAYTON POWER AND LIGHT COMPANY

CASE NO. 13-1495-EL-UNC

**ANNUAL CALENDAR 2012 FILING REQUIRED BY
RULE 4901:1-35-10, OHIO ADMINISTRATIVE CODE**

**DIRECT TESTIMONY
OF GREGORY S. CAMPBELL, CPA**

- ☐ **MANAGEMENT POLICIES, PRACTICES, AND ORGANIZATION**
- ☐ **OPERATING INCOME**
- ☐ **RATE BASE**
- ☐ **ALLOCATIONS**
- ☐ **RATE OF RETURN**
- ☐ **RATES AND TARIFFS**
- ☒ **OTHER**

BEFORE THE
PUBLIC UTILITIES COMMISSION OF OHIO
DIRECT TESTIMONY OF
GREGORY S. CAMPBELL, CPA
ON BEHALF OF
THE DAYTON POWER AND LIGHT COMPANY

TABLE OF CONTENTS

I.	INTRODUCTION	1
II.	SEET BACKGROUND.....	3
III.	EXHIBITS AND DISCUSSION	3
IV.	CONCLUSION.....	12

I. INTRODUCTION

Q. Please state your name and business address.

A. My name is Gregory S. Campbell. My business address is 1065 Woodman Drive,
Dayton, Ohio.

Q. By whom and in what capacity are you employed?

A. I am employed by The Dayton Power and Light Company ("DP&L" or "Company") as
Vice President and Controller.

Q. How long have you been in your present position?

A. I assumed my present position in July 2012. Prior to that time, I was the DP&L Director
of Accounting Policy and Reporting from June 2008 forward. I was also employed from
1981 through 2008 by American Electric Power, serving in a number of accounting and
financial positions with that company.

Q. What are your responsibilities in your current position and to whom do you report?

A. In my current position, I am responsible for the accounting and financial reporting of
DP&L and its parent company, DPL Inc. I report to the Senior Vice President and Chief
Financial Officer of DP&L.

Q. Will you describe briefly your educational and business background?

A. I earned a Bachelor of Business Administration degree in Accounting from the College of
William and Mary in 1977, and I am a Certified Public Accountant. From 1977 to 1981,
I worked for two large public accounting firms: Coopers and Lybrand, and Peat, Marwick

1 and Mitchell. During the years 1981 through 1984, I worked in the Accounting
2 Department of one of American Electric Power's electric operating subsidiaries,
3 Appalachian Power Company. From 1984 until 2008, I worked for the American
4 Electric Power Service Corporation in a variety of jobs, including Accounting Policy and
5 Research for fourteen years, accounting for fiber optic operations, and accounting and
6 financial analysis for regulated and non-regulated operations. In June 2008, I began
7 working at DP&L.

8 **Q. Have you previously provided testimony before the Public Utilities Commission of**
9 **Ohio ("PUCO" or the "Commission")?**

10 A. Yes. I have sponsored testimony before the PUCO on behalf of DP&L in Case No. 08-
11 1094-EL-SSO et alia, Case No. 09-256-EL-UNC, Case No. 11-5730-EL-FAC, and Case
12 Nos. 12-3062-EL-RDR and 12-3266-EL-AAM. I have previously sponsored testimony
13 before the PUCO in a number of cases on behalf of Columbus Southern Power and Ohio
14 Power Company, two subsidiaries of American Electric Power (AEP). My prior
15 testimony included both base rate and fuel cases.

16 **Q. What is the purpose of this testimony?**

17 A. The purpose of this testimony is to support the calculation of the Company's Return on
18 Equity (ROE) and provide the accounting and financial information required by Rule
19 4901:1-35-10 of the Ohio Administrative Code regarding the Significant Excessive
20 Earnings Test (SEET). The comparison of the Company's ROE to that of other publicly
21 traded companies required by Rule 4901:1-35-10 is provided by witness Michael Vilbert.

22 **Q. What Exhibits are you supporting?**

1 A. I am supporting Exhibits GSC-1 through GSC-8 attached.

2 **II. SEET BACKGROUND**

3 **Q. Why is it necessary for DP&L to show that it does not have significantly excessive**
4 **earnings?**

5 A. On May 1, 2008, the Governor signed into law Amended Substitute Senate Bill No. 221
6 (SB 221). This bill amended a number of laws involving electric utilities and requires
7 electric utilities to provide customers with a default Standard Service Offer (SSO)
8 established through either a Market Rate Offer (MRO) or an Electric Security Plan (ESP).
9 Pursuant to the law, the Public Utilities Commission of Ohio (PUCO) is required to
10 evaluate the earnings of each electric distribution utility's approved MRO or ESP and to
11 determine whether the adjustments in the MRO or ESP result in significantly excessive
12 earnings. Certain of the mechanics of the SEET review were included in the PUCO's
13 Finding and Order dated June 30, 2010 in Case No. 09-786-EL-UNC that developed the
14 test pursuant to SB 221.

15 **Q. Are DP&L's rates based upon an ESP or a MRO?**

16 A. The rates which DP&L is currently collecting are based on an ESP.

17 **III. EXHIBITS AND DISCUSSION**

18 **Q. Please list the exhibits for which you are responsible.**

19 A. I am responsible for the following exhibits:

20 Exhibit GSC-1: DP&L's calendar 2012 Form 10-K filed with the Securities and
21 Exchange Commission (SEC).

1 Exhibit GSC-2: DP&L's calendar 2012 Federal Energy Regulatory Commission (FERC)
2 Form 1.

3 Exhibit GSC-3: Calculation of Per Books Return on Equity

4 Exhibit GSC-4: Return on Equity Pro Formas

5 Exhibit GSC-5: Sales for Resale – Net Margin

6 Exhibit GSC-6: Sales for Resale – Equity Adjustment

7 Exhibit GSC-7: Major Regulatory Asset Changes

8 Exhibit GSC-8: Future Ohio Capital Expenditures

9 **Q. Please explain the contents of Exhibit GSC-1.**

10 A. Exhibit GSC-1 is the Form 10-K filed with the SEC for DP&L for calendar 2012. Since
11 DP&L files a combined Form 10-K with its parent company DPL Inc., it also includes
12 the Form 10-K filing of DPL Inc. The relevant parts of the DP&L Form 10-K were
13 prepared under my supervision and direction.

14 **Q. What is included in Exhibit GSC-2?**

15 A. Exhibit GSC-2 is the FERC Form 1 for DP&L for calendar 2012. It was prepared under
16 my supervision and direction.

17 **Q. Please explain Exhibit GSC-3, Calculation of Per Books Return on Equity.**

18 A. Exhibit GSC-3 has two pages that show the per books ROE.

Page 1 shows the return on equity using the unadjusted per books amounts from the FERC Form 1. It produces a ROE of 6.8%.

Page 2 has two adjustments to the per books ROE calculation. The first adjustment removes the estimated penalty recorded in FERC Account No. 426.3 of \$280,000 net of tax. This amount is related to the construction of the Carter Hollow landfill at the Stuart Station, where the construction caused sediment to flow into downstream creeks. The second adjustment removes the impairment loss of \$52,805,000, net of tax, related to the fixed asset impairment provision recorded in the third quarter of 2012 associated with two of our power plants. The overall per books ROE with the above adjustments is 10.5%.

DP&L did not have any equity returns in its prior ESP case that need to be removed from the calculation of the ROE for the SEET review for calendar 2012.

Q. What does Exhibit GSC-4, Return on Equity Pro Formas, demonstrate?

A. Page 1 of Exhibit GSC-4 demonstrates the removal of the margin from sales for resale from the ROE calculation. The Commission Order on Case No. 09-786-EL-UNC requested the presentation of the ROE with and without the sales for resale to determine if they should or should not be included in the SEET.

In a similar manner, Page 2 demonstrates the impact of reducing earnings for backing out the calendar 2012 regulatory asset deferrals/feedbacks to show their effect on the ROE for the SEET. The Commission Order in Case No. 09-786-EL-UNC also requested the presentation of the ROE with and without the regulatory asset deferrals/feedbacks to determine if they should or should not be included in the SEET.

1 **Q. Please explain the calculations on Page 1 of Exhibit GSC-4.**

2 A. Exhibit GSC-4, Page 1, has the removal of margin on the sales for resale impacts. I
3 started with the Earnings for Common and Common Equity previously developed on
4 Exhibit GSC-3, Page 2. From the earnings for common, I removed the sales for resale
5 margin, net of tax, to arrive at the adjusted earnings for common. The sales for resale
6 margin is calculated on separate Exhibit GSC-5.

7 For the common equity, I generally followed the process laid out by PUCO Staff Witness
8 Cahaan in Case No. 10-1261-EL-UNC. That case involved Columbus Southern Power
9 Company and Ohio Power Company, two Ohio subsidiaries of AEP. Witness Cahaan's
10 process reduces the common equity for the portion of the equity related to the generation
11 plant associated with sales for resale. The allocation percentages used on Lines 18 and
12 19 are calculated on Exhibit GSC-6.

13 After removing the sales for resale margin and adjusting the common equity, the ROE for
14 2012 is 10.2%. I believe that this figure is the appropriate amount to begin the
15 comparison to other electric utilities during the SEET review. The SEET review should
16 review only significantly excessive earnings associated with the Ohio jurisdiction, and
17 should not include Company returns that are regulated by the FERC. In addition, Ohio
18 jurisdictional customers are paying rates for retail service and do not have any interest in
19 the assets that produce those services.

20 **Q. Please explain the calculations on Page 2 of Exhibit GSC-4.**

21 A. Exhibit GSC-4, Page 2, demonstrates the removal of the regulatory asset deferral from
22 earnings and equity. I started with the Earnings for Common and Common Equity
23 previously developed on Exhibit GSC-3, Page 2. From the earnings for common, I

1 removed the regulatory asset deferral/feedback impacts for 2012, net of tax, to arrive at
2 the adjusted earnings for common. The regulatory asset deferral is calculated on separate
3 Exhibit GSC-7. For calendar year 2012 it was a net deferral.

4 For the common equity, I also removed the regulatory asset deferral/feedback from the
5 December 31, 2012 equity.

6 After removing the impact on earnings for common and adjusting the common equity, the
7 pro forma ROE for 2012 is 10.2%.

8 **Q. Please explain Exhibit GSC-5, Sales for Resale – Net Margin.**

9 A. Exhibit GSC-5 contains an estimated summary of the net margin on sales for resale by
10 month in calendar 2012, both before tax and after tax. It is calculated from the records of
11 the Company.

12 **Q. What are the calculations on Exhibit GSC-6, Sales for Resale – Equity Adjustment?**

13 A. This exhibit develops the equity adjustment percentages used in determining the equity
14 associated with Ohio Retail Jurisdictional SSO customers in Exhibit GSC-4, Page 1, by
15 providing the ratios used to back out the equity associated with generation relating to
16 sales for resale customers. The top portion of the exhibit calculates the ratio of sales for
17 resale dollars in calendar 2012 to the sum of the sales to ultimate customers and sales for
18 resale customers. There is an adjustment needed on Line 5 of the exhibit to remove the
19 PJM Interconnection revenues included in FERC Account No. 447 that are associated
20 with Ohio Retail Jurisdictional SSO customers. An example would be for the portion of
21 the PJM Interconnection auction revenues that are part of the Reliability Pricing Model
22 (RPM) Rider.

1 The bottom portion of the exhibit averages the net book value of the production plant for
2 the year and compares it to the net book value of all of the plant for the year.

3 This exhibit generally follows the process laid out by PUCO Witness Cahaan in Case No.
4 10-1261-EL-UNC.

5 **Q. Please explain the major regulatory asset changes on Exhibit GSC-7.**

6 A. On Exhibit GSC-7, Page 1 summaries the major regulatory asset changes for calendar
7 2012 before tax and after tax impacts. The other pages in the exhibit show the monthly
8 changes in regulatory assets for each major regulatory asset and their before and after tax
9 impacts.

10 **Q. Please explain Exhibit GSC-8, Future Estimated Ohio Capital Expenditures.**

11 A. Exhibit GSC-8 shows the future estimated Ohio jurisdictional capital expenditures for
12 each of the calendar years 2013 through 2017. It is based on information from DP&L's
13 ESP case, Case No. 12-426-EL-SSO et alia.

14 The Commission could use this forecast to adjust the appropriate ROE for the SEET
15 review if the Company was expecting major capital investments, such as building a new
16 coal-fired power plant or facing a tremendous capital need. I did not adjust the 2012
17 ROE to consider these planned investments.

18 **Q. Please discuss some additional items that may be of consideration in the course of a**
19 **SEET review.**

1 A. On page 29 of its June 30, 2010 Order in Case No. 09-786-EL-UNC, the Commission
2 provided a list of factors that are worthy of consideration in a SEET review. The factors
3 included:

- 4 • The electric utility's recently authorized return on equity;
- 5 • Whether the electric utility owns generation;
- 6 • Whether the ESP includes a fuel and purchased power adjustment or similar
7 adjustment;
- 8 • The rate design and extent to which the electric utility remains subject to weather
9 and economic risk;
- 10 • Capital commitments and future capital requirements;
- 11 • Indicators of management performance and benchmarks to other utilities;
- 12 • Innovation and industry leadership with respect to meeting industry challenges to
13 maintain and improve the competitiveness of Ohio's economy, including research
14 and development expenditures, investments in advanced technology, and
15 innovative practices; and
- 16 • The extent to which the electric utility has advanced the state policy.

17 **The following questions and answers deal with these factors.**

18 **Q. What is DP&L's most recently approved ROE?**

1 A. In Case No. 08-1094-EL-SSO et alia approved by the PUCO on June 24, 2009, I
2 understand that the ROE recommended by witness Jeff D. Mackholm for DP&L was
3 11.3%, which is DP&L's most recently approved return.

4 **Q. Does DP&L own generation assets?**

5 A. Yes, at December 31, 2012, DP&L had about 3,800 MW of generation assets (summer
6 MW rating).

7 **Q. Is the Company currently recovering fuel and purchased power from SSO**
8 **customers?**

9 A. Yes, DP&L has a fuel and purchased power rider that enables it to collect prudently
10 incurred costs from its SSO customers.

11 **Q. Would you please describe the Company's rate design in general and its weather**
12 **and economic risk?**

13 A. The Company has different rates for different types of service (e.g. residential, residential
14 heating, secondary, primary, high voltage). Depending on the rate class, customers may
15 have energy-based rates, demand-based rates, or a combination of both. All customers
16 have some form of a customer charge and some non-residential rates have a demand
17 ratchet provision intended to encourage efficient use of resources. DP&L does not
18 currently have any rate design mechanisms in place to mitigate weather or economic risk.

19 **Q. Will you address the capital commitments and capital requirements of DP&L?**

20 A. These factors have already been addressed on attached Exhibit GSC-8.

1 **Q. Have you compared DP&L to other utilities in terms of its management**
2 **performance?**

3 A. Yes, the two large power plants that DP&L runs had lower heat rates than some other
4 Ohio utilities' power plants. This produces an overall cost saving. In calendar 2012 the
5 Stuart Plant had a heat rate of 11,347 and the Killen Plant had a heat rate of 11,701. The
6 heat rate is an indication of how many BTUs of energy need to be consumed to produce
7 electricity to serve customers. A lower heat rate is indicative of greater plant efficiency.

8 In addition, for the period 2010 through 2012, DP&L outperformed reliability standards
9 set forth and approved by the PUCO. In all three years, DP&L performed better than its
10 System Average Interruption Frequency Index (SAIFI) and Customer Average
11 Interruption Duration Index (CAIDI) standards for reliability by having fewer outages per
12 customer and shorter average outage durations.

13 **Q. Please describe some of the innovations and industry leadership characteristics of**
14 **DP&L.**

15 A. DP&L's Customer Solutions Center has recently been named as a "Certified Center of
16 Excellence" by Benchmark Portal, an independent rating organization. DP&L's Center
17 had a lower cost per call to respond to customers' calls and a faster speed in answering
18 their calls than other utilities' call centers.

19 **Q. Has DP&L advanced state policies over time?**

20 A. Yes, the Company has advanced and continues to advance the policies of the state as
21 outlined in the Ohio Revised Code Section 4928.02. For example, Section 4928.02(A)
22 states that it is the policy of the state to: "Ensure the availability to consumers of

adequate, reliable, safe, efficient, nondiscriminatory, and reasonably priced retail electric service.” As I describe above, DP&L has consistently exceeded the state’s reliability standards and DP&L provides nondiscriminatory and reasonably priced retail electric service through its PUCO approved tariffs. Another example is that Section 4928.02(M) states that it is the policy of the state to: "Encourage the education of small business owners in the state regarding the use of, and encourage the use of, energy efficiency programs and alternative energy resources in their business.” Throughout 2009 DP&L launched a wide variety of energy efficiency programs, to all customers, including small business owners.

IV. CONCLUSION

Q. Please summarize your testimony.

A. In summary, I believe the appropriate measure of the ROE for DP&L for calendar 2012 to be compared to other electric utilities is the 10.2% ROE calculated on Exhibit GSC-4, Page 1 of 2. Based upon this 10.2% ROE, DP&L does not have excessively excess earnings in calendar 2012.

Q. Does this conclude your direct testimony?

A. Yes, it does.

This foregoing document was electronically filed with the Public Utilities

Commission of Ohio Docketing Information System on

7/31/2013 3:50:59 PM

in

Case No(s). 13-1495-EL-UNC

Summary: Application of the Dayton Power and Light Company to establish the Significantly Excessive Earnings Test for calendar year 2012 (Part 1) electronically filed by Mrs. Claire E Hale on behalf of The Dayton Power & Light Company