

FILE

9



04/11/2013

PUCO
Docketing Division

Please include this Exhibit C-5 "Forecasted Financial Statements" for 2013 & 2014 to our application in Case Number: 13-0708-EL-AGG.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lee Heller', is written over a horizontal line.

Lee Heller
CEO
The Heller Group, Inc

RECEIVED-DOCKETING DIV
2013 APR 12 AM 11:48
PUCO

This is to certify that the images appearing are an accurate and complete reproduction of a case file document delivered in the regular course of business.
Technician 745 Date Processed APR 12 2013

April 9, 2013

Mr. Heller,

The certification application for 3-5 Energy (Case Number 13-0708-EL-AGG) was received by the PUCO Docketing Division on March 19, 2013. However, the application did not meet the minimum requirements Exhibit C-5, forecasted financial statements. The minimum requirement is a forecast of Total Revenue, Total Expenses, and Net Income/Loss for 2013 and 2014 for your Ohio business. The application only included revenue, expenses and net income for 2013.

Please add a forecast for year 2014 to your application and label the year.

In order to avoid suspension and/or denial of the application, please send a complete and correct Exhibit C-5 to the PUCO Docketing Division with a note to include it in your application in Case Number 13-0708-EL-AGG. The required exhibit must be received by Monday, April 15, 2013 in order for staff to have sufficient time to review the information and for you to avoid suspension of your application.

Let me know if you have any questions on the above requirements.

**Michael J Palkowski
Public Utilities Commission of Ohio
Utilities Department
Specialist 1, Capital Recovery and Financial Analysis
3rd Floor, 180 East Broad Street, Columbus, Ohio 43215**

(614) 466-5353

"Exhibits C-1 through C-9"

"Exhibit C-1 'Annual Reports'" – Private entity, see attached 2011 & 2012 financial reports.

"Exhibit C-2 'SEC Filings'" – Not required to file with the SEC. Have never had an SEC issue.

"Exhibit C-3 'Financial Statements'" – See attached 2011 & 2012 financial reports.

"Exhibit C-4 'Financial Arrangements'" – No financial arrangements.

"Exhibit C-5 'Forecasted Financial Statements'" – See attached **2013 & 2014** projections.

"Exhibit C-6 'Credit Rating'" – Experian report attached.

"Exhibit C-7 'Credit Report'" – Experian report attached.

"Exhibit C-8 'Bankruptcy Information'" – No bankruptcy information.

"Exhibit C-9 'Merger Information'" – No merger information.

3SE 2013 Projection

Year 1 grow every year by at least 80%

<u>Income</u>	\$ 195,000.00
Electricity Contracts	\$ 195,000.00
Nat Gas Contracts	\$ -

<u>Expenses</u>	\$ 125,400.00
Overhead	
start up expenses	

Net Income	\$69,600.00
Profit Sharing	

Accumulated Cash Flow	\$69,600.00
-----------------------	-------------

Year 1

<u>Overhead</u>	Rate	months	Total
Paul's salary	\$ 2,000.00	12	\$ 24,000.00
Employee #1			\$ -
			\$ -
			\$ -
<u>Misc</u>			\$ -
Commissions	\$ 97,500.00	12	\$ 97,500.00
Broker Bonus (UFC)			\$ 3,900.00
<hr/>			
Total			\$ 125,400.00

Electricity

	Value (monthly kwh)	Value (annual kwh)	Avg Margin	Goal # of contracts	Total	Year 1	Year 2	Year 3
Paul	50,000	600,000	\$ 0.0050	20	\$ 60,000.00			
Person #2	25,000	300,000	\$ 0.0050	10	\$ 15,000.00			
Person #3	25,000	300,000	\$ 0.0050	10	\$ 15,000.00			
Person #4	25,000	300,000	\$ 0.0050	10	\$ 15,000.00			
Person #5	25,000	300,000	\$ 0.0050	10	\$ 15,000.00			
Person #6	25,000	300,000	\$ 0.0050	10	\$ 15,000.00			
Person #7	25,000	300,000	\$ 0.0050	10	\$ 15,000.00			
Person #8	25,000	300,000	\$ 0.0050	10	\$ 15,000.00			
Person #9	25,000	300,000	\$ 0.0050	10	\$ 15,000.00			
Person #10	25,000	300,000	\$ 0.0050	10	\$ 15,000.00			
Annual	2,700,000	39,600,000		110	\$ 195,000.00	\$ 195,000.00	\$ 351,000.00	\$ 631,800.00
Booked kwh						39,000,000	70,200,000	126,360,000

3SE 2014 Projection

Year 2

<u>Income</u>	\$ 405,000.00
Electricity Contracts	\$ 405,000.00
Nat Gas Contracts	\$ -

<u>Expenses</u>	\$ 318,600.00
Overhead	\$ 108,000.00
start up expenses	

Net Income	\$86,400.00
Profit Sharing	

Accumulated Cash Flow	\$86,400.00
-----------------------	-------------

Year 2

<u>Overhead</u>	Rate	months	Total
Paul's salary	\$ 5,000.00	12	\$ 60,000.00
Employee #1	\$ 2,000.00	12	\$ 24,000.00
Employee #2	\$ 2,000.00	12	\$ 24,000.00
			\$ -
			\$ -
<u>Misc</u>			\$ -
Commissions	\$ -	12	\$ 202,500.00
Broker Bonus (UFC)			\$ 8,100.00
<hr/>			
Total			\$ 318,600.00

Electricity

Year 2

Year 3

	Value (monthly kwh)	Value (annual kwh)	Avg Margin	Goal # of contracts	Total
Paul	100,000	1,200,000	\$ 0.0050	10	\$ 60,000.00
Person #2	50,000	600,000	\$ 0.0050	10	\$ 30,000.00
Person #3	50,000	600,000	\$ 0.0050	10	\$ 30,000.00
Person #4	50,000	600,000	\$ 0.0050	10	\$ 30,000.00
Person #5	50,000	600,000	\$ 0.0050	10	\$ 30,000.00
Person #6	50,000	600,000	\$ 0.0050	10	\$ 30,000.00
Person #7	50,000	600,000	\$ 0.0050	10	\$ 30,000.00
Person #8	50,000	600,000	\$ 0.0050	10	\$ 30,000.00
Person #9	50,000	600,000	\$ 0.0050	10	\$ 30,000.00
Person #10	50,000	600,000	\$ 0.0050	10	\$ 30,000.00
Person #11	25,000	300,000	\$ 0.0050	10	\$ 15,000.00
Person #12	25,000	300,000	\$ 0.0050	10	\$ 15,000.00
Person #13	25,000	300,000	\$ 0.0050	10	\$ 15,000.00
Person #14	25,000	300,000	\$ 0.0050	10	\$ 15,000.00
Person #15	25,000	300,000	\$ 0.0050	10	\$ 15,000.00

Annual	8,100,000	97,200,000	150	\$ 405,000.00	\$ 405,000.00	\$ 729,000.00
Booked kwh					81,000,000	145,800,000