

DIRECT ENERGY IN OHIO



Direct Energy is one of North America's largest competitive retailers of energy and related services, with over 6 million customer relationships and 6,000 employees. Located in 46 states plus the District of Columbia, we provide a full suite of electric and natural gas solutions to residential and business customers – from energy supply to energy services. We also invest in markets by owning and operating plants and producing and trading natural gas and related products.

Direct Energy Home Services business offers HVAC, plumbing, and electrical work in customers' homes and small businesses. We provide customers with tools to manage their energy usage, including energy efficiency technology and services.

Direct Energy's main energy expertise in Ohio is electricity, natural gas and home services.



2011 Key Facts

238,000
customer relationships

274
employees in the state

17
franchise
offices

Employee salaries
total over
\$3.1 million
a year

Paid
\$132,351
in state taxes

● Offices

2011 Highlights

Entered the Ohio power market offering competitive fixed and index products in the Ohio Power Service Territory of Central Ohio specifically to commercial and industrial customers.

Maintained a strong and established presence in natural gas and electricity and home services.

Direct Energy US Home Services, Inc. became a registered entity in Ohio in 2011.

Sponsored the Ohio Energy Summit in 2011.

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Case No(s). 12-2637-GA-EXM

Summary: Exhibit /Attachment 1 (Part 2 of 2) to Testimony of D. Cory Byzweski electronically filed by Mr. Joseph Clark on behalf of Direct Energy Services, LLC and Direct Energy Business, LLC