

Dear Customer,

Thank you for choosing Border Energy Electric Services for your electricity needs! AEP has been informed of your choice to have Border Energy supply you with all the electricity you will need through December 2014. AEP will continue the distribution of electricity to you through their system, read your meter, provide your emergency customer service, and bill you just like they always have.

Beginning with your next available meter read and going through December 2014, you will receive a guaranteed savings of at least 10% off of AEP's Price to Compare.

Our general contract terms and conditions are attached for your review and records. If you have any questions regarding your new contract please call our customer service center at 888-901-8461. You may cancel within 7 days from the postmark date of the utility's confirmation notice without penalty by contacting AEP at 1-800-277-2177. If you choose to cancel after the 7 day unconditional cancellation period, an early termination fee of \$100 may be charged.

Border Energy is a licensed and authorized participant in the AEP Electric Customer Choice program, but is not affiliated, owned or controlled by AEP. Border Energy was established in 2002 and is one of the fastest growing energy suppliers in the mid-west. We have accomplished this by providing the highest level of customer service. If you want more information on Border Energy or its background, please feel free to visit our website at [www.borderenergyinc.com](http://www.borderenergyinc.com).

Once again, thank you for choosing Border Energy, where we are energy focused and customer driven.

Sincerely,

Customer Service Department  
Border Energy Electric Services, Inc.

**This foregoing document was electronically filed with the Public Utilities**

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**in**

**Case No(s). 13-0748-EL-CSS**

Summary: Answer electronically filed by Lina M Berling on behalf of Border Energy Inc.