

NC

BETTER COST ENERGY, LLC

4938 Hampden Lane
Suite 556
Bethesda, Maryland 20814

RECEIVED-DOCKETING DIV
MAY 17 PM 4:09

PUCO

Public Utilities Commission of Ohio
Docketing Division
180 East Broad Street
Columbus, Ohio 43215-3793

13-1214-EL-CRS

Re: Filing for Retail Electric Generation Providers and Power Marketers

May 14, 2013

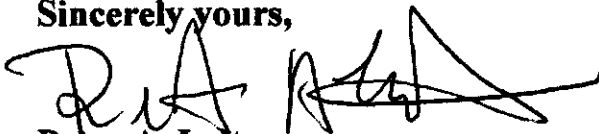
Attn Docketing Division;

Please find enclosed one original notarized application for Retail Electric Generation Providers and Power Marketers and three copies including all exhibits, affidavits and other attachments required.

If you require any additional information, please contact me via email at
or call me at 202-489-1809.

We appreciate your timely reply on this matter, we are very interested in working within your great state of Ohio.

Sincerely yours,



Peter A. Leiter
Secretary/Treasurer
BCE, LLC

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business
Technician AMS Date Processed 5/17/13

BETTER COST ENERGY, LLC

**4938 Hampden Lane
Suite 556
Bethesda, Maryland 20814
240-688-3755**

**Filing for Retail Electric Generation
Providers and Power Marketers**

The Public Utilities Commission of Ohio

CERTIFICATION APPLICATION FOR RETAIL GENERATION PROVIDERS AND POWER MARKETERS

Please print or type all required information. Identify all attachments with an exhibit label and title (Example: Exhibit A-13 Company History). All attachments should bear the legal name of the Applicant. Applicants should file completed applications and all related correspondence with the Public Utilities Commission of Ohio, Docketing Division; 180 East Broad Street, Columbus, Ohio 43215-3793.

A. APPLICANT INFORMATION

A-1 Applicant intends to be certified as: (check all that apply)

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Retail Generation Provider | <input type="checkbox"/> Power Broker |
| <input type="checkbox"/> Power Marketer | <input type="checkbox"/> Aggregator |

A-2 Applicant's legal name, address, telephone number and web site address

Legal Name Better Cost Energy, LLC
Address 12714 Veirs Mill Road, Suite 204, Rockville, MD 20853
Telephone # (240) 688-3755 Web site address (if any) _____

A-3 List name, address, telephone number and web site address under which Applicant will do business in Ohio

Legal Name Better Cost Energy, LLC
Address 12714 Veirs Mill Road, Suite 204, Rockville, MD 20853
Telephone # (240) 688-3755 Web site address (if any) _____

A-4 List all names under which the applicant does business in North America

Better Cost Energy, LLC

A-5 Contact person for regulatory or emergency matters

Name Peter A. Leiter

Title Secretary/Treasurer

Business address 12714 Veirs Mill Road, Suite 204, Rockville, MD 20853

Telephone # (240) 688-3755

Fax # (866) 728-8434

E-mail address (if any) Pleiter@bettercostenergy.com

A-6 Contact person for Commission Staff use in investigating customer complaints

Name Peter A. Leiter

Title Secretary/Treasurer

Business address 12714 Veirs Mill Road, Suite 204, Rockville, MD 20853

Telephone # (240) 688-3755

Fax # (866) 728-8434

E-mail address (if any) Pleiter@bettercostenergy.com

A-7 Applicant's address and toll-free number for customer service and complaints

Customer Service address 12714 Veirs Mill Road, Suite 204, Rockville, MD 20853

Toll-free Telephone # (866) 728-8434

Fax # (866) 728-8434

E-mail address (if any) Pleiter@bettercostenergy.com

A-8 Applicant's federal employer identification number # 460667314

A-9 Applicant's form of ownership (check one)

☐ Sole Proprietorship

☐ Partnership

☐ Limited Liability Partnership (LLP)

☐ Limited Liability Company (LLC)

☐ Corporation

☐ Other _____

A-10 (Check all that apply) Identify each electric distribution utility certified territory in which the applicant intends to provide service, including identification of each customer class that the applicant intends to serve, for example, residential, small commercial, mercantile commercial, and industrial. (A mercantile customer, as defined in (A) (19) of Section 4928.01 of the Revised Code, is a commercial customer who consumes more than 700,000 kWh/year or is part of a national account in one or more states).

☐ First Energy

☐ Ohio Edison

☐ Toledo Edison

☐ Cleveland Electric Illuminating

☐ Cincinnati Gas & Electric

☐ Monongahela Power

☐ American Electric Power

☐ Ohio Power

☐ Residential

☐ Residential

☐ Residential

☐ Residential

☐ Residential

☐ Residential

☐ Residential

☐ Commercial

☐ Commercial

☐ Commercial

☐ Commercial

☐ Commercial

☐ Commercial

☐ Commercial

☐ Mercantile

☐ Mercantile

☐ Mercantile

☐ Mercantile

☐ Mercantile

☐ Mercantile

☐ Mercantile

☐ Industrial

☐ Industrial

☐ Industrial

☐ Industrial

☐ Industrial

☐ Industrial

☐ Industrial

<input type="checkbox"/> Columbus Southern Power	<input type="checkbox"/> Residential	<input type="checkbox"/> Commercial	<input type="checkbox"/> Mercantile	<input type="checkbox"/> Industrial
<input type="checkbox"/> Dayton Power and Light	<input type="checkbox"/> Residential	<input type="checkbox"/> Commercial	<input type="checkbox"/> Mercantile	<input type="checkbox"/> Industrial

A-11 Provide the approximate start date that the applicant proposes to begin delivering services

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

A-12 **Exhibit A-12 "Principal Officers, Directors & Partners"** provide the names, titles, addresses and telephone numbers of the applicant's principal officers, directors, partners, or other similar officials.

A-13 **Exhibit A-13 "Corporate Structure,"** provide a description of the applicant's corporate structure, including a graphical depiction of such structure, and a list of all affiliate and subsidiary companies that supply retail or wholesale electricity or natural gas to customers in North America.

A-14 **Exhibit A-14 "Company History,"** provide a concise description of the applicant's company history and principal business interests.

A-15 **Exhibit A-15 "Articles of Incorporation and Bylaws,"** if applicable provide the articles of incorporation filed with the state or jurisdiction in which the applicant is incorporated and any amendments thereto.

A-16 **Exhibit A-16 "Secretary of State,"** provide evidence that the applicant has registered with the Ohio Secretary of the State.

B. APPLICANT MANAGERIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

B-1 **Exhibit B-1 "Jurisdictions of Operation,"** provide a list of all jurisdictions in which the applicant or any affiliated interest of the applicant is, at the date of filing the application, certified, licensed, registered, or otherwise authorized to provide retail or wholesale electric services.

B-2 **Exhibit B-2 "Experience & Plans,"** provide a description of the applicant's experience and plan for contracting with customers, providing contracted services, providing billing statements, and responding to customer inquiries and complaints in accordance with Commission rules adopted pursuant to Section 4928.10 of the Revised Code.

- B-3** **Exhibit B-3 "Summary of Experience."** provide a concise summary of the applicant's experience in providing the service(s) it is seeking to be certified to provide (e.g. number and types of customers served, utility service areas, amount of load, etc.).
- B-4** **Exhibit B-4 "Environmental Disclosure."** provide a detailed description of how the applicant intends to determine its (a) generation resource mix, and (b) environmental characteristics, including air emissions and radioactive waste. This information shall include sufficient discussion so as to detail both the annual projection methodology and the proposed approach to compiling the quarterly actual environmental disclosure data. Additional details on this requirement may be obtained by referring to 4901:1-21-09.
- B-5** **Exhibit B-5 "Disclosure of Liabilities and Investigations."** provide a description of all existing, pending or past rulings, judgments, contingent liabilities, revocation of authority, regulatory investigations, or any other matter that could adversely impact the applicant's financial or operational status or ability to provide the services it is seeking to be certified to provide.
- B-6** Disclose whether the applicant, a predecessor of the applicant, or any principal officer of the applicant have ever been convicted or held liable for fraud or for violation of any consumer protection or antitrust laws within the past five years.
☐ No ☐ Yes
- If yes, provide a separate attachment labeled as **Exhibit B-6 "Disclosure of Consumer Protection Violations"** detailing such violation(s) and providing all relevant documents.
- B-7** Disclose whether the applicant or a predecessor of the applicant has had any certification, license, or application to provide retail or wholesale electric service denied, curtailed, suspended, revoked, or cancelled within the past two years.
☐ No ☐ Yes
- If yes, provide a separate attachment labeled as **Exhibit B-7 "Disclosure of Certification Denial, Curtailment, Suspension, or Revocation"** detailing such action(s) and providing all relevant documents.

C. APPLICANT FINANCIAL CAPABILITY AND EXPERIENCE

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

- C-1** **Exhibit C-1 "Annual Reports."** provide the two most recent Annual Reports to Shareholders. If applicant does not have annual reports, the applicant should provide similar information in Exhibit C-1 or indicate that Exhibit C-1 is not applicable and why.

- C-2** **Exhibit C-2 “SEC Filings,”** provide the most recent 10-K/8-K Filings with the SEC. If applicant does not have such filings, it may submit those of its parent company. If the applicant does not have such filings, then the applicant may indicate in Exhibit C-2 that the applicant is not required to file with the SEC and why.
- C-3** **Exhibit C-3 “Financial Statements,”** provide copies of the applicant’s two most recent years of audited financial statements (balance sheet, income statement, and cash flow statement). If audited financial statements are not available, provide officer certified financial statements. If the applicant has not been in business long enough to satisfy this requirement, it shall file audited or officer certified financial statements covering the life of the business.
- C-4** **Exhibit C-4 “Financial Arrangements,”** provide copies of the applicant’s financial arrangements to conduct CRES as a business activity (e.g., guarantees, bank commitments, contractual arrangements, credit agreements, etc.,).
- C-5** **Exhibit C-5 “Forecasted Financial Statements,”** provide two years of forecasted financial statements (balance sheet, income statement, and cash flow statement) for the applicant’s CRES operation, along with a list of assumptions, and the name, address, e-mail address, and telephone number of the preparer.
- C-6** **Exhibit C-6 “Credit Rating,”** provide a statement disclosing the applicant’s credit rating as reported by two of the following organizations: Duff & Phelps, Dun and Bradstreet Information Services, Fitch IBCA, Moody’s Investors Service, Standard & Poors, or a similar organization. In instances where an applicant does not have its own credit ratings, it may substitute the credit ratings of a parent or affiliate organization, provided the applicant submits a statement signed by a principal officer of the applicant’s parent or affiliate organization that guarantees the obligations of the applicant.
- C-7** **Exhibit C-7 “Credit Report,”** provide a copy of the applicant’s credit report from Experian, Dun and Bradstreet or a similar organization.
- C-8** **Exhibit C-8 “Bankruptcy Information,”** provide a list and description of any reorganizations, protection from creditors or any other form of bankruptcy filings made by the applicant, a parent or affiliate organization that guarantees the obligations of the applicant or any officer of the applicant in the current year or within the two most recent years preceding the application.

- C-9** Exhibit C-9 "Merger Information," provide a statement describing any dissolution or merger or acquisition of the applicant within the five most recent years preceding the application.

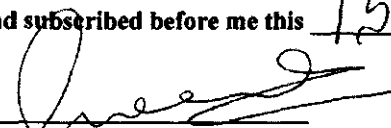
D. APPLICANT TECHNICAL CAPABILITY

PROVIDE THE FOLLOWING AS SEPARATE ATTACHMENTS AND LABEL AS INDICATED:

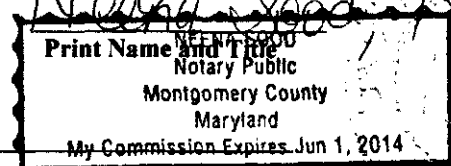
- D-1** Exhibit D-1 "Operations" provide a written description of the operational nature of the applicant's business. Please include whether the applicant's operations will include the generation of power for retail sales, the scheduling of retail power for transmission and delivery, the provision of retail ancillary services as well as other services used to arrange for the purchase and delivery of electricity to retail customers.
- D-2** Exhibit D-2 "Operations Expertise," given the operational nature of the applicant's business, provide evidence of the applicant's experience and technical expertise in performing such operations.
- D-3** Exhibit D-3 "Key Technical Personnel," provide the names, titles, e-mail addresses, telephone numbers, and the background of key personnel involved in the operational aspects of the applicant's business.
- D-4** Exhibit D-4 "FERC Power Marketer License Number," provide a statement disclosing the applicant's FERC Power Marketer License number. (Power Marketers only)


Signature of Applicant and Title

Sworn and subscribed before me this 15th day of May, 2013
Month Year


Signature of official administering oath

My commission expires on



AFFIDAVIT

State of

Maryland

Parkville ss.
(Town)

County of

Montgomery

[Signature]

Affiant, being duly sworn/affirmed according to law, deposes and says that:

He/She is the

Secretary

(Office of Affiant) of

BCE, LLC

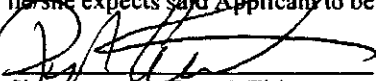
(Name of Applicant);

That he/she is authorized to and does make this affidavit for said Applicant,

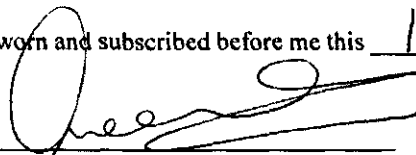
1. The Applicant herein, attests under penalty of false statement that all statements made in the application for certification are true and complete and that it will amend its application while the application is pending if any substantial changes occur regarding the information provided in the application.
2. The Applicant herein, attests it will timely file an annual report with the Public Utilities Commission of Ohio of its intrastate gross receipts, gross earnings, and sales of kilowatt-hours of electricity pursuant to Division (A) of Section 4905.10, Division (A) of Section 4911.18, and Division (F) of Section 4928.06 of the Revised Code.
3. The Applicant herein, attests that it will timely pay any assessments made pursuant to Sections 4905.10, 4911.18, or Division F of Section 4928.06 of the Revised Code.
4. The Applicant herein, attests that it will comply with all Public Utilities Commission of Ohio rules or orders as adopted pursuant to Chapter 4928 of the Revised Code.
5. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, and its Staff on any utility matter including the investigation of any consumer complaint regarding any service offered or provided by the Applicant.
6. The Applicant herein, attests that it will fully comply with Section 4928.09 of the Revised Code regarding consent to the jurisdiction of Ohio Courts and the service of process.
7. The Applicant herein, attests that it will comply with all state and/or federal rules and regulations concerning consumer protection, the environment, and advertising/promotions.
8. The Applicant herein, attests that it will use its best efforts to verify that any entity with whom it has a contractual relationship to purchase power is in compliance with all applicable licensing requirements of the Federal Energy Regulatory Commission and the Public Utilities Commission of Ohio.
9. The Applicant herein, attests that it will cooperate fully with the Public Utilities Commission of Ohio, the electric distribution companies, the regional transmission entities, and other electric suppliers in the event of an emergency condition that may jeopardize the safety and reliability of the electric service in accordance with the emergency plans and other procedures as may be determined appropriate by the Commission.
10. If applicable to the service(s) the Applicant will provide, the Applicant herein, attests that it will adhere to the reliability standards of (1) the North American Electric Reliability Council (NERC), (2) the appropriate regional reliability council(s), and (3) the Public Utilities Commission of Ohio. (Only applicable if pertains to the services the Applicant is offering)

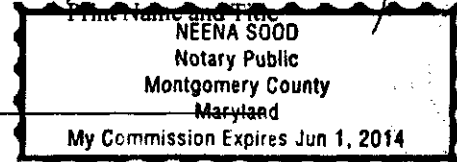
11. The Applicant herein, attests that it will inform the Commission of any material change to the information supplied in the application within 30 days of such material change, including any change in contact person for regulatory purposes or contact person for Staff use in investigating customer complaints.

That the facts above set forth are true and correct to the best of his/her knowledge, information, and belief and that he/she expects said Applicant to be able to prove the same at any hearing hereof.


Signature of Affiant & Title

Sworn and subscribed before me this 15th day of May, 2013
Month Year


Signature of official administering oath

Neena Sood / Notary Public

My Commission Expires Jun 1, 2014

My commission expires on _____

EXHIBIT A-12

"PRINCIPAL OFFICERS, DIRECTORS & PARTNERS"

Peter Leiter, Secretary / Treasurer
12714 Veirs Mill Road, Suite 204
Rockville, MD 20853
240-688-3755

Jeffery Council, President
4938 Hampden Lane, 556
Bethesda, MD 20814

Malgorzata Adra, Vice President
12714 Veirs Mill Road, Suite 204
Rockville, MD 20853
240-421-5666

EXHIBIT A-13

"CORPORATE STRUCTURE"

Better Cost Energy, LLC is a Utility Broker selling electrical power to commercial facilities in the District of Columbia and soon will be licensed in the Maryland and Ohio areas. We are a Brokerage Firm only, we DO NOT contract with customers, perform meter readings, provide billing, etc.

We have no subsidiaries at this time.

EXHIBIT A-14

"COMPANY HISTORY"

Better Cost Energy, LLC was formed in the State of Maryland on July 19, 2012. Was awarded license in the District of Columbia January 9, 2013 and started conducting business in February, 2013. Our license number is EA2012-22-7.

We are continuing to provide our services in the District of Columbia and planning to obtain our license for both Maryland and Ohio within the next few months.

EXHIBIT A-15

"ARTICLES OF INCORPORATION AND BYLAWS"

Better Cost Energy, LLC was formed in the State of Maryland on July 19, 2012.

ARTICLES OF ORGANIZATION

The undersigned, with the intention of creating a Maryland Limited Liability Company files the following Articles of Organization:

- (1) The name of the Limited Liability Company is: BETTER COST ENERGY LLC**
- (2) The purpose for which the Limited Liability Company is filed is as follows: MARKETING POWER SERVICES**
- (3) The address of the Limited Liability Company in Maryland is: 12714 VEIRS MILL ROAD, ROCKVILLE MD 20853**
- (4) The resident agent of the Limited Liability Company in Maryland is: PETER LEITER whose address is 12714 VEIRS MILL ROAD, ROCKVILLE, MD 20853**

We have no Bylaws established at this time.

EXHIBIT A-16

"SECRETARY OF STATE"

Better Cost Energy, LLC is registered with the Ohio Secretary of State.

Please see the attached: (Add copy of OHIO Foreign Registration Form)



DATE:	DOCUMENT ID	DESCRIPTION	FILING	EXPED	PENALTY	CERT	COPY
05/09/2013	201312801454	REG. OF FOR. PROFIT LIM. LIAB. CO. (LFP)	125.00	.00	.00	.00	.00

Receipt

This is not a bill. Please do not remit payment.

BETTER COST ENERGY, LLC
PETER LEITER
12714 VEIRS MILL RD, STE 204
ROCKVILLE, MD 20853

STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jon Husted

2197718

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

BETTER COST ENERGY, LLC, MARYLAND

and, that said business records show the filing and recording of:

Document(s):

REG. OF FOR. PROFIT LIM. LIAB. CO.

Document No(s):

201312801454

Effective Date: 05/08/2013



United States of America
State of Ohio
Office of the Secretary of State

Witness my hand and the seal of the
Secretary of State at Columbus, Ohio
this 9th day of May, A.D. 2013.

Ohio Secretary of State

EXHIBIT B-1

"JURISDICTIONS OF OPERATION"

Better Cost Energy, LLC is Licensed and Registered with the District of Columbia as of January 9, 2013.

Please see attached: (Add copy of EA2 Order here)

PUBLIC SERVICE COMMISSION OF THE DISTRICT OF COLUMBIA
1333 H STREET N.W., 2ND FLOOR, WEST TOWER
WASHINGTON, D.C. 20005

ORDER

January 9, 2013

**FORMAL CASE NO. EA 2012-22 IN THE MATTER OF THE APPLICATION OF
BCE, LLC D/B/A BETTER COST ENERGY, LLC FOR AN ELECTRICITY
LICENSE, Order No. 17037**

1. By this Order, the Public Service Commission of the District of Columbia ("Commission") grants a license to BCE, LLC d/b/a Better Cost Energy, LLC ("BCE, LLC" or "Applicant") to function as an electricity supplier in the District of Columbia.¹ Specifically, BCE, LLC intends to operate as a broker of electricity for commercial and industrial customers in the District of Columbia, pursuant to Section 34-1505 of the "Retail Electric Competition and Consumer Protection Act of 1999 ("Act")."²

2. On October 22, 2012, BCE, LLC filed its license application.³ Pursuant to the Commission's licensing requirements as set forth in Order No. 11796,⁴ BCE, LLC has provided the following information:

- a) Proof of technical and managerial competence;
- b) An affidavit of compliance with applicable Federal and District of Columbia environmental laws and regulations dated October 9, 2012;
- c) Proof of financial integrity to include financial statements;
- d) Proof that BCE, LLC has registered with the Department of Consumer and Regulatory Affairs to do business in the District of Columbia;
- e) An affidavit that BCE, LLC is subject to all applicable taxes;

¹ D.C. Official Code § 34-1501(17) (2010 Repl.) defines, in part, an electricity supplier as "a person, including an aggregator, broker, or marketer, who generates electricity; sells electricity; or purchases, brokers, arranges or markets electricity for sale to customers."

² D.C. Official Code § 34-1505; *see generally* §§ 34-1501-1520.

³ *Formal Case No. EA 2012-22, In the Matter of the Application of BCE, LLC d/b/a Better Cost Energy, LLC*. Application of BCE, LLC filed October 22, 2012. BCE, LLC submitted supplemental information regarding its application on December 10, 2012 and January 7, 2013.

⁴ *Formal Case No. 945, In the Matter of the Investigation into Electric Service Market Competition and Regulatory Practices*, Order No. 11796 at Attachment C, rel. September 20, 2000.

- f) An affidavit dated October 9, 2012, stating that BCE, LLC will comply with all the requirements of all orders and regulations of the Commission; and
- g) Applicant's website address: <http://www.bettercostenergy.com/>.

3. After a complete review of the application, the Commission finds that granting the application of BCE, LLC d/b/a Better Cost Energy, LLC will serve the public interest. The information contained in its application demonstrates that the Applicant has the ability and the financial integrity to serve electricity customers in the District of Columbia.

THEREFORE, IT IS ORDERED THAT:

4. The application of BCE, LLC d/b/a Better Cost Energy, LLC for a license to conduct business in the District of Columbia as an electricity supplier is hereby **GRANTED**.

A TRUE COPY:

BY DIRECTION OF THE COMMISSION:



CHIEF CLERK:

**BRINDA WESTBROOK-SEDGWICK
COMMISSION SECRETARY**

EXHIBIT B-2

"EXPERIENCE & PLANS"

Better Cost Energy, LLC directors have over 9 years of experience in brokering electricity in the State of Maryland and the District of Columbia.

We only provide brokering services only; we DO NOT provide any contract services, billing statements nor handle any communications with customers. The service providers we represent provide all of these services.

EXHIBIT B-3

"SUMMARY OF EXPERIENCE"

Better Cost Energy, LLC directors have over 9 years of experience in brokering electricity in the State of Maryland and the District of Columbia.

We only provide brokering services only; we DO NOT provide any contract services, billing statements nor handle any communications with customers. The service providers we represent provide all of these services.

EXHIBIT B-4

"ENVIRONMENTAL DISCLOSURE"

THIS IS NOT APPLICABLE TO Better Cost Energy, LLC SERVICES

EXHIBIT B-5

"DISCLOSURE OF LIABILITIES AND INVESTIGATIONS"

Better Cost Energy, LLC have none to disclose.

EXHIBIT B-6

"DISCLOSURE OF LIABILITIES AND INVESTIGATIONS"

NO

EXHIBIT B-7

"DISCLOSURE OF LIABILITIES AND INVESTIGATIONS"

NO

EXHIBIT C-1

"ANNUAL REPORTS"

Better Cost Energy, LLC has only been in business for a few months, no financial reports exists at this time.

EXHIBIT C-2

"SEC FILINGS"

NOT APPLICABLE AT THIS TIME

EXHIBIT C-3

"FINANCIAL STATEMENTS"

See attached CPA Revenue Page

EXHIBIT C-4

"FINANCIAL ARRANGEMENTS"

NOT APPLICABLE AT THIS TIME

EXHIBIT C-5

"FORECASTED FINANCIAL STATEMENTS"

See BCE Two Year Projected Sales attached

EXHIBIT C-6

"CREDIT RATING"

NOT APPLICABLE AT THIS TIME

BETTER COST ENERGY, LLC

BALANCE SHEET

FOR THE PERIOD OF January thru April 2013

ASSETS:

Cash	\$ 49.00
Investment in Business	\$6,151.00

Fixed Assets:

Equipment	<u>\$2,600.00</u>
-----------	-------------------

TOTAL ASSETS:	<u>\$8,800.00</u>
---------------	-------------------

LIABILITIES & EQUITY

Equity

Additional Paid In Capital	\$13,000.00
Net Loss	<u>(4,200.00)</u>

Total Equity	<u>\$ 8,800.00</u>
--------------	--------------------

Total Liabilities and Equity	<u>\$ 8,800.00</u>
------------------------------	--------------------

BCE, LLC Projected Sales

Mark-Up (COGS)

Annual Growth Rate (%)

Average Sales Transaction (\$)

Year 1 Sales Forecast		2013									
Month	1	2	3	4	5	6	7	8	9	10	
Electricity	\$2,500.00	\$5,000.00	\$7,500.00	\$10,000.00	\$12,500.00	\$15,000.00	\$17,500.00	\$20,000.00	\$22,500.00	\$25,000.00	
Year 2 Sales Forecast		2014									
Month	1	2	3	4	5	6	7	8	9	10	
Electricity	\$32,500.00	\$35,000.00	\$37,500.00	\$40,000.00	\$42,500.00	\$45,000.00	\$47,500.00	\$50,000.00	\$52,500.00	\$55,000.00	

11	12	TOTAL:
\$27,500.00	\$30,000.00	\$195,000.00

11	12	TOTAL:
\$57,500.00	\$60,000.00	\$555,000.00

EXHIBIT C-7

"CREDIT REPORT"

NOT APPLICABLE AT THIS TIME

EXHIBIT C-8

"BANKRUPTCY INFORMATION"

NOT APPLICABLE

EXHIBIT C-9

"MERGER INFORMATION"

NOT APPLICABLE

EXHIBIT D-1

"OPERATIONS"

Better Cost Energy, LLC will Broker Electricity to Commercial Customers, no Residential Customers.

We only provide brokering services only; we DO NOT provide any contract services, billing statements nor handle any communications with customers. The service providers we represent provide all of these services.

EXHIBIT D-2

"OPERATIONS EXPERTISE"

Better Cost Energy, LLC directors have over 9 years of experience in brokering electricity in the State of Maryland and the District of Columbia.

EXHIBIT D-3

"KEY TECHNICAL PERSONAL"

**Peter Leiter, Secretary / Treasurer
12714 Veirs Mill Road, Suite 204
Rockville, MD 20853
240-688-3755**

**Jeffery Council, President of Sales
4938 Hampden Lane, 556
Bethesda, MD 20814**

**Malgorzata Adra, Vice President of Marketing
12714 Veirs Mill Road, Suite 204
Rockville, MD 20853
240-421-5666**

EXHIBIT D-4

"FERC POWER MARKETER LICENSE NUMBER"

NOT APPLICABLE