BEFORE THE PUBLIC UTILITIES COMMISSION OF OHIO

In the Matter of the Review of the Application of
Ohio Edison Company, The Cleveland Electric
Illuminating Company and The Toledo Edison
Company for Approval of Their Energy Efficiency
and Peak Demand Reduction Program Portfolio
Plans for 2013 through 2015.

Case No. 12-2190-EL-POR
Case No. 12-2192-EL-POR
Case No. 12-2192-EL-POR

REPLY BRIEF OF THE OHIO HOSPITAL ASSOCIATION

REPLY

Pursuant to the schedule set by the Attorney Examiners assigned to this matter at the hearing on October 30, 2012, the Ohio Hospital Association ("OHA") herewith respectfully submits its Reply Brief in the above-captioned matter.

No party to this proceeding has raised any objections or concerns with the testimony of OHA witness Lanning in the initial briefing phase of this case, or on the record below for that matter. FirstEnergy, for its part, recognized the value of the suggestions made by Mr. Lanning, and through the rebuttal testimony of Mr. Miller agreed to certain modifications to its program offerings in response to Mr. Lanning's suggestions. In its Post-hearing Brief at pp. 38-39, the Companies explained their motivations for proposing these modifications to its program offerings. While the Companies believe that the programs included in the Proposed Plans as filed provide sufficient opportunities for customers to reduce energy consumption and peak demand, several parties made certain suggestions that the Companies believe will enhance the program offerings. The Companies urged the Commission to approve these modifications. The OHA,

too, urges the Commission to adopt these proposed modifications for the reasons offered in the OHA's Initial Brief filed herein.

Respectfully submitted on behalf of THE OHIO HOSPITAL ASSOCIATION

Richard L. Sites

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OHIO HOSPITAL ASSOCIATION

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Initial Brief of the Ohio Hospital Association was served upon the parties of record listed below this 30^{th} day of November 2012 *via* electronic mail.

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Case No(s). 12-2190-EL-POR, 12-2191-EL-POR, 12-2192-EL-POR

Summary: Reply Reply Brief of the Ohio Hospital Association electronically filed by Mr. Thomas J O'Brien on behalf of Ohio Hospital Association