

# COMPETITIVE RETAIL ELECTRIC SERVICE

(check all that apply):

☐ Y AGGREGATOR

☐ N GOVERNMENTAL AGGREGATOR

☐ N POWER MARKETER

☐ Y RETAIL ELECTRIC GENERATION PROVIDER

☐ Y POWER BROKER

## INTRASTATE ANNUAL REPORT

OF

North Shore Energy Consulting, LLC

(Exact legal name of respondent)

If name was changed during the year, show also the  
previous name and date of change.

7160 Chagrin Road, Suite 100 Chagrin Falls, OH 44023

(Address of principal business office at end of year)

TO THE  
PUBLIC UTILITIES COMMISSION OF OHIO



FOR THE  
YEAR ENDED DECEMBER 31, 2011

Name, title address and telephone number (including area code) of the person to be contacted concerning this report.

Mary Dubitsky, Account Manager, 264 W. 40th Street New York, NY 10018

Email: mdubitsky@licenselogix.com, Phone: 212-710-0038, Fax:212-672-1105



**IDENTITY OF RESPONDENT**

1. State whether respondent is a corporation, a joint stock association, a firm or partnership, or an individual.

Ohio Limited Liability Company

2. Identify names of affiliate and subsidiary companies of the respondent.

None

3. Date when respondent began operations in Ohio.

August 22, 2008

4. If a consolidated or merged company, give names of each such incident, date, and Commission authority. If a reorganized company, give name of original corporation.

Not applicable

5. If incorporated specify:

- a. Date of filing of articles of incorporation: August 22, 2008
- b. State in which incorporated: Ohio

6. Ohio certificate number, case number granting authority and date issued.

Certificate number: 09-167E(2); Case Number: 09-793-EL-AGG; Date issued: 11/16/2011

7. State whether or not the respondent during the year conducted any part of its business under a name or names other than that shown on Title Page. If so, give full particulars.

Not applicable.

8. Description of Ohio service territory served by respondent.

Ohio Edison  
Toledo Edison  
The Illuminating Company  
Duke Ohio  
AEP Ohio Power & Columbus Southern  
Dayton Power & Light



**STATEMENT OF INTRASTATE GROSS RECEIPTS AND KWH SALES**

| <u>Customer Class</u> | <u>Sales (kWh)</u> | <u>Earnings (\$)</u> |
|-----------------------|--------------------|----------------------|
| Residential           | 0                  | \$0                  |
| Commercial            | 0                  | 0                    |
| Industrial            | 0                  | 0                    |
| Other                 | 0                  | 0                    |
| <b>Total</b>          | <b>0</b>           | <b>\$0</b>           |

**Instructions:**

This information is used for PUCO annual assessment purposes pursuant to Section 4905.10, Revised Code. The reporting company shall report its intrastate gross earnings for the provision of retail services (e.g. Retail Electric Generation, Broker, Marketer, Governmental Aggregator) for which it is subject to certification by the PUCO under Section 4928, Revised Code. In addition, power providers please provide all corresponding sales of kilowatt hours of electricity. Sales of kilowatt hours of electricity are deemed to occur at the meter of the retail customer.

The reporting company shall maintain supporting and/or subsidiary records to separately record receipts and sales of electricity derived from operations other than in Ohio. Information presented herein is subject to audit by the PUCO.

**IN ORDER TO ENSURE THAT PUCO CORRESPONDENCE/INVOICES IS/ARE DIRECTED TO THE APPROPRIATE PERSON AT THE CORRECT ADDRESS, PLEASE COMPLETE THE FOLLOWING.**

**Name, Title, E-mail, Address, and Phone Number of the Company's Contact Persons**

Chris Greulich  
Name

Vice President  
Title

chris.greulich@northshoreenergy.com  
E-mail

7160 Chagrin Road Suite 100 Chagrin Falls, OH 44023  
Address

330-524-7559  
Phone Number (Including Area Code)

**Name, Title, E-mail, Address, and Phone Number of Person to whom Invoice  
should be Directed**

Chris Greulich  
Name

Vice President  
Title

chris.greulich@northshoreenergy.com  
E-mail

7160 Chagrin Road Suite 100 Chagrin Falls, OH 44023  
Address

330-524-7559  
Phone Number (Including Area Code)

**Name and Address of the President**

Gary Greulich, President  
Name

7160 Chagrin Road Suite 100 Chagrin Falls, OH 44023  
Address

**VERIFICATION**

The foregoing report must be verified by the President or Chief Officer of the company.

**OATH**

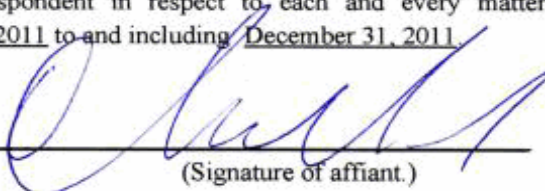
State of Ohio  
County of Cuyahoga

makes oath and says that Chris Greulich

s/he is Vice President

of North Shore Energy Consulting, LLC

that s/he has examined the foregoing report; that to the best of her/his knowledge, information, and belief, all statements of fact contained in the said report are true and the said report is a correct statement of the business and affairs of the above-named respondent in respect to each and every matter set forth therein during the period from and including January 1, 2011 to and including December 31, 2011

  
(Signature of affiant.)

Sworn and subscribed before me this 18 day of FEB, 2013 Month/Year

  
Signature of notary

My commission expires on \_\_\_\_\_



SAL SARACUSA  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 11-29-14





**This foregoing document was electronically filed with the Public Utilities**

**Commission of Ohio Docketing Information System on**

**2/21/2013 11:38:53 AM**

**in**

**Case No(s). 12-0003-GE-RPT**

Summary: Annual Report Annual report for North Shore Energy Consulting, LLC electronically filed by Mrs. Mary Dubitsky on behalf of North Shore Energy Consulting, LLC and Greulich, Chris Mr.