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March 1, 2013

Chairman Todd A. Snitchler
Public Utility Commission of Ohio
180 East Broad Street
Columbus, Ohio 43215Re: Ohio Edison Company, The Cleveland Electric Illuminating Company,
The Toledo Edison Company, (the "Companies"), Case Nos. 12-2190-EL-POR,
12-2191-EL-POR and 12-2192-EL-POR.

Dear Chairman Snitchler:

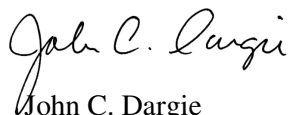
I am writing in regards to the above referenced Energy Efficiency and Peak Demand Reduction Program Portfolio Plan proceedings in which the Companies' 2013-2015 three year energy efficiency and peak demand reduction portfolio plans ("New EE Plans") are currently pending before the Commission. The Companies appreciate that the Commission granted the authority to extend their 2010-2012 energy efficiency and peak demand reduction ("EEPDR") programs ("Former Plans") while the Commission considers the New EE Plans.

However, I have been reviewing year-to-date EEPDR results, and find that this extension of the Former Plans' programs may not be sufficient by itself for Ohio Edison and Toledo Edison. Without the issuance of an Order on their New EE Plans in the very near future, these Companies are in jeopardy of failing to achieve their 2013 statutory EEPDR targets.

While the New EE Plans are generally an expansion of the programs included in the Former Plans, the New EE Plans offer numerous new measures and expanded end-uses that are not included in the Former Plans. As an example, the Residential CFL Program under Former Plans is effectively ended. The New EE Plans include a new Energy Efficiency Kit measure that will be promoted to Residential customers under the Home Performance Program. Because the Companies have no more CFLs to distribute under the Former Plans, and because the Companies have not yet received authority to implement the new measures included in the programs being offered through the New EE Plans, they are losing opportunities to create the savings prospects for their customers that may be necessary to achieve the 2013 EEPDR statutory targets. This situation will be further exacerbated if the Commission retains its policy to calculate savings results through the pro rata methodology, instead of the annualized approach which has already been approved for AEP Ohio.

Again, FirstEnergy appreciates the extension of the Former Plans that was granted in December, 2012; but receiving an Order on the New EE Plans in a timely manner is critical to Ohio Edison's and Toledo Edison's ability to achieve their 2013 statutory EEPDR targets. Please feel free to call me at 330-384-4573 should you have any questions or wish to further discuss this matter.

Regards,

John C. Dargie
Vice President, Energy Efficiency

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in

Case No(s). 12-2190-EL-POR, 12-2191-EL-POR, 12-2192-EL-POR

Summary: Correspondence Energy Efficiency and Peak Demand Reduction Program Portfolio Plan electronically filed by Ms. Tamera J Singleton on behalf of The Cleveland Electric Illuminating Company and Ohio Edison Company and The Toledo Edison Company